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Dear Friends,

Welcome to Minneapolis + St. Paul! We’re thrilled you could join us for the 20th annual Rail–Volution conference.

The Twin Cities has a rich history of river-based commerce that evolved into a contemporary community abundant in natural beauty, multi-cultural attractions and strong neighborhoods that is a thriving center for education and employment. Our multimodal transportation system connects these elements and makes them work for our nearly 3 million residents. We’re excited about hosting Rail–Volution in 2014 and eager to share with you all the region’s features and attractions that contribute to what we consider an unsurpassed quality of life.

2014 has been a banner year for transit in the Twin Cities. The METRO Green Line opened in June, providing service from downtown Minneapolis to downtown St. Paul. Target Field Station, the multimodal hub in Minneapolis, opened in May, anchoring the Green Line to the west. The eastern terminus is historic Union Depot, re-opened to service in 2012. At the conference you’ll have an opportunity to see each of these facilities, as well as $2.5 billion in new construction and redevelopment that have already occurred along the Green Line (with more to come). And our system is far from finished, with Southwest and Bottineau LRT lines advancing, along with Gateway Corridor Bus Rapid Transit and arterial bus routes in St. Paul.

While our conference and its mobile workshops will focus on our transit infrastructure and attendant development, the region has a great deal more to offer. The conference hotel is only a short distance from multiple venues for theater, art, music and dance; fine and casual dining; professional sports; bike trails that fan out from downtown to the outer reaches of the region along rivers, lakes and natural corridors; and much more.

We hope you have a rich learning and networking experience at Rail–Volution. Enjoy your stay and experience the beauty, culture and entertainment that make the Twin Cities an outstanding place to live, work and enjoy life.

Sincerely,

Peter McLaughlin
Chair
Counties Transit Improvement Board

Susan Haigh
Chair
Metropolitan Council

Charlie Zelle
Commissioner
Minnesota Department of Transportation
REGISTRATION HOURS

Saturday, September 20
3:00 pm – 6:00 pm

Sunday, September 21
7:00 am – 6:00 pm

Monday, September 22
7:00 am – 6:00 pm

Tuesday, September 23
7:00 am – 6:00 pm

Wednesday, September 24
7:00 am – 12:00 pm

Registration
Please check in at the Rail–Volution registration desk to receive your materials and badge. Badges are required at all sessions, receptions and networking events. The registration area is located in the Nicollet Promenade. The regional and transit information booth and 2015 conference table are also available in that area.

Plenary Sessions
Rail–Volution 2014 features three plenary sessions that address issues affecting the future of livable communities. All of us come together in one place for presentations that promise to inspire and provoke new thinking. Find out more about each of these dynamic keynote sessions in the Schedule of Events.

Workshop Sessions
Rail–Volution 2014 provides more than 80 workshops that address nearly every aspect of building livable communities with transit. These workshops feature thought-provoking policy overviews of livability issues, as well as specific hands-on strategies that can be used and applied in your own community. To make it easy to attend several workshops, sessions are scheduled in 90-minute time slots during the three days unless otherwise specified. Check the At-a-Glance section on pages 10-13 of the program to plan your schedule.

Mobile Workshops
This year’s conference offers 24 mobile workshops that provide hands-on, real-world learning about livability issues throughout the region. Check out the complete list of mobile workshops on pages 52-55. Each requires preregistration and an additional fee. Visit the mobile workshop information room, Lakeshore Ballroom B, where self-guided tour information is also available.

Special Events
Several sessions, including the Pecha Kucha Slam, Idea Exchange sessions and Lunchtime Opportunities, provide important opportunities for networking, deep dives into key issues, and much more. Don’t miss these unique opportunities. See what other special happenings are in store in your Schedule of Events.

Trade Show
During the conference, visit the Trade Show located in the Hyatt Exhibit Hall. Visit booths and displays from our sponsors, partners and local nonprofit and higher education organizations. Join us in this area for continental breakfasts, coffee and refreshment breaks, box lunch pickup and for the special Trade Show Reception throughout the conference.

Speaker Prep Room
Located on the Main Level in the Loring room, the speaker prep area will be available Monday, Tuesday and Wednesday for speakers and presenters to preview PowerPoint presentations.

Message Center
For your convenience, a message board will be located in the conference registration area on the Main Level.

Hotel Accessibility
All venues for Rail–Volution are accessible, with signs for ramps and accessible elevators. For additional assistance, check with the conference registration desk.
Scholarship Programs

Rail-Volution National Scholarship
This scholarship represents an important way to support community activists and to honor long-time Rail-Volution supporter Julie Hoover, a leader in the areas of sustainability and public involvement. Thanks to the generous contributions from sponsors, 36 people from around the country are able to attend this year’s conference. Please consider making a tax-deductible contribution to the fund to support future scholarships.

Minnesota Local Scholarship
Local scholarships for Rail-Volution 2014 enable more than 58 community advocates, students and non-profit representatives to attend the conference. Thank you to our sponsors.

Continuing Education Credits
Rail-Volution is an AICP Certified Maintenance (CM) provider for the American Planning Association’s AICP CM Program. All conference events that are accredited by the individual membership organizations will be reflected using this notation: AICP CM 1.5

If you have any questions or concerns with reporting credits, please contact the APA. APA CM Customer Service Team: aicpcm@planning.org or 202.872.0611 or visit www.planning.org

Twitter
Follow us and connect with conference attendees on Twitter @railvolution #railvolution See your tweets and be a part of the conversation on the Twitter feed in the Trade Show on the Main Level.

Rail-Volution Collaborates
Rail-Volution Sponsors and Partners make the conference possible. Find out more about our partners and how they contribute to the program on page 6.

TRADE SHOW HOURS

Monday, September 22
Continental Breakfast 7:00 am – 8:00 am
Refreshment Break 9:30 am – 10:00 am
Box Lunch Pickup 11:30 am – 12:30 pm
Refreshment Break 3:30 pm – 4:00 pm
Tuesday, September 23
Continental Breakfast 7:00 am – 8:00 am
Refreshment Break 9:30 am – 10:00 am
Box Lunch Pickup 11:30 am – 12:30 pm
Refreshment Break 3:30 pm – 4:00 pm
Trade Show Reception 5:30 pm – 7:00 pm
The Hyatt Regency Minneapolis Floor Plan

Main Level

Second Level

Hyatt Exhibit Hall
Trade Show

Nicollet Grand Ballroom
Plenary Sessions

Nicollet Promenade
Registration Desk

INFORMATION HUB
Local Host Table
Future Host Table

Northstar Ballroom

Regency Room

Minnehaha

Skyway Suite

Mirage Room

SKYWAY ACCESS

main level
second level

m
OUR PARTNERS MAKE RAIL~VOLUTION POSSIBLE

As a mission-driven organization, Rail-Volution draws its strength from the energy and commitment of our partners. They are the heart of our network and the generous benefactors who make our work possible.

Who Are They? Rail-Volution’s partners are organizations, companies and agencies representing public, private and nonprofit sector interests. From engineering and architecture firms, to major cities, transit agencies and community development organizations, our partners share our core beliefs. They are genuinely passionate about livability, equitable development and transit.

What Do They Do? Partners are active members of our National Steering Committee. Together with our staff, they plan, develop and execute the Rail-Volution conference: exploring a wide range of topics to create 80+ workshops and seminars, and identifying diverse speakers. As Rail-Volution moves forward we anticipate that partners will be just as actively involved in the planning and development of new initiatives. In addition to committing their time and energy to develop the conference, partner organizations make a significant financial contribution to support Rail-Volution, which is vital to our organization.
Explore our new activities. Experiment along with us. Try out a variety of session formats designed to elevate the conversation — and the networking opportunities. Workshops, mobile workshops, traditional networking and new events provide a mix-and-match experience that caters to all Rail-Volutionaries from novice to expert.

Workshops These 90-minute sessions cover a wide variety of important topics. Panels, talk shows, roundtables, open forums, and toolboxes — mix it up with different kinds of sessions throughout your day.

Mobile Workshops Experience a wide range of topics, on the streets, in these events across the region. Walk, pedal, ride and tour for an up-close education in developing livable communities in the Twin Cities region. See pages 52-55 for this year’s mobile workshops.

Networking Events Argue, discuss, share and learn at networking events throughout the conference. You told us they are important to you and we responded with a variety of networking events. See page 9 for all your networking opportunities.

Idea Exchange Got a big challenge in your region? Trying to unravel a complicated issue in your community? Don’t go it alone. Have some expertise you want to share? Want to help other communities succeed? Come help your fellow conference attendees. In these five concurrent facilitated sessions, interact with people facing a similar challenge, participants interested in the general topic and, especially, professionals who can lend some expertise and experience to the discussion. See page 39 for a list of topics.

Don’t just learn something new — discover a new way to learn. Fresh formats + old favorites.
Whether you’re new to the livability community, a seasoned practitioner or somewhere in between, Rail~Volution has a series of experiences especially for you. Mix and match more than 80 workshops to your interests and expertise.

Fundamental These core workshops about building livable communities with transit are a must for first-time attendees. For those of you who want to ground your understanding of unfamiliar or emerging issues, or strengthen your knowledge about core transit and livability concepts, they’re essential. Featuring original examples, they cover a spectrum of topics: principles of finance, design guidelines, station area planning, effective advocacy, community engagement, integrated transportation, public-private partnerships and more.

Intermediate These in-depth workshops go far beyond the basics, delving deep into specialized topics: integrating transportation modes, station area planning, public-private partnerships, equitable development, community outreach, financing and communication strategies. The best and brightest highlight real-life examples, exploring them from many different perspectives.

Advanced Our advanced sessions dig even deeper into the detailed analysis of specific topics. Take your professional expertise to a new level with concepts such as activating communities with active transportation, strategies for small and midsized cities, and ecodistricts. Hear from transit agency general managers and experienced developers as you gain an even greater understanding of TOD and livable communities.

Your Workshop Key Rail~Volution workshops span a wide range of themes. We address a variety of modes, disciplines and topics that dig deep into the implementation of building livable communities with transit. Whatever your interests, there’s something relevant for you. Use the easy-to-understand visual key to find workshops that meet your interests. Look for the primary mode, discipline, topic and level of expertise under each workshop description on the Schedule of Events.

Get the Rail~Volution App

Take your Rail~Volution experience to the next level with our conference information smartphone app. Use this mobile app to access information about schedules, workshop descriptions, speakers, attendees and much more — right on your phone. Download RV2014MSP in your app store to bring all the latest Rail~Volution information right to your fingertips.
Do some networking.

Saturday
Baseball + Hotdogs + Local Brews
Saturday, September 20, 4:00 pm–9:00 pm
For more details see page 18.

BBQ + Mississippi Paddleboat Excursion
Saturday, September 20, 4:30 pm–8:30 pm
For more details see page 18.

Nature + Art + Theater
Saturday, September 20, 4:30 pm–10:00 pm
For more details see page 18.

Sunday
From There to Here Exhibition at Minnesota Museum of American Art
Sunday, September 21, 5:00 pm–6:30 pm
The MMAA exhibition From There to Here features three new projects commissioned from local artists that consider the impact of the Green Line on Central Corridor Communities.

Minnesota Museum of American Art (two blocks from Union Depot)
Pioneer Endicott Building
141 E. 4th St., St. Paul, MN 55101
For more details see page 20.

Welcome Reception
Sunday, September 21, 6:30 pm–9:00 pm
Join us for the official kick-off party of Rail-Volution at the newly restored Union Depot in Lowertown, St. Paul.

Union Depot
214 E. 4th St.
Saint Paul, MN 55101
For more details see page 20.

Monday
Lunchtime Opportunities
Monday, September 22, 12:00 pm–1:30 pm
Grab a box lunch and check out one of the lunchtime opportunities. Not your standard sessions. Chip crunching acceptable.
For more details see page 25.

Place Settings
Monday, September 22, 7:00 pm–9:00 pm
Dinner conversations about making place better. Broaden your network. Small groups with mutual interests will have the opportunity to dine together at a local restaurant near the Hyatt. Check out the message board near the conference registration desk to sign up for a seat at the table. Space is limited.

Tuesday
Idea Exchanges
Tuesday, September 23, 12:00 pm–1:30 pm
Lightly facilitated opportunities to discuss niche topics with people who can help — or may be looking for your help. Bring your box lunch and pull up a chair.
For more details see page 38.

Trade Show Reception
Tuesday, September 23, 5:30 pm–7:00 pm
Exhibits, booths, hors d’oeuvres and beverages — all in one relaxing environment.
For more details see page 47.

Pecha Kucha Slam
Tuesday, September 23, 7:30 pm–9:30 pm
An evening like no other. Grab a drink and hold on. The ideas — and fun! — will be flying at the Music Box Theater.

Music Box Theatre
1407 Nicollet Ave
Minneapolis, MN 55403
September 20
Registration Open 3:00 pm–6:00 pm
Baseball + Hotdogs + Local Brews 4:00 pm–9:00 pm
BBQ + Mississippi Paddleboat Excursion 4:30 pm–8:30 pm
Nature + Art + Theater 4:30 pm–10:00 pm

September 21
Registration Open 7:00 am–6:00 pm
Mobile Workshops
#1 Grow, Sell and Eat Local! 8:30 am–12:30 pm
#2 Bicycles + Investment = Community Transformation 8:30 am–12:00 pm
#3 Focusing the Equity Lens on the METRO Green Line 8:30 am–12:45 pm
#4 Complex TOD: Been There. Funded That. 9:00 am–12:00 pm
#5 Up the Mississippi With Your Own Paddle 12:00 pm–5:00 pm
#6 BOD: Bike-Oriented Development + The Midtown Greenway 12:30 pm–4:30 pm
#7 Commuter Rail-Oriented Development: Transformation + Vision 12:45 pm–4:30 pm
#8 TOD x 3 in an Urban LRT Corridor 1:00 pm–4:30 pm
#9 Going Downtown: Engineering LRT in an Urban Corridor 1:00 pm–4:30 pm
Project Development in a MAP-21 World 1:00 pm–4:00 pm
Minnesota Speed Sessions 2:00 pm–4:00 pm
Trip the Light Fantastic! Tour Target Field Station 4:00 pm–5:30 pm
From There to Here Exhibition at Minnesota Museum of American Art 5:00 pm–6:30 pm
Welcome Reception 6:30 pm–9:00 pm
September 22

Registration Open 7:00 am–6:00 pm
Continental Breakfast 7:00 am–8:00 am
Opening Plenary Session 8:00 am–9:30 am
Refreshment Break 9:30 am–10:00 am

Workshops
- Creative Placemaking + Arts = Economic Development
- Mobile Phones + Social Media = Social Impact
- Using Research to Create Great Communities
- Delivering Complex Projects: The Coordination Component
- Great Expectations for Large-Scale TOD
- What Keeps You Up at Night? The General Manager's Perspective
- CBA + TOD: Community Benefit Agreements for Transit Projects
- Complete Streets: From Policy to Implementation (Completely)

Mobile Workshops
#13 Play Ball! Integrating Transit into Sports Facilities 1:00 pm–5:00 pm
#14 My Way or the Highway (With Integrated Transit) 1:00 pm–4:30 pm
#15 Integrating Transit into Large Institutions 1:15 pm–5:15 pm
#16 Riding the Development Wave: METRO Blue Line LRT 1:30 pm–5:00 pm
#17 Ox Carts to Rail Cars: Planning for Preservation in St. Paul 1:30 pm–4:30 pm

Workshops
- When Health Comes First in Transportation Decisions
- Innovative Partnerships: Silo Hopping to Engage Communities
- Design Matters: Six Questions, Many Answers
- LRT and Streetcars: Blurring the Lines?
- Beyond Mobility: Corridor Planning for the Bigger Picture
- Equitable TOD: More Than Affordable Housing
- iTOD: Fostering Innovation + Industry Near Transit
- Real Estate 101
- Mind Our Dust: Supporting Businesses During Construction
  The Challenge of Public Leadership: You’re Not Alone

Refreshment Break 3:30 pm–4:00 pm

Workshops
- People Don’t Build Great Communities, Partnerships Do
- Can We Get There from Here? First and Last Miles
- Infrastructure + Art + Community: Putting Them in Context
- Looks like a BRT. Must be a BRT. Or is it?
- TOD Market Dreams + Realities
- Filling Out Your Dance Card: The Public Sector Role in TOD
- Emerging Issues in Transit: The CEO Perspective
- Gentrification + Displacement: Equitable TOD in Urban Communities
- Tangible Changes to Address a Changing Climate
- Station Area Planning 101: Principles Only
- Transit + MPO = Partners for Livable Communities

Place Settings: Networking Dinners 7:00 pm–9:00 pm
September 23

Registration Open 7:00 am–6:00 pm
Continental Breakfast 7:00 am–8:00 am
Plenary Session 8:00 am–9:30 am
Refreshment Session 9:30 am–10:00 am

Workshops
- Activating Communities with Active Transportation
- Collaborative Tables: Now What?
- Turning Tough Around: Skills for Managing Critics
- Urban Circulator Roundtable: Shaping Cities One Challenge at a Time
- Ecodistricts: Swedish Lessons and American Vision
- Value Capture: Myth or Reality?
- The Infill TOD Circus: Step Right Up
- Equitable Development: TOD in a Distressed Economy
- Online Tools + Transit Apps = 1 Unique Experience
- Public Finance Support + TOD Projects: What Works?
- Community Engagement + Corridor Development Initiative = Results

Mobile Workshops
#20 TOD before the T 1:00 pm–5:00 pm
#21 Greening the METRO Green Line LRT 1:00 pm–4:30 pm
#22 Franklin Station: A Cultural Journey 1:30 pm–5:00 pm
#23 Challenges + Compromise: The U of M Experience 1:45 pm–4:15 pm

Workshops
- Implementing Equitable TOD: Improving Lives
- Predicting the Future: Sustainable Support for Transit
- Growing BRT with Your Super Team
- Public-Private Partnerships: The P3 Experience
- Your Transit Station: A Place to Fall in Love?
- Space Exploration: Innovative Parking Tools + Strategies
- Developing Workforce Opportunities with Transit: Regional Stories
- Bloggers x 3: Let the Debates Begin!
- Creative Placemaking: Celebrating Culture + Community
- Rail~Volution Ahead: Fresh Energy for the Movement

Developers Roundtable 2:00 pm–5:00 pm

Refreshment Break 3:30 pm–4:00 pm

Workshops
- Millennials + Boomers: A Win-Win Plan for All
- Performance Measurements People Can Actually Understand
- Active Transportation: Biking, Walking and Inventive Thinking
- Riders + Revenue = Rubbish: Managing Concessions and Making Money
- Seeing Things Differently: New Approaches to Joint Development
- Legacy Systems + TOD
- New School + Old: Grassroots Organizing to Advance Transit
- HSR for Midsize Cities: TOD Lessons from Near and Far
- Rurban Solutions: Strategies for Small and Midsize Communities
- The Green Line = 11 Miles of Hopes, Dreams and Fears

Trade Show Reception 5:30 pm–7:00 pm
Pecha Kucha Slam 7:30 pm–9:30 pm
September 24

Registration Open 7:00 am–12:00 pm
Continental Breakfast 7:00 am–8:00 am

Workshops 8:00 am–9:30 am
- When Transportation and Public Health Intersect in Minnesota
- The Elephant on the Bus: TOD’s Impact on Transit Operations
- The Corridor Game: Planning Within a System
- Communications Clinic

Refreshment Break 9:30 am–10:00 am

Mobile Workshop 8:00 am–10:30 am
#24 In Style for 2 Centuries: Minneapolis’ Warehouse District (ENCORE)

Workshops 10:00 am–11:30 am
- Parking Demystified
- Eds and Meds: Leveraging Anchor Institutions to Create Community
- Open Streets/Ciclovía: Educate About Transit!
- 1st and Last Mile
- Stimulate Investment Using Publicly Owned Property

Plated Lunch and Closing Plenary 12:00 pm–1:30 pm
TRB Light Rail Transit Committee Meeting 2:00 pm–6:00 pm
Susan Haigh

Chair, Metropolitan Council, Minneapolis-St. Paul, Minnesota

Susan Haigh is chair of the Metropolitan Council for the seven-county Greater Minneapolis-St. Paul metro area. Previously, as a county commissioner, Susan served on the metro counties’ Light Rail Joint Powers Board and was an early advocate of the Metro Green Line. She is a leader on solid waste management issues. Chairman Haigh is also president and CEO of Twin Cities Habitat for Humanity, which has built around 865 homes in 50 cities with the help of partner families, volunteers and donors. She holds a BA in political science from Macalester College and a law degree from William Mitchell College of Law.

Peter McLaughlin

Commissioner, Hennepin County, Minnesota; Chair, Counties Transit Improvement Board

Peter McLaughlin is chair of both the Hennepin County Regional Railroad Authority and the Counties Transit Improvement Board. His work has shaped transportation across the state. Commissioner McLaughlin helped fund Minnesota's first light rail line and found dedicated funding to expand the region's light rail, commuter rail and BRT lines. He was instrumental in developing a county bicycle plan and gap funding for nonmotorized transportation options. He was a leading advocate for the construction of Target Field Station. Commissioner McLaughlin authored a resolution making Hennepin a founding member of Cool Counties and has won approval for bold actions to combat crime. Peter served three terms in the Minnesota Legislature. He received his BA from Princeton University and his master's degree from the University of Minnesota.

Charlie Zelle

Commissioner, Minnesota Department of Transportation

In January 2013, Charlie Zelle became commissioner of MnDOT, the agency charged with managing and maintaining the state's multimodal transportation system. Previously, Charlie was president and CEO of Jefferson Lines, an intercity bus company connecting rural communities in 13 heartland states. He remains chair of the Jefferson Lines Board of Directors. Charlie was a member of Minnesota's transportation finance advisory committee, as well as board member and chair of the policy committee of the American Bus Association. Born and raised in St. Paul, he earned a BA from Bates College and an MBA from Yale Management School.

Michael Langley

Chief Executive Officer, Greater MSP

Michael Langley is founding CEO of Greater MSP, the Minneapolis-St. Paul Regional Economic Development Partnership. An award-winning economic development strategist, Michael was CEO of the Allegheny Conference on Community Development in Pittsburgh. He also helped found the Langley Group after a successful corporate career. A Navy pilot with more than 5,000 hours of flight and crew time, Michael served as a technology analyst for the Chief of Naval Operations and later as commanding officer for Naval Air Station Norfolk's Reserve Command. Capt. Langley retired from the reserves in 2000. Michael graduated from the US Naval Academy, and earned a master's in information systems at the Naval Postgraduate School. He was awarded a doctorate in humanities from American Intercontinental University for his work in community improvement.
Christopher B. Coleman

Mayor, City of St. Paul; President, National League of Cities

Christopher Coleman took office in 2005 after several years as a city councilmember, community and neighborhood leader. Immediately, Chris set forth initiatives to make St. Paul the most livable city in America. Downtown St. Paul has seen a revitalization during his terms: The Green Line is operating, restaurants and entertainment venues have moved in, and demand for housing is up exponentially. As part of the US Mayors Climate Protection Agreement, Chris has hired sustainability, energy, environment, sustainable transportation and water resources coordinators. With the mayor’s emphasis on sound fiscal management, St. Paul is now positioned nationally as an attractive city for investment. Chris is currently president of the National League of Cities.

Repa Mehka

President/Chief Executive Officer, Nexus Community Partners

Repa Mehka is president and CEO of Nexus Community Partners, an organization building more engaged and powerful communities of color in the Greater Minneapolis-St. Paul region. Nexus, founded as Payne-Lake Community Partners in 2003, works with community-based organizations in low-wealth communities to support them in creating communities that reflect the vision and creativity of the people who live and work there. Nexus works with the region’s most culturally diverse, socially isolated and economically vulnerable populations. Repa has over 25 years experience in community-based leadership, community capacity-building strategies and systems change work. He sits on several local and national boards and advisory committees.

Earl Blumenauer

Congressman, 3rd District, Oregon

Elected to the US House of Representatives in 1996, Congressman Blumenauer is Congress’ chief spokesperson for Livable Communities. Visiting more than 200 communities across the country, he’s worked with local governments, citizens and civic organizations to strengthen local efforts to manage growth, provide transportation options and foster sustainable economic growth. Congressman Blumenauer founded the Livable Communities Task Force, the Bicycle Caucus and several other caucuses. He is co-chair of the Passenger Rail Caucus and the Trails Caucus, and a member of the Open Spaces and Land Trust Caucus. In 1991, he founded Portland’s Regional Rail Summit which evolved into the national Rail-Volution conference in 1995.

Beverly A. Scott, PhD

Chief Executive Officer/General Manager, Massachusetts Bay Transportation Authority

President, Board of Directors, Rail-Volution

Dr. Beverly A. Scott is responsible for managing the MBTA and overseeing the Commonwealth’s 15 regional transit authorities and MassDOT’s freight and passenger rail programs. Beverly’s career includes senior leadership positions with some of the nation’s largest public transit systems. She was the first female CEO/general manager of the Metropolitan Atlanta Rapid Transit Authority (MARTA). Beverly was named a “Transportation Innovator of Change” by President Obama and the US Department of Transportation, and is vice chair of the National Infrastructure Advisory Council, a presidential appointment. She holds a doctorate in political science from Howard University, and a BA in political science from Fisk University.
Michael Melaniphy

President and CEO, American Public Transportation Association

Michael Melaniphy has spent his entire career in public transportation, in the public and private sector. In addition to leading the American Public Transportation Association, he serves on several boards and commissions. Michael was a vice president at Motor Coach Industries, responsible for operations in the US and Canada. He was general manager of Charlotte (NC) Transit and Wichita (KS) Transit, as well as The Bus Company in Hamilton, OH. In those positions he was recognized for many safety and innovation milestones, pioneered dedicated state transit taxes and installed the first system-wide Braille/tactile bus stop signage. Michael worked his way through Indiana University as a bus driver for the Hoosier’s basketball team, earning a bachelor’s in business administration.

Anthony Foxx

United States Secretary of Transportation (invited)

Anthony Foxx was appointed US Secretary of Transportation by President Obama in 2013. He leads an agency with more than 55,000 employees and a $70 billion budget and oversees air, maritime and surface transportation. Secretary Foxx’s primary goal is to ensure that the country maintains the safest, most efficient transportation system in the world. Before joining the US DOT, he was mayor of Charlotte, NC. There he made transportation investments the centerpiece of the city’s job creation and economic recovery efforts: the LYNX light rail extension, the Charlotte-Douglas International Airport expansion, the Charlotte Streetcar project and a design-build-finance approach for the I-485 loop. Secretary Foxx holds a law degree from New York University’s School of Law and a bachelor’s degree from Davidson College.

Therese McMillan

Acting Administrator, Federal Transit Administration

Therese McMillan leads a staff of 500+ and implements an annual budget approximating $10 billion. Therese plays a key role in the transit-related provisions in MAP-21 and development of critical guidance. She also has a leadership role in reforming FTA civil rights responsibilities; restructuring FTA grant oversight and compliance; streamlining the New and Small Starts program; allocating Recovery Act grants; and helping transit agencies adapt to changing weather patterns. Therese was deputy director of policy at the San Francisco Bay Area Region’s Metropolitan Transportation Commission before joining the FTA in 2009. She earned her BS in environmental policy and planning analysis from the University of California, Davis, and a joint MCP/MS in city planning/civil engineering science from UC Berkeley.

Rip Rapson

President/Chief Executive Officer, The Kresge Foundation

Rip Rapson, attorney and urban policy expert, is president and CEO of The Kresge Foundation, a $3 billion national, private foundation based in metropolitan Detroit. Rip led a multi-year strategic recalibration that helped Kresge focus its grant programs. He is helping to lead a partnership of private, public and philanthropic funders to revitalize his hometown, Detroit. This includes construction of the new M-1 light rail line. Rip worked with other philanthropic leaders to blunt the impact of municipal bankruptcy on City of Detroit pensioners and safeguard holdings of the Detroit Institute of Arts. Previously, Rip served as president of the McKnight Foundation, as senior fellow at the University of Minnesota and as deputy mayor of Minneapolis. He earned his law degree from Columbia University.
Dan Bartholomay

Chief Executive Officer, Rail-Volution
As CEO, Dan Bartholomay promotes livability and leads efforts to expand Rail-Volution’s capacity and impact. Prior to joining Rail-Volution, Dan was a leader in the public, nonprofit and philanthropic sectors. As a program director with the McKnight Foundation, he developed and implemented an interdisciplinary program spanning affordable housing, community development, transit, open space preservation and regional growth with a focus on livability and access. Most recently, Dan was commissioner of the Minnesota Housing Finance Agency where he focused the agency on continuous improvement, cross-sector partnership and community impact through housing investment. Dan holds an interdisciplinary BA in economics, anthropology and political science from Carleton College.

Gary Thomas

President/Executive Director, Dallas Area Rapid Transit; Vice President, Board of Directors, Rail-Volution
As president/executive director of Dallas Area Rapid Transit (DART), Gary Thomas is responsible for a 13-city transit system covering a 700-square mile service area with bus, light rail, commuter rail and paratransit services. Under his leadership, DART has doubled its light rail system — twice — to become the nation’s longest at 85 miles. The agency is known for innovation, such as a clean fuels program for its bus fleet, new models for local bus and paratransit service, and customer-facing communication technology. Gary serves on a wide range of transportation commissions and boards. He was a consulting engineer for 19 years prior to joining DART and has a BS in civil engineering and a BA in architecture from Texas Tech University.

Hannah Ubl

Generational Expert, Bridgeworks
Hannah Ubl is a speaker, researcher, writer, consultant and generational expert at Bridgeworks, a company dedicated to the study of generational differences. Using a healthy blend of stories and statistics, Hannah helps people gain a deeper understanding of one another. Her research has unearthed valuable tips and actionable solutions for multigenerational workplaces and key strategies for marketing and reaching more generationally diverse client bases. A well-rounded expert, Hannah is especially knowledgeable about generations as they relate to marketing, sustainability and healthcare. Hannah graduated from Boston University, where she studied advertising and environmental science.

The Theatre of Public Policy (T2P2)

Minneapolis, Minnesota
C-SPAN + Saturday Night Live = T2P2. Forums about serious issues can be engaging, entertaining -- even fun! That’s the premise behind The Theater of Public Policy (T2P2). Reimagine traditional civic conversations. Approach policy discussion by way of Jon Stewart. T2P2 explores big ideas — such as livability and sustainability — using improvisational comedy. A collaboration between Tane Danger and Brandon Boat, the project mashes up thoughtful dialogue and imaginative comedy theater, inviting audience members to think — and laugh — together.
pre-conference events
September 20 SATURDAY

4:00 pm–9:00 pm
Meet on Main Level near Conference Registration Desk

**Baseball + Hotdogs + Local Brews**
Take me out to the historic Ford Center. HGA Architects welcomes you to their home, a newly renovated TOD project. Sample local brews and ballgame fare before heading across the street to the new Target Field Station. This location is a real triple play: outdoor community gathering space + multimodal hub + entryway to Target Field in the heart of downtown Minneapolis. Cheer on the Twins or just take in the view of the Minneapolis skyline over right field. Price includes pre-game reception and Twins ticket. **Cost: $30. Preregistration Required**

4:30 pm–8:30 pm
Meet on Main Level near Conference Registration Desk

**BBQ + Mississippi Paddleboat Excursion**
The Twin Cities region was built on river trade. Cruise the mighty Mississippi on the Magnolia Paddleboat and see why it’s still an important part of the landscape and economy. Enjoy picnic fare of pulled pork BBQ sandwiches and chicken as you take in breathtaking natural bluffs and city skylines, and glimpse some of the region’s many parks. This three-hour tour includes transfers and buffet dinner. (Dietary restrictions accommodated.) **Cost: $40. Preregistration Required**

4:30 pm–10:00 pm
Meet on Main Level near Conference Registration Desk

**Nature + Art + Theater**
Take a walk through the Loring Greenway to the Minneapolis Sculpture Garden. Snap some photos at the iconic Spoonbridge and Cherry. Catch local transit to the lively Lyn-Lake neighborhood, for a pre-show appetizer reception at the intimate Jungle Theater. Afterwards, view the farcical thriller and tour-de-force, *The Mystery of Irma Vep*. Price includes reception and theater ticket. Cash bar. **Cost: $40. Preregistration Required**

www.railvolution.org
1:00 pm–4:00 pm  
Regency Room

**Project Development in a MAP-21 World**  
AICP CM 3

MAP-21 brought many changes to the delivery requirements for transit projects: Transportation planning, environmental compliance and the process for seeking funds through FTA's Capital Investment Grant program have all been transformed. Learn about those changes and the most recent guidance to implement the program. Participate in a moderated roundtable discussion with current project sponsors sharing insights into how they are navigating the MAP-21 revised project delivery process. Ask questions. Compare notes. (Formerly New Starts Symposium)

**MOTERATOR:** Jeffrey F. Boothe, Chair, New Starts Working Group; Partner, Holland & Knight, Washington, DC  
Adelee Le Grand, Associate Vice President, AECOM, Atlanta, Georgia  
Kammy Horne, AICP, Director for Transit Rail Business Development, URS, Phoenix, Arizona  
Elizabeth Day, Director, Office of Project Planning, Office of Planning and Environment, Federal Transit Administration, US Department of Transportation, Washington, DC  
Lucy Garliauskas, Associate Administrator, Transportation Planning and Environment, Federal Transit Administration, US Department of Transportation, Washington, DC  
Kimberly Slaughter, Vice President, Transit Market Sector Director - North Central Region, HDR, Chicago, Illinois  
Alan Lehto, Director, Planning & Policy, TriMet, Portland, Oregon  
Richard Steinmann, Special Assistant to the Administrator, Federal Transit Administration, US Department of Transportation, Washington, DC  
William C. Van Meter, Assistant General Manager of Planning, Regional Transportation District, Denver, Colorado

**Multimodal Planning  Economic Development, Implementation  INTERMEDIATE**

2:00 pm–4:00 pm  
Northstar A

**Minnesota Speed Sessions**

What are the hot planning topics in the Greater MSP region and Minnesota? Find out FAST with this speed-driven introduction. Hear from local experts on millennial transportation patterns, stormwater management around the Green Line LRT, community engagement from an organizer’s perspective, complete streets, economic development near transit, and those ubiquitous Nice Ride bikes — to name a few. At 10 minutes per topic you’ll have the chance to sample up to six topics over two hours.

Bill Dossett, Executive Director, Nice Ride Minnesota, Minneapolis, Minnesota  
Tony Desnick, Director, Greater Minnesota Strategies, Nice Ride Minnesota, Minneapolis, Minnesota  
Dave Christianson, Project Manager, Minnesota Department of Transportation, St. Paul, Minnesota  
Wes Saunders-Pearce, Water Resource Coordinator, City of St. Paul, Minnesota  
Lucy F. Galbraith, Director, Transit Oriented Development, Metro Transit, Minneapolis, Minnesota  
Janna King, President, Economic Development Services, Inc., Minneapolis, Minnesota  
Jonathan Ehrlich, Planning Analyst, Metropolitan Council, St. Paul, Minnesota  
Joan Vanhala, Coalition Organizer, Alliance for Metropolitan Stability, Minneapolis, Minnesota  
Michael Rogers, Transit Project Manager, Ramsey County, Regional Railroad Authority, St. Paul, Minnesota  
Philip Schaffner, Policy Planning Director, Minnesota Department of Transportation, St. Paul, Minnesota  
Tabitha DeRango, Community Organizer, Union Park Council, St. Paul, Minnesota  
Shaun Morrell, Program Coordinator, Minnesota Department of Transportation, St. Paul, Minnesota  
Patrick Coleman, Senior Consulting Manager, AECOM, Washington, DC
4:00 pm–5:30 pm
Meet at the Metro Transit Stop across from the Hyatt at 3:50 pm

**Trip the Light Fantastic! Tour Target Field Station**

Come and enjoy the new Target Field Station, one of America’s most advanced and engaging transit stations, and Minneapolis’ newest great gathering place. Take a stroll through the Light Garden on the station’s upper deck, watch the Twins play live on the Campanile Tower screen while resting on the Great Lawn, gaze at the luminous Train Shed Canopy from the amphitheater steps as the urban ballet of trains, bicyclists, pedestrians and a spectacular LED light display all activate this pocket of Minneapolis’ bustling North Loop. Join architect Peter Cavaluzzi, FAIA, principal with Perkins Eastman, as he leads an informal daytime tour of this award-winning project, and learn why his team’s design principles of Open Transit make Target Field Station the “Grand Central Terminal of Minneapolis.” Attendees should gather at the Nicollet Mall Metro Transit stop 10 minutes early.

To experience the station’s LED light installation in full effect, visit during the evening of September 23 or 24, when you can also watch the Twins live on the Big Screen.

Peter David Cavaluzzi, FAIA, Principal, Perkins Eastman, New York, New York

5:00 pm–6:30 pm
Minnesota Museum of American Art
Pioneer Endicott Building
141 E. 4th St.
St. Paul, MN 55101
(two blocks from Union Depot)

**From There to Here Exhibition at Minnesota Museum of American Art**

Join the artists for a preview of the exhibition *From There to Here*, which explores the ways that public transportation intersects with community and connects people to places and the opportunities they offer. The pre-reception is hosted by the Minnesota Museum of American Art at the MMAA Project Space, on the Green Line between the Union Depot and Central stations. Enter on Robert Street just north of 4th Street. Refreshments sponsored in part by Revival Wine Beer and Spirits and Summit Brewing Company.

6:30 pm – 9:00 pm
Union Depot
214 E. 4th St.
St. Paul, MN 55101

**Welcome Reception**

Celebrate our 20th Rail-Volution conference in 1920s restored splendor at Union Depot. Ride the Green Line to a neighborhood of transformation: St. Paul’s Lowertown. Meet old friends and make new contacts at one of the great railroad stations of the 20th century blocks away from Mears Park, the St. Paul Farmers’ Market and artist co-ops. On the National Register of Historic Places, Union Depot is alive with new transportation, event, art, culture and retail opportunities. Its magnificent LEED-certified Gold restoration brings together pedestrians, bicyclists and passengers on rail, light rail and commuter and intercity bus services. Explore the public art and 1920s architecture and watch trains, barges and airplanes from this stunning centerpiece of Lowertown’s revival, brought back to life with transit.
7:00 am–8:00 am
Continental Breakfast  in the Trade Show Area

8:00 am–9:30 am
OPENING PLENARY
Nicollet Grand Ballroom
Welcome to Rail~Volution 2014 in Minneapolis-St. Paul
The Greater Minneapolis-St. Paul metro region is roaring back from recession. Its unemployment rate is one of the lowest in the country. Its real estate market is more-than-healthy. How did this happen? The story of St. Paul + Minneapolis, told from many perspectives, is a story of building livable communities. What are the components igniting the Minneapolis-St. Paul recovery? What part does history play in transit and livability? The unique culture of the Greater MSP region is a key factor of how we’re building livable communities with transit. Partnership + Collaboration = Possibilities.

  Peter McLaughlin, Commissioner, Hennepin County, Minnesota; Chair, Counties Transit Improvement Board
  Susan Haigh, Chair, Metropolitan Council, Minneapolis-St. Paul, Minnesota
  Charlie Zelle, Commissioner, Minnesota Department of Transportation, St. Paul, Minnesota

MSP on the Global Playing Field
Talent + Jobs + Livability are keys to competitiveness in a global context. How does the Greater MSP region attract top talent? What part does regional competition play? Each piece builds a stronger case for building livable communities with transit.

  Michael Langley, Chief Executive Officer, Greater MSP, Minneapolis, Minnesota

Minneapolis + St. Paul: From Competition to Collaboration
The regional rivalry between Minneapolis and St. Paul has matured from animosity and competition to respect and collaboration. How did our two cities overcome a historical rift, while making the best of each city’s distinct character? The Green Line is just one part of the story!

  Christopher B. Coleman, Mayor, City of St. Paul, Minnesota; President, National League of Cities

Building Community = Building Equity
Transformation springs from engagement. How do we create communities that reflect the vision and creativity of the people who live there? Is it all about jobs? Engaging communities of color? What dynamics fuel equity at the local level?

  Repa Mekha, President and Chief Executive Officer, Nexus Community Partners, Minneapolis, Minnesota

Connections + Investment + Revolution + Transit
Can we make a place better with transit? For two decades the Rail~Volution movement has answered –YES! What do we know today that will accelerate the movement throughout North America tomorrow? Leadership + Partnership + Bipartisan-ship + Engagement. Hear from Rail~Volution’s founder about how far we’ve come, transforming communities with transit, and where we need to go in the future.

  Congressman Earl Blumenauer, 3rd District, Oregon, United States Congress, Washington, DC
9:30 am–10:00 am  Refreshment Break  in the Trade Show Area

10:00 am–11:30 am  WORKSHOPS

Lakeshore Ballroom A  Creative Placemaking + Arts = Economic Development  AICP CM 1.5
Irrigate is a nationally recognized, artist-led creative placemaking initiative along the METRO Green Line light rail corridor in St. Paul. Their community and economic development approach emphasizes cross-sector collaboration among neighborhood leaders, business owners and public sector officials. Learn how nearly 600 local artists were trained in creative placemaking, and how about 200 of those artists were supported to do 120 collaborative placemaking projects along the Green Line. Go deep into their placemaking approach with our panel of leaders from Irrigate, Springboard for the Arts, Local Initiative Support Coalition and the City of St. Paul.

MODERATOR: Richard Manson, Program Vice President, Local Initiatives Support Corporation, New York, New York
Jake Spano, Marketing Director, City of St. Paul, Minnesota
Laura Zabel, Executive Director, Springboard for the Arts, St. Paul, Minnesota
Erik Takeshita, Senior Program Officer, Local Initiatives Support Corporation, St. Paul, Minnesota

Harriet  Mobile Phones + Social Media = Social Impact  AICP CM 1.5
How can we tap the potential of social media and mobile phones? From real-time departure status to electronic fare transactions, technology has elevated both the rider experience and agency management. But despite being early adopters, we’ve only scratched the surface of its capabilities: to develop more meaningful and lasting relationships with riders; to engage disadvantaged communities; to plan station areas and utilize data; to build new lines of communication.
More than 90% of adults in the US carry mobile phones. Come explore how we can take mobile technology and social media to the next level.

MODERATOR: Craig Adelman, Director of Transit Oriented Development, Low Income Investment Fund, San Francisco, California
Paul Supawanich, Senior Associate, Nelson\Nygaard Consulting Associates, Inc., San Francisco, California
Nick Bowden, Chief Executive Officer, MindMixer, Omaha, Nebraska
Nigel Jacobs, Urban Technologist in Residence, Living Cities, Washington, DC

Calhoun  Using Research to Create Great Communities  AICP CM 1.5
How can research be used to shape public policy, bridge generational gaps about TOD, and drive public opinion about social and political causes? Learn how to leverage research to create a better understanding of what TOD can bring to your community. Hear how research can start a dialogue with hard-to-reach individuals and groups. Ask questions or formulate your own new answers: What valuable insight would your community gain if it had more information about building integrated communities? What collaborative efforts between interest groups or motivated community leaders could be possible if information was more readily available? How can you use research to mobilize communities? Join us to pioneer new perspectives in the use of research.

MODERATOR: John White, Executive Director, Pacific Resource Partnership, Honolulu, Hawaii
Ben Tulchin, Principal, Tulchin Research, San Francisco, California
Michael Goldberg, President, ActionMedia, Minneapolis, Minnesota
Su Midghall, President, DHM Research, Portland, Oregon
Mirage Room
(2 hour session)

Complete Streets: From Policy to Implementation (Completely)  AICP CM 2
How can you make your complete streets policy a success? How do you translate complete streets into real benefits for the people who are walking, biking and taking public transportation? How do you promote accessibility and connectivity for all — including people with disabilities — through design and planning? Hear regional, city and international perspectives from policy to implementation during this complete streets workshop.

MODERATOR: Richard Weaver, AICP, Director of Planning, Policy and Sustainability, American Public Transportation Association; Chair, National Complete Streets Coalition, Washington, DC
Joseph Iacobucci, Director of Transit, Sam Schwartz Engineering, DPC, Chicago, Illinois
Stefanie Seskin, Deputy Director, National Complete Streets Coalition, Smart Growth America, Washington, DC
Dan Gallagher, AICP, Transportation Planning Manager, Charlotte Department of Transportation, Charlotte, North Carolina
James Cromar, Director of Planning, Broward Metropolitan Planning Organization, Ft. Lauderdale, Florida
Tony Hull, Independent Transportation Consultant, Minneapolis, Minnesota
Gregory Thompson, Chair, Light Rail Transit Committee, Transportation Research Board, Tallahassee, Florida
Roxana Ene, Project Manager, Broward Metropolitan Planning Organization, Ft. Lauderdale, Florida

Skyway Suite A/B

Delivering Complex Projects: The Coordination Component  AICP CM 1.5
Urban transit projects — with their linear nature — involve multiple jurisdictions, neighborhoods and private sector interests. Effectively moving projects through construction and operations requires considerable coordination and collaboration, particularly in today's financially constrained, politically-charged climate. Getting it right can mean the difference between waiting an entire generation to open your next major transit project. Learn the key strategies and methods behind three successfully implemented projects — in Minneapolis, Charlotte and Portland. Hear three perspectives from an owner/operator, from the key local partner jurisdiction and from the regional/political point of view. Strategies and specific components of cross-jurisdictional coordination? Creative problem-solving techniques? You'll get it all here!

MODERATOR: Shellie Ginn, Administrator, Department of Transportation, City of Tucson, Arizona
Andrew Mock, Assistant Project Manager, Charlotte Area Transit System, Charlotte, North Carolina
Jim McDonough, Chair, Ramsey County Board of Commissioners, St. Paul, Minnesota
Jean Senechal Biggs, Project Manager, Bureau of Transportation, City of Portland, Oregon

Lake Superior A

Great Expectations for Large-Scale TOD  AICP CM 1.5
What kinds of expectations should you have when initiating a large-scale TOD project? Hear from three different perspectives — a private developer, a transit agency and a redevelopment authority — about how TOD projects evolve, from concept to implementation. Learn about the pitfalls, as well as the keys to success. Real project highlights, case studies and lessons that will help you make your large-scale TOD project a success.

MODERATOR: William C. Van Meter, Assistant General Manager of Planning, Regional Transportation District, Denver, Colorado
James Kennedy, Principal, James Kennedy Consulting Services, Martinez, California
Cynthia A. Parker, President and Chief Executive Officer, BRIDGE Housing Corporation, San Francisco, California
Bill Sirios, Senior Manager, TOD and Planning Coordination, FastTracks Team, Regional Transportation District, Denver, Colorado

www.railvolution.org
10:00 am–12:00 pm Regency Room

**Rail~Volution 101** AICP CM 2

What have we learned during Rail~Volution’s first twenty years? How can we make a place better? What are the fundamental principles of building livable communities with transit? What have we learned across disciplines in the public, private, nonprofit and philanthropic sectors? How can transit-oriented design be a catalyst for positive solutions, as well as meeting energy and environmental challenges? How do green design, reduced trips and energy usage, and a smaller carbon footprint come into play? How can we promote long-term sustainable economic growth in our neighborhoods? Hear the voices of experience from Rail~Volution’s first two decades. Participate in an in-depth discussion on where we’ve been and where we go from here. What’s changed? What’s happening? What’s ahead?

**Moderator:** Tim Baldwin, Affiliate, Steer Davies Gleave, Denver, Colorado

- Dan Bartholomay, Chief Executive Officer, Rail~Volution, Minneapolis, Minnesota
- Shelley Poticha, Director, Urban Solutions, Natural Resources Defense Council, Washington, DC
- Scot Spencer, Associate Director for Advocacy and Influence, Annie E. Casey Foundation, Baltimore, Maryland
- Peter McLaughlin, Commissioner, Hennepin County; Chair, Counties Transit Improvement Board, Minneapolis, Minnesota
- Congressman Earl Blumenauer, 3rd District, Oregon, United States Congress, Washington, DC
- GB Arrington, Principal, GB place making, Portland, Oregon

**Workshops continued**

10:00 am–11:30 am Lake Superior B

**What Keeps You Up at Night? The General Manager’s Perspective** AICP CM 1.5

Transit agency general managers face an onslaught of hot button issues every day. How do we provide more and better on-street service? How do we balance maintaining our current system with expanding our capacity options to meet future need? How solid is the next round of federal funding? Which growing segment of transit riders gets more money — millennials or boomers? Where should the investment in leadership training go — my board or my managers? This panel will shed light on how general managers from Los Angeles, Boston and Denver get ahead of the curve in facing and facing down challenges in their respective agencies.

**Moderator:** John D. Porcari, Senior Vice President and National Director of Strategic Consulting, Parsons Brinckerhoff, Washington, DC

- Arthur T. Leahy, Chief Executive Officer, Metro, Los Angeles, California
- Beverly A. Scott, PhD, Chief Executive Officer/General Manager, Massachusetts Bay Transportation Authority; President, Board of Directors, Rail~Volution, Boston, Massachusetts
- Phillip Washington, General Manager, Regional Transportation District, Denver, Colorado

**Minnetonka**

**CBA + TOD: Community Benefit Agreements for Transit Projects** AICP CM 1.5

Community benefit agreements (CBAs) are contracts between community groups and developers that cement specific amenities or mitigations in exchange for community support of a project. How can they be used for transit development? What are the benefits — to all parties? Hear from people experienced in developing, negotiating and implementing CBAs. What works? What lessons have they learned? How can a CBA help you in your own TOD?

**Moderator:** Robin Kniech, Councilwoman, City and County of Denver, Colorado

- Matt Vander Sluis, Program Director, Greenbelt Alliance, San Francisco, California
- Jeff Moloznik, General Manager, RED Development, Phoenix, Arizona
11:30 am–12:30 pm  
**Box Lunch Pickup in the Trade Show Area**

12:00 pm–1:30 pm  
**Lunchtime Opportunities**

**Minnehaha**

**NAPTA Meeting**  
The National Alliance of Public Transportation Advocates (NAPTA) is a national organization representing grassroots transit groups that support increasing investment in public transportation. In recognizing that grassroots efforts are central to successful transportation campaigns, NAPTA serves as a network to coalitions as well as individuals engaged in grassroots transportation work at the local level. NAPTA was founded in the late 1990s to assist in grassroots efforts to help reauthorization of the surface transportation program. Today membership has grown to over 624 coalitions and 5,000+ registered members. Hear about tools, resources, networks and strategies for the grassroots community. Plus, network with your colleagues!  
**FACILITATOR:** Marnie Primmer, Chair, National Alliance for Public Transportation Advocates; Director of Strategic Business Development, Transpo Group, Newport Beach, California

**Calhoun**

**TOD Managers Forum**  
What are managers doing to advance the next wave of transit-oriented development? Given the unique opportunity we all face, it's more important than ever to join the network of TOD managers: Exchange ideas. Raise issues. Focus on overcoming obstacles. This lunchtime session will first poll the audience to identify hot topics and then have everyone share their thoughts and experiences in promoting mixed-use development focused at transit stations. Come meet your peers and link into the growing network of people working to implement TOD.  
**FACILITATOR:** Jeff Ordway, Department Manager, Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California

**Skyway Suite A/B**

**Lunch + Learn: Equity + Tool Boxes**  
AICP CM 1.5  
Sharing massive amounts of information. That's what the Information Station does. The Boston-based Metropolitan Area Planning Council and the Dukakis Center for Urban and Regional Policy at Northeastern University created two station area planning tools: a station area typology to characterize the conditions and opportunities for TOD; and a rating system to measure the capacity for equitable TOD within a transit station area. Realizing the value of the demographic, land use, transportation and economic data collected for 300+ rapid transit, commuter rail, ferry and key bus route stations, the two organizations made the underlying data available through a user-friendly web portal funded from a HUD Sustainable Communities grant. Lunch and learn how the data's being put to use.  
**Stephanie Pollack, Associate Director, Dukakis Center for Urban and Regional Policy, Boston, Massachusetts**

**Lake Superior A**

**Show Me the Money: Federal Funding in a Non-Earmark World**  
AICP CM 1.5  
Earmarks are gone. Time to explore new options. Hear about the federal highway and transit formula and financing programs currently available for transit, bicycle and pedestrian projects. Discover the many competitive discretionary federal programs still available to fund surface transportation projects and sustainability activities. You'll walk away with a complete list of programs, eligibility requirements, funding levels for FY 2014, status and links for submitting applications.  
**Jeffrey F. Booth, Chair, New Starts Working Group, Partner, Holland & Knight, Washington, DC**
12:00 pm–1:30 pm

**LUNCHTIME OPPORTUNITIES** continued:

### Lake Superior B

**From There to Here: Minnesota Museum of American Art**
Christina Chang, Curator of Engagement at the Minnesota Museum of American Art (MMAA), will discuss the exhibition currently on view at the MMAA Project Space, *From There to Here*, which considers the impact of the Green Line light rail transit system on communities. She will give insight into the process of commissioning and developing the widely differing artist projects, and present a selection of the powerful images captured by two of the artists, Xavier Tavera and Katherine Turczan. The third project, Green Line Theater, will be presented by the artists themselves: Wing Young Huie with Ashley Hanson, and playwright Jessica Huang. The artist team will read a scene from the script they developed through extensive historical research and one-on-one interactions with community members most directly affected by the Green Line, which will be performed by the full cast at select light rail stations the closing weekend of the exhibition.

**MODERATOR:** Christina Chang, Curator of Engagement, Minnesota Museum of American Art, St. Paul, Minnesota

Ashley Hanson, Freelance Arts Enabler, PlaceBased Productions, Minneapolis, Minnesota

Jessica Huang, Playwright, Co-founder, Unit Collective, St. Paul, Minnesota

Wing Young Huie, Photographer, Owner, The Third Place, Minneapolis, Minnesota

### Minnetonka

**New Rail–Volutionaries: Inspiring the Next Generation of Leadership**
Atlanta. Denver. Los Angeles. Minneapolis-St. Paul. Phoenix. Portland. Charlotte. New Rail–Volutionaries are coming together in communities across the country: engaging, connecting and growing the movement. What’s ahead for this alliance of emerging leaders? Weigh in here with other New Rail–Volutionaries. Dr. Beverly Scott will set the tone, reflecting on the importance of leadership for the future. Then, as your point of departure, hear insights from a survey of New Rail–Volutionaries. What do the results tell us? How can we better support and develop the next generation of leadership? And how does it all fit into the wider context of Rail–Volution strategic planning? This is your chance to focus the discussion: the future of the movement from the New Rail–Volutionary perspective.

**Beverly A. Scott,** PhD, Chief Executive Officer/General Manager, Massachusetts Bay Transportation Authority, President, Board of Directors, Rail–Volution, Boston, Massachusetts

**Dan Bartholomay,** Chief Executive Officer, Rail–Volution, Minneapolis, Minnesota

**Eric Hesse,** Coordinator, Strategic Planning, TriMet, National Chair of New Rail–Volutionaries, Portland, Oregon

### Harriet

**Sex + Neuroscience + Walkability**  AICP CM 1
How do evolutionary biology and our environment come together to impact our health and wellness? What does neuroscience say about walkability? How does outdoor exercise cause the brain to release certain hormones? What can we learn from cities that use public health as a design goal? How can we incorporate concepts of social and mental health into our own designs? If we prioritize human health and happiness over levels of service, will the world really stop turning? Physicians, behavioral psychologists and other health experts are already studying how habitat factors impact our behavior. Retailers are even in the game! Learn. Discuss. Catch up. Explore.

**MODERATOR:** Elissa Gertler, Deputy Director, Planning and Development, Metro, Portland, Oregon

**Jeffrey Tumlin,** Principal, Nelson/Nygaard Consulting Associates, San Francisco, California

### Lakeshore Ballroom A

**Advancing Transit Equity from Principle to Practice**
Across the US, community-based organizations and their advocacy allies are creating new partnerships that elevate the potential of transit projects to deliver equitable benefits for communities of color. These partnerships take many forms but share a common set of concerns: calling for changes to bus operations, new amenities and improved rider experience. Often they explore inclusive land-use planning for future rail projects, initiate equitable hiring programs, or focus on creating a more authentic public engagement process. These efforts challenge public sector agencies and nonprofit community groups to build relationships and share information. Spend your lunchtime hearing stories from around the country about
community groups leveraging transit policies and investments to secure better results and more equitable outcomes. Join us and share your own challenges and triumphs.

**HOSTS:** Policy Link, The Minnesota Center for Neighborhood Organizing, Nexus Community Partners and the Alliance for Metropolitan Stability

### Lakeshore Ballroom C

**Connecting the Collar**

Transit corridors typically develop from the core outward, connecting high-density urban centers and surrounding employment, housing, education and commercial areas. That's the history in the Twin Cities. Downtown Minneapolis and St. Paul, the MSP Airport, Mall of America, University of Minnesota and many other regional destinations are now connected by light rail with plans for extension to the southwest and northwest advancing. But collar communities to the north, east and south of the Twin Cities core are not standing idly by. They recognize the necessity for efficient suburban connections to the region's urban centers and to adjacent suburban communities and the importance of all-day, bi-directional service to access to jobs throughout the region. Their leaders are actively working to shape better connections. Join a discussion with local policy makers about the challenges and opportunities encountered as the state and region seek to balance their transportation infrastructure and connect all of the region's corners. Offer suggestions based on your experiences with similar land use, development, finance and political challenges.

**MODERATOR:** Will Schroeder, Executive Director, East Metro Strong, St. Paul, Minnesota

Lisa Weik, Commissioner, Washington County, Woodbury, Minnesota

Matt Look, Commissioner, Anoka County, Anoka, Minnesota

Nancy Schouweiler, Commissioner, Dakota County, Hastings, Minnesota

### 2:00 pm–3:30 pm

### WORKSHOPS

### Lake Superior B

**When Health Comes First in Transportation Decisions** AICP CM 1.5

What happens when we use health to guide transportation decisions? Hear how different regions are doing just that — and how people of all races and socioeconomic segments now have better transportation options. Discuss how health and equity measures fit into transportation plans. Hear about efforts to engage communities around health-oriented transportation measures. Learn how to evaluate impact through a health lens. Hear real world examples from three regions about complete streets and health impact assessments.

**MODERATOR:** Jeff Hobson, Deputy Director, TransForm, Oakland, California

Elyse Lowe, Deputy Executive Director, Circulate San Diego, San Diego, California

Shawntera M. Hardy, Director of Transportation and the Built Environment, Fresh Energy, St. Paul, Minnesota

Barry Keppard, AICP, Public Health Manager, Metropolitan Area Planning Council, Boston, Massachusetts

| Multimodal | Planning | Community Engagement, Wellness | INTERMEDIATE |

### Minnetonka

**Innovative Partnerships: Silo Hopping to Engage Communities** AICP CM 1.5

How can we collaborate to educate, inform and involve the public? How can we work together — across departmental and agency lines — to engage citizens more meaningfully and efficiently? Large capital projects, especially transit projects, involve many departments, agencies and objectives. Collaborating in an intentional way helps build and strengthen communities. Explore examples of successful teamwork designed to keep the public informed, including social media tools, branding techniques, and more.

**MODERATOR:** David C. Dickey, Jr., AICP, Senior Vice President and National Director, Transit & Railroads, URS, Charlotte, North Carolina

Kathleen Cornett, AICP, Senior Planning Coordinator, Charlotte-Mecklenburg Planning Commission, Charlotte, North Carolina

Kathryn Hansen, Manager, TOD and Land Use, SWLRT Project Office, Metro Transit, St. Louis Park, Minnesota

Liz Walton, Landscape Architect, Minnesota Department of Transportation, St. Paul, Minnesota

| Rail, Bikes | TOD | Community Engagement, Community Development | INTERMEDIATE |
2:00 pm–3:30 pm

Regency Room

WORKSHOPS continued

Design Matters: Six Questions, Many Answers AICP CM 1.5
Six questions. So many answers! Meet national leaders from three collaborative design disciplines — American Institute of Architects, American Society of Landscape Architects and American Planning Association — and see how each tackles the same six questions. Hear how they meet similar design challenges but with different values and priorities for why design matters. A series of three questions will be addressed by the panel to begin the discussion, and then the audience will expand the conversation by posing additional questions and issues that they face.

MODERATOR: Ron Stewart, AIA, Principal, ZGF Architects, LLP, Portland, Oregon
William Anderson, FAICP, President, American Planning Association; Principal/Vice President, Director of Economics and Planning for US West, AECOM, San Diego, California
Mark A. Focht, FASLA, PLA, President, American Society Landscape Architects, Philadelphia, Pennsylvania
Russell A. Davidson, FAIA, Vice President, 2016 President-elect, American Institute of Architects; President, Kaeyer, Garment & Davidson, Mount Kisco, New York

Calhoun

LRT and Streetcars: Blurring the Lines? AICP CM 1.5
How do you tell a streetcar project from a light rail transit (LRT) project? That’s not the start of a joke, but a very real question. As more communities advance new streetcar and LRT projects and extensions, the distinction between traditional applications for light rail and streetcars blurs. Explore how the definitions overlap and what that means for planning. What are the distinguishing features of each mode? How are the applications evolving and where do they overlap? Does it even matter? Hear from panel members with experience in planning, designing and implementing LRT and streetcar projects throughout North America and Europe.

MODERATOR: Robin Hutcheson, AICP, Transportation Director, Salt Lake City Corporation, Utah
Mark Dorn, Vice President, National Streetcar Director, URS, Portland, Oregon
Paul Pattison, Senior Transit Engineer, Kimley-Horn and Associates, Inc., Charlotte, North Carolina
Alan Jones, Director, Steer Davies Gleave, Toronto, Ontario

Harriet

Beyond Mobility: Corridor Planning for the Bigger Picture AICP CM 1.5
Transit can do more than move people and generate revenue. More and more, cities are investing in transit to transform their communities and deliver on more expansive city-building objectives. Traditional transit goals are expanding to address the promise of livable communities, environmental stewardship, economic development and improved public health. Hear how two cities — Seattle and Portland — are shaping development scale and character with transit investment. Both cities are using parcel-based, pro forma-based tools to quantify the potential impact of transit projects. Join us for an interactive discussion about the capabilities and limitations of these tools. Hear their stories and learn how to evaluate your own projects against a broader set of goals using technical and market-based analysis.

MODERATOR: Catherine Ciarlo, AICP, Senior Project Manager, CH2M Hill, Portland, Oregon
Katherine Idziorek, AICP, LEED AP ND, Urban Designer, VIA Architecture, Seattle, Washington
Antonio Gomez-Palacio, Principal, DIALOG, Toronto, Ontario
Eric Engstrom, Principal Planner, Bureau of Planning & Sustainability, City of Portland, Oregon

Mirage Room

Equitable TOD: More Than Affordable Housing AICP CM 1.5
The need for affordable housing is undeniable and TOD can meet that need. But TOD can bring so much more. Widens the ETOD conversation to discover the right mix for your corridor. How can affordable housing be paired with market rate housing, small business and employment, fresh food markets, childcare, supportive retail and community uses? What strategies will create complete communities? Reframe the conversation on TOD and affordability by exploring what we
could achieve in our TOD projects and corridors. Hear about supportive policy, planning and finance solutions to help promote healthy communities near transit.

**MODERATOR:** Brian Prater, Senior Vice President, Strategic Development & Corporate Affairs, Low Income Investment Fund, San Francisco, California

Cynthia A. Parker, President and Chief Executive Officer, BRIDGE Housing Corporation, San Francisco, California

Shelley Poticha, AICP, Director, Urban Solutions, Natural Resources Defense Council, Washington, DC

Mihailo Temali, Founder and Chief Executive Officer, Neighborhood Development Center, St. Paul, Minnesota

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**Lakeshore Ballroom C**

**iTOD: Fostering Innovation + Industry Near Transit**  **AICP CM 1.5**

In today’s economy, employment-focused TOD continues to gain prominence as planners and politicians seek to increase ridership, expand the tax base and create living wage jobs. The integration of transit and industry, however, brings a host of new questions and challenges. Who are the industrial users of the future? What are the new building prototypes? How can we continue to efficiently accommodate freight access and movement while introducing new modes (transit, pedestrians, bicycles)? How can we increase the accessibility and density of industrial districts without driving away companies and jobs? Come hear how cities and regions across the country are promoting innovation and industry by proactively addressing these complex issues.

**MODERATOR:** Ilana Preuss, Vice President and Chief of Staff, Smart Growth America, Washington, DC

Christopher Ferguson, President and Chief Executive Officer, Bywater Business Solutions, Minneapolis, Minnesota

Nolan Lienhart, Director of Planning & Urban Design, ZGF Architects LLP, Portland, Oregon

Jon Commers, Principal, Donjek, St. Paul, Minnesota

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**Minnehaha**

**Real Estate 101**  **AICP CM 1.5**

Here’s your chance to learn about real estate and finance concepts and terminology. Listen to local real estate experts – both for-profit and nonprofit. Discuss how they’ve assessed market potential for their development projects at the Prospect North Station along the Green Line. Hear different perspectives in real estate development, how each expert looks at a site, development costs, pro formas, etc.

**MODERATOR:** John W. Shardlow, Principal, Stantec Consulting, Inc., St. Paul, Minnesota

James L. Prost, Principal, Vantage Point Economic and Transportation Development Strategies, Annapolis, Maryland

Colleen Carey, President, The Cornerstone Group, Bloomington, Minnesota

James Lehnoff, Director, Housing Development, Aeon, Minneapolis, Minnesota

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**Lakeshore Ballroom A**

**Mind Our Dust: Supporting Businesses During Construction**  **AICP CM 1.5**

Supporting existing businesses during transit construction is a priority. Transit agencies, regional and city partners across the country have developed a wide array of assistance programs to keep businesses well-positioned during construction. What works? What doesn’t? How do you get businesses to take advantage of the programs early and well in advance of construction? Explore a variety of programs with a wide range of services including how to carve out budget for business support initiatives, way-finding/directional signage, marketing, business counseling, technical assistance, loan programs, grants and peer-to-peer forums. Learn how to use support from partners to customize programs for each unique community.

**MODERATOR:** Terry J. Gruver, Vice President, HDR | InfraConsult, Phoenix, Arizona

Va-Megn Thoj, Executive Director, Asian Economic Development Association, St. Paul, Minnesota

Jennifer Koozer, Community Affairs Representative, TriMet, Portland, Oregon

Ellen Muller, Economic Development Manager, Department of Planning and Economic Development, City of St. Paul, Minnesota

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**RV14 Schedule of Events**

**MONDAY**

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**Multimodal**

**TOD**

**Community Development, Sustainability/Green**

**INTERMEDIATE**

**Rail**

**TOD**

**Equity/Economic Opportunity**

**INTERMEDIATE**

**Multimodal**

**TOD**

**Economic Development**

**FUNDAMENTAL**

**Rail**

**Communications**

**Community Engagement**

**FUNDAMENTAL**
WORKSHOPS continued

Lake Superior A

Gaining public support, setting priorities, maintaining momentum and exercising effective leadership are all challenges facing public officials. As an official, you may feel unprepared and alone in your quest to implement transit and livability projects. Here’s your chance to swap stories with other elected and appointed officials — mayors, commissioners, council members and transit officials — about the complexities you face. At this first of two sessions, we’ll identify specific topics for deeper discussion at Tuesday’s public officials networking lunch. Sharpen your leadership skills, build your network and get inspired.

MODERATOR: Kristin Jacobs, State Representative, Florida
William M. Velasco, Chair, Board TOD Committee, Dallas Area Rapid Transit, Dallas, Texas
Michael Opat, Commissioner, Hennepin County, Minneapolis, Minnesota
Lou Ogden, Mayor, City of Tualatin, Oregon
Russ Johnson, Councilman, City of Kansas City, Missouri
Breene Harimoto, Councilman, District 8, City of Honolulu, Hawaii

Multimodal   Policy   Community Development   ADVANCED

3:30 pm–4:00 pm

Refreshment Break in the Trade Show Area

4:00 pm–5:30 pm

WORKSHOPS

Calhoun

People Don’t Build Great Communities, Partnerships Do  AICP CM 1.5
Partnerships of many kinds are necessary to craft a vision of the future that represents diverse constituencies; to empower governments to work towards that vision; and to maintain the focus and momentum necessary to succeed. When it comes to change, partnerships are critical at every stage. Boston, Los Angeles, Denver, South Florida. Unusual partnerships have been forged to engage communities and unite governments towards specific goals. Learn how partnerships at all levels are building great cities.

MODERATOR: Thomas Waldron, Transit Market Sector Director, HDR, New York, New York
Denny Zane, Executive Director, Move LA, Los Angeles, California
Zoe Williams, Transit Organizer, 9to5 Colorado, Denver, Colorado
James Arthur Jemison, Deputy Undersecretary, Department of Housing & Community Development, Commonwealth of Massachusetts, Boston, Massachusetts
Lynda Kompeilen Westin, AICP, Transportation Planning Manager, Real Estate, South Florida Regional Transportation Authority, Pompano Beach, Florida

Multimodal   Policy   Community Engagement, Implementation   INTERMEDIATE

Minnetonka

Can We Get There from Here? First and Last Miles  AICP CM 1.5
Pasadena, Charlotte and Boulder have all gotten creative to connect their first and last miles. Learn how as we explore what’s often the last piece of the transportation puzzle. See how bicycle and pedestrian improvements can provide access to busy corridors and enable everyone to start and complete their trips. First and last miles can take many forms: Investigate a range of solutions here.

MODERATOR: Dylan Jones, Architect, Gensler, Los Angeles, California
Carlos Hernandez, AICP, Principal, Fox Tuttle Transportation Group, Boulder, Colorado
Dan Gallagher, AICP, Transportation Planning Manager, Charlotte Department of Transportation, Charlotte, North Carolina
Whitney Pitkanen, Senior Project Manager, CALSTART, Pasadena, California
Genevieve Hutchison, Senior Transportation Planner/Bicycle Program Coordinator, Denver, Colorado

Bikes   Design   Wellness, Streets   FUNDAMENTAL
Minnehaha

**Infrastructure + Art + Community: Putting Them in Context**  AICP CM 1.5
What role does design play in creating and sustaining cultural values? How can we integrate the built environment and public art into planning, designing and implementing transit infrastructure? And vice versa? Let’s break apart traditional design and engineering processes to see things in a new way: Each crack we make will shed new light on integrating infrastructure and cultural and public art initiatives.

M**ODERATOR:** Jon Nouchi, Department Director Planning, Honolulu Authority for Rapid Transportation, Honolulu, Hawaii
Aki Marceau, AICP, Land Use and Sustainability Manager, Honolulu Authority for Rapid Transportation, Honolulu, Hawaii
Kathleen Cornett, AICP, Senior Planning Coordinator, Charlotte-Mecklenburg Planning Commission, Charlotte, North Carolina

**Multimodal**  **Design**  **Community Engagement, Community Development**  **INTERMEDIATE**

Skyway Suite A/B

**Looks like a BRT. Must be a BRT. Or is it?**  AICP CM 1.5
Bus rapid transit, or BRT, is a growing mode of choice given its flexibility and lower capital cost compared to rail alternatives. But what does a BRT need to look like to qualify for FTA funding? What are the major considerations for BRT design when it comes to serving your community? How can you tailor your BRT to a specific corridor? Hear up-to-date information on the current FTA definition of BRT and how it impacts potential funding for BRT projects. Then listen to three practitioners who’ve planned and defined their BRT projects to meet both their funding goals and the needs of their communities.

M**ODERATOR:** Art Guzzetti, Vice President, Policy, American Public Transportation Association, Washington, DC
Rick Kiegel, Project Manager, Maryland Transit Administration, Baltimore, Maryland
Katie Roth, AICP, Senior Planner, Metro Transit, BRT/Small Starts Project Office, Minneapolis, Minnesota
John Myers, PE, Associate Vice President, HNTB Corporation, Indianapolis, Indiana
Jeffrey F. Booth, Chair, New Starts Working Group, Partner, Holland & Knight, Washington, DC

**Buses/BRT**  **Planning**  **Community Development, Streets**  **INTERMEDIATE**

Lakeshore Ballroom A

**TOD Market Dreams + Realities**  AICP CM 1.5
The station is in, the riders are coming and the development has been proposed. Now everybody wants retail. But is there a market for it? Will it be supported? Or would other uses be more appropriate and generate additional riders? Everyone expects TOD to generate a mix of uses — to create a 24/7 environment at every station. How do market realities change that equation? Learn what it takes to support that mixed-use environment that everyone expects; how to assess the market and what residents really want; and how to manage expectations if the market doesn’t deliver.

M**ODERATOR:** William M. Velasco, Chair, Board TOD Committee, Dallas Area Rapid Transit, Dallas, Texas
Christine Maguire, AICP, EDP, Senior Manager, Development Planning and Finance Group, Austin, Texas
Anne B. Ricker, Principal/Owner, Ricker Cunningham, Centennial, Colorado
John Breitinger, Vice President, Investment and Development, United Properties, Bloomington, Minnesota
Michael Horsting, AICP, Principal Analyst, Regional Transportation Authority, Chicago, Illinois

**Multimodal**  **TOD**  **Economic Development**  **INTERMEDIATE**

www.railvolution.org
WORKSHOPS continued

Mirage Room

Filling Out Your Dance Card: The Public Sector Role in TOD  AICP CM 1.5
Whoever said TOD planning was like a teenager at his first dance, wasn’t far off. How do I get a date? Who makes the first move? What do I need to do? Progressing from planning to implementation — with TOD or on a gymnasium dance floor — brings out the “clumsy” in all of us. Learn the steps for mixing with a host of public sector “dancers.” Join us for a roundtable conversation — a dance card full of insights and lessons learned: from new and established transit agency TOD programs; an urban renewal director; small and large cities preparing for TOD; MPO and county TOD programs; and a nonprofit funder. Bring your questions and your best dance moves.

MODERATOR: GB Arrington, Principal, GB place making, Portland, Oregon
D.J. Baxter, Executive Director, Redevelopment Agency of Salt Lake City, Salt Lake City, Utah
Andriana Abarioles, Executive Director, Local Initiatives Support Coalition, St. Paul, Minnesota
Thatcher Imboden, Program Manager, Transit Oriented Development, Hennepin County, Minneapolis, Minnesota
Tony Chacon, Senior Projects Coordinator, City of Westminster, Colorado
Harrison B. Rue, Community Building and TOD Administrator, City and County of Honolulu, Hawaii
Allison Bell, Program Manager, Office of TOD, Metropolitan Council, Minneapolis, Minnesota
Stan Wall, PE, Director, Office of Real Estate and Station Planning, Washington Metropolitan Area Transit Authority, Washington, DC
Meganne Steele, Development Project Manager, Metro, Portland, Oregon

Lake Superior A

Emerging Issues in Transit: The CEO Perspective  AICP CM 1.5
What do CEOs of major transit agencies think of the critical issues facing the public transit industry in the next few years? Hear about major challenges and opportunities related to federal and local funding, State of Good Repair, capital investment in rail versus bus, and other issues. Come interact with CEOs from Atlanta, the Twin Cities, Dallas and the Bay Area and ask your burning questions.

MODERATOR: Gary C. Thomas, President/Executive Director, Dallas Area Rapid Transit, Dallas Texas; Vice President, Board of Directors, Rail-Volution
Keith T. Parker, AICP, General Manager/Chief Executive Officer, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia
Grace Cronican, General Manager, San Francisco Bay Area Rapid Transit District, Oakland, California
Brian Lamb, General Manager, Metro Transit, Minneapolis, Minnesota

Harriet

Gentrification + Displacement: Equitable TOD in Urban Communities  AICP CM 1.5
Gentrification and displacement. Are they always a consequence of development in low- and moderate-income neighborhoods? Often it seems that way, with developers trying to create new housing and commercial opportunities coming up against tenant and housing advocates. As transit corridors develop — with access to job centers, recreation/entertainment areas and other amenities — real estate values increase. This often translates into displacement of low- and moderate-income residents. What to do? Hear creative strategies to this challenge from three regions — a Los Angeles community organizing perspective, a Denver community land trust’s financing tool to ensure long-term affordable housing in a transit corridor, and a Boston regional planning agency’s partnership with activists to understand which people and which housing are most at risk from transit investment.

MODERATOR: Bob Van Meter, Executive Director; Boston, Local Initiatives Support Corporation, Boston, Massachusetts
Joe Donlin, Director of Equitable Development, Strategic Actions for a Just Economy, Los Angeles, California
Tony Pickett, Vice President - Master Site Development, Urban Land Conservancy, Denver, Colorado
Marc D. Draisen, Executive Director, Metropolitan Area Planning Council, Boston, Massachusetts
**Tangible Changes to Address a Changing Climate**  AICP CM 1.5

Early planning to address climate change focused on trying to reverse global warming. As those efforts continue, it's important to address the impact of global warming already having: sea level rise, extreme weather events, record-breaking heat, drought and wildfires. As a top contributor of greenhouse gas emissions, the transportation sector plays a critical role in both curbing emissions and adapting to changes that put roads, airports, rail, transit systems, pipelines, ports and waterways at risk. Hear about state and federal actions to adapt to climate change, then explore tangible steps communities are taking to make transportation systems more resilient. From New York to Los Angeles County, hear case studies about responding and adapting to local climate risks.

**MODERATOR:** Kate Meis, Executive Director, Local Government Commission, Sacramento, California

Christopher Forinash, Program Director, National Sustainable Communities Learning Network, Institute for Sustainable Communities, Washington, DC

Cris B. Liban, Environmental Department Manager, Metro, Los Angeles, California

Projjal K. Dutta, Director, Sustainability Initiatives, Metropolitan Transportation Authority, New York, New York

**Lake Superior B**

**Station Area Planning 101: Principles Only**  AICP CM 1.5

Access to transit + station-adjacent development. How do you balance these elements when planning a station area? Go back to the fundamentals in these short presentations and lively discussions. Explore the basic questions: How do you provide access for all transportation modes? How can you turn a supportive regulatory environment or public-private partnerships into increased investment and community benefits? No case studies. Principles only.

**MODERATOR:** David Knowles, Senior Transit Program Manager, CH2M Hill, Portland, Oregon

Thomas Brennan, Principal, Nelson\Nygaard Consulting Associates, Inc., Portland, Oregon

Jan Callison, County Commissioner, Hennepin County, Minneapolis, Minnesota

James McGrath, Urban Designer, CH2M Hill, Portland, Oregon

**Regency Room**

**Transit + MPO = Partners for Livable Communities**  AICP CM 1.5

MAP-21 (Moving Ahead for Progress in the 21st Century Act) implementation has given public transportation a greater role in transportation planning and programming decisions. How can transit, MPOs and cities foster decision-making partnerships to attain the best mix of integrated mobility solutions? What are the most effective strategies (including scenario planning) for advancing livable and sustainable communities?

**MODERATOR:** James D. Parsons, AICP, Vice President, US West Transit Rail Market Sector Lead, AECOM, Seattle, Washington

Sean Libberton, Principal, PB Strategic Consulting, Washington, DC

Ted Knowlton, AICP, Deputy Director, Wasatch Front Regional Council, Salt Lake City, Utah

Matthew Welbes, Executive Director, Federal Transit Administration, US Department of Transportation, Washington, DC

Matt Sibul, PE, Chief Planning Officer, Utah Transit Administration, Salt Lake City, Utah

Todd Hemingston, AICP, Vice President of Strategic Planning & Development, Capital Metropolitan Transportation Authority, Austin, Texas

**7:00 pm–9:00 pm**

**Place Settings**

Dinner conversations about making place better. Broaden your network. Small groups with mutual interests will have the opportunity to dine together at a local restaurant near the Hyatt. Check out the message board near the conference registration desk to sign up for a seat at the table. Space is limited.
7:00 am–8:00 am  
Continental Breakfast  in the Trade Show Area

8:00 am–9:30 am  
**PLENARY**

**EMCEE:** Beverly A. Scott, PhD, Chief Executive Officer/General Manager, Massachusetts Bay Transportation Authority; Boston, Massachusetts; President, Board of Directors, Rail-Volution

**Telling the Transformation Story**
Ridership is up. Communities around the country are embracing the opportunity to transform themselves through smart transportation investments and new mobility services. Explore the impact of transit from several different perspectives, including economic development and job creation. Hear how citizens, local politicians and advocates are successfully working together to advance the notion that “Where public transportation goes, community grows.”

Michael P. Melaniphy, President and Chief Executive Officer, American Public Transportation Association, Washington, DC

**The Federal Framework: Today and Tomorrow**
How does increased interest in transit and TOD affect federal policy? How has the first year of Secretary Anthony Foxx’s tenure reframed priorities for the nation’s transportation system? What’s on the federal horizon? Take a close look at the big picture.

Anthony Foxx, United States Secretary of Transportation, Washington, DC (invited)  
Therese McMillan, Acting Administrator, Federal Transit Administration, US Department of Transportation, Washington, DC

**Reshaping Cities through Rail: New Actors + Shifting Principles + Future Trends**
Rail systems are not an end, but a means to an end. Transportation is integral to a city’s economy, climate resilience and social-cultural fabric. It plays a pivotal role in enabling low-income access to services and employment opportunities. As transit funding changes, new nonprofit and philanthropic actors are stepping up as investors and conveners in the transport sector. They are making transportation a vehicle for sustainable, holistic urban regeneration, influencing how everything — from the arts to social inclusion — is integrated into project design and implementation. Hear about these shifting trends, actors and principles through examples from The Kresge Foundation’s investment in Detroit’s M1 Rail, as well as public sector and philanthropic projects in other regions.

Rip Rapson, President and Chief Executive Officer, The Kresge Foundation, Detroit, Michigan

9:30 am–10:00 am  
**Refreshment Break**  in the Trade Show Area
10:00 am–11:30 am  WORKSHOPS

Skyway Suite A/B  Activating Communities with Active Transportation  AICP CM 1.5
Linking transit, pedestrian and bike infrastructure: Can it really create economic vitality and help build communities? Research is just beginning to answer those questions. Active transportation requires partnerships across government (for example, transportation, housing, community development, health, planning), nonprofit organizations and the private sector. Explore how active transportation is extending existing transportation systems, expanding transportation options and connecting communities. Discuss the prerequisites needed for success. Hear how pedestrian and bike-sharing programs are being used for commuting and last-mile solutions to support community development.

Moderator: Leah Treat, Director, City of Portland, Bureau of Transportation, Portland, Oregon
Lily Gordon-Koven, Graduate Student, New York University, New York, New York
Wendy Landman, Executive Director, WalkBoston, Boston, Massachusetts
Nolan Levenson, Research Assistant, Rudin Center for Transportation, New York, New York

Lake Superior A  Collaborative Tables: Now What?  AICP CM 1.5
Regions have used collaborative tables — such as Great Communities Collaborative and Mile High Connects — to plan shared regional visions. Now that they've defined their visions, how do they move ahead and implement? Explore how regions can use the same collaborative process to implement their visions. This roundtable discussion is especially timely as many collaborations funded through the HUD Sustainable Communities program are at an inflection point, seeking models and advice on implementation. Share successes, challenges and opportunities to begin the conversation and learn from one another, across regions. Let's collaborate!

Moderator: Amy Cotter, Regional Plan Implementation Director, Metropolitan Area Planning Council, Boston, Massachusetts
Geeta Rao, Initiative Officer, Great Communities Collaborative, San Francisco, California
Dace West, Network Director, Mile High Connects, Denver, Colorado
Geeta Pradhan, Associate Vice President for Programs, Boston Foundation, Boston, Massachusetts

Lakeshore Ballroom A  Turning Tough Around: Skills for Managing Critics  AICP CM 1.5
Critics. Tough crowds. We've all faced them! Imagine turning those critics into supporters — or at least respectful, constructive participants in your projects. Learn how to set up your team for success by carefully structuring meetings and messages. Explore ways to manage difficult crowds and sticky situations while still building long-term relationships and agency credibility. Hear stories and strategies from people who've survived — and even thrive on — divisive public processes.

Moderator: Allison Brooks, Director, Bay Area Joint Policy Center, Oakland, California
Ken Snyder, Chief Executive Officer/President, PlaceMatters, Denver, Colorado
David A. Goldberg, Communications Director, Transportation For America, Washington, DC
Salima (Sam) O'Connell, Public Involvement Manager, Metro Transit, St. Louis Park, Minnesota
WORKSHOPS continued

Mirage Room
(2 hour session)

Urban Circulator Roundtable: Shaping Cities One Challenge at a Time  AICP CM 2

An urban circulator roundtable? How appropriate! Hear speakers from around the country — Austin, Atlanta; Minneapolis-St. Paul; Portland — experienced in different disciplines of urban circulator implementation. Start with short presentations from each unique perspective, then focus on the challenges and issues associated with implementation — outreach, financing, traffic, etc. — and how each organization overcame these challenges.

MEDIUM
MODERATOR: Neil McFarlane, General Manager, TriMet, Portland, Oregon
Paul Zebell, Project Manager, Bureau of Transportation, City of Portland, Oregon
April Manlapaz, Transit Project Manager, AECOM, Minneapolis, Minnesota
Derek Benedict, PE, Transportation Engineer, URS, Austin, Texas
D.J. Baxter, Executive Director, Redevelopment Agency of Salt Lake City, Salt Lake City, Utah
Jim Erkel, Attorney & Program Director, Minnesota Center for Environmental Advocacy, St. Paul, Minnesota
Lisa Gordon, Chief Operating Officer, Atlanta Beltline, Inc., Atlanta, Georgia

Lake Superior B

Ecodistricts: Swedish Lessons and American Vision  AICP CM 1.5

What are ecodistricts? Why are they important? Are ecodistricts just another fad, or are they a growing opportunity to deal with environmental and sustainability issues and global climate change? Learn about ecodistrict planning in the US. Hear insights from Sweden, “the grandfather of all ecodistrict planning,” as well. How do ecodistricts fit into your TOD planning? What skills, disciplines and collaborative relationships are needed to plan and implement a successful ecodistrict? Here’s your chance to listen, learn and ask questions to take your TOD planning to the next level.

MEDIUM
MODERATOR: Marsha J. Kaiser, AICP, Managing Principal, Parsons Brinckerhoff, Washington, DC
Katherine Perez-Estolano, Board Member, California High Speed Rail Authority, Sacramento, California
Otto Condon, AICP, Principal, ZGF Architects LLP, Washington, DC
Daniel Firth, Chief Strategy Officer, Traffic Administration, City of Stockholm, Sweden

Minnehaha

Value Capture: Myth or Reality?  AICP CM 1.5

Capturing the value of public transit investments can be a tricky business. Everybody has a vested interest. Everyone wants a piece of the pie. Value capture strategies include joint development, special assessment districts, tax increment financing and development impact fees. But how much of the value actually makes it back to the transit agency? Where have these strategies been successful and why? What does the FTA think about value capture? Explore the concepts of value capture, learn from real projects and hear the latest thinking directly from the FTA.

MEDIUM
MODERATOR: David M. Levinson, Professor, Center for Transportation Studies, University of Minnesota, Minneapolis, Minnesota
Nadine Fogarty, Principal/Vice President, Strategic Economics, Berkeley, California
John Howe, Vice President of Strategic Consulting, Parsons Brinckerhoff, Toronto, Ontario
Dan Ngo, Policy Analyst, Office of Budget and Policy, Federal Transit Administration, US Department of Transportation, Washington, DC
Calhoun

**The Infill TOD Circus: Step Right Up**  AICP CM 1.5
Developing within a built-up transit corridor has unique challenges: demolition, infrastructure improvements, increases in scale, access improvements, community opposition (or support) and financing. Add to those, managing expectations for a new transit facility in an existing community, and infill TOD can be a real circus. Hear our panel of developers talk about their experiences. What does it take to develop that mixed-use environment everyone wants? How can you manage expectations? And what does it take to establish a brand?

**Moderator:** Maria Zimmerman, AICP, Principal, MZ Strategies, LLC, Arlington, Virginia
Meea Kang, President and Founder, Domus Development, Sacramento, California
Tony Barranco, Vice President of Development, Ryan Companies USA, Inc., Minneapolis, Minnesota
Norman Bjornnes, Developer, Oaks Properties, Minneapolis, Minnesota

| Multimodal | TOD | Implementation | INTERMEDIATE |

Harriet

**Equitable Development: TOD in a Distressed Economy**  AICP CM 1.5
Equitable development starts with a commitment to robust community engagement, continues with strategic public investments to “prime the pump,” and ends with development that meets community needs and allows investors to make a buck or two. Learn how public and private partners can work together to lay the groundwork to finance and deliver TOD in the face of a distressed local development market. In Minneapolis: A community along a future BRT corridor plans for future investments in transportation, economic development, housing and placemaking. In Pittsburgh: A diverse community adjacent to a busway station attracts public and private investments for a successful project. In Phoenix: nonprofits working together to ready publicly-owned property for development and create a loan program to bring affordable and market rate residential mixed use to the light rail.

**Moderator:** Melinda Pollack, Vice President, Enterprise Community Partners, Denver, Colorado
Daniel Klocke, Vice President of Development, Downtown Phoenix CDC, Phoenix, Arizona
Patricia Fitzgerald, Economic and Community Development Division Manager, Hennepin County, Minneapolis, Minnesota
Ernie Hogan, Executive Director, Pittsburgh Community Reinvestment Group, Pittsburgh, Pennsylvania

| Multimodal | Finance | Equity/Economic Opportunity, Revitalization | INTERMEDIATE |

Lakeshore Ballroom C

**Online Tools + Transit Apps = 1 Unique Experience**  AICP CM 1.5
Could a mobile app really entice someone to ride your transit? Could an online tool improve communication between a transit agency and the public? Whether it’s engaging people in planning decisions or providing real-time information for transit riders, online tools and mobile apps can improve customer engagement and personalize communication. View successful online tools and mobile apps designed to meet the demands of customers – both present and future. Hear how those tools are helping agencies improve both planning and meeting customer needs by providing real-time information and apps that are improving riders’ overall transit experience.

**Moderator:** Shyam Dunna, Chief Executive Officer and President, nMomentum, Atlanta, Georgia
Dave Biggs, Co-Founder, MetroQuest, Vancouver, British Columbia
Nat Parker, Chief Executive Officer, GlobeSherpa, Portland, Oregon
Thomas Coleman, Innovation and Technology Manager, Parsons Brinckerhoff, Chicago, Illinois
Matthew Decuir, Co-Founder, OMG Transit, Minneapolis, Minnesota

| Multimodal | Communications | Community Engagement | FUNDAMENTAL |
10:00 am-11:30 am

**Minnetonka**

**Public Finance Support + TOD Projects: What Works?** AICP CM 1.5

What is the role of public finance in your TOD project? Does it support or complicate matters? Which comes first — the financing or the project? How should public sector support be structured for the best value? Explore the role of public financing from many angles with people who have lived it. What works? What works even better? Hear how public sector financial support could be a valuable piece of your development process.

**Moderator:** James Arthur Jemison, Deputy Undersecretary, Department of Housing and Community Development, Commonwealth of Massachusetts, Boston, Massachusetts

Conal McNamara, Director of Community Development, City of Whittier, California

Eric Rothman, President, HR&A Advisors, Inc., New York, New York

Beth Pfeifer, Director of Development, The Cornerstone Group, Bloomington, Minnesota

10:00 am–12:00 pm

**Northstar A**

(2 hour session)

**Community Engagement + Corridor Development Initiative = Results** AICP CM 2

After a difficult development project review process, have you ever wished there was a better way? Now there is. Learn about the Corridor Development Initiative (CDI) in this interactive workshop. Discover how neighbors can guide redevelopment to reflect their community vision — how developers can reduce the amount of time between submitting a proposal and breaking ground. Join LISC Twin Cities to see how CDI’s hands-on, win-win approach moves potential TOD opportunity sites into actual projects. CDI has been replicated by the Chicago Metropolitan Planning Council and is being considered by the Denver Regional Council of Governments. Hear why CDI has become a best practice in the Twin Cities and whether it might be right for your organization.

Gretchen Nicholls, Program Officer, Local Initiatives Support Corporation, St. Paul, Minnesota

Barbara Raye, Director, Center for Planning, Policy and Performance, St. Paul, Minnesota

Yonah Freemark, Project Manager, Metropolitan Planning Council, Chicago, Illinois

Ashley Kaade, AICP, Planner II, Stakeholder Engagement, Denver Regional Council of Governments, Denver, Colorado

11:30 am–12:30 pm

**Box Lunch Pickup** in the Trade Show Area

12:00 pm–1:30 pm

**Lunchtime Opportunities**

**Lakeshore Ballroom A**

**Community Streetcar Coalition Meeting**

Interest in streetcars is blossoming nationwide with nearly 80 communities planning or building projects. The Community Streetcar Coalition (CSC) is an advocacy organization of more than 50 cities, transit agencies and private sector firms. The CSC strives to ensure federal policy recognizes the benefits of streetcars in attracting economic development, revitalizing communities and expanding transportation choices. Hear about membership benefits, as well as the upcoming Sixth Annual Streetcar Summit in Washington, DC.

**Moderator:** Jeffrey F. Boothe, Chair, New Starts Working Group; Partner, Holland & Knight, Washington, DC

**Streetcar**  **Advocacy**  **Implementation**  **Intermediate**

**Lakeshore Ballroom C**

**Rail~Volution’s Public Officials Learning Network Part 2. The Challenge of Public Leadership: Your Network of Peers** — By invitation only

Continue the discussion from Monday’s Public Officials Learning Network at this facilitated peer exchange and networking lunch. Expand your national network and become a more effective catalyst in your community. Get to know your peers, compare notes and gain new insights into complex issues facing fellow leaders. Designed to connect you to over twenty years of Rail~Volution “tribal wisdom” in creating livable communities, the topics may cover technical, political, strategic or tactical approaches to solving problems. Nothing is off-topic. Grab this opportunity to compare best practices from others in your shoes.

**Facilitator:** Ralph Becker, Mayor, Salt Lake City Corporation, Utah
12:00 pm–1:30 pm  
**LUNCHTIME OPPORTUNITIES continued**

**Idea Exchanges**

*Your Topics + Everyone’s Ideas = Good Conversation*

These vibrant exchanges are based on the topics you suggested. Facilitated by New Rail-Volutionaries and seasoned experts in the subject matter, these interactive get-togethers are driven by your discussion. Check out the niche topics, grab a box lunch and get ready for some good conversation. Use it to network. Use it to ask questions. Use it to help others learn from your experiences. See you on Tuesday.

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**Skyway Suite A/B**

*Creativity + Small Parcels*

Upon completion of a project, transit agencies are often left with small, oddly shaped property that is too small for large-scale, mixed-use development, but too large to leave vacant. Whether a remnant parcel or an abandoned lot, how can these small vacant parcels be used to energize a community? To make it more vibrant? How can you implement these creative uses in a timely manner? Brainstorm and discuss your ideas while you learn from others how to turn your vacant parcel into a community gem!

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**Lake Superior B**

*Reshaping: The Sharing Economy*

Wikipedia + Facebook + Twitter + Napster + Netflix + CitiBike + Zipcar + Lyft + Airbnb ... As the list of companies in the sharing economy continues to grow, the very definition of ownership has been redefined! What does that mean for our cities? How will the sharing economy reshape our lives and institutions? Don’t economize on your sharing during this lively exchange!

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**Minnetonka**

*Using Data to Transform Planning*

Once the property of scientists, technicians and geeks, today everybody craves data. Data is in high demand for both personal and professional use, 24/7. That’s true for planners, as well. Hear how they are putting dynamic data sources to work with ground-breaking applications. Discuss, share and learn — these stories are sure to spark innovation on your own projects.

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**Calhoun**

*Making Technology Inclusive*

Can technology improve operating efficiency and customer experience? Yes! Hear how transit agencies across the country are using a variety of technology-based services, from mobile apps to electronic fare payment. What’s next in the pipeline? How do we encourage and support everyone — including riders without bank accounts, older adults, people with disabilities or limited English proficiency — to have access to the potential benefits of these technologies? What strategies work — or don’t? What new ideas should we consider?

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**Harriet**

*Multimodal Ballot Measures*

Transportation funding from local sources has become increasingly important with shifts in federal funding. Transportation ballot measures have become an effective means of securing this local funding. Using a multimodal approach often helps these measures succeed. What can you learn from success in other communities? How can you frame the dialogue surrounding a ballot measure to widen support? Ask questions, share your successes and rework your failures in this candid idea exchange.
2:00 pm–3:30 pm

**WORKSHOPS**

**Implementing Equitable TOD: Improving Lives**  AICP CM 1.5

Equitable TOD is more than just development near transit. It is a strategy that envelops the vision, aspirations and interests of low-income stakeholders. Equitable TOD investment provides more housing and transportation choices, new job opportunities, better schools and increased retail. Hear success stories from nonprofit leaders in three distinct market areas who have implemented TOD directly linked to improving the lives of residents with low incomes.

**Moderator:** Richard Manson, Program Vice President, Local Initiatives Support Corporation, New York, New York

Dean Matsubayashi, Director of Community Economic Development, Little Tokyo Service Center, Los Angeles, California

Gail Latimore, Executive Director, Codman Square Neighborhood Development Corporation, Dorchester, Massachusetts

Rose Gray, Senior Vice President CED, APM, Philadelphia, Pennsylvania

**Lake Superior A**

**Predicting the Future: Sustainable Support for Transit**  AICP CM 1.5

How do you build and maintain support for future transit investment? How do you rally business leaders, riders, policymakers and opinion leaders behind your cause? Explore three approaches from three areas: Minneapolis St. Paul's Corridors of Opportunity Innovative Engagement Models, created by a grassroots coalition; Washington state's Transportation Choices Coalition's successful proactive campaigns; and TriMet Portland's regional transit agency's use of field organizing strategies to engage riders and opinion leaders.

**Moderator:** Jennifer Harmening Thiede, Communications and Member Engagement Manager, Transit for Livable Communities, St. Paul, Minnesota

Repa Mekha, President and Chief Executive Officer, Nexus Community Partners, St. Paul, Minnesota

Diane Goodwin, Manager of Public Affairs, TriMet, Portland, Oregon

Andrew Austin, Policy Director, Transportation Choices, Seattle, Washington

**Lake Superior B**

**Growing BRT with Your Super Team**  AICP CM 1.5

People are headed back to the cities, transforming and developing neighborhoods. But that growth in city living is also congesting streets and stifling the development anticipated through this urban revitalization. Cities want transit, but they can often not afford the cost of heavy or light rail solutions. BRT (bus rapid transit) can be a solution, but it can be a hard sell to business leaders, the community, and even the project team. What are the political challenges? How can you win over opponents and apathetic communities? Hear how political, business and community collaborations and partnerships have led to successful — and some not-so-successful — BRT projects in Chicago, San Francisco, Fresno, Los Angeles, Eugene and Grand Rapids.

**Moderator:** Marsha J. Kaiser, AICP, Managing Principal, Parsons Brinckerhoff, Washington, DC

Peter Skosey, Executive Vice President, Metropolitan Planning Council, Chicago, Illinois

Joel Ramos, Regional Planning Director, TransForm, Oakland, California

Kari Turner, Associate, PIVOT Architecture, Eugene, Oregon

Sean Libbenton, Principal, PB Strategic Consulting, Parsons Brinckerhoff, Washington, DC

Conrad Venema, Strategic Planning Manager, The Rapid, Grand Rapids, Michigan
Minnehaha

**Public-Private Partnerships: The P3 Experience**  AICP CM 1.5

Public-private partnerships (P3s) are on the upswing. After a strong start with vertical building delivery in the US and many transit projects in Canada, the P3 model for transit seems to be here to stay. Upcoming projects in Baltimore and Denver are piquing interest across the US. Is P3 right for your project? How have recent projects fared? Listen as panel members explore recent applications, trends and benefits of the P3 delivery method. Learn how to assess your own project in terms of the P3 model. Hear how P3 is helping accomplish broader community development, sustainability and mobility goals throughout North America.

**Moderator:** Bob Post, Vice President, Director of Transportation, URS, Portland, Oregon

- Charles Wheeler, Senior Project Manager, URS, Richmond Hill, Ontario
- Gregory P. Benz, RA, AICP, Senior Vice President, Principal, Professional Associate, Parsons Brinckerhoff, Baltimore, Maryland
- Martin Nielsen, MAIBC, LEED AP, MRAIC, P.Eng., Principal, Dialog Design, Vancouver, British Columbia

**Minnetonka**

**Your Transit Station: A Place to Fall in Love?**  AICP CM 1.5

There may be more than transit and riders connecting at your 21st-century station. Nowadays, being an efficient transit access point is not the only design challenge. Stations anchor placemaking and build communities. Your station has to create value and be a good neighbor. It has to be a place where someone could fall in love. Hear three transit romance stories: Minneapolis’s new Target Field Station features great public spaces and integrated development. Reconstruction of two rapid transit stations in Cleveland’s University Circle is turning “scary places” into vibrant urban spaces. The transformation of Pittsburgh’s East Liberty BRT station anchors an impressive strategy to bring back a blighted former urban renewal district that’s attracted Google and Whole Foods.

**Moderator:** Val J. Menotti, Planning Department Manager, San Francisco Bay Area Transit District, Oakland, California

- Peter David Cavaluzzi, FAIA, Principal, Perkins Eastman, New York, New York
- Maribeth Feke, AICP, Director, Programming & Planning, Greater Cleveland Regional Transit Authority, Cleveland, Ohio
- Rebecca Schenck, Senior Project Development Specialist, Urban Redevelopment Authority of Pittsburgh, Pittsburgh, Pennsylvania

**Calhoun**

**Space Exploration: Innovative Parking Tools + Strategies**  AICP CM 1.5

Explore the latest parking tools, policies and implementation steps for public and private sector parking applications. Discover online tools and right-size parking principles to turn around the parking situation in your community. Discuss ways to help your community adjust to the changing nature of parking and mobility. Learn from national organizations and agencies that are paving the way for a future of parking in support of TOD and sustainable development.

**Moderator:** Lucy F. Galbraith, AICP, Director, Transit Oriented Development, Metro Transit, Minneapolis, Minnesota

- Jennifer West, GreenTRIP Policy Analyst, TransForm, Oakland, California
- Dan Bertolet, Urban Planner, VIA Architecture, Seattle, Washington
- Mark Gander, AICP, Director of Urban Mobility and Development, AECOM, New York, New York
Developers Roundtable  AICP CM 2

Want to gain an insider’s view of what the development world is considering these days? Join the Minnesota Chapter of the Urban Land Institute (ULI) and a pre-eminent panel of developers from around the country at our annual Developers Roundtable. Explore a development case study in the Minneapolis-St. Paul region, strategically located between the new Green Line and Blue Line transitways. Learn how this project overcame complex and controversial development and financing issues. Hear from a panel of experienced developers and lenders about what it takes to take a project from idea to reality. Then, ask your own questions and receive feedback from our panel during a moderated Q & A session.

**Moderator:** Caren Dewar, Executive Director, Urban Land Institute– Minnesota, Minneapolis, Minnesota
Tony Barranco, Vice President of Development, Ryan Companies USA, Inc., Minneapolis, Minnesota
Meea Kang, President and Founder, Domus Development, Sacramento, California
George Sherman, Principal, Sherman Associates, Minneapolis, Minnesota
Cynthia A. Parker, President and Chief Executive Officer, BRIDGE Housing Corporation, San Francisco, California
Christine Maguire, Senior Manager, Development Planning and Finance Group, Austin, Texas
Colleen Carey, President, The Cornerstone Group, Bloomington, Minnesota

WORKSHOPS continued

Developing Workforce Opportunities with Transit: Regional Stories  AICP CM 1.5

3 regions = 3 distinct stories. How are workforce initiatives in Denver, Seattle and the Twin Cities helping businesses and economies grow along transit? Leaders from community colleges, cities and counties share their experiences. Models include: a training and employment program for transit construction and operators; a corridor-level model focused on employees and business development and retention; and an innovative approach to developing a food hub employment center near new transit.

**Moderator:** Jennifer Billig, Policy Consultant, Mile High Business Alliance, Denver, Colorado
Katrina Wert, Director, Regional Workforce Initiative, Community College of Denver, Colorado
Janet Guthrie, Senior Policy Analyst, Ramsey County, Manager’s Office, St. Paul, Minnesota
Nora Liu, Community Development Manager, Department of Planning & Development, City of Seattle, Washington

Bloggers x 3: Let the Debates Begin!  AICP CM 1.5

Listen and learn as local transit bloggers go head to head over three issues specific to the Twin Cities: Hear the pros and cons of Minneapolis’ famous Skyway system. Weigh the ins and outs of regional transit expansion. Explore streetcar growth in the region. Three informative and vigorous debates moderated by Minneapolis TOD director David Frank. Bring your questions and get ready for provocative answers!

**Moderator:** David Frank, Director of Transit Development, City of Minneapolis, Minnesota
Janne K. Flisrand, Principal, Flisrand Consulting, Minneapolis, Minnesota
Nick Magrino, Blogger, streets.mn, Minneapolis, Minnesota
Sam Newberg, Urbanist, Joe-Urban.com, Minneapolis, Minnesota
Bill Lindeke, Blogger, streets.mn, Minneapolis, Minnesota
Alex Cecchini, Blogger, streets.mn, Minneapolis, Minnesota
Cameron Conway, Blogger, streets.mn, Minneapolis, Minnesota
Lakeshore Ballroom A  

**Creative Placemaking: Celebrating Culture + Community**  

AICP CM 1.5  
As communities are transformed by large-scale transportation projects, how do we celebrate and sustain local identity and culture and engage local artists, community members and businesses? This panel will provide examples of diverse, forward-looking institutions encouraging and fostering creative placemaking; creative placemaking as a tool to accomplish many community goals; and foundations and others using their resources to catalyze ideas and community engagement through placemaking. We will draw from local experiences in the Twin Cities, a leader in creative placemaking in transportation, and learn about the processes and aspirations of placemaking around upcoming bus rapid transit projects in Nashville, San Diego and Portland.

- **Elyse Lowe**, Deputy Executive Director, Circulate San Diego, San Diego, California  
- **Maria Rosario Jackson**, Senior Advisor, Arts and Culture, The Kresge Foundation, Troy, Michigan  
- **Katina Mortensen**, Project Manager, Grassroots Solutions, Minneapolis, Minnesota  
- **Christine Podas-Larson**, President, Public Art Saint Paul, St. Paul, Minnesota  
- **Renata Soto**, Executive Director, Conexion Americas, Nashville, Tennessee  
- **Todd Struble**, Jade District Manager, Asian Pacific American Network of Oregon, Portland, Oregon

Lakeshore Ballroom C

**The Rail~Volution Ahead: Fresh Energy for the Movement**  
Rail~Volution is committed to helping accelerate learning and momentum. We're working hard to become more than a conference -- expanding our reach as a learning network, resource hub and capacity building agent. What does this mean for your organization? How will our vision help you become a more effective catalyst for building livable communities with transit? Join the conversation as we begin our next phase: Hear about Rail~Volution’s updated strategic plans, priorities and brand. What are your challenges? How can the Rail~Volution network help? Bring your ideas on how to make the next generation of Rail~Volution relevant to your needs. Meet Rail~Volution leadership and brainstorm how we can support your goals. You are the future of Rail~Volution!

**Facilitators:**  
- **Dan Bartholomay**, Chief Executive Officer, Rail~Volution, Minnesota, Minneapolis  
- **Ron Stewart**, AIA, Principal, ZGF Architects, LLP, Portland, Oregon

3:30 pm–4:00 pm  
**Refreshment Break in the Trade Show Area**

4:00 pm–5:30 pm  
**WORKSHOPS**

Skyway Suite A/B

**Millennials + Boomers: A Win-Win Plan for All**  

AICP CM 1.5  
Although millennials will soon be the largest group in the peak driving age, they just don’t drive the way boomers did. They embrace car sharing, bike sharing and ride sharing. They are the first generation to fully exploit mobile technology. Hear our panel discuss how changing demographics are changing the way we travel; how the City of Charlotte is stepping up to provide the quality of life millennials desire; and how planning for millennials benefits everyone — even the boomers.

**Moderator:**  
- **Rod Mullice**, Senior Vice President, National Director of Transit Oriented Development, Colliers International, Atlanta, Georgia  
- **Danny C. Pleasant**, AICP, Director of Transportation, City of Charlotte, North Carolina  
- **John Horvick**, Vice President and Director of Research, DHM Research, Portland, Oregon  
- **Shannon Guzman**, Policy Research Analyst, AARP Public Policy Institute, Washington, DC

**Topics:**  
- Multimodal Planning  
- Equity/Economic Opportunity, Community Development  
- INTERMEDIATE
Minnetonka

**Performance Measurements People Can Actually Understand**  AICP CM 1.5

How can we measure and make the case for streetcar, light rail and bus rapid transit in an understandable way? How can we use the results to inform the elected officials who are held accountable for transportation decisions? The New Starts Criteria, often used to evaluate projects, can be complicated and confusing to the public. Learn techniques to describe project benefits in line with the values of citizens and elected officials. Hear how California is replacing traditional level-of-service analysis with metrics aligned with environmental goals. Will it lead to more sustainable transportation options and healthier communities, instead of roadway solutions? Come along and find out!

**Moderator:** Zakhary Mallett, Director, District 7, San Francisco Bay Area Rapid Transit District, Oakland, California

**Kevin Bacon,** Urban Designer, Perkins+Will, Atlanta, Georgia

**Amanda Eaken,** Deputy Director, Sustainable Communities, Energy & Transportation Program, Natural Resources Defense Council, San Francisco, California

**Hal R. Johnson,** AICP, Manager of Project Development, Utah Transit Authority, Salt Lake City, Utah

**Chris Quinn,** Project Manager, Regional Transportation District, Denver, Colorado

| Multimodal | Policy | Implementation, Sustainability/Green | INTERMEDIATE |

Lakeshore Ballroom A

**Active Transportation: Biking, Walking and Inventive Thinking**  AICP CM 1.5

Creative strategies can bring a wide range of means and methods. Explore how inventive active transportation improvements encourage biking and walking in three different cities: Kingston upon Thames, Los Angeles and St. Paul. Hear how people are coming together to develop plans to make places better and more accessible. Discover how innovative thinking is changing these cities — and how you can make it happen in your region, too.

**Moderator:** Laura Cornejo, Director, Transit Corridors & Active Transportation, Metro, Los Angeles, California

**Damian Goebel,** Marketing, Communications and Outreach Director, St. Paul Smart Trips, St. Paul, Minnesota

**Lisa Padilla,** AIA, LEED AP, Principal, Cityworks Design, Pasadena, California

**Alan Jones,** Director, Steer Davies Gleave, Toronto, Ontario

| Bikes | Planning | Community Engagement | FUNDAMENTAL |

Calhoun

**Riders + Revenue = Rubbish: Managing Concessions and Making Money**  AICP CM 1.5

Riders are coming to our stations, anyway. Can we make some money off them? Capturing the value of a transit investment can take many forms. Is providing concessions and services a good way to generate a meaningful income? Or just another way to provide amenities for transit riders? Vending machines or specialty retail? Hear from our panel about what it takes to develop a successful program — from impediments, to thresholds needed to support certain uses, to who picks up the fast-food garbage on the train. Advice, lessons and time for discussion.

**Moderator:** Theresa O’Donnell, AICP, Acting Assistant City Manager, City of Dallas, Texas

**Denise Whitfield,** Manager of Retail Development and Concessions, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia

**Zahoor Kareem,** President, Bling, a Transmart Company, San Francisco, California

**Lorna Moritz,** President, TR Advisors LLC, Boston, Massachusetts

| Multimodal | Finance | Implementation | ADVANCED |
Minnehaha

Seeing Things Differently: New Approaches to Joint Development  
AICP CM 1.5

Are you considering a joint development opportunity? Come hear some alternative perspectives. Should you involve the FTA? If so, what are the opportunities and challenges? What should you look for in partnerships with private sector developers and local jurisdictions? Should you have broader goals than just making money through your joint development? Explore project case studies and lessons from four transit agencies. How do they approach joint development? How should you?

**MODERATOR:** Sharon Pugh, Senior Policy Analyst, Office of Budget and Policy, Federal Transit Administration, US Department of Transportation, Washington, DC

Tina M. Votaw, Transit-Oriented Development Manager, Charlotte Area Transit System, Charlotte, North Carolina

Kathryn Hansen, Manager, TOD and Land Use, SWLRT Project Office, Metro Transit, St. Louis Park, Minnesota

Jack Wierzenski, AICP, Economic Development Director, Dallas Area Rapid Transit, Dallas, Texas

Katherine Iverson, Manager, Transit-Oriented Development, Regional Transportation District, Denver, Colorado

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Lakeshore Ballroom C

Legacy Systems + TOD  
AICP CM 1.5

Legacy systems are transit systems where cities have grown up around them. With no new area for development, these transit systems — and the communities surrounding them — face special challenges. Creating livable neighborhoods and new development opportunities is especially difficult. How are older cities using infill to jumpstart development in problematic neighborhoods? How are hot markets, where land is scarce, using air rights to meet demand? Explore these complex approaches to TOD in legacy systems.

**MODERATOR:** Jack L. Robbins, AIA, Senior Associate, Fxowle, New York, New York

Yonah Freemark, Project Manager, Metropolitan Planning Council, Chicago, Illinois

Francis X. DeCoste, Jr., Chief Operating Officer, TR Advisors LLC, Boston, Massachusetts

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Lake Superior A

New School + Old: Grassroots Organizing to Advance Transit  
AICP CM 1.5

Critics of transit and livable communities are bringing their message to public meetings, popular blogs and, of course, the ballot box. Now grassroots organizations and individual advocates are stepping up to change the dialogue about transit in cities around the country. Join us to learn techniques — old school and new — for creating momentum to support transit: social media, on- and off-line network combinations, and good old grassroots organizing.

**MODERATOR:** Kristin Hull, Senior Project Manager, CH2M Hill, Portland, Oregon

John Schneider, Chairman, Alliance for Regional Transit, Cincinnati, Ohio

Ashley Robbins, Policy Manager, Center for Transportation Excellence, Washington, DC

Robbyn Lewis, Principal, Sustainable City Consulting, Baltimore, Maryland

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www.railvolution.org
**WORKSHOPS continued**

**HSR for Midsize Cities: TOD Lessons from Near and Far**  AICP CM 1.5

High-speed rail is here. California and the Midwest are both planning HSR corridors to serve large and midsize cities within the next decade or two. Cities are working closely with agencies to carefully plan TOD to serve both statewide and local needs. Explore lessons, both pragmatic and visionary, from around the world. Start in Germany and France, then turn to more local experiences in Wisconsin and California. Hear from high-level state agency representatives, researchers and professionals experienced in HSR station area planning. Learn how they are working with federal, state and local agencies on TOD to address economic development; respond to climate change legislation; integrate public transit networks; and create dense activity centers within walking distance to future HSR stations.

**Moderator:** Monica Villalobos, Senior Project Manager, AECOM, Los Angeles, California

**Eric Eidlin,** Urban and Regional Policy Fellow, German Marshall Fund of the US/Federal Transit Administration, US Department of Transportation, San Francisco, California

**Katherine Perez-Estolano,** Board Member, California High Speed Rail Authority, Los Angeles, California

**Barry Gore,** Planner-Urban Designer, BGore Design/Campaign for Yahara Station, Madison, Wisconsin

**Vaughan Davies,** Principal, Director of Urban Design, AECOM, Los Angeles, California

**Harriet**

**Rurban Solutions: Strategies for Small and Midsize Communities**  AICP CM 1.5

Rural + Urban. What are the challenges faced — and shared — by small and midsize cities? Peer through the “rurban” lens: Explore strategies for integrating transportation, land use, energy and affordable housing. Learn how to improve choices for low- and moderate-income households to reduce transportation costs, connect workers to jobs and facilitate upward mobility. How can we create places that are vital and healthy? Look at local economies and public spending, as well as retrofitting urban transportation for rurban use. Much is written about large urban strategies. Discover solutions for the often-overlooked quieter corners of our nation, where placemaking is just as important for creating successful and rewarding lives.

**Moderator:** Roger M. Millar, Vice President, Smart Growth America, Washington, DC

**Sarah Graham,** Principal, Strategic Economics, Berkeley, California

**James Bruckbauer,** Transportation Policy Specialist, Michigan Land Use Institute, Traverse City, Michigan

**David Johnson,** Director of Planning, Roaring Forks Transportation Authority, Carbondale, Colorado

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**Lake Superior B**

4:00 pm–5:30 pm

Music Box Theatre (across the street from the Hyatt)
1407 Nicollet Ave.
Minneapolis, MN 55403

4:00 pm–5:30 pm  workshop continued
7:30 pm–9:30 pm
Music Box Theatre
(across the street from the Hyatt)
1407 Nicollet Ave
Minneapolis, MN 55403

The Green Line = 11 Miles of Hopes, Dreams and Fears  AICP CM 1.5
Live video recording at the Music Box Theater
The Green Line, the new light rail connecting St. Paul and Minneapolis, is a transformative story more than 30 years in the making. Fraught with politics, lawsuits and lingering scars from a previous transit debacle, the Green Line story is also one of perseverance, creativity and collaboration. How did two cities, joined by foundations, entrepreneurs and artists, come together to pull off this unlikely project? What strategies did they use to win neighborhood support? To save local businesses during construction? To attract new development and ensure affordable housing? The Green Line is more than a rich and instructive case study, it's a story, told here in a unique live journalistic performance by the people who made it happen.

INTRODUCTION: Polly Talen, Program Director, Knight Foundation, St. Paul, Minnesota
MODERATOR: Chuck Salter, Senior Writer, Fast Company, New York, New York
Kathy Mouacheupao, Cultural Corridor Coordinator, Local Initiative Support Corporation, St. Paul, Minnesota
Nancy Homans, Senior Policy Director, City of St. Paul, Office of the Mayor, St. Paul, Minnesota
Christopher Ferguson, President and Chief Executive Officer, Bywater Business Solutions, Minneapolis, Minnesota
Jonathan Sage-Martinson, Director, Planning and Economic Development, City of St. Paul, Minnesota
Nekima Levy-Pounds, Professor, School of Law, University of St. Thomas; Founder, Brotherhood, Inc., St. Paul, Minnesota
Nathaniel Khalig, Former President, St. Paul National Association for the Advancement of Colored People, St. Paul, Minnesota

5:30 pm–7:00 pm
Hyatt Exhibit Hall

Trade Show Reception
Meet the firms who are making a difference in the livability and sustainability movement. Ask questions, share plans and mingle with knowledgeable representatives from across industries. Exhibits, booths, hors d’oeuvres and beverages — in one relaxing environment.

7:30 pm–9:30 pm
Music Box Theater
(one block from the Hyatt)
1407 Nicollet Ave
Minneapolis, MN 55403

Pecha Kucha Slam
An evening like no other, our Pecha Kucha Slam gets crazier every year! Grab a drink and hold on. The ideas — and fun! — will be flying. 20 slides x 20 seconds each per topic. Think fast. Listen faster. (It will sink in later)

EMCEE: Art Pearce, Division Manager, Policy, Planning and Projects, City of Portland, Office of Transportation, Portland, Oregon
Sara Maxana, Principal Planner, Puget Sound Regional Council, Seattle, Washington
Barb Thomam, Executive Director, Transit for Livable Communities, St. Paul, Minnesota
Yolanda Savage-Narva, MSED, Washington, DC
Laura Hartman, Associate Professor, Augustana College, Rock Island, Illinois
Paul Supawanich, Senior Associate, Nelson\Wygaard Consulting Associates, Inc., San Francisco, California
Theresa McClure, Public Involvement Manager, HDR, Omaha, Nebraska
John Doan, Director, Housing, Community Works & Transit, Hennepin County, Minneapolis, Minnesota
Alan Lehto, Director of Planning and Policy, TriMet, Portland, Oregon
DeeAnn Sandberg, Community Affairs Representative, TriMet, Portland, Oregon
Dan Reed, Associate, Nelson\Wygaard Consulting Associates, Washington, DC
Francis X. DeCoste, Jr., Chief Operating Officer, TR Advisors LLC, Boston, Massachusetts
Ashley Robbins, Policy Manager, Center for Transportation Excellence, Washington, DC
Jean Sanson, AICP, Principal Consultant, Steer Davies Gleave, Denver, Colorado
### Schedule of Events

**September 24  WEDNESDAY**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 am–8:00 am</td>
<td><strong>Continental Breakfast</strong>  <em>in the Nicollet Promenade</em></td>
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<tr>
<td>8:00 am–9:30 am</td>
<td><strong>Workshops</strong></td>
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<td><strong>Calhoun</strong></td>
<td><strong>When Transportation and Public Health Intersect in Minnesota</strong>  AICP CM 1.5</td>
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<td></td>
<td>How can you encourage more walking and biking as “regular” modes of transportation? Learn how a creative collaboration between Minnesota’s Department of Health and Department of Transportation is doing just that. Hear about the state’s Safe Routes to School program, its Bikeable Communities Workshops and its Bicycle and Pedestrian Count Initiatives.</td>
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<td><strong>Moderator:</strong> Thomas Kottke, MD, Medical Director for Population Health, HealthPartners, Minneapolis, Minnesota</td>
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<td>Janelle Waldock, Director of Public Policy &amp; Community Initiatives, Blue Cross/Blue Shield Minnesota, St. Paul, Minnesota</td>
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<td>Nicole Campbell, SRTS Program Administrator, Minnesota Department of Transportation, St. Paul, Minnesota</td>
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<td>Amber Dallman, Physical Activity Coordinator, Minnesota Department of Health, St. Paul, Minnesota</td>
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<td><strong>Multimodal  Advocacy  Community Engagement, Wellness  INTERMEDIATE</strong></td>
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<tr>
<td><strong>Harriet</strong></td>
<td><strong>The Elephant on the Bus: TOD’s Impact on Transit Operations</strong>  AICP CM 1.5</td>
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<td>How will your TOD project impact on-going transit operations? How will it affect ridership and capacity? What are the operational costs? Will transit providers need more staff? More maintenance? What are the negative impacts — noise, odors — on new neighbors? From design through construction, the operational side of the house must be included in decisions. Learn how and when to integrate transit operations into the conversation. Lots of lessons and strategies to help planners and transit agency staff acknowledge that elephant in the room.</td>
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<td><strong>Moderator:</strong> Gretchen Von Grossmann, Director, Facilities and Transit-Oriented Development, Design and Construction, Massachusetts Bay Transportation Authority, Boston, Massachusetts</td>
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<td>Val J. Menotti, Planning Department Manager, San Francisco Bay Area Rapid Transit District, Oakland, California</td>
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<td>Maurice Roers, Facilities Planning, Metro Transit, Minneapolis, Minnesota</td>
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<td><strong>Multimodal  TOD  Implementation  FUNDAMENTAL</strong></td>
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</table>
8:00 am–9:30 am  WORKSHOPS continued

Lake Superior A/B

The Corridor Game: Planning Within a System  AICP CM 1.5

Planning for a multimodal corridors is a challenge being undertaken in communities throughout the country. Learn how practitioners have balanced the needs of different modes (freight, auto, bikes, pedestrians) to meet the community context and complete their transportation systems. Lessons from Washington D.C., Florida, and Oregon will be examined. Then you get to try your hand. Join an interactive exercise to prove your proficiency -- or find out just how much you have to learn! Each table tackles its own design problem with shapes representing bike lanes, sidewalks, travel lanes, etc. Work together to fit them into a complete street design, then defend your actions. Along the way you’ll encounter trade-offs between safety and access for vulnerable users, along with bike, auto, transit and freight functions. You’ll get a hands-on understanding of how corridor design must respond to local needs and constraints, including land use and right-of-way width. Learn about the corridor’s role in the overall transportation network while you experiment under the guidance of experienced practitioners.

MODERATOR: Elizabeth Mros-O’Hara, AICP, Senior Planner/Project Manager, Associate, David Evans and Associates, Inc, Portland, Oregon
Alex Dupey, AICP, Planning Manager, MIG, Portland, Oregon
James Cromar, Director of Planning, Broward Metropolitan Planning Organization, Ft. Lauderdale, Florida
Colleen Hawkinson, Manager, Strategic Planning Branch, District Department of Transportation, Washington, DC

Lakeshore Ballroom A

Communications Clinic  AICP CM 1.5

Communication products have the power to engage, persuade, educate and inform your audience. Effective communications build customer trust, brand loyalty and ridership. Poor communications confuse, frustrate and disengage your customers. Learn how to put the components of good communications — great writing and design — to work for your organization.

MODERATOR: Jeffrey S. Wood, Principal, The Overhead Wire, San Francisco, California
Robbie Douglas, Assistant Vice President, Marketing & Advertising, Dallas Area Rapid Transit, Dallas, Texas
Elizabeth Trunkey, Design Supervisor, Sound Transit, Seattle, Washington
John Fall, Communications Manager, TriMet, Portland, Oregon

9:30 am–10:00 am  Refreshment Break in the Nicollet Promenade

10:00 am–11:30 am  WORKSHOPS

Calhoun

Parking De-mystified  AICP CM 1.5

What is one of the most overlooked obstacles to transit-oriented development? Parking! Join us as we de-mystify the science of parking and turn traditional theories on their heads. Explore the fundamental topics of shared parking, parking demand estimation, parking code impacts, in-lieu fees, parking management, parking technologies and safe parking design. Hear best practices from the parking management toolbox developed for the San Diego Association of Governments (SANDAG). Learn how other communities benefit from implementing a comprehensive parking management system — from new revenue streams to the creation of business improvement districts.

MODERATOR: Jean Sanson, AICP, Principal Consultant, Steer Davies Gleave, Denver, Colorado
Craig Blakely, Strategic Planner, Department of Planning and Economic Development, City of St. Paul, Minnesota
Lisa Jacobson, Senior Associate, Nelson\Nygaard Consulting Associates, Inc., Boston, Massachusetts
Harriet

**Eds and Meds: Leveraging Anchor Institutions to Create Community**  
AICP CM 1.5

Educational institutions and medical facilities are engaging in regional transformation. Traditionally, these organizations have been rather inward looking, examining growth through the prism of available real estate. That approach is changing, with new collaborative relationships geared towards potential growth in the organizations and the region. Already dominant employers in their regions, these organizations are anchored to and invested in their surrounding neighborhoods. Learn how the meds and eds are stretching outside their comfort zones to transform their neighborhoods through collaboration. Hear how they are engaged in planning high-quality, direct and attractive public transit services to connect institutions, job centers and adjacent neighborhoods. Finally, see how recent collaborations spanned sectors — what strategies worked and what didn’t.

**Moderator:** Ian Druce, Director, Head of Canadian Business, Steer Davies Gleave, Vancouver, British Columbia  
Brett Wallace, Senior Supervising Planner, Parsons Brinckerhoff, Charlotte, North Carolina  
Ellen Watters, Co-Leader, Central Corridor Anchor Partnership, St. Paul, Minnesota  
Jamie M. Kendrick, Project Planner, Maryland Transit Administration, Baltimore, Maryland

**Lakeshore Ballroom C**

**Open Streets/Ciclovía: Educate About Transit!**  
AICP CM 1.5

Take to the streets for transportation! Open Streets events — or Ciclovía — temporarily repurpose streets to promote sustainable transportation and engage the community. Why is that a good thing? Come along and find out! Learn how to implement a successful Open Streets event with the help of city officials, transportation planners and communities. Hear about global examples as well as examples from Los Angeles and Minneapolis.

**Moderator:** Diego Cardoso, Executive Officer–Transportation Development Implementation, Metro, Los Angeles, California  
Avital Shavit, Transportation Planning Manager, Metro, Los Angeles, California  
Colin Harris, Project Engineer, Community Design Group, Minneapolis, Minnesota  
Aaron Paley, President, Community Arts Resources LA, Los Angeles, California

**Minnetonka**

**1st and Last Mile**  
AICP CM 1.5

From policy to implementation, first- and last-mile solutions continue to develop, expand and evolve. Early battles resulted in substantial and sophisticated programs such as bike-share and bike parking programs. They continue to expand transit systems to reach the most under-served communities. Listen as our panel focuses on the challenges and successes of programs to implement practical solutions for trips to and from the system. Hear real-life solutions and discuss the exciting new developments in first- and last-mile planning and implementation.

**Moderator:** Paul Roberts, Council Member, City of Everett; Board Member, Sound Transit, Everett, Washington  
Teresa Boyle, Senior Engineer, Bureau of Transportation, City of Portland, Oregon  
Carol Swenson, Executive Director, District Councils Collaborative of Saint Paul and Minneapolis, St. Paul, Minnesota  
Kit Keller, Executive Director, Association of Pedestrian & Bicycle Professionals, Cedarburg, Wisconsin
10:00 am–11:30 am  WORKSHOPS continued

Lake Superior A/B  

Stimulate Investment Using Publicly Owned Property  AICP CM 1.5  
How do you implement successful TOD on publicly owned parcels? Hear how three cities — Boston, Seattle and Atlanta — are doing it. From hundred-year old systems in Boston to new light rail extensions in downtown Seattle, these cities are grappling with opportunities and hurdles. How do they ensure equitable development that serves people who live and work in these station areas? How are they maximizing publicly owned land to create the successful station areas of tomorrow?  
Three different scenarios. Countless strategies.  
MODERATOR:  Eric Halvorsen, Assistant Director of Transportation, Metropolitan Area Planning Council, Boston, Massachusetts  
Ryan Curren, Program Manager, City of Seattle, Washington  
Francis X. DeCoste, Jr, Chief Operating Officer, TR Advisors LLC, Boston, Massachusetts  
Jared Lombard, AICP, Principal Planner, Atlanta Regional Council, Atlanta, Georgia  
Sarah Lovell, Senior TOD Analyst, Sound Transit, Seattle, Washington  

12:00 pm–1:30 pm  Plated Lunch  

Plated Lunch served in the Nicollet Grand Ballroom

12:00 pm–1:30 pm  CLOSING PLENARY

EMCEE:  Dan Bartholomay, Chief Executive Officer, Rail-Volution, Minneapolis, Minnesota

Invitation to Rail-Volution 2015 in Dallas, Texas  
Gary Thomas, President/Executive Director, Dallas Area Rapid Transit (DART), Vice President, Board of Directors, Rail-Volution

Demographics + Change: What’s Really Going On?  
By 2025 millennials will comprise 75% of the global workplace. Baby boomers are redefining retirement. Gen Xers are preparing for their next phase. How do changing demographics shape development? Can understanding generational differences — and the emotional connections associated with them — help us develop communities and transit options that are more equitable and responsive to a wider range of needs? Learn how emerging leaders are reshaping the dialogue about how to build livable communities with transit — and what that means to the future of our movement.  
Hannah Ubl, Generational Expert, Bridgeworks, Minneapolis, Minnesota

Ideas + Concepts + T2P2 = A Not-So-Serious Plenary Session  
You’ve listened to, nodded at and absorbed a lot of information during this final plenary at Rail-Volution 2014. How about a little levity to go with your a-ha moments? Join us to see transportation and livability in a new light – you’ll wish we’d started with this session!  
The Theatre of Public Policy (T2P2), Minneapolis, Minnesota

2:00 pm–6:00 pm  TRB Light Rail Transit Committee Meeting

Join the Transportation Research Board Light Rail Transit Committee at their mid-year meeting. Primarily a business meeting, this session will also include a presentation of general interest on the successful French approach for integrating light rail into urban and suburban fabrics in a way that results in very high ridership that also translates into large pedestrian volumes.
Mobile Workshops

Nature + Culture + Ingenuity + Investment = 24 ways to explore the Twin Cities!

Let’s help everyone experience a mobile workshop! Please limit your choices to two tours. Preregistration, available online at www.railvolution.org, is required. These workshops require additional fees and sell out fast. Tours may overlap with other workshops and conference sessions, so please select carefully.

Sunday Workshops

1 Grow, Sell and Eat Local!
Sunday, September 21, 8:30 am–12:30 pm 🚗
Grow. Sell. Eat. Tour St. Paul’s urban farming system and see how local choices affect livability. Hop on the bus to Frogtown Farms, an educational city farm currently in development. Next stop: Urban Organics, a growing site in a former brewery that uses aquaponics. Tour the St. Paul Farmers’ Market and finish up with a lunch of local food in a restaurant in St. Paul’s Lowertown neighborhood. Cost: $45, lunch included. AICP CM 3.5

2 Bicycles + Investment = Community Transformation
Sunday, September 21, 8:30 am–12:00 pm 🚴
Pedal your way around investments made through the federal Bike Walk Twin Cities program: nearly 75 miles of off- and on-road trails (You won't bike them all!); advisory bike lanes; bicycle centers and boulevards; and bike boxes. Hear about Nice Ride bike sharing; seven years of bicycle counts; open streets events; and the advocacy community. See infill development and how developers are incorporating bike transportation into their projects. Bicycling: 10 easy miles. Cost: $60. AICP CM 3.5

3 Focusing the Equity Lens on the METRO Green Line
Sunday, September 21, 8:30 am–12:45 pm 🏃‍♂️ 🚗
Meet the people who redrew the traditional METRO Green Line TOD Opportunity Map into one that generates tangible benefits for low-income neighborhoods, communities of color, new American communities and the disabled community. Learn how community-based organizations, public officials and equity allies worked together to change station locations and add new ones. See how station areas came to life with equitable TOD, economic development and public realm projects.
Cost: $45, lunch included. AICP CM 3.75

4 Complex TOD: Been There. Funded That.
Sunday, September 21, 9:00 am–12:00 pm 🚗 🏃‍♂️
How do developers and funders resolve funding challenges? Three complex TOD projects come to life on this LRT and bus tour. Explore The Terrace at Iris Park, an innovative senior housing project. Then hop aboard the METRO Blue Line to Downtown East, an affordable housing development in an industrial district, and finally to the Lake Street Station to tour Hi-Lake Triangle, a new mixed-use development. Hear from for-profit and nonprofit developers and funders from the public sector.
Cost: $45. AICP CM 3

5 Up the Mississippi River With Your Own Paddle
Sunday, September 21, 12:00 pm–5:00 pm 🚣‍♀️ 🚣‍♂️
Minneapolis’ RiverFirst Initiative + St. Paul’s Great River Passage = a combined vision of open space and redevelopment for 25 miles of Mississippi riverfront. Grab an oar and paddle along with historians and planners to learn about both cities’ past and future focus for this great American river. Large, stable voyageur canoes hold up to 10 people and are made for river travel.
Lightly strenuous canoeing: 2 hours. Walking: 2 easy miles. Cost: $60. AICP CM 4.5

Mobile Workshop Transportation Modes

What’s an “easy bike ride?” At Rail-Volution, it usually means paved, flat bikeways or streets with minimal elevation changes.
8 **TOD x 3 in an Urban LRT Corridor**  
**Sunday, September 21, 1:00 pm–4:30 pm**  
3 stations, 3 new developments. That's what you'll see on the newly opened METRO Green Line. Ride light rail from downtown Minneapolis to the Dale Street station in St. Paul. Along the way hear from developers and community partners and tour three stations to see examples of public-private partnerships; an eco-district planning approach; renovation and new construction in a local historic district; and equitable TOD. **Walking:** 1 easy mile. **Cost:** $45. AICP CM 3.5

9 **Going Downtown: Engineering LRT in an Urban Corridor**  
**Sunday, September 21, 1:00 pm–4:30 pm**  
Noise. Vibration. Stormwater. And that's just the start! The METRO Green Line travels through two downtown areas, the University of Minnesota campus, the state Capitol complex and a business strip. Hear what it's really like, engineering and constructing a rail transit line through a densely developed urban core. Where and how do you site your operations and maintenance facility? And how do you tackle those previously mentioned concerns? **Walking:** 2 easy miles. **Cost:** $45. AICP CM 3.5

10 **The Adventures of 3 Bridges: Construction Was Only a Start**  
**Monday, September 22, 10:00 am–12:00 pm**  
3 bridges = 3 stories. Bicycle with people who know bridges. Learn how three bridges have changed the livability of the region: The new I-35W Bridge was rebuilt after its 2007 rush-hour collapse. The historic Stone Arch Bridge, built in 1882 for the railroad, was converted to a bike/pedestrian bridge in 1994. And the Washington Avenue Bridge was recently upgraded to accommodate the new METRO Green Line LRT. **Bicycling:** 8 easy miles. **Cost:** $60. AICP CM 2

11 **In Style for 2 Centuries: Minneapolis’ Warehouse District**  
**Monday, September 22, 10:00 am–12:30 pm**  
(Also offered on September 24; see mobile workshop #24)  
Family days out. Lively nights with friends. Great food. Memories. The Warehouse Historic District, in the North Loop, is one of Minneapolis’ hottest downtown neighborhoods. See turn-of-the-century industrial warehouses being used for 21st century multimodal and development needs 100+ years later. Stroll and learn with Minneapolis’ downtown planner and TOD manager through Target Field Station and historic brick streets, along commuter bike paths, and past infill developments. **Walking:** 4 miles. **Cost:** $45. AICP CM 2.5

www.railvolution.org
12 In, Around and Out: Moving People in Downtown Minneapolis
Monday, September 22, 10:00 am–12:30 pm
35,000 residents + 160,000 workers + 3 major sports facilities + a thriving theater district. Walk through downtown to learn how people move in and around: Visit Nicollet Mall, a bus/bike/pedestrian street. Learn from city staff about current and future streetcar and cycle-track projects and developments. Take a loop around downtown to hear about the Marq2 two-lane busways and other projects that keep this compact and vibrant downtown moving smoothly. Walking: 5 moderately strenuous miles. Cost: $45. AICP CM 2.5

13 Play Ball! Integrating Transit into Sports Facilities
Monday, September 22, 1:00 pm–5:00 pm
Hear how transit MVPs – designers, engineers, contractors and governmental agency reps – tackle stormwater, green building and community connectivity. Start at the Twins’ Target Field for a glimpse of the ballpark and new transit hub. Hop on the METRO Green Line and hear about event queuing at the future home of the Vikings. Stop at U of M’s TCF Bank Stadium and finish at independent baseball’s St. Paul Saints’ ballpark, opening 2015. Cost: $45. AICP CM 4

14 My Way or the Highway (With Integrated Transit)
Monday, September 22, 1:00 pm–4:30 pm
Highway and arterial BRT. MnPASS Express Lanes (priced managed lanes). Bus-only shoulders. Park-and-ride lots with express commuter bus service. The Twin Cities leads the way in integrating transit into highways! See for yourself. Visit the I-35W UPA corridor (Orange Line BRT, 46th St. on-freeway transit station, MnPASS Express Lanes, Kenrick Park-and-Ride), METRO Red Line BRT and Apple Valley transit station; Snelling Ave. arterial BRT; and the Regional Transportation Management Center. Hear from transit staff, MnDOT and county staff. Cost: $45. AICP CM 3.5

15 Integrating Transit into Large Institutions
Monday, September 22, 1:15 pm–5:15 pm
Large institutions draw workers, customers and visitors: the MSP Airport, Federal Government Center, Fort Snelling National Historic Site and State Park; the State Air Guard, Army Reserve and Air Force Reserve Centers; and the Mall of America. Travel the METRO Blue Line to see how these institutions meet unique engineering challenges and incorporated LRT into their facility sites, operations and the very fabric of their organizations. Hear from the DNR, Metropolitan Airport Commission, VA hospital and city staff. Cost: $45. AICP CM 4

16 Riding the Development Wave: METRO Blue Line LRT
Monday, September 22, 1:30 pm–5:00 pm
Opened in 2004, METRO’s Blue Line LRT exceeded ridership expectations and sparked development along its 12-mile corridor, connecting downtown Minneapolis, the MSP Airport and Mall of America. See how early multi-agency partnerships resulted in both urban and suburban TOD. Visit Bloomington Central Station, a 43-acre mixed-use development with two 17-story condo towers, and Oaks Station Place, a mixed-use development with 104 market rate units and 8,400 sf of retail. Walking: 1 easy mile. Cost: $45. AICP CM 3.5

17 Ox Carts to Rail Cars: Planning for Preservation in St. Paul
Monday, September 22, 1:30 pm–4:30 pm
Once a good transit corridor, always a good transit corridor. Look at transportation from a historic perspective. Learn how resources impacted development. Ride the METRO Green Line through three historic St. Paul districts: University-Raymond in the Midway, the Capitol Area, and Lowertown on the Mississippi. Hear from the local preservation commission, citizens, an adaptive reuse developer and regulatory officials about incorporating preservation in all levels of planning. Walking: 1 easy mile. Cost $45, light snack included. AICP CM 3

MOBILE WORKSHOP TRANSPORTATION MODES

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18 Culture Corridor: Art + Food + Transit = Placemaking
Tuesday, September 23, 10:00 am–2:00 pm 🏃‍♂️ ⛽️
The METRO Green Line serves a diverse cultural community with a high concentration of small businesses. Experience food and art and engage in community activism and innovative collaborations that have revitalized this area. Hear from nonprofits and community leaders about the Little Mekong Cultural District, imaginative placemaking projects designed by local artists and creative construction disruption mitigation strategies for small businesses. Then sample delicious food from some of the cultural gems on the line. Walking: 2 easy miles. Cost: $45, lunch included. AICP CM 3.5

19 Northside’s Communities of Color + Transit Investment
Tuesday, September 23, 10:00 am–12:30 pm 🛫
What happens when a transit-dependent, historically disinvested, low-wealth and racially diverse area encounters two LRT corridors, two BRT lines, one streetcar line and several bike/pedestrian improvements? Ask the Northside’s Asian, new immigrant and African American communities. Hear from community engagement grantees from the Corridors of Opportunity initiative and other allied partner groups about how communities are planning for the enormous economic development potential and social benefits of multimodal transit investments. Cost: $45, lunch included. AICP CM 2.5

20 TOD Before the T
Tuesday, September 23, 1:00 pm–5:00 pm 🚴‍♂️ 🛫
The Southwest LRT is years away – but don’t tell that to these five cities! How are they getting a head start on development through state-of-the-art planning? From corporate campus to historic downtown, hear stories from city staff, developers and a corporate campus representative about: thousands of new housing units; pre-LRT parking needs and retail viability; partnerships and incentives for enhanced public spaces and regional stormwater treatment; and expanded connectivity through transit’s reach. Bicycling: 8 easy miles. Cost: $60, light snack included. AICP CM 1.5

21 Greening the METRO Green Line LRT
Tuesday, September 23, 1:00 pm–4:30 pm 🛫
Learn about one of the largest tree-trench stormwater treatment systems ever constructed and its smart grid electrical system, which saves thousands of tons of carbon annually. Hear how the Green Line leverages public and private green investments, including intermodal infrastructure, brownfield cleanup, green infrastructure standards, district and renewable energy systems, and many LEED-certified projects to make the Twin Cities more sustainable and livable. Walking: 1 easy mile. Cost: $45. AICP CM 3.5

22 Franklin Station: A Cultural Journey
Tuesday, September 23, 1:30 pm–5:00 pm 🛫
The METRO Blue Line opened ten years ago. From the beginning, it’s been a cultural journey, engaging communities to create – and implement – a vision for the area around Franklin station. Visit the station and hear from developers and representatives from Ventura Village, home of the American Indian Cultural Corridor, and Seward, a vibrant business district. Explore the neighborhood and hear how Native American culture has been respected – and reflected – in the area. Cost: $45. AICP CM 3.5

23 Challenges + Compromise: The U of M Experience
Tuesday, September 23, 1:45 pm–4:15 pm 🛫
It takes a lot of research to successfully serve one of the largest public research universities in the country. Visit the University of Minnesota to see the new METRO Green Line. Hear about design and construction mitigations that protect the University’s research enterprise. Experience the new transit/pedestrian mall, which replaced a four-lane arterial through campus. Visit adjacent developments – like the new 50,000-seat TCF Bank stadium – with area developers. Walking: 2 easy miles. Cost: $45. AICP CM 2.5

Wednesday Encore Session

24 In Style for 2 Centuries: Minneapolis’ Warehouse District
Wednesday, September 24, 8:00 am–10:30 am 🛫
(See Description for #11) Cost: $45. AICP CM 2.5

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Acknowledgments

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Richard Manson, Local Initiative Support Corporation
Arlene McCarthy, Metropolitan Council/Metro Transit (Minneapolis-St. Paul)
Mark McLaren, HDR
Diana Mendes, AECOM
Marcie Moravec, Rail~Volution
ACKNOWLEDGMENTS

Lorna Moritz, TR Advisors
Elizabeth Mros O’Hara, David Evans and Associates, Inc.
John Muth, Charlotte Area Transit System, City of Charlotte, North Carolina
Jenna Nichols, URS
Jeff Ordway, San Francisco Bay Area Rapid Transit District
Andrea Packer, Utah Transit Authority
Art Pearce, Bureau of Transportation, City of Portland, Oregon
Melinda Pollack, Enterprise Community Partners
Bob Post, URS
Brian Prater, Low Income Investment Fund
Sharon Pugh, Federal Transit Administration
Dolores Roybal Salterelli, Metro (Los Angeles, California)
Jean Sanson, Steer Davies Gleave
Bill Sirois, Regional Transportation District FasTracks Team (Denver, Colorado)
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