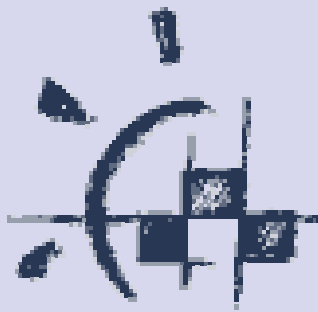


Rail~Volution: Building Livable Communities with Transit

Salt Lake City, Utah
Sept. 9, 2005

Ellen Shubart, Manager
Campaign for Sensible Growth



CAMPAIGN FOR SENSIBLE GROWTH

WWW.GROWINGSENSIBLY.ORG

Campaign for Sensible Growth

- Coalition of 200+ Chicago-area organizations
- Government, civic, business groups; inclusion of business group unique
- Works w/ and through 12 Steering Committee partners
- Funded primarily through local foundations

Urban Land Institute Chicago



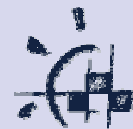
- National, nonprofit education, research institute
- Leadership in land use
- Chicago District Council = 800 members
- Public Policy Committee for technical assistance
- Steering Committee member of Campaign for Sensible Growth

Community building, place making through TAPs

- Campaign for Sensible Growth plus Steering Committee member Urban Land Institute Chicago
- Technical Assistance Panels (TAPs) for communities with transit-oriented development challenges

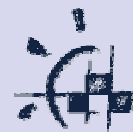
Chicago: a growing metropolis

- 3rd largest labor pool in U.S.
- 3rd largest intermodal transport center in the world
- O'Hare International Airport
- 33 Fortune 500 Companies
- Population (in millions):
 - 1990 – 7.2
 - 2020 Projection – 9.05 (26% increase)



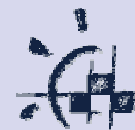
Commutes begin, end w/in suburbs

- Travel patterns (2000):
 - 48% of commuters travel suburb-to-suburb
 - 26% central city-central city
 - 11% central city-suburb
 - 14% suburb-central city
- Patterns of development not maximizing region's investment in commuter rail



Community building, place making through TAPs

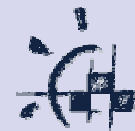
- Campaign plus Steering Committee member Urban Land Institute Chicago
- Technical Assistance Panels (TAPs) for communities with transit-oriented development challenges



TAP=Intense, 2-day panel review, public presentation



- Modeled on national/weeklong, TAPs
- Less cost
- More local input
- Leave community w/action plan, offers for follow-through



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Characteristics of TAPs

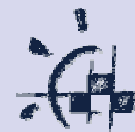
- Hands-on
- Relies on local expertise
- Communities retain do-able action plan



Criteria for selection



- Communities w/growth challenges
- Little internal capacity
- TOD in existence and/or coming – urban, suburban and ex-urban settings



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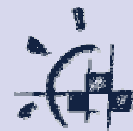
Case studies

- Revitalization, retrofitting areas around existing transit node (Highwood, IL)
- Existing older suburban train station with existing open land (Hanover Park)
- Ex-urban community planning for new station, new greenfield development (Elburn)
- Older suburb, new train station, redevelopment (Midlothian)



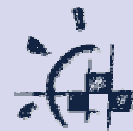
Success

- Level 1: More towns than we can handle
- Level 2: Some models for other towns with similar problems
- Level 3: Planning model for technical assistance in other areas (downtown redevelopment, redevelopment of disinvested privately owned housing project, retail corridor planning)



Lessons learned

- **Communities like prestige of ULI; more inclined to follow recommendations**
- **Leadership key for action to follow**
- **Replicability difficult for some communities to accept; they want their own TAP**
- **Costs -- \$15,000 to \$30,000**
- **Media push for panels, follow-up**



More information?

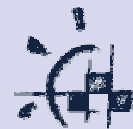
www.growingsensibly.org

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