

Rail~Volution 2006

Greetings,

As Mayor and on behalf of the City of Chicago, it is my pleasure to welcome you to the 2006 Rail~Volution Conference.

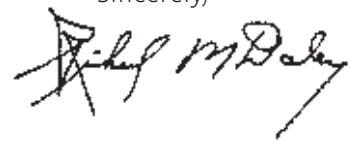
Home to a comprehensive transit system, Chicago is proud to host Rail~Volution, a conference dedicated to building livable communities based on transit. From downtown Chicago, residents and visitors can travel near and far, through numerous neighborhoods and to the outskirts of our city on the Chicago Transit Authority's (CTA) rapid transit line. The CTA is the nation's second largest transportation system, providing more than 1.5 million rides each day. Chicago has also worked hard with our suburban neighbors to strengthen the 495-mile Metra system, a commuter rail agency of 230 stations that links citizens to jobs, attractions and other communities.

Transit is a key part of our region's growth and allows communities to redevelop with new homes, more jobs, shopping districts and much more. The workshops, discussions and tours offered at Rail~Volution will allow you the opportunity to gain a deeper understanding of building livable communities, share ideas and strategies for success in your communities and network with other professionals.

For those of you new to our city, I invite you to take time to discover all that makes Chicago a great place to live and visit. I know you will like what you find. From our magnificent shopping strip along Michigan Avenue and beautiful Lake Michigan shoreline to our world-renowned cultural institutions and Millennium Park, Chicago offers something for everyone.

May you all have an enjoyable and memorable event.

Sincerely,



Mayor Richard Daley
Chicago, Illinois



RAIL~VOLUTION 2006

Registration

You are required to check in at the Rail~Volution registration desk and receive your materials and badge. Badges will be required at all sessions, without exception. The registration area is located on the 7th floor, opposite the Grand Ballroom. Also in that area will be mobile workshop information, information about local restaurants, the bookstore and local transit information.

Workshop Sessions

Rail~Volution 2006 provides more than 60 workshops that address nearly every aspect of building livable communities with transit. These workshops feature many thoughtful policy overviews of livability issues, as well as hands-on, specific strategies that can be used and applied in conference attendees' own communities. To make it easy to attend several workshops, sessions are scheduled in eight time slots over two-and-a-half days. Check the *Conference At-A-Glance* section on pages 6-9 of the program to help plan your days.

Mobile Workshops

This year's conference offers 22 mobile workshops that provide hands-on, real-world learning about livability issues. At Rail~Volution 2006 you will find a mobile workshop for every area of interest and nearly every mode of transportation. Check out the complete list of mobile workshops on pages 42-45; all require pre-registration and an additional fee. We invite you to visit the mobile workshop information table in the conference registration area, where self-guided tour information also is available.

REGISTRATION

Saturday, November 4

3:00 pm – 6:00 pm

Sunday, November 5

7:00 am – 6:00 pm

Monday, November 6

6:30 am – 6:00 pm

Tuesday, November 7

7:00 am – 6:00 pm

Wednesday, November 8

7:00 am – 11:00 am

Special Events

A number of special events will provide important opportunities for networking, learning in depth about key issues and much more. Don't miss out on these unique opportunities . . . and don't forget the highly successful TOD Marketplace, where everyone involved in TODs gathers for on-the-ground, energizing discussions about new opportunities to shape livable communities. Follow the link for more information. Find out more about the various special events on page 12.

Plenary Sessions

Rail~Volution 2006 features three plenary sessions that address key issues affecting the future of livable communities. These sessions promise to inspire and provoke new thinking. Check the schedule of events to find out more about each of these invigorating keynote sessions.

Self-Guided Tours

If you're interested in taking a self-guided tour during the conference, please check with us at the mobile workshop information area. We will provide a map, directions and a description of places to see along the way.

Trade Show/Reception

Throughout the conference, visit the Trade Show, located in Grand Ballroom III. Visit booths and displays from 26 exhibiting companies. Join us in this area during the conference for continental breakfasts, coffee breaks, box lunch pick up and a reception. The Trade Show reception on Tuesday evening is a great place to spend time with representatives from the country's leading firms. Hors d'oeuvres, a no-host bar, and great soft music help set the stage for opportunities to mingle and network.

Table-Top Displays

Partners and affiliates of Rail~Volution 2006 will have tabletop displays in the registration area foyer, 7th floor. Visit with representatives of these organizations during trade show hours.

Speaker Prep Room

The Cook Room, 3rd floor, will be available Monday, Tuesday and Wednesday for speakers and presenters to preview slides, overhead projections and PowerPoint presentations.

Message Center

For your convenience, a message board will be located in the conference registration area on the 7th floor.

Hotel Accessibility

All venues for Rail~Volution are accessible, with signs for ramps and accessible elevators. For additional assistance, check at the information desk near the conference registration.

Continuing Education Credits

- Sessions may qualify for CPDP hours for AICP planners.
- Even though Rail~Volution is not a AIA/CES provider, many of our program events may qualify for either AIA continuing education or health, safety and welfare continuing education credits. Please check AIA's Web site www.aia.org/ces and review the self-report form criteria.

TRADE SHOW HOURS

MONDAY, NOVEMBER 6

Continental Breakfast

6:30 am – 8:00 am

Morning Break

10:00 am – 10:30 am

Lunch

12:00 pm – 1:00 pm

Afternoon Break

2:30 pm – 3:00 pm

TUESDAY, NOVEMBER 7

Continental Breakfast

7:00 am – 8:30 am

Morning Break

10:00 am – 10:30 am

Lunch

12:00 pm – 1:30 pm

Afternoon Break

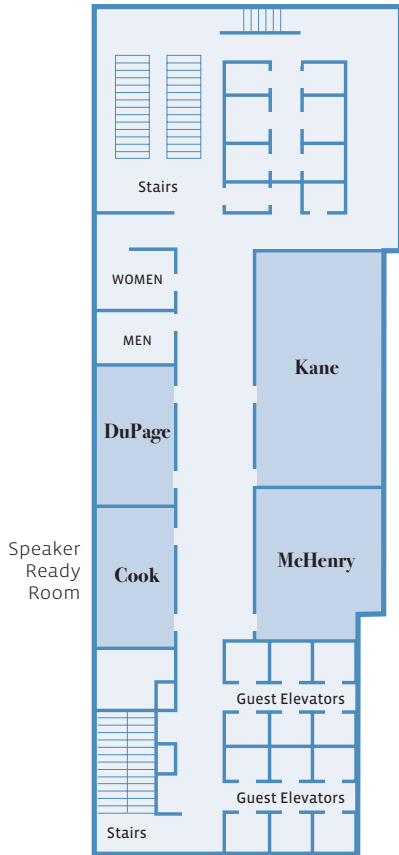
3:00 pm – 3:30 pm

Trade Show Reception

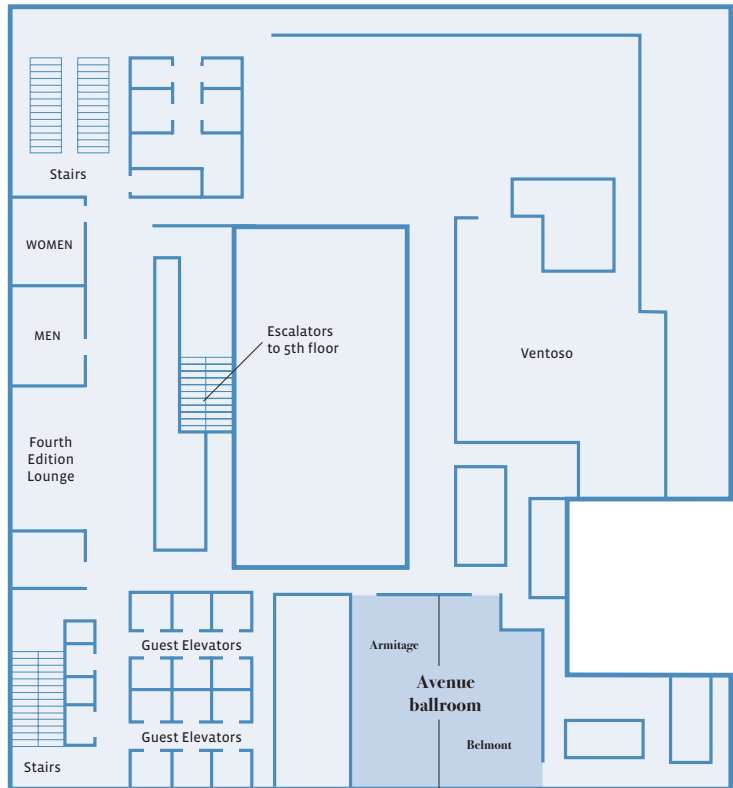
5:00 pm – 7:00 pm

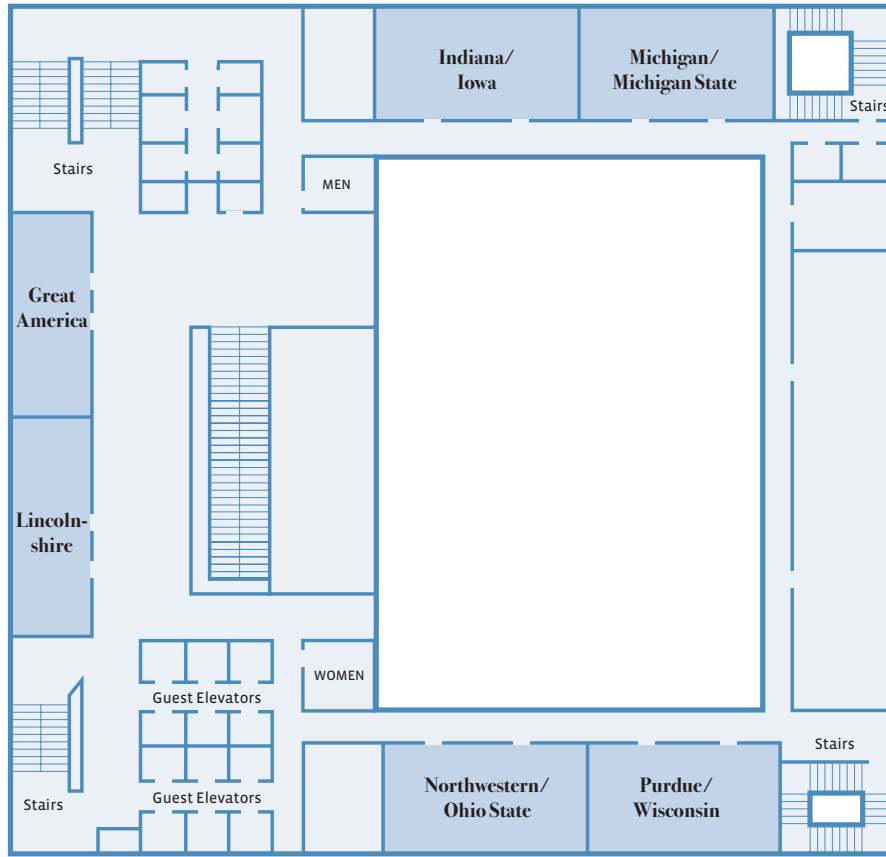
The Marriot Magnificent Mile

Third Floor



Fourth Floor

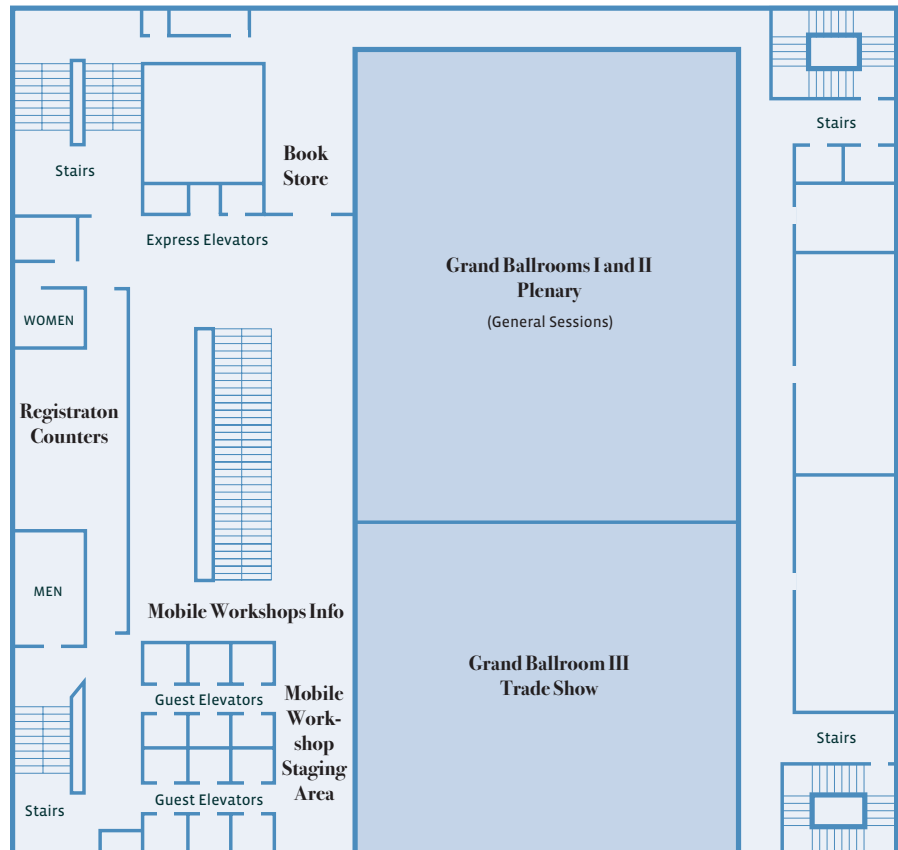




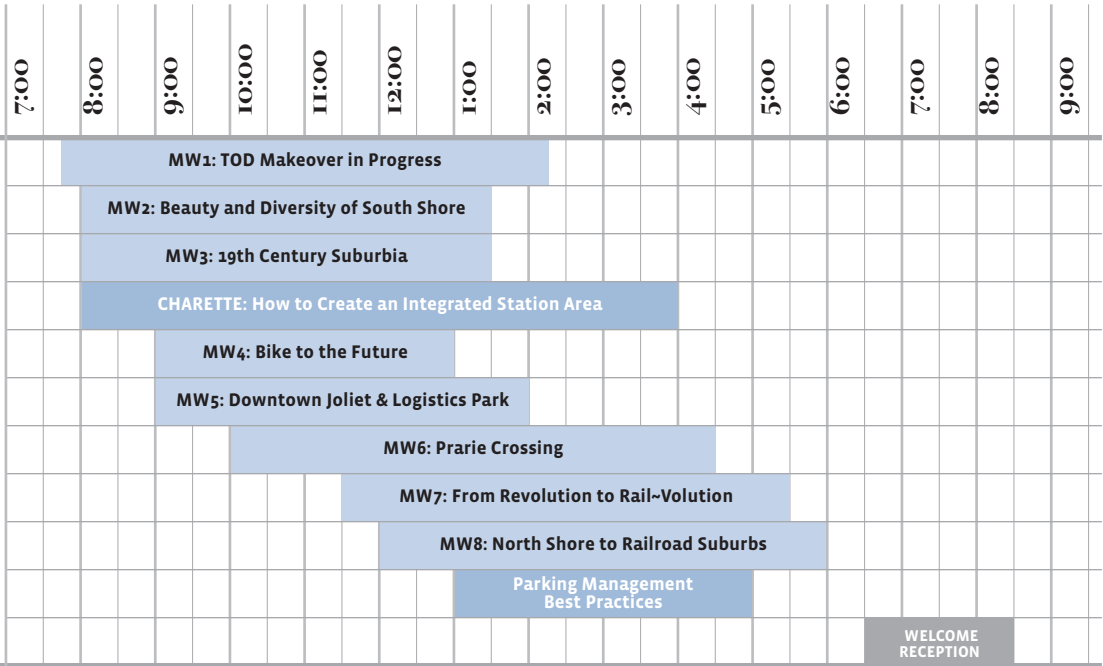
Sixth Floor

Seventh Floor

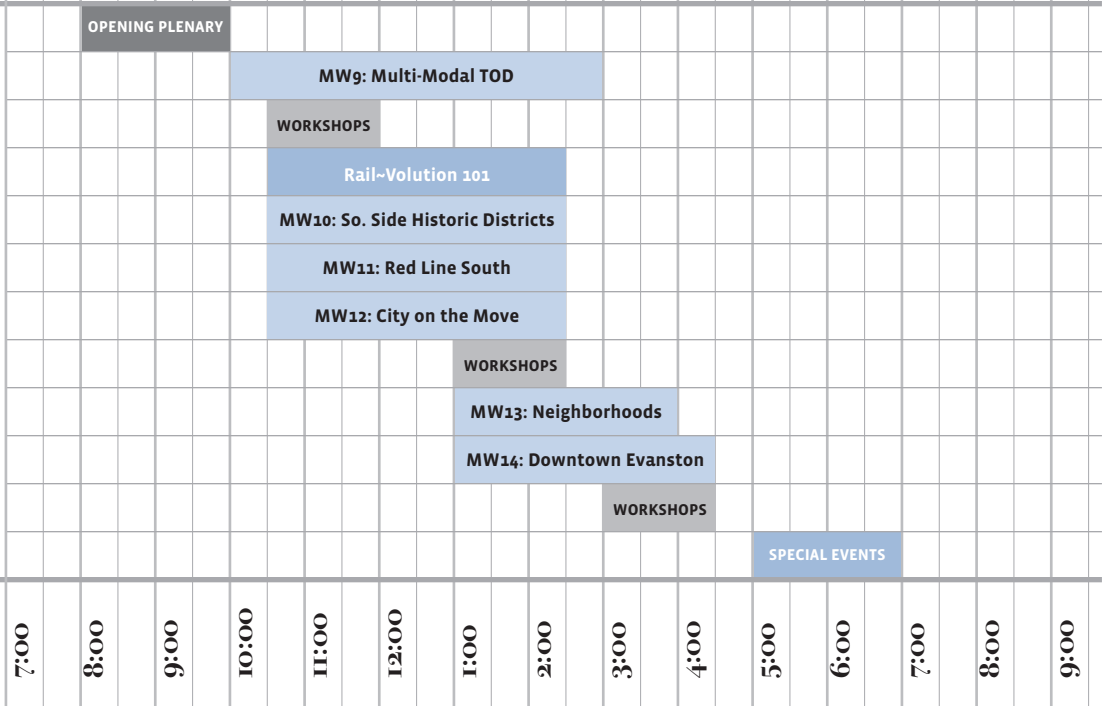
Use stairs or elevators to access 4th and 6th floors



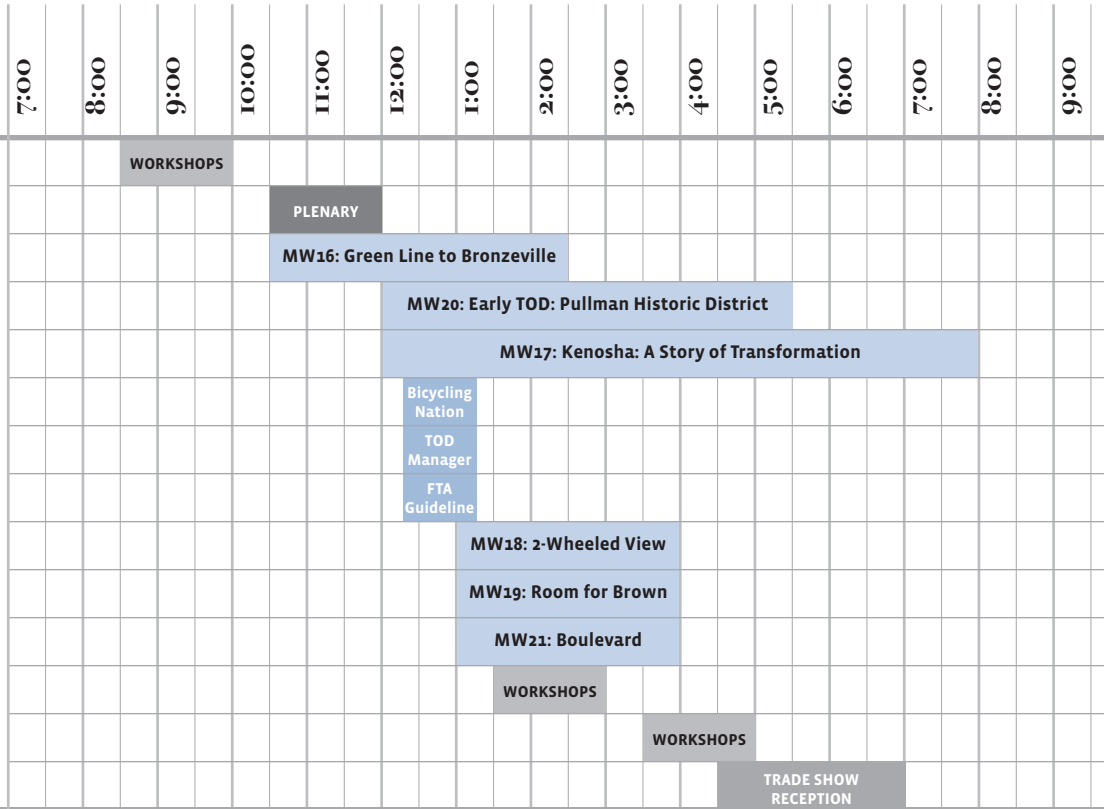
Sunday
II.5



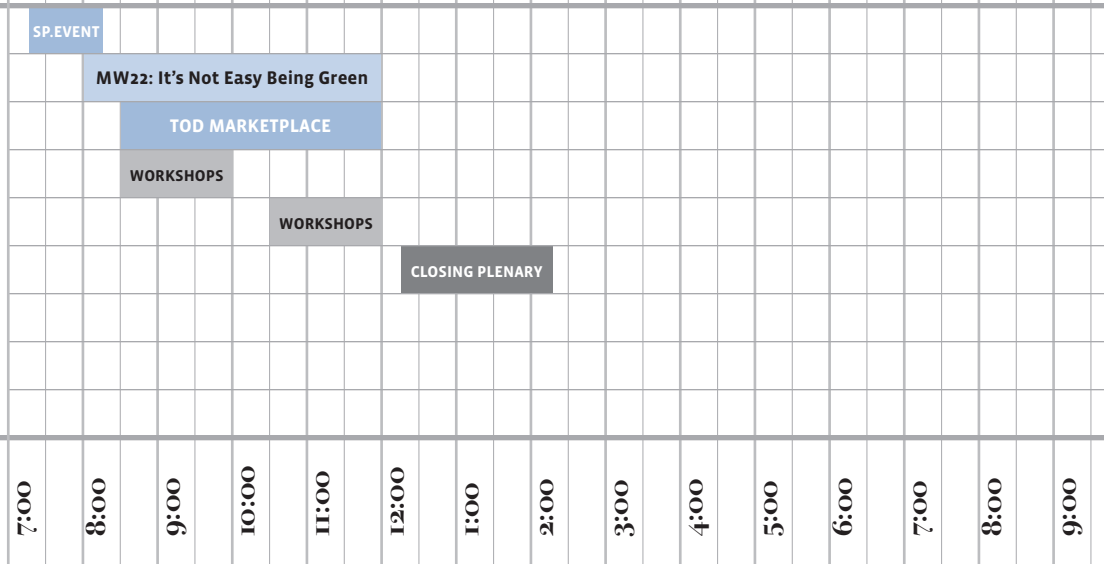
Monday
II.6



Tuesday
II.7



Wednesday
II.8



conference at a glance

core curriculum

Look for this symbol to find Core Curriculum workshops that are particularly useful for first-time attendees.

These workshops focus on the basics needed to create livable communities – with a strong emphasis on effective, well-designed transit-oriented development.

Sunday

NOVEMBER 5

7:45 am Mobile Workshop

#1: TOD Makeover in Progress: Blue Island
(7:45 am-2:15 pm)

8:00 am Mobile Workshops

#2: Experience the Beauty and Diversity of the South Shore (8 am-1:30 pm)
#3: 19th Century Suburbia to Modern Day TOD (8 am-2:00 pm)

8:00 am-4:00 pm SPECIAL EVENT

Charrette: How to Create an Integrated Station Area
(Off site)

9:00 am Mobile Workshops

#4: Bike to the Future: Pedal Tour of Chicago's Bike 2015 Plan (Bicycle tour- 9 am-1 pm)
#5: Downtown Joliet and Logistics Park (9 am-2 pm)

10:00 am-4:30 pm Mobile Workshop

#6: Prairie Crossing

11:30 am-5:30 pm Mobile Workshop

#7: From Revolution to Rail~volution

12:00-6:00 pm Mobile Workshop

#8: North Shore Railroad Suburbs

1:00-5:00 pm SPECIAL EVENT

Parking Management Best Practices (Off site)

6:30-8:30 pm SPECIAL EVENT

Welcome Reception (Navy Pier)

Monday

NOVEMBER 6

6:30-8:00 am Continental Breakfast

8:00-10:00 am OPENING PLENARY

Welcome to Chicago
Welcome from U.S. Secretary of Transportation
State of the Rail~volution

10:00-10:30 am Coffee Break

10:00 am-3:00 pm Mobile Workshop

#9: Multi-Modal TOD – From Edge Community to Transit-Savvy Destinations

10:30 am-12:00 pm Workshops

- Dubai: A Magic Carpet Ride?
- More New Trends in Public Private Finance
- What is the Future of Transportation Finance?
- Bikes as a Catalyst for Change
- Oil or Not – Are we in a Transportation Energy Crisis?

10:30 am-2:30 pm Rail~volution 101: An Introduction to Livable Communities

10:30 am- 2:30 pm Mobile Workshops

#10: South Side Historic Districts: Hyde Park, Kenwood and the University of Chicago
#11: Red Line South: Take a Tour of Chinatown!
#12: City on the Move: Chicago Highlights

12:00-1:00 pm Lunch

Monday, November 6 *continued*

1:00-2:30 pm Workshops

- Master Developers and TOD
- Car Sharing Grows Up: a Tool for the New Millennium
- New Tools for Working with Stakeholders
- Critical Cargo: The Importance of Freight to the Regional Economy.
- Carrot or Stick: Regional Agencies Use Funding to Support Smart Growth
- Recovering Opportunities: Learning from Disaster

1:00 pm Mobile Workshops

- #13: Neighborhoods, Art and Transit: Cultural Excursions on the Pink Line (1:00-4:00 pm)
- #14: Downtown Evanston: Reinventing Itself as a 24/7 Destination (1:00-4:30 pm)

2:30-4:30 pm Mobile Workshop

- #15: Wicker Park: Where History and TODs Go Way Back

3:00-4:30 pm Workshops

- Building Livable Cities
- How Transit Options Respond to Needs and Opportunities
- Mixing it Up for the Better: Mixed-Race, Mixed-Income, Mixed-Use TOD
- New Approaches to Corridor Planning
- LEED for Neighborhood Developments
- Streetcars Change the Way Transit is Done
- Placemaking and Station Design
- Transit-Oriented Communities

5:00 pm SPECIAL EVENTS

- New Starts Gathering (5:00-6:00 pm)
- Surface Transportation Policy Partnership and Its Future Agenda (5:00-6:00 pm)
- Completing the Streets for Transit (5:00-7:00 pm)

Tuesday

N O V E M B E R 7

8:30-10:00 am Workshops

- Community Building Partnerships
- Providing Transportation Options in the Livable Community
- Redefining What We Expect from Joint Development
- Innovations in Public and Private Finance
- That's Not What I Meant!!! Hearing the Other Guy
- Getting the Most Bang for the Buck from Streetcars
- Intermodal Centers
- Transportation's Future Looks Green

10:30 am-12:00 pm MID-MORNING PLENARY

The Changing Shape of the City

10:30 am-2:30 pm Mobile Workshop

- #16: Get on the Green Line to Historic Bronzeville

12:00 pm Mobile Workshops

- #17: Kenosha: A Story of Transformation (12-8:00 pm)
- #20: Early TOD: The Pullman Historic District (12:00-5:30 pm)

12:00-1:30 pm Lunch

12:15-1:15 pm SPECIAL EVENTS

- Building a Bicycling Nation
- TOD Manager's Forum
- FTA's Guidelines on Systems Planning for Quality Transit Projects

1:00 pm Mobile Workshops

- #18: A Two-Wheeled View of the City (Bicycle Tour-1:00-4:00 pm)
- #19: Make Room for Brown (1:00-4:00 pm)
- #21: Boulevard and Streetcars: An Urban Slice of Life (1:00-4:00 pm)

Tuesday, November 7 *continued*

1:30-3:00 pm Workshops

- Understanding and Using Federal Legislation and Regulations
- TOD Principles
- The Role of Parking in the Livable Community
- Mixed-Use Strategies: Reducing the Risk and Educating Developers
- Community Repair Through TOD?
- Sustainable Design for Sustainable Mobility
- Corridor Land Use: Transit + Development
- Making the Connection with BRT: Infill Transit At its Best

3:00-3:30 Coffee Break

3:30-5:00 pm Workshops

- TOD Design Guidelines
- Financing Livable Communities
- TOD Investment Funds: Gold Mine or False Promise?
- Who is Being Left out of TOD?
- Advocates Insider: What Agencies and Companies Listen To
- TOD: Why in Heaven's Name Do We Do It?
- Weaving Rail Through Mature Neighborhoods
- Form-Based Codes, Transit & Infill

5:00-7:00 pm SPECIAL EVENT

Trade Show Reception

Wednesday

NOVEMBER 8

7:00-8:30 am Continental Breakfast

7:15-8:15 am SPECIAL EVENT

Community Streetcar Coalition Gathering

8:00 am-12:00 pm Mobile Workshop

#22: It's Not Easy Being Green ...

8:30-10:00 am Workshops

- Building Support: Community Activism
- Sustainable Transport Toolbox
- Small Starts Forum: Understanding the Interim Guidance
- Improving the Pedestrian Environment in Auto-Oriented and Low-Income Areas
- Film Premier: "Sprawling from Grace"
- STPP: Moving From the Margins to the Mainstream

8:30 am-12:00 pm SPECIAL EVENT

TOD Marketplace: Bridging the Gap Between Public and Private Sectors

10:00-10:30 am Coffee Break

10:30 am-12:00 pm Workshops

- Working with the Media: Effective Communications
- Be Careful What You Wish For: New Urban Living, or Dense White Suburbs?
- New Examples of Form-Based Codes for Transit
- Empowerment, Race, Class and TOD
- Coping with Anxiety During Transit Planning and Construction
- Social Sustainability, Development and Transit
- 2006 Transit Vote Results Recap

12:15-2:15 pm CLOSING PLENARY

- Invitation to Rail~volution 2007 in South Florida
- The Pedestrian in the European City

Schedule of Events



Sunday

NOVEMBER 5

Charrette: How to Create an Integrated Station Area

8:00 am-4:00 pm ■ Location: Village of Forest Park

Creating a great plan for your rail station area requires careful collaboration among a variety of technical disciplines, public agencies and citizen stakeholders. How do you decide how much land should be set aside for parking versus joint development? How large should the bus facility be and how can you reduce its negative impacts? How can the station area support more walking? And finally, what is the right amount of density? Helping to address these issues will be a team of experts: urban designers, transportation planners, real estate economists and developers, and "deal makers" who help weave everything together. This all-day, interactive workshop will include creating a concept plan for a station in the Chicago area.

Jeffrey Tumlin, *Principal, Nelson/Nygaard Consulting Associates, San Francisco, California.*

Attendees should meet in Grand Ballroom III foyer at 7:00 am. Please be prompt since transit schedules are tight.

Directions to Village of Forest Park

Walk 0.1 mile west from hotel to Hubbard and State (exit at Rush Street entrance); take CTA Bus #29, State Street Southbound; depart from Hubbard and State at 7:20 am; arrive at Grand Station (Blue Line) at 7:23 am; transfer to CTA Blue Line to Forest Park.

Symposium: Parking Management Best Practices

1:00 am-5:00 pm ■ Location: APA Headquarters

A car is parked an average of 23 hours a day and uses several parking spaces each week. The way parking is supplied and managed can significantly affect transportation and land-use patterns. Innovative parking management strategies can help solve parking problems while also supporting a host of other planning goals. This workshop will be led by Todd Litman, a widely-recognized authority on transportation issues. He is the author of *Parking Management Best Practices*, released earlier this

year by the Planner's Press, and the primary author of the *Online TDM Encyclopedia*. Each participant will receive a copy of Litman's book as part of the workshop fee.

Todd Litman, *Executive Director, Victoria Transport Policy Institute, Victoria, British Columbia, Canada*

The American Planning Association is located at Michigan and Adams (directly opposite the Art Institute of Chicago). Directions from the hotel (located at Michigan Avenue exit) follow.

Directions to APA Headquarters

122 S. Michigan Avenue, Suite 1600

- From Michigan Avenue entrance of the hotel: Turn right, then walk 10 blocks south to Adams Street (30 minutes maximum).
- Take any south-bound bus on Michigan Avenue (bus stop is to the immediate right of the Michigan Avenue entrance).
- Take a cab, which should cost no more than \$5.00. Cabs can be found outside the Rush Street entrance.
- Once inside the APA Headquarters building lobby, please stop to sign in at the guard desk, then take the elevator to the 16th floor. Entrance to the office is opposite the elevator.

Welcome Reception

6:30-8:30 pm ■ Location: Navy Pier, Grand Ballroom

The 2006 local host committee and sponsors invite you to join them for a welcome reception at Chicago's historic Navy Pier. Located on Lake Michigan, the Navy Pier's Grand Ballroom features breathtaking views of the Chicago skyline in a one-of-a-kind setting. Please join us for this special reception that kicks off Rail-Volution 2006.

Directions from Marriot Magnificent Mile

Walking (approximately two miles): Walk east on Ohio to Navy Pier, then continue through either entrance to the Grand Ballroom at the end of the pier.

Trolley: Daily free trolley service is provided to Navy Pier by the Illinois-Grand Corridor Transportation Management Association. Trolleys typically run every 20 minutes. There is a pick-up point located on the East side of Michigan Ave (across from the Marriott). Other pick-up points are indicated by "Navy Pier Trolley Stop" signs posted along the route.

Bus: Board CTA route #29 or #65 (State Street) eastbound at lower Illinois and Michigan Avenue.

Monday

NOVEMBER 6

6:30 am–8:30 am Continental Breakfast *in the trade show area*

8:00 am–10:00 am **OPENING PLENARY**

Grand Ballroom 1 & 2 **Welcome to Chicago**

Chicago is honored to play host to this year's Rail~Volution. This panel of dignitaries includes representatives of the business, civic, and regional and municipal planning communities within the region – demonstrating the collaborative spirit needed to maintain and improve northeastern Illinois' world class transit network. In addition, the panel is joined by Howard Decker, former Chicagoan, for a brief historical overview of the forces that have shaped Chicago's landscape.

MarySue Barrett, *President, Metropolitan Planning Council, Chicago, Illinois*

Jim Reilly, *Chairman of the Board, Regional Transportation Authority of Northeastern Illinois, Chicago, Illinois*

Tim Martin, *Secretary, Illinois Department of Transportation, Springfield, Illinois*

Samuel Assefa, *Deputy Chief of Staff in Charge of Economic and Urban Development, City of Chicago Office of the Mayor, Chicago, Illinois*

Gerald Bennett, *Chairman, Chicago Metropolitan Agency for Planning, Chicago, Illinois*

Howard Decker, *FAIA, Project Director, Ehrenkrantz, Eckstut and Kuhn, Washington, D.C.*

Jerry Roper, *President and Chief Executive Officer, Chicagoland Chamber of Commerce, Chicago, Illinois*

Welcome: U.S. Secretary of Transportation

Secretary Peters brings a unique perspective to her role as the nation's transportation chief, having spent her career working on transportation issues in the private and public sectors, including leading both federal and state transportation agencies. This hands-on experience allows her to understand and appreciate the real-life aspects of planning, building and operating transportation systems on local, regional and state levels

Mary E. Peters, *U.S. Secretary of Transportation, Washington, D.C.*

State of the Rail~Volution

The past 12 years have witnessed successes and continued momentum for Rail~Volution – including the growing number of light-rail systems, an increasing number of TODs, renewed emphasis on community livability, exploding interest in the streetcar, and the shift to “mainstream” of some previously radical livability ideas. What are our next challenges? How will our future efforts address demographic changes, dwindling state and federal resources, and continually rising fuel prices? How can we make the next transportation bill, due in 2009, enhance our goal of creating more livable communities?

William W. Millar, *President, American Public Transportation Association, Washington, D.C.*

Earl Blumenauer, *3rd District, Oregon, United States Congress, Washington, D.C.*

10:00 am–10:30 am **Coffee Break** *in the trade show area*

core curriculum

A number of workshops at this year’s conference are considered “core curriculum” – meaning that they focus on the basics needed to create livable communities – with a strong emphasis on effective, well-designed transit-oriented development. These workshops are particularly useful to first-time Rail~Volution attendees, to members of grassroots advocacy organizations, to elected officials interested in improving their communities’ livability, and to anyone who wants an update on the core components of improving livability. We have identified some of the best speakers around the country to outline the fundamentals that will inspire attendees to go back to their communities as advocates for both community- and transit-oriented development.

10:30 am–2:30 pm
Avenues Ballroom

Rail~Volution 101: An Introduction to Livable Communities

This introductory session will provide attendees with an overview of how rail transit can be a catalyst for creating more livable communities. Attendees will learn how communities have improved themselves by creating higher-density, mixed-use communities where a greater percentage of trips is on foot, bike or transit. The session will demonstrate how barriers such as parking and zoning codes can be overcome and how critics can be converted to supporters of livable communities. Included will be specific examples and real results that illustrate how these changes lead to more livable communities where people enjoy better health, diversity and increased property values.

OVERVIEW: This session is the essence of Rail~Volution – creating livable communities with transit.

MODERATOR: **GB Arrington**, *Principal Practice Leader, PB PlaceMaking, Portland, Oregon*

■ **What is Rail~Volution?**

Earl Blumenauer, *3rd District, Oregon, United States Congress, Washington, D.C.*

■ **What is Transit-Oriented Development?**

GB Arrington, *Principal Practice Leader, PB PlaceMaking, Portland, Oregon*

■ **The Benefits of Rail Transit in Shaping Communities**

Todd Litman, *Executive Director, Victoria Transport Policy Institute, Victoria, British Columbia, Canada*

■ **The Community Perspective**

Ann Becklund, *Director, Community Relations, TriMet, Portland, Oregon*

Tom Shrout, *Executive Director, Citizens for Modern Transit, St. Louis, Missouri*

■ **The Developer and Business Community Perspective**

Katherine Perez, *Vice President, Development, Forest City, Los Angeles, California*

Marilee Utter, *President, Citiventure Associates, LLC, Denver, Colorado*

■ **The Planner and Public Agency Perspective**

Jack Wierzenski, *Director, Economic Development and Planning, DART, Dallas, Texas*

Debra Campbell, *Director, Charlotte-Mecklenburg Planning Commission, Charlotte, North Carolina*

MORNING WORKSHOPS

10:30 am–12:00 pm **Dubai: A Magic Carpet Ride?**

Northwestern/
OSU Room

The Dubai Transport Authority is embarking on one of the most aggressive TOD and innovative finance strategies in the world today. As part of the new Dubai Metro, the authority hired an international team to provide “end-to-end” services to master plan, market and secure developers to deliver world-class TOD for 15 sites located at stations throughout the new system.

OVERVIEW: Learn what one international transportation agency has done to become a TOD phenomenon.

MODERATOR: Taiwo Jaiyeoba, *Director of Planning, Sacramento Regional Transit District, Sacramento, California*

Rajiv Batra, *Senior Supervising Urban Designer, PB PlaceMaking, Portland, Oregon*

Henry Williamson, *National Director, Asia Capital Markets, Jones Lang LaSalle, Singapore*

Indiana/Iowa Room

Changing the TOD Cookie Cutter

This session will consider how TOD can break out of the mold to respond to specific community needs and opportunities and how the design profession is helping to make this happen. Examples include urban TODs that are both affordable and well-designed, as well as TODs, that meet the needs of an increasingly senior population. These innovative markets are most successful when there are both a mix of uses and direct access to transit.

OVERVIEW: TOD has become a widely accepted urban design typology, perhaps leading to a standardized, “safe” approach that needs to become more responsive to unique community needs.

MODERATOR: Nat Bottigheimer, *Director of Planning and Project Development, Washington Metropolitan Area Transit Authority, Washington, D.C.*

Subrata Basu, *Deputy Planning Director, Miami Dade Planning and Zoning, Miami, Florida*

Robin Snyderman, *Housing Director, Metropolitan Planning Council, Chicago, Illinois*

Cheryl Cort, *Executive Director, Washington Regional Network for Livable Communities, Washington, D.C.*

Mary Nelson, *President and Chief Executive Officer, Bethel New Life Inc., Chicago, Illinois*

Great America Room

More New Trends in Public Private Finance

What are the cutting-edge investment strategies that are actually working? Are they producing “good” TODs and “good” connections between transportation investments and land-use development? This session goes beyond the normal TOD-financing tools, such as tax increment financing, and examines more innovative approaches being implemented in the industry.

OVERVIEW: Find out what cutting-edge financial strategies are being used to build TOD.

MODERATOR: Bob Franklin, *Board Member, District 3, San Francisco Bay Area Rapid Transit District, Oakland, California*

Jim Kennedy, Deputy Director-Redevelopment, Contra Costa County, Martinez, California
Samantha DeKoven, Housing Associate, Metropolitan Planning Council, Chicago, Illinois
Patrick Starr, Vice President, Pennsylvania Environmental Council, Philadelphia, Pennsylvania

Lincolnshire Room

What is the Future of Transportation Finance?

The dust still hasn't settled over the debate surrounding the Federal Transit Administration's new Small Starts program, intended for projects requiring no more than \$75 million from the FTA. If only those systems that provide time-savings for riders can rank high, and if the funding process is so costly and burdensome that it increases project costs, then what about transit for high-density urban environments (such as streetcars) that are slow and cheap and typically public-private partnerships? Has the federal process become too burdensome? And because SAFETEA-LU focused all on money, will the transportation trust fund run out?

OVERVIEW: Hear experts discuss the future of transportation funding in advance of Next-TEA and how it could be restructured to engage the private sector and better meet infrastructure needs.

MODERATOR: **Mariia Zimmerman**, Vice President for Policy, Reconnecting America, Washington, D.C.

Scott Bernstein, President, Center for Neighborhood Technology, Chicago, Illinois

Anne Canby, President, Surface Transportation Policy Partnership, Washington, D.C.

Lee Norris, Managing Director, Cherokee Investment Fund, Raleigh, North Carolina

Steve Heminger, Executive Director, Metropolitan Transportation Commission, Oakland, California

William W. Millar, President, American Public Transportation Association, Washington, D.C.

Michigan/MSU Room

Bikes as a Catalyst for Change

Biking is no longer just for a few hardy souls in Spandex. Learn how cities around the country and the world are taking cycling seriously as a viable mode of transportation and as a critical link to transit. Bike infrastructure improvements and strategies to encourage their use are essential to increasing bike mode split. Speakers will address state-of-the-art bike facilities (such as Chicago's new Millennium Park Bike Station), international innovations and strategies to promote cycling as a key ingredient in livable communities.

OVERVIEW: Find out how new bike facilities and strategies to encourage cycling are changing the way cities look at mobility.

MODERATOR: **James Koski**, Deputy Chief of Staff, Office of Congressman Earl Blumenauer, US Congress, Washington, D.C.

Nick Jackson, Deputy Director, Chicagoland Bicycle Federation, Chicago, Illinois

Andy Clarke, Executive Director, League of American Bicyclists, Washington, D.C.

Mohammad Nouri, Director, Bicycle & Pedestrian Program, Louisville Metro Planning & Design Services, Louisville, Kentucky

Kane Room

Oil or Not – Are We in a Transportation Energy Crisis?

Why are fuel prices continuing to rise, and why do they take such erratic swings? Why do the markets get skittish every time any oil producing country gets a cold? Are we running out of petroleum, or is something else to blame? And what are the implications for transit and the transportation industry? How does transit plan for higher oil prices? What role will alternative fuels play? How do we plan for natural and manmade crises? What are the policies and plans that states and local authorities need to put into place so that we reduce our dependency on fuel? These are questions that will be explored during this timely and topical session.

OVERVIEW: Learn from national experts about how—and why—oil plays such a vital role in transportation systems and policies.

MODERATOR: **Effie Stallsmith**, *Community Planner, Office of Planning & Environment, Federal Transit Administration, Washington, D.C.*

Gary Landrio, *Vice President, Rail Operations, Stone Consulting & Design, Warren, Pennsylvania*

Todd Litman, *Executive Director, Victoria Transport Policy Institute, Victoria, British Columbia, Canada*

Rex Burkholder, *Councilor, District 5, Metro Council, Portland, Oregon*

12:00 pm–1:00 pm **Lunch** *available in the trade show area*

AFTERNOON WORKSHOPS

1:00 pm–2:30 pm **Master Developers and TOD**

Great America Room

Some transit agencies are opening a new page to attract private capital and expertise to the table. This panel examines the recent experiences of transit agencies in the Raleigh, North Carolina; Miami, Florida; and Portland, Oregon, regions. Learn how TTA in Raleigh selected a master developer and station area planning team for its 12 commuter rail stations, how Miami-Dade Transit is selecting a master developer for seven heavy rail stations, and how TriMet in Portland used a master developer for its Airport MAX but was unable to package development with its new I-205 MAX.

OVERVIEW: Hear from transit agencies across the country that have used master developers for their TOD projects.

MODERATOR: **Brian Newman**, *Councilor, Metro, Portland, Oregon*

Lyn Harris, *Manager, Rail Transit, Miami-Dade Transit, Miami, Florida*

Lee Norris, *Managing Director, Cherokee Investment Fund, Raleigh, North Carolina*

Jillian Detweiler, *Land Development Planner, TriMet, Portland, Oregon*

Michigan/MSU Room

Car Sharing Grows Up: a Tool for the New Millennium

Car sharing has become an accepted mobility option in many cities. There are now 14 car sharing organizations in the U.S. Listen to the experts discuss how car sharing is affecting personal mobility, health and the environment. How is car sharing changing transportation patterns? What are the critical issues facing local governments as car

sharing becomes established? This session will address these questions, as well as the future of this growing industry.

OVERVIEW: This session will cover issues that car sharing organizations face as they become part of an established transportation system. It will also address current mobility trends and intriguing possibilities for the future.

MODERATOR: **David Brook**, *Consultant, Carsharing International, Portland, Oregon*

Benjamin Helphand, *Project Manager, Center for Neighborhood Technology, Chicago, Illinois*

Dennis Leach, *Director, Division of Transportation, Arlington County Department of Environmental Services, Arlington, Virginia*

Manuel Flores, *Alderman, Ward 1, City of Chicago, Illinois*

Purdue/
Wisconsin Room

New Tools for Working with Stakeholders

In this session, participants will explore public involvement stakeholder tools that are used to help the general public become informed and active in transit planning and development. The workshop will focus on the increasingly important role of Internet technologies and interactive communications. An introduction to software used during community planning will serve as the highlight of the session.

OVERVIEW: This session will introduce some of the new stakeholder tools being implemented successfully throughout the country.

MODERATOR: **Michelle Simmons**, *Public Involvement Coordinator, Miami-Dade Transit, Miami, Florida*

David Emory, *Senior Planner, Transportation Division, Atlanta Regional Commission, Atlanta, Georgia*

Hugh Bartling, *Assistant Professor, DePaul University, Chicago, Illinois*

Northwestern/
OSU Room

Critical Cargo: The Importance of Freight to the Regional Economy

In 2000, all the Class I railroads in Chicago gathered to begin an ambitious planning effort to improve the flow of goods through the Chicago region. Six years later the CREATE (Chicago Region Environmental and Transportation Efficiency Program) plan was the first freight rail initiative in U.S. history to receive designated federal funds. The plan's multi-faceted approach will address the movement of goods but also will improve the quality of life by enhancing public safety, improving passenger rail service, reducing motorist congestion, improving air quality and more.

OVERVIEW: The Chicago area has released an ambitious plan to improve freight traffic flows while simultaneously boosting the economy and local communities.

MODERATOR: **Mike Smith**, *Mayor, Village of New Lenox, Illinois*

Marcia Jimenez, *Project Director, CREATE, Chicago Department of Transportation, Chicago, Illinois*

Jason Tai, *Director, Division of Public and Intermodal Transportation, Illinois Department of Transportation*

Earl Wacker, *Director, Chicago Transportation Coordination Office, Chicago, Illinois*

Lincolnshire Room

Carrot or Stick: Regional Agencies Use Funding to Support Smart Growth

This session will feature innovative programs developed in the San Francisco Bay Area and the six-county Sacramento, California, region that provide considerable funding for transportation and housing projects that support more compact, mixed-use, pedestrian- and transit-friendly development. In the San Francisco Bay Area the Metropolitan Transportation Commission's TOD policy aims to capitalize on investments in new transit corridors in the region by linking transportation funding to land-use decisions. The Sacramento Area Council of Governments developed a "preferred blueprint" for growth and followed up with a community design grant program expected to provide more than \$500 million to local projects during the next 20 years.

OVERVIEW: Learn how some innovative metropolitan planning organizations are using their role as funding agency for transportation projects to provide incentives (and disincentives) that help push local governments to pursue transit-friendly, smart growth strategies.

MODERATOR: Randy Blankenhorn, Executive Director, Chicago Metropolitan Agency for Planning, Chicago, Illinois

James Spering, Mayor/Commissioner, City of Suisun City/Metropolitan Transportation Commission, Suisun City, California

Greg Chew, Community Design Funding Program Manager, Sacramento Area Council of Governments, Sacramento, California

James Corless, Senior Planner, Metropolitan Transportation Commission, Oakland, California

Kane Room

Recovering Opportunities: Learning from Disaster

The aftermaths of Hurricane Katrina and September 11 have raised significant questions about rebuilding a community and about the relationship between land use and transportation. While many of us will never be forced to grapple with the level of daunting challenges facing the New Orleans area and New York City, we do need to address similar rebuilding on a smaller, more incremental scale. In this session, we will take a step back from the headlines and reflect on the community building lessons learned behind the scenes that could enrich how we integrate transportation and land use planning in our own communities.

OVERVIEW: See what lessons major disasters can provide in all communities.

MODERATOR: David Goldberg, Communications Director, Smart Growth America, Decatur, Georgia

John Beckman, Principal, Wallace, Roberts, and Todd, Philadelphia, Pennsylvania

Tony Salazar, President-West Coast Division, McCormack Baron Salazar, Los Angeles, California

Diana Mendes, Manager, Transit Rail West and Senior Vice President, DMJM+Harris, Arlington, Virginia

2:30 pm–3:00 pm

Coffee Break in the trade show area

AFTERNOON WORKSHOPS

3:00 pm–4:30 pm
Indiana/Iowa Room

■ Building Livable Cities

There is a direct link between regional and local land use decision-making and the success or failure of creating livable communities. Well-considered land-use policies can create the stage and foundation for profitable TOD projects. As a result, TOD projects that make good use of local land-use policies maximize economic potential. Learn more about this important continuum of community planning, where experts discuss how the building blocks of creating livable communities have been used judiciously and productively in their regions.

OVERVIEW: Livable communities don't happen by accident – instead, they occur as the result of careful plans, policies and deliberate actions.

MODERATOR: Richard Benner, *Senior Assistant Counsel, Metro, Portland, Oregon*

Christine Carlyle, *Director of Planning, Solomon Cordwell Buenz, Chicago, Illinois*

Eric Fang, *Director of Urban Planning and Design, Street-Works LLC, White Plains, New York*

Bruce Appleyard, *Project Manager, Moore, Iacofano & Goltsman, Inc., Portland, Oregon*

*Northwestern/
 OSU Room*

■ How Transit Options Respond to Needs and Opportunities

This session will explore how transit can be matched to local mobility needs and the community context, with the goal of allowing transit to be a catalyst for livable communities. This workshop will discuss both successes and mistakes communities have made in trying to match development plans with transit implementation, and vice versa.

OVERVIEW: Participate in this exploration of how transit improvements often follow local development decisions—for better or worse.

MODERATOR: Tim Baldwin, *Senior Associate, URS Corporation, Denver, Colorado*

Bert Gregory, *Chief Executive Officer, Mithun Architects+Designers+Planners, Seattle, Washington*

Jean Sanson, *Senior Planner, URS Corporation, Denver, Colorado*

Alden Raine, *Vice President/National Practice Leader in TOD, DMJM+Harris Planning, Boston, Massachusetts*

Kane Room

Mixing it Up for the Better – Mixed-Race, Mixed-Income, Mixed-Use TOD

TOD creates considerable value for communities, but the flip side is that market interest in TOD can gentrify neighborhoods and threaten affordable housing. As a result, cities are enacting policies early to preserve affordable housing before the market heats up. The Ford Foundation, Federal Transit Administration and HUD have funded the non-profit Center for Transit-Oriented Development to assess the magnitude of the demand and need for mixed-income housing near transit. CTOD recently completed listening sessions about the problems, strategies and opportunities in five cities.

OVERVIEW: Hear practitioners discuss the most successful policies and programs for creating and preserving mixed-income, mixed-race TOD.

MODERATOR: Mariia Zimmerman, *Vice President for Policy, Reconnecting America, Washington, D.C.*

Shawntera Hardy, *City Planner, Department of Planning and Economic Development, City of Saint Paul, Minnesota*

Gail Latimore, *Executive Director, Codman Square Neighborhood Development Corporation, Dorchester, Massachusetts*

Steve Porras, *Vice President for Acquisitions, Affordable Housing, LR Development, Chicago, Illinois*

Carrie Makarewicz, *Program Manager for Community & Economic Development, Center for Neighborhood Technology, Chicago, Illinois*

Great America Room

New Approaches to Corridor Planning

Building an effective transit line requires having multiple origins and multiple destinations. Ideally, transit vehicles will be full of riders traveling in both directions. Making sure that a line has a diversity of origins and destinations all along its length is critical to high cost-effectiveness and project financial feasibility.

OVERVIEW: Learn new strategies for creating effective corridor planning by creating a transit line that provides something for everyone.

MODERATOR: Dr. Beverly Scott, *General Manager/Chief Executive Officer, Sacramento Regional Transit District, Sacramento, California*

Alan Jones, *Associate, Steer Davies Gleave, London, England, United Kingdom*

Bill Lenski, *Manager, Corridor Planning Studies, Regional Transportation Authority of Northeastern Illinois, Chicago, Illinois*

Ned Thomas, *Senior Planner, Wood Rodgers, Las Vegas, Nevada*

McHenry Room

LEED for Neighborhood Developments

LEED for Neighborhood Development is a rating system designed to recognize and encourage smart growth, pedestrian access, transit-oriented neighborhood design and green building practices. It will be used to certify development projects located near existing and planned transit. A joint venture of the U.S. Green Building Council, the Natural Resources Defense Council and the Congress for the New Urbanism, this rating system will help promote transit-oriented communities nationally.

OVERVIEW: Experts will discuss the transit-oriented elements of the LEED for Neighborhood Development rating system, as well as how municipalities could use LEED-ND to improve developer selection and to build transit-supportive communities.

MODERATOR: Jennifer Henry, *LEED-ND Program Manager, U.S. Green Building Council, Washington, D.C.*

Heather Smith, *Planning Director, Congress for the New Urbanism, Chicago, Illinois*

Susan Mudd, *State Director, Wisconsin, Citizens for a Better Environment, Milwaukee, Wisconsin*

Doug Farr, *Founding Principal, Farr Associates, Architects & Planners, Chicago, Illinois*

Lincolnshire Room

Streetcars Change the Way Transit is Done

Streetcars are creating a paradigm shift in the way transportation infrastructure is financed and constructed, as well as to the related partnerships. Because until now there has been no dedicated federal funding source for streetcars, the private sector has had to contribute to system construction and operations – much like in the early 1900s, when property owners and electric utilities financed the streetcar lines. Because businesses along the streetcar line are financial contributors, contractors are very careful about construction impacts (e.g., closing short sections of street for just a few weeks at a time). And because developers are active partners, planning for streetcar-oriented development and developer agreements assume heightened importance.

OVERVIEW: Learn about financing, construction and planning innovations from the creators of successful streetcar projects around the country.

MODERATOR: **Fred Hansen**, *General Manager, Tri-Met, Portland, Oregon*

Tiffany Sweitzer, *President, Hoyt Street Properties, LLC, Portland, Oregon*

Jeffrey Boothe, *Partner/Chair, Holland and Knight/New Starts Working Group, Washington, D.C.*

Len Brandrup, *Director of Transportation, City of Kenosha, Wisconsin*

Mark Dorn, *Senior Project Manager, URS, Portland, Oregon*

Michigan/MSU Room

Placemaking and Station Design

How do today’s transit stations incorporate new technologies and design innovations for safer, more efficient, and more attractive passenger stations, while also creating public places in transit-oriented communities? How does community involvement in the design process create a positive iconic image through design features and public art? Learn how using creative, dynamic approaches to transit stations can shape innovative and invigorating communities with unique “personalities.”

OVERVIEW: Learn how the design of transit stations and station areas can make livable, lively public places. This workshop looks at the design and role of old, new and planned stations, in existing communities.

MODERATOR: **Diane Legge Kemp**, *Principal, DLK Civic Design, Chicago, Illinois*

Gregory Montgomery, *Deputy Director-Transportation Group, VBN Architects, Oakland, California*

Eduardo Galindo, *Vice President, CDM, Pittsburgh, Pennsylvania*

Steve Friedman, *President, SB Friedman & Company, Wheeling, West Virginia*

Purdue/

Wisconsin Room

Transit-Oriented Communities

This workshop examines the impact of land use and transit on a community-wide basis, rather than just in relation to TOD sites and station areas. What was the role, for example, that transit played in the foundation of historic communities, such as Riverside, Illinois, and how are their transit-orientations being respected while also accommodating modern development? What are the key elements of a community-wide transportation investment plan? And what lessons have been learned by municipalities and community groups?

OVERVIEW: Learn how to successfully integrate land use and transit at the community-wide level with examples from historic, as well as new, transit communities.

MODERATOR: Heather Tabbert, *Project Manager, Regional Transportation Authority of Northeastern Illinois, Chicago, Illinois*

Otto Condon, *Associate Partner, Zimmer Gunsul Frasca Partnership, Washington, D.C.*

Tony Mazzella, *Senior Transportation Planner, Seattle Department of Transportation, Seattle, Washington*

Richard Wilson, *Principal, URS Corporation, Chicago, Illinois*

SPECIAL EVENTS

5:00 pm–6:00 pm

Great America Room

New Starts Gathering

The New Starts Working Group – a coalition of nearly 60 transit authorities, local government entities, architectural and engineering firms, and rail car manufacturers – invites you to learn more about the coalition and its work on issues that are shaping federal policy.

Jeffrey Boothe, *Partner/Chair, Holland and Knight / New Starts Working Group, Washington, D.C.*

Lincolnshire Room

Surface Transportation Policy Partnership Gathering

Attend this national network meeting that will focus on negotiating the transportation planning process to build support for projects that make their communities healthy, safe and livable. Find out how transportation decisions are made, who the key players are, what questions are being asked, how to build effective coalitions, and most importantly – how to get funding for projects in your community.

Anne Canby, *President, Surface Transportation Policy Partnership, Washington, D.C.*

Kevin McCarty, *Senior Director of Federal Policy, Surface Transportation Policy Partnership, Washington, D.C.*

5:00 pm–7:00 pm

Avenues Ballroom

Completing the Streets for Transit: A Planning Workshop

Streets that function as complete, whole entities work for all users: transit users, bicyclists, vehicles, and pedestrians of all ages. This special interactive workshop will focus on the challenges of planning complete street networks that better serve transit vehicles and transit users, along with other users. This workshop will explore issues that include improving coordination between transit and public works agencies, identifying street features that improve bus/trolley/light rail movement, and ensuring that transit-friendly street improvements are included in transportation planning. This session is sponsored by the FTA/FHWA's Transportation Planning Capacity Building Program and the American Public Transportation Association, a member of the National Complete Streets Coalition. For more information, visit www.completestreets.org

Phil Harris, *Transportation Planner, Charlotte Department of Transportation, Charlotte, North Carolina*

Barbara McCann, *Coordinator, National Complete Streets Campaign, Washington, D.C.*

Ron Kilcoyne, *General Manager, Greater Bridgeport Transit District, Bridgeport, Connecticut*

John La Plante, *Director of Traffic Engineering, T.Y. Lin International Institute of Transportation Engineers, Chicago, Illinois*

Tuesday

NOVEMBER 7

7:00 am–8:30 am **Continental Breakfast** *in the trade show area*

MORNING WORKSHOPS

8:30 am–10:00 am **Community Building Partnerships**

Indiana/Iowa Room

Building livable communities requires understanding and cooperation among all participants – citizens, government agencies, transit agencies and developers. Successful projects all over the country continue to benefit from public and private partners who combine their expertise and who leverage each partner’s assets. This session explores how partnerships are formed, how to reduce risk for all partners, ways to achieve success, and lessons learned.

OVERVIEW: Great things can happen when communities work together to achieve successful projects – and ultimately, livable communities.

MODERATOR: **Lynn Flint Shaw**, *Board Member, DART Board of Directors, Dallas, Texas*

Daniel Meyers, *Senior Transportation Planner, URS Corporation, Minneapolis, Minnesota*

Richard Petersheim, *Partner, LandDesign, Inc., Charlotte, North Carolina*

Troy Russ, *Principal, Glatting Jackson, Orlando, Florida*

Anna Apostolos, *Program Manager, Los Angeles Neighborhood Initiative, Los Angeles, California*

*Northwestern/
OSU Room*

Providing Transportation Options in the Livable Community

Creating the livable community requires transportation options that are safe, convenient, attractive and sensitive to the community setting. Encouraging more people to bike, walk and take transit requires both well designed facilities and well thought out strategies. What really affects the way people travel? Is good infrastructure enough? Learn how good design and well-scaled facilities combine with car sharing, parking management, individualized marketing and other strategies to provide the optimal mix of transportation options for livable communities.

OVERVIEW: Learn how to create and promote pedestrian, bike- and transit-friendly communities.

MODERATOR: **Lavinia Gordon**, *Transportation Options Division Manager, City of Portland Office of Transportation, Portland, Oregon*

Rex Burkholder, *Councilor, District 5, Metro, Portland, Oregon*

Sharon Feigon, *Chief Executive Officer, I-GO Car Sharing, Center for Neighborhood Technology, Chicago, Illinois*

Richard Hayden, *Principal, DLK Civic Design, Chicago, Illinois*

Great America Room

Redefining What We Expect from Joint Development

Joint development is a subset of transit-oriented development – occurring in a manner that is project-specific and on, or adjacent to, a public agency’s land (usually a public transit agency). However, the small parcels of land normally owned by transit agencies have severely limited good, effective TOD potential. This session addresses some of those challenges and how communities can still rise to the occasion with joint development.

OVERVIEW: Find out what innovative strategies transit agencies are using as they implement effective joint development.

MODERATOR: Marsha Kaiser, *Urban Planning and Public Policy Practice Leader, PB PlaceMaking, Baltimore, Maryland*

Bill Sirois, *TOD Manager, RTD FasTracks Team, Denver, Colorado*

Nat Bottigheimer, *Director of Planning and Project Development, Washington Metropolitan Area Transit Authority, Washington, D.C.*

Jeff Ordway, *Manager of Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California*

Purdue/

Wisconsin Room

Innovations in Public and Private Finance

The session focuses on innovative public-private finance tools for transit systems or TOD including: tolling, special assessment districts, a new federal pilot program, and joint development techniques.

MODERATOR: Kim Delaney, *Growth Management Coordinator, Treasure Coast Regional Planning Council, Stuart, Florida*

Mary Jo Morandini, *General Manager, Beaver County Transit Authority, Rochester, Pennsylvania*

Edward Fishman, *Partner, Kirkpatrick & Lockhart Nicholson Graham LLP, Washington, D.C.*

Art Guzzetti, *Director of Policy and Advocacy, American Public Transportation Association, Washington, D.C.*

Jack Kanarek, *Senior Director, Project Development, NJ Transit, Newark, New Jersey*

Michigan/MSU Room

That’s Not What I Meant!!! Hearing the Other Guy

What do other people hear when words such as “TOD,” “planning” and “implementation” are used? This session includes discussion among a “values” pollster, an elected official, a technical expert in TOD typologies, and an agency official. They will discuss how planning can be used to facilitate and broker agreement and to assist in decision-making – as long as everyone is on the same page with effective communication strategies.

OVERVIEW: Avoid misunderstandings and project delays by learning what different stakeholders mean when they use similar-sounding words.

MODERATOR: Ellen Vanderslice, *Transportation Project Manager, City of Portland, Oregon*

Donald Halligan, *Assistant Director, Office of Planning, Maryland Department of Transportation, Hanover, Maryland*

Dee Allsop, *Group President, Harris/Wirthlin Brand & Strategic Consulting, Reston, Virginia*

Mary Ann Smith, *Alderman, 48th Ward, City of Chicago, Illinois*

M. David Lee, *Principal, Stull and Lee, Inc., Boston, Massachusetts*

Lincolnshire Room

Getting the Most Bang for the Buck from Streetcars

The streetcar is uniquely suited to promote a high-density, high-quality “New Urbanist” environment because it typically stops at every corner, integrates seamlessly into the streetscape, and generates an intensity of development and uses that makes for the best pedestrian neighborhoods. However, because streetcars stop so often, serve shorter trips, attract more non-work trips, and because the ‘stations’ are so minimal, the kind of urban form they promote is different — more linear than the clustered development around other rail modes.

OVERVIEW: Learn about the unique urban form associated with streetcars. See whether the streetcar is the right technology for your community and how to plan and zone for the best streetcar-oriented development.

MODERATOR: David Taylor, *National Director, Transit-Oriented Design, HDR, Tampa, Florida*

GB Arrington, *Principal Practice Leader, PB PlaceMaking, Portland, Oregon*

Ed Crawford, *Public Liaison, Hillsborough Area Regional Transit, Tampa, Florida*

Keith Jones, *Executive Director, Central Arkansas Transit Authority, North Little Rock, Arkansas*

Ethan Melone, *Project Manager, City of Seattle, Washington*

John Carroll, *Principal, Carroll Investments, LLC, Portland, Oregon*

Kane Room

Intermodal Centers

This workshop looks at the planning and implementation strategies required for developing a successful multi-modal transportation center, particularly on working with existing infrastructure and enhancing existing communities and neighborhoods.

OVERVIEW: Learn new strategies for developing multi-modal transportation systems.

MODERATOR: Rick Harnish, *Executive Director, Midwest High Speed Rail Association, Chicago, Illinois*

Tam Kutzmark, *Transportation Project Manager, DuPage Mayors and Managers Conference, Oak Brook, Illinois*

Eric Anderson, *Lead Design Manager, Parsons Brinckerhoff, Denver, Colorado*

Darrel Babuk, *Senior Associate, DLK Civic Design, Chicago, Illinois*

William Baumgardner, *Associate, Arup, San Francisco, California*

McHenry Room

Transportation’s Future Looks Green

How do you incorporate sustainable practices in your city’s transportation facilities? What are the obstacles and benefits of “going green?” Attend this session and learn about cutting-edge projects and initiatives that have risen to the green design challenge – and that have exceeded expectations.

OVERVIEW: The session focuses on sustainable practices, design principles and green initiatives in transportation infrastructure such as transit facilities and streets.

MODERATOR: Diana Mendes, *Manager, Transit Rail West – Senior Vice President, DMJM+Harris, Fairfax, Virginia*

Bonnie Richardson, *Architect/Principal Planner/LEED AP, City of Tempe, Arizona*

Lisa Padilla, *Principal, Zimmer Gunsul Frasca Partnership, Los Angeles, California*

Bert Gregory, *Chief Executive Officer, Mithun Architects+Designers+Planners, Seattle, Washington*

10:00 am–10:30 am **Coffee Break** *in the trade show area*

M I D - M O R N I N G P L E N A R Y

10:30 am–12:00 pm **The Changing Shape of the City**

Grand Ballroom 1 & 2 This innovative plenary will present the latest information about the latest trends in the ways that cities are shaping and reinventing themselves. Internationally renowned experts will participate in a panel discussion about how the latest demographic information and livability trends are affecting – both in a positive and negative way – how cities and metro areas are growing and changing. Topics up for discussion include: demographic trends, the effects of changing demographics on today’s cities and metros, the latest changes in how urban and suburban areas define themselves and function together, the changing role of middle-income neighborhoods, racial and poverty issues facing cities, and the role of downtown revitalization efforts.

MODERATOR: Harriet Tregoning, *Executive Director, Smart Growth Leadership Institute, Washington, D.C.*

Robert Puentes, *Senior Fellow, Brookings Institution, Metropolitan Policy Program, Washington, D.C.*

M. David Lee, *Principal, Stull and Lee, Inc., Boston, Massachusetts*

Karen Lado, *Denver Office Director, Enterprise Community Partners, Denver, Colorado*

12:00 pm–1:30 pm **Lunch** *pick up in the trade show area*

12:15 pm–1:15 pm **S P E C I A L E V E N T S**

Lincolnshire Room

Building a Bicycling Nation

Can American cities ever be as bicycle-friendly as Copenhagen, Denmark, where one-third of trips are made by bike? Will Chicagoans linger year-round at street cafes and pedestrian plazas as they do in Copenhagen? Jan Gehl played a key role in the transformation of his decidedly northern-tier hometown of Copenhagen during the past 30 years and has a vision for creating more human-scale cities in the future. Robert Wislow is a man who can help make that vision come true. A Chicago real estate developer, as well as president of the Chicago Chamber of Commerce, he believes passionately in the critical role of cities. Wislow has a history of financing, building and selling the infrastructure that affects the walking and bicycling environment.

OVERVIEW: Join these visionaries as they explore the possibilities and reality of making our cities great places to walk, to bike . . . and to live.

MODERATOR: Andy Clarke, *Executive Director, League of American Bicyclists, Washington, D.C.*

Jan Gehl, *Principal, Gehl Architects, Copenhagen, Denmark*

Bob Wislow, *Chairman, Chicago Chamber of Commerce, Chicago, Illinois*

Indiana/Iowa Room

TOD Managers Forum

Join members of transit agencies from across the country in an informal session to talk and learn about development deals. Find out what has worked and what hasn't in a broad range of communities. Swap stories and learn from one another's successes and challenges. Most importantly, pick up some savvy tips for that next big deal that is no doubt around the corner.

FACILITATOR: Jeff Ordway, *Manager of Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California*

Great America Room

FTA's Guidelines on Systems Planning for Quality Transit Projects

Successful new rail transit projects have deep roots – in systems planning at the scale of the metropolitan area by transit agencies collaborating with MPOs and other partners. The Federal Transit Administration (FTA) is developing guidelines to improve key areas of systems planning that lay the foundation for major capital transit investments, including New Starts. These guidelines cover areas such as: identification of regional needs, a regional framework for land use, technical analysis and demand forecasting, early consideration of environmental issues, and financial planning.

OVERVIEW: Join this lively discussion with FTA and DOT experts, offer your perspectives and share lessons learned – with a goal of helping to shape the guidelines as a resource for planning new rail projects.

FACILITATOR: Darin Allan, *Community Planner, Office of Planning and Environment, Federal Transit Administration, Washington, D.C.*

Melissa Laube, *Senior Transportation Planner, Volpe National Transportation Systems Center, US DOT / Research and Innovative Technology Administration, Cambridge, Massachusetts*

William Lyons, *Senior Project Manager, Volpe National Transportation Systems Center, US DOT / Research and Innovative Technology Administration, Cambridge, Massachusetts*

A F T E R N O O N W O R K S H O P S

1:30 pm–3:00 pm

McHenry Room

■ Understanding and Using Federal Legislation and Regulations

Finding your way through the federal regulations implementing SAFETEA-LU can be a challenge for even the most experienced agency. This session brings in the experts – from the FTA and STPP – to explain the process, including the latest regulatory and guidance developments for both transit and joint development. The session will help both newcomers as they learn about the transit development process and also seasoned practitioners as they review implementation of federal legislation.

OVERVIEW: Learn the skills and tools for navigating through the federal legislative and regulatory process while also building federal agency partnerships.

MODERATOR: Gary Thomas, *President/Executive Director, Dallas Area Rapid Transit, Dallas, Texas*

Anne Canby, *President, Surface Transportation Policy Partnership, Washington, D.C.*

Brigid Hynes-Cherin, *Associate Administrator for Policy and Environment, Federal Transit Administration, Washington, D.C.*

Indiana/Iowa Room

■ **TOD Principles**

Experts have learned over the years that proximity of development to transit simply is not enough when it comes to creating a successful TOD. Instead, TOD projects must have three fundamental characteristics to enhance transit ridership: a mix of moderate to high intensity land uses, a physical or functional connection to the transit system, and design features that create a pedestrian-friendly environment. This workshop explores the properties of TOD and discusses ways to promote the most attractive and effective TOD for your community.

OVERVIEW: Expand your understanding of TOD and even learn how to recognize it when you see it!

MODERATOR: Paul Morris, *Managing Principal, PB PlaceMaking, Portland, Oregon*

Stephen Antupit, *Urban Design Strategist, Mithun Architects, Seattle, Washington*

Jillian Detweiler, *Land Development Planner, TriMet, Portland, Oregon*

Catherine Cox-Blair, *Principal City Planner, City/County of Denver, Colorado*

Thomas Cluff, *Strategic Planner, Utah Transit Authority, Salt Lake City, Utah*

Mark Garner, *Senior City Planner, City of Minneapolis, Minnesota*

Northwestern/
OSU Room

■ **The Role of Parking in the Livable Community**

Parking is a perpetual paradox when it comes to building communities with transit. Even the most transit-oriented community requires parking for residents and businesses. Transit agencies also are faced with providing access for people not living near transit. Buried or structured parking can bankrupt the TOD project and exceed the scope of the transit project. But parking can be shared and managed in ways that mitigate some of these challenges. This workshop explores the various dimensions of parking near transit – development, financing, shared use, management and conversion.

OVERVIEW: Learn how parking can increase access to transit and support neighborhood needs, yet also serve TOD objectives.

MODERATOR: Jeffrey Tumlin, *Principal, Nelson/Nygaard Consulting Associates, San Francisco, California*

Gerard Walters, *Principal, Fehr and Peers Associates, Walnut Creek, California*

Todd Litman, *Executive Director, Victoria Transport Policy Institute, Victoria, British Columbia, Canada*

Great America Room

Mixed-Use Strategies: Reducing the Risk and Educating Developers

Introducing dense, mixed-use development into existing communities is fraught with risk and uncertainty for the development community. This session looks at effective pre-development strategies local governments have used in reducing the risk and getting developers to the table.

OVERVIEW: Learn about examples of how pre-development planning can increase project quality and accelerate project delivery.

MODERATOR: Karyn Romano, *President, Metro Strategies, Inc., Chicago, Illinois*

Marilee Utter, *President, Citiventure Associates LLC, Denver, Colorado*

Sam Bradner, *Development Director, Struever Bros. Eccles & Rouse, Baltimore, Maryland*

Heather Tabbert, *Project Manager, Regional Transportation Authority of Northeastern Illinois, Chicago, Illinois*

Doug Wrenn, *Principal, Rodgers Consulting, Inc., Germantown, Maryland*

Michigan/MSU Room

Community Repair Through TOD?

The City of Opa Locka and several neighborhoods in Baltimore will soon welcome rapid transit extensions. These emerging communities have faced immense adversity and are hoping to create better futures for their citizens with TOD as a key part of the strategy. Now that the TOD plans are in place and ready to move forward, join this session for a roundtable discussion about what steps are needed to implement the plans.

OVERVIEW: Hear from communities that are hanging their hats on TOD as an effective means of creating a better future .

MODERATOR: Shelley Poticha, *President and Chief Executive Officer, Reconnecting America and the Center for Transit Oriented Development, Oakland, California*

Octavian Spanner, *Director of Planning, City of Opa Locka, Florida*

Donald Halligan, *Assistant Director, Office of Planning, Maryland Department of Transportation, Hanover, Maryland*

Kane Room

Sustainable Design for Sustainable Mobility

The session provides a wealth of information about tools and policies to help improve a transit facility’s sustainability and “green” street infrastructure, while also helping to provide access to transit services. Included will be a presentation on developing a sustainable checklist to help guide decision makers on green practices in planning, constructing and operating facilities. In addition, the session includes a discussion of policies and practices that help communities build “complete streets” for equitable uses by pedestrians, bicyclists, and transit users.

OVERVIEW: Learn strategies and tools for using sustainable and green practices as a foundation for effective transit planning and mobility.

MODERATOR: Mike Townes, *President/Chief Executive Officer, Hampton Roads Transit, Hampton, Virginia*

Randy Neufeld, *Chief Strategic Officer, Chicagoland Bicycle Federation, Chicago, Illinois*

Janet Attarian, *Project Director, Chicago Department of Transportation, Chicago, Illinois*
Cathy Strombom, *Principal Professional Associate/Senior Planning Manager, Parsons Brinckerhoff, Seattle, Washington*

Purdue/
Wisconsin Room

Corridor Land Use: Transit + Development

This workshop looks at new and existing transit line extensions in the Bay Area, Long Island and Chicago. The focus in this session will be on corridor development, land use and transportation planning, and policies designed to support and stimulate corridor land use. Explore examples of ways to identify and develop corridors, integrate appropriate land use with station area plans, enhance access for pedestrians and cars, and integrate public involvement effectively in the planning and development process.

OVERVIEW: Examine new transit corridors with a focus on development integration, land use and transportation planning, and use of supportive and effective policy.

MODERATOR: Stephen Miller, *Associate Principal, DLK Civic Design, Chicago, Illinois*

Jeffrey Sriver, *General Manager, Strategic Planning, Chicago Transit Authority, Chicago, Illinois*

Trent Lethco, *Associate, Arup, Chicago, Illinois*

Steve Friedman, *President, SB Friedman & Company, Wheeling, West Virginia*

Mark Walbrun, *Principal/Vice President, Passenger Rail and Transit Division, TranSystems Corporation, Chicago, Illinois*

Lincolnshire Room

Making the Connection with BRT: Infill Transit at its Best

Bus Rapid Transit often is considered as an alternative to more expensive fixed guideway rail systems. But when considered in its own right as part of a multi-modal system, BRT can fulfill a number of other important functions to promote sustainable transportation.

OVERVIEW: Learn how communities are viewing BRT in a different light as an integral infill component to help get the most out of their transit systems.

MODERATOR: Kenneth Sislak, *Associate Vice President, DMJM+Harris, Cleveland, Ohio*

Joseph Calabrese, *General Manager, Greater Cleveland Regional Transportation Authority, Cleveland, Ohio*

David Wohlwill, *Lead Transit Planner, Port Authority of Allegheny County, Pittsburgh, Pennsylvania*

Kathleen Sanchez, *Planning Manager, Metro, Los Angeles, California*

Jim Hamre, *Senior Planning Manager, Corridor and Bus Program, Washington Metropolitan Area Transit Authority, Washington, D.C.*

3:00 pm–3:30 pm **Coffee Break** *in the trade show area*

AFTERNOON WORKSHOPS

3:30 pm–5:00 pm
Indiana/Iowa Room

TOD Design Guidelines

This session will provide an in-depth discussion about how transit investments and high-performance development are mutual prerequisites to creating livable communities. This workshop will review the latest trends in developing TOD-related design guidelines

that can integrate both form and function for all transit modes and all development intensities.

OVERVIEW: Get the latest thinking on how to integrate TOD design guidelines into standard local practices, codes and regulations.

MODERATOR: **Theresa O'Donnell**, *Planning Director, City of Dallas, Texas*

Chris Augenstein, *Transportation Planning Manager, Valley Transportation Authority, San Jose, California*

Peter Albert, *Long Range Planning Manager, San Francisco MTA, San Francisco, California*

Dennis Wilson, *Principal, Townscape, Inc., Dallas, Texas*

Northwestern/
OSU Room

■ Financing Livable Communities

Financing is a key question for transit and TOD. This core topic covers funding sources and options available to communities to help implement transit and TOD projects. Experts provide information about the latest techniques that can provide the most TOD bang for the buck. Also examined are trends in regional decision making that promote TOD development, as well as how community vision can build local support and success at the ballot box for transit and community-building programs.

OVERVIEW: Learn how to identify funding sources, work with institutions, develop creative packaging and get the help you need to turn plans into reality

MODERATOR: **Jeffrey Boothe**, *Partner/Chair, Holland and Knight / New Starts Working Group, Washington, D.C.*

Paul Marx, *Senior Economist, Office of Policy Development, Federal Transit Administration, Washington, D.C.*

Daniel Walsh, *Senior Client Manager, Bank of America, Chicago, Illinois*

Andy Cotugno, *Director of Planning, Metro, Portland, Oregon*

Great America Room

TOD Investment Funds: Gold Mine or False Promise?

Private capital is looking for a piece of dirt, and the real estate market has come to recognize the value of property near transit. For the past two years the respected ULI/PricewaterhouseCoopers “Emerging Trends in Real Estate” report ranked locations near transit as the No. 1 real estate choice, and in the past year a dozen TOD investment funds have been announced. Is there really enough deal flow to sustain investor expectations? Can projects really produce the short-term profits that investors expect? Is there no patient capital? Will the abundance of capital lead to more TOD or simply more frustration?

OVERVIEW: Participate in this conversation with investors, developers, transit agencies and cities as they discuss whether the real estate market can realistically sustain more TOD.

MODERATOR: **Gloria Ohland**, *Senior Editor, Reconnecting America, Los Angeles, California*

Lee Norris, *Managing Director, Cherokee Investment Fund, Raleigh, North Carolina*

Laurence Pelosi, *Executive Director of Acquisitions, Morgan Stanley Real Estate, San Francisco, California*

Chris Leinberger, *Visiting Fellow, Metropolitan Policy, The Brookings Institution, Washington, D.C.*

Lincolnshire Room

Who is Being Left out of TOD?

In this session, we will explore the demographic trends around TOD and see if there is room for more diversity. Most TODs are geared toward young professionals or empty nesters. But what about couples with children, people who need affordable housing, and members of different ethnic groups? Can we have more diversity in TODs, and if so, what can we do to make it happen? Hear different perspectives from a market developer, an affordable housing advocate and a community activist.

OVERVIEW: This session addresses how to move TODs away from a mostly “vanilla” demographic and toward a mix of families, income levels and racial diversity.

MODERATOR: Fred Arnold, Acting AGM of Planning & TSD, Sacramento Regional Transit District, Sacramento, California

M. von Nkosi, Director of Mixed Income Housing Initiative, Atlanta Neighborhood Development Partnership, Atlanta, Georgia

Karen Lado, Denver Office Director, Enterprise Community Partners, Denver, Colorado

Nancy Smith, Consumer Committee Chair, AARP National Policy Council, Ocean Pines, Maryland

McHenry Room

Advocates Insider: What Agencies and Companies Listen To

Success isn't measured by being right – it's measured by positive results. To get the needed agency and private sector support, it's important to think about what the transit agencies, businesses and citizens want, need and value. This important principle has long-range implications that can affect funding, control of street access, density and design, and whether a community will support a development-friendly environment.

OVERVIEW: Join this session with representatives from a state DOT, a transit agency, a private developer and a land use planner as they discuss how to get community support and advocacy behind a transit project.

MODERATOR: Nat Bottigheimer, Director of Planning and Project Development, Washington Metropolitan Area Transit Authority, Washington, D.C.

Scott Kasprovicz, Deputy Secretary, Virginia Department of Transportation, Richmond, Virginia

Stewart Schwartz, Executive Director, Coalition for Smarter Growth, Washington, D.C.

James Corless, Senior Planner, Metropolitan Transportation Commission, Oakland, California

Michigan/MSU Room

TOD: Why in Heaven's Name Do We Do It?

Developers are becoming more and more interested in investing and building transit-oriented development. Why? Do they see this type of development as the next new positive trend? Do TOD investments provide greater returns, sustain their value longer, or both? Find out why some developers are putting money into TOD.

OVERVIEW: Learn about issues developers are facing these days as they try to implement TOD – and why they are on board with this type of development.

MODERATOR: David Knowles, Vice President, Planning and Development, David Evans and Associates, Portland, Oregon

Victoria Ranney, *President, Prairie Holdings Corporation, Grayslake, Illinois*

Franklin K. Arthur III, *Senior Investment Advisor, TRI Commercial Real Estate Services, Oakland, California*

Deborah Castles, *Vice President, McGrath Properties, Inc., Oakland, California*

George Ranney, *President and Chief Executive Officer/Chief Executive, Metropolis 2020/Prairie Holdings Corporation, Chicago, Illinois*

Purdue/
Wisconsin Room

Weaving Rail Through Mature Neighborhoods

Speakers in this workshop will profile construction and design mitigation measures that have been used in successful rail projects around the country. Development-oriented transit is crucial to the success of both rail and the community. While engineering considerations generally drive project design, transit agencies should consider how the rail project would enhance and fit into an established neighborhood. The speakers will discuss the project from three perspectives: transit authority, municipality and local businesses.

OVERVIEW: Learn how rail construction projects have been successfully integrated into existing communities.

MODERATOR: **Paul Wojciechowski**, *Director, Department of Public Works, City of Clayton, Missouri*

Kammy Horne, *Director of Environmental Services, West, DMJM Harris, Phoenix, Arizona*

Katie Hatt, *Executive Director, Longfellow Community Council, Minneapolis, Minnesota*

Lisa Padilla, *Principal, Zimmer Gunsul Frasca Partnership, Los Angeles, California*

DuPage Room

Form-Based Codes, Transit and Infill

This workshop will provide insight into how form-based codes can be used to weave infill development into existing neighborhoods. Discussion will focus both on the process of developing the code by working with the neighborhood residents and businesses and on the specific code provisions.

OVERVIEW: Learn how form-based codes can be used to help your community.

MODERATOR: **Steve Dotterrer**, *Principal Planner, City of Portland Bureau of Planning, Portland, Oregon*

Kevin Gardiner, *Principal, Kevin Gardiner and Associates, San Francisco, California*

Katherine Cornwell, *Principal City Planner, Denver Community Planning & Development, Denver, Colorado*

SPECIAL EVENT

5:00 pm–7:00 pm
Grand Ballroom III

Trade Show Reception

Throughout the conference, visit booths and displays from 26 exhibiting companies. The trade show reception provides a great opportunity to spend time with representatives from the country's leading firms.

Wednesday

NOVEMBER 8

7:00 am–8:30 am **Continental Breakfast** *outside Grand Ballrooms*

SPECIAL EVENTS

7:15 am–8:15 am **Community Streetcar Coalition Gathering**

Indiana/Iowa Room

The Community Streetcar Coalition is a partnership of cities, transit authorities and architectural and engineering firms that supports establishing a Small Starts program within the Federal Transit Administration. The coalition invites you to attend its semi-annual meeting to learn more about the coalition and to participate in a discussion about current issues facing streetcar projects and advocates.

Jeffrey Boothe, *Partner/Chair, Holland and Knight/New Starts Working Group, Washington, D.C.*

8:30 am–12:00 pm **TOD Marketplace: Bridging the Gap Between Public and Private Sectors**

Grand Ballroom III

Rail~Volution's second annual TOD Marketplace follows up on last year's success, providing a three-hour forum in which developers, investors, transit agencies, and cities can meet, greet and talk about the art of the deal! Hear a panel of developers and investors talk about cutting edge trends and the impact of today's housing market. Gain access to some of the best minds in the development business to talk about the importance of early consensus-building in communities and techniques to get innovative projects built. Learn about who's investing in TOD and what funds are available for mixed-use, walkable neighborhoods. After a stimulating panel discussion, meet at break-out tables to find out how developers and investors look at your prospects.

In cooperation with Reconnecting America

MODERATOR: Shelley Poticha, *President and Chief Executive Officer, Reconnecting America and the Center for Transit Oriented Development, Oakland, California*

Laurence Pelosi, *Executive Director–Acquisitions, Morgan Stanley Real Estate, San Francisco, California*

Lee Norris, *Managing Director, Cherokee Investment Fund, Raleigh, North Carolina*

Denton Kent, *Senior Vice President, The Staubach Company, Washington, D.C.*

Fred Harris, *Senior Vice President of Development, AvalonBay Communities, New York, New York*

Dennis Harder, *Development Manager, Joseph Freed & Associates, LLC, Chicago, Illinois*

Dennis Fleming, *Managing Director, Revival Partners LLC, Denver, Colorado*

Mark Farrar, *Principal, Millennium Partners, San Francisco, California*

John Carroll, *Principal, Carroll Investments LLC, Portland, Oregon*

Deborah Castles, *Vice President, McGrath Properties Inc., Oakland, California*

Mary Ludgin, *Managing Director, Heitman LLC, Chicago, Illinois*

Karen Case, *Executive Vice President, LaSalle Bank, Chicago, Illinois*

Katherine Perez, *Vice President, Development, Forest City Development, Los Angeles, California*

MORNING WORKSHOPS

8:30 am–10:00 am

Northwestern/
OSU Room

Building Support: Community Activism

This workshop offers a broad understanding of transit and its role in building communities, with a focus on the importance of community outreach and effective communications. Attendees will learn how to build long-term relationships with the community and elected officials to develop an effective message about transportation, TOD and community livability.

OVERVIEW: Learn how to create grass roots support and effective community involvement.

MODERATOR: **Jacky Grimshaw**, Vice President for Policy, Transportation & Community, Center for Neighborhood Technology, Chicago, Illinois

Kathleen Osher, Executive Director, Transit Alliance, Denver, Colorado

Henry Kay, Director, Baltimore Transit Alliance, Baltimore, Maryland

Lincolnshire Room

Sustainable Transport TOOLBOX

This workshop will provide a range of tools related to comparative urban data, the politics of transit, community engagement, designing TODs, visionary strategic planning, and urban design at the street level to help support walking and cycling. Participants will examine a number of case studies involving successful cities from around the world to see what steps they have taken to create more livable communities.

OVERVIEW: Learn what cities around the world have done to shape their livable communities.

Peter Newman, Director/Chair, ISTP/Western Australia Sustainability Roundtable, Perth, Australia

Dr. Mark Bachels, National Leader - Sustainable Community Development Manager, Parsons Brinckerhoff, Kawana Waters, Queensland, Australia

Indiana/Iowa Room

Small Starts Forum: Understanding the Interim Guidance

Congress established the Small Starts program to provide an opportunity to advance major capital projects seeking less than \$75 million in New Starts monies with a total capital cost of less than \$250 million. The Small Starts is intended to provide a reduced project review process that will enable a broad range of cities seeking to build bus rapid transit, streetcar, commuter rail and light rail projects. The Federal Transit Administration has published Interim Guidance which outlines FTA expectations for project submissions and provides an update about a proposed rule to implement the Small Starts program

that will be published in the first half of the 2007. This panel will provide an opportunity for participants to hear from the FTA, as well as project sponsors, how they are navigating the Interim Guidance.

MODERATOR: Jeffrey Boothe, Partner, Holland and Knight, and Chair, New Starts Working Group

Brigid Hynes-Cherin, Associate Administrator for Policy and Environment, Federal Transit Administration, Washington, D.C.

Richard Brandman, Assistant Director of Planning, Metro, Portland, Oregon

Tunde Balvanyos, BRT Coordinator, Pace Suburban Bus, Arlington Heights, Illinois

Purdue/
Wisconsin Room

Improving the Pedestrian Environment in Auto-Oriented and Low-Income Areas

This session will focus on ways to incorporate improved pedestrian access to transit stations into developments around the station so that everyone, including those with cars and/or low income, can benefit. Learn about what has been done to create environments that are useful to a range of people and needs. Specific topics will include street design standards, transit station parking policies and zoning code provisions that hinder improved access improvements for pedestrians.

OVERVIEW: Learn how to successfully extend the walking environment beyond the station into lower income and auto-oriented communities.

MODERATOR: Paul Zykofsky, Director, Center for Livable Communities, Local Government Commission, Sacramento, California

Jim Charlier, President, Charlier Associates, Boulder, Colorado

Kane Room

STPP: Moving From the Margins to the Mainstream

Join in a discussion with participants from STPP's recent workshops on SAFETEA-LU implementation to hear about the key challenges, knowledge gaps, and other key findings that can help advance a transit investment agenda. In addition, STPP will review the workshop report – and what those discussions revealed about practices to follow and to avoid.

OVERVIEW: Hear tips for advancing your transit agenda through STPP.

MODERATOR: Anne Canby, President, Surface Transportation Policy Partnership, Washington, D.C.

Elaine Clegg, Co-Director, Idaho Smart Growth, Boise, Idaho

John Gideon, President, Central Ohio Bicycle Advocacy Coalition, Columbus, Ohio

Geoff Hobin, Special Projects Manager, Transit Authority of the River City, Louisville, Kentucky

Jacky Grimshaw, Vice President for Policy, Transportation & Community, Center for Neighborhood Technology, Chicago, Illinois

McHenry Room

Film Premier: “Sprawling from Grace”

Join your colleagues for the Chicago premier of the documentary: “Sprawling from Grace: The Unintended Consequences of Suburban Sprawl.” The documentary illustrates the dangers of continuing the housing patterns of suburban communities and conveys how they adversely affect the environment, our quality of life, and the economy. The film emphasizes the importance of expanding public transportation and the advantages of transit oriented development. Among the sponsors are the American Institute of Architects, Reconnecting America, and American Public Transportation Association.

10:00 am–10:30 am **Coffee Break** *outside Grand Ballrooms*

M O R N I N G W O R K S H O P S

10:30 am–12:00 pm **Working with the Media: Effective Communications**

Indiana/Iowa Room

This session considers the many ways that effective communications with the media can define and support a positive development agenda. Attendees will learn how to build and use effective messages about transportation and TOD, as well as how to handle critics and skeptics.

OVERVIEW: Learn how to communicate about transit’s role in building communities with the media – and ultimately, with the general public.

MODERATOR: **Chris Robling**, *Principal, Jayne Thompson & Associates, Chicago, Illinois*

John Farry, *Director of Community and Government Relations, Valley Metro Rail, Phoenix, Arizona*

Adella Jones, *Director of Communications, Metro, St. Louis, Missouri*

Diane Palmer, *Director of Communications, Regional Transportation Authority of Northeastern Illinois, Chicago, Illinois*

*Northwestern/
OSU Room*

Be Careful What you Wish For: New Urban Living, or Dense White Suburbs?

In this session, learn how shifting demographics and escalating housing costs have allowed many suburbs to embrace an “urban” housing product around transit stations. The workshop will focus on how the urban housing product fits into the suburban lifestyle and what role income and racial diversity plays in this type of project. The panel will approach this issue from both a public and market perspective and will discuss the realities of creating a diverse urban place in suburbia.

OVERVIEW: This session addresses the challenges that suburban communities face in working to create a dense, diverse community around TOD.

MODERATOR: **Dennis Marino**, *Assistant Director of Community Development, City of Evanston, Illinois*

Scott McFadden, *Senior Managing Director, Trammell Crow Residential, Denver, Colorado*

Paul Kearsley, *General Manager – City Development, City of Whitehorse, Victoria, Australia*

Shohreh Dupuis, *Transit Manager, City of Anaheim, California*

Great America Room

New Examples of Form-Based Codes for Transit

This session will present some of the most recent form-based codes, including those that address infill developments on existing bus transit streets, streetcars in downtowns, and development around rail transit stations. Examples will be used to help workshop participants problem solve small-lot redevelopment situations, including sustainable design principles and other issues into the code. Examples will include the new form-based codes in Denver, Chicago and Dallas.

OVERVIEW: Learn about the latest examples of form-based codes intended to create pedestrian-oriented streetscapes on bus routes, streetcar lines and rail transit stations.

MODERATOR: **Ronald Stewart**, *Principal, Zimmer Gunsul Frasca Partnership, Portland, Oregon*

Leslie Oberholtzer, *Director of Planning, Farr Associates, Chicago, Illinois*

Caleb Racicot, *Principal, Tunnell-Spangler-Walsh & Associates, Atlanta, Georgia*

Purdue/

Wisconsin Room

Empowerment, Race, Class and Transit-Oriented Development

This workshop will focus on the successes and challenges of creating and maintaining dense urban development. It also will examine how public and private entities are learning to better leverage business, retail and housing development in dense urban areas.

OVERVIEW: Learn how other communities are successfully balancing issues related to urban TODs and equality.

MODERATOR: **Bola Delano**, *Associate Executive Director, Chicago Area Transportation Study, Chicago, Illinois*

LaShawn Hoffman, *Director, Pittsburgh Community Improvement Association, Atlanta, Georgia*

Greg LeRoy, *Executive Director, Good Jobs First, Washington, D.C.*

Fran Grossman, *Executive Vice President, Shore Bank Corporation, Chicago, Illinois*

Michigan/MSU Room

Coping with Anxiety During Transit Planning and Construction

This session will focus on innovative ways public involvement teams can be more accessible to the community during planning and construction phases. One of the newest trends for public involvement teams, creating “drop in” centers within communities, will be discussed. Special emphasis will be placed on strategies for assisting and promoting businesses during the construction phase.

OVERVIEW: This panel discussion will highlight ways to allay the fears of the community during the pre-construction and construction phases.

MODERATOR: **Carla Kahn**, *Community Outreach Coordinator, Valley Metro Rail, Phoenix, Arizona*

Erom Seibel, *Business Outreach Coordinator, Valley Metro Rail, Phoenix, Arizona*

Robert Hastings, *Project Architect, TriMet, Portland, Oregon*

Ruben Landa, *Business Outreach Coordinator, HDR/METRO, Phoenix, Arizona*

Kathy Albert, *Community Outreach Program Manager, Link Light Rail, Sound Transit, Seattle, Washington*

Lincolnshire Room

Social Sustainability, Development and Transit

The economic impact of TOD is a key benefit of transit investment, particularly in low income and minority communities where there are few ways to generate investment. At the same time, transit improvements can put communities at risk of gentrification, pushing out existing residents. The cases presented in this session include Baltimore stations where low-income communities co-exist with development, Denver where both development and social change came slowly and Chicago, where the community seeks an extension to promote development.

OVERVIEW: Instructive examples of the issues communities face as they seek social continuity with transit and development.

MODERATOR: Jack Stephens, Deputy Executive Director, South Florida Regional Transit Authority, Pompano Beach, Florida

Lou Turner, Research and Public Policy Director, Developing Communities Project, Chicago, Illinois

Henry Kay, Director, Baltimore Transit Alliance, Baltimore, Maryland

Karen Good, Senior City Planner, City and County of Denver, Colorado

Kane Room

2006 Transit Vote Results Recap

On Election Day 2006, voters in more than 30 communities across the nation went to the polls to vote on ballot measure funding for public transportation. Ballot measures are an increasingly important source of funding for public transportation. Since 2000, these initiatives have a 70 percent approval rate, generating at least \$70 billion in new investment. This session, held the morning after the election, will provide a complete post-election rundown of each race and a national analysis. In addition, the session will examine the growing trend in ballot box financing for transportation and the hallmarks of successful campaigns.

OVERVIEW: This session will provide election results and analysis for 2006 state and local transportation ballot measures, while also examining the trend of using voter-approved financing for transportation.

Jason Jordan, Director, Center for Transportation Excellence, Washington, D.C.

12:15 pm–2:15 pm CLOSING PLENARY

Grand Ballroom 1 & 2 **Invitation to Rail~Volution 2007 in South Florida**

Roosevelt Bradley, *Director, Miami Dade Transit, Miami, Florida*

The Pedestrian in the European City: Seeing the City in a New Light and Bringing Those Lessons to U.S. Cities

Participate in this lively presentation and discussion about the strong commitment to pedestrian accessibility in European cities – a critical hallmark of those cities’ livability and sense of community – and how some of those attitudes can “jump the pond” and be adapted in U.S. cities. Learn from one of the world’s premier pedestrian experts and hear how Europeans’ attitudes toward pedestrians have evolved during the past 50 years. Hear his views on what U.S. cities need to do to increase their pedestrian potential. Also hear from the current CNU president, who has been described as a “fiscally-conservative socialist” and who is nationally recognized for his commitment to light rail and innovative, effective urban design. Learn about his views on the applicability of European pedestrian approaches in the U.S. – what could work, what challenges lie ahead, and what some U.S. cities have already done.

MODERATOR: Shelley Poticha, *Director, Center for Transit Oriented Development, Reconnecting America, Oakland, California*

Jan Gehl, *Principal, Gehl Architects, Copenhagen, Denmark*

John Norquist, *President and Chief Executive Officer, the Congress for the New Urbanism*

Sunday

NOVEMBER 5

11.5 ■ 7:45 am–2:15 pm

[1] TOD Makeover in Progress: Blue Island

No other Chicago suburb has commuter rail service connecting to both sides of downtown Chicago. Blue Island combines suburb transit access with a riverfront setting and a downtown revitalization, laying the framework for an up-and-coming TOD site. This tour will explore the revitalizing community, inspect the historic downtown area, and review the process being used to revitalize the area's downtown.

11.5 ■ 8:00 am–1:30 pm

[2] Experience the Beauty and Diversity of the South Shore

Home to spectacular lakefront property, South Shore and the adjoining community of South Chicago boast the highest densities in Chicago. The tour will include travel on Metra's Electric District to the cornerstone of the South Shore community, where rail, bus and pedestrians meet. Participants also will head to South Chicago to view thriving commercial and residential districts.

11.5 ■ 8:00 am–2:00 pm

[3] 19th Century Suburbia to Modern Day TOD

Participants will learn about the nation's earliest examples of transit-oriented development, along with the challenges and opportunities that three historic, suburban communities are confronting to accommodate modern development. On this mobile tour, participants will visit LaGrange, with its dynamic downtown; Brookfield, with its famous Brookfield Zoo; and Riverside, one of the country's first planned suburban communities.

Mobile workshops will meet in the Grand Ballrooms foyer of the Marriott Hotel 15 minutes before participants leave the hotel. Please be prompt since transit schedules are tight.

11.5 ■ 9:00 am–1:00 pm

[4] Bike to the Future: Pedal Tour of Chicago's Bike 2015 Plan (Bicycle Tour)

Beginning with a tour of the Millennium Park Bicycle Station, participants will experience first hand the highlights of Chicago's bicycle renaissance. Learn about Chicago's Bike 2015 Plan and see the present and future of bike lanes, trails, bike parking and the vital relationship of bicycling to transit. The bicycling pace will be comfortable for all ability levels.

11.5 ■ 9:00 am–2:00 pm

[5] Downtown Joliet and Logistics Park

Adaptive reuse of former military land just outside of downtown Joliet has spurred public-private partnerships and economic development opportunities. This tour will review the adaptive reuse of land, the innovative technology being used at a unique distribution and logistics facility, and the budding redevelopment in downtown Joliet and its historic train station.

11.5 ■ 10:00 am–4:30 pm

[6] Prairie Crossing

Prairie Crossing is a nationally recognized conservation community in Grayslake, Illinois, whose land was purchased in 1987 by a group committed to developing the land in a way that preserves open space and agricultural uses. This bus and walking tour will take mobile workshop participants 40 miles outside of Chicago to Prairie Crossing's organic farm, charter school and two train stations.

11.5 ■ 11:30 am–5:30 pm

[7] From Revolution to Rail ~ Volution

Communities in Northwest Indiana have their roots in the Industrial Revolution, as home to the great steel mills. Come and see how these communities are experiencing a re-birth of downtown, economic and community development. This tour will travel the South Shore commuter rail line to Gary, Indiana, 100 years old this year, and give participants an opportunity to see first-hand how redevelopment is changing the face of an old steel town!

11.5 ■ 12:00 pm–6:00 pm

[8] North Shore Railroad Suburbs

Travel by commuter train to Lake Forest, returning by bus for a look at genteel North Shore suburbs with downtowns that have withstood change and been successfully renewed. The tour will visit two of the nation's earliest shopping centers, along with major retail, office, and residential development efforts in downtown Highland Park and Evanston.

Monday

N O V E M B E R 6

11.6 ■ 10:00 am–3:00 pm

[9] Multi-modal TOD – From Edge Community to Transit-Savvy Destinations

This tour will explore the commercial and residential activity near Oak Park and Forest Park transit facilities and will discuss how new development is occurring. Participants also will tour the Frank Lloyd Wright Museum and view several of his designed homes in Oak Park (home of the world's largest collection of Frank Lloyd Wright buildings and houses).

11.6 ■ 10:30 am–2:30 pm

[10] South Side Historic Districts: Hyde Park, Kenwood and the University of Chicago

Experience this cultural, economic development and academic tour of transit-centered, racially and economically diverse communities. Featured in this tour are new retail developments along the 47th Street corridor, the pedestrian commercial district along 53rd Street, and a tour of the University of Chicago campus and Frank Lloyd Wright's Robie House.

11.6 ■ 10:30 am–2:30 pm

[11] Red Line South: Take a Tour of Chinatown!

CTA's Red Line stretches most of the north-south length of the city, and this tour will head south to Chinatown! A highlight of the south side, this community has emerged as a growing commercial and retail district and a popular tourist attraction. Participants will get an eyeful of south side Chicago culture, its ethnic diversity, and an opportunity to learn how transit has become such a vital part of redeveloping community areas.

11.6 ■ 10:30 am–2:30 pm

[12] City on the Move: Chicago Highlights

This tour will emphasize how rapid transit and the railroads helped shape the city. Tour the architecture and sculpture of the Loop, mixed-use projects that are expanding the central area, and the exciting new Millennium Park. Also ride through neighborhoods and commercial districts that developed around Chicago's rapid transit stations and pass through ethnic enclaves that have been intact for more than a century.

Monday & Tuesday Mobile Workshops *continued*

11.6 ■ 1:00 pm–4:00 pm

[13] Neighborhoods, Art and Transit: Cultural Excursions on the Pink Line

See how local ethnic neighborhoods flourish with vibrant art and accessible rail transit. This tour includes a ride along CTA's newest service – the Pink Line. This service traverses ethnic enclaves on the City's west side and provides access to community services, including one of the largest medical centers in the region. Get a glimpse of how 'transit art' has revitalized these community areas and shaped their unique community character. The tour ends at the Mexican Fine Arts Museum, the largest Latino cultural museum in the United States. Participants will see first hand how reliable, accessible and artistic transit can be.

11.6 ■ 1:00 pm–4:30 pm

[14] Downtown Evanston: Reinventing Itself as a 24/7 Destination

Learn about Evanston's dynamic downtown revitalization, an effort that began in 1989 with the development of its downtown plan. The tour will explore the Davis Street Transportation Center, located in a dynamic redeveloping downtown that includes a research park, a multiplex cinema, several hundred thousand square feet of business space, 1,100 residential units in the last three years, and an additional 500 units currently under review.

11.6 ■ 2:30 pm–4:30 pm

[15] Wicker Park: Where History and TODs Go Way Back

Wicker Park is frequently held up as the best example of transit-oriented development in Chicago. The neighborhood seamlessly weaves in one of Chicago's most popular El stops at the North, Damen and Milwaukee intersection. This Victorian Era neighborhood is listed on the National Register of Historic Places and consists primarily of very small lots, with commercial streets filled with four-story retail, gallery buildings and loft condos.

Tuesday

N O V E M B E R 7

11.7 ■ 10:30 am–2:30 pm

[16] Get on the Green Line to Historic Bronzeville

Explore how community-based organizations are using transit and other transportation infrastructure to support neighborhood revitalization strategies. See the development of a 10-year plan where transportation is recognized as one of the community's top assets, view the many collaborations that helped build major facilities, see historic sites within the Black Metropolis Historic District, and participate in a discussion at the Bronzeville Visitor Information Center.

11.7 ■ 12:00 pm–8:00 pm

[17] Kenosha: A Story of Transformation

Perched on the shore of Lake Michigan just north of the Illinois- Wisconsin state line, Kenosha was a healthy, culturally diverse blue-collar city in the 1990s before losing 1/3 of its jobs due to auto and manufacturing plant closings. Today downtown Kenosha is revealing newfound success as a unique

Tuesday & Wednesday Mobile Workshops *continued*

and dynamic destination for residents, tourists and businesses. Ride the historic street car and tour two of the area's successful brownfield redevelopments.

On the train ride north, participants will learn about the historic North Shore commuter rail communities with downtowns that have been successfully renewed. Also hear about plans for expanding commuter rail on the Wisconsin side of the border to create a bi-state rail transit connection that will link two major metropolitan economies and drive TOD urban renewal. Finally, learn about Amtrak successes and future plans for this corridor and others in the Midwest.

11.7 ■ 12:00 pm–5:30 pm

[20] Early TOD: The Pullman Historic District

Participants will tour the Pullman Historic District, a landmark industrial planned community for the Pullman rail company on Chicago's far south side. View the original 1880s housing and public buildings and learn about current restoration efforts. Ride the same route that George M. Pullman rode to his famous town of Pullman; walk along the streets and parks of this model town; and learn about Pullman's architecture, sleeping cars and people.

11.7 ■ 1:00 pm–4:00 pm

[18] A Two-Wheeled View of the City (Bicycle Tour)

Participants will cycle past scenic harbors, parks and architectural treasures located along the elegant high rises of Streeterville, the modern behemoths and vintage spires of the Loop, and the neoclassical Museum Campus. Stop and learn about Chicago's colorful history, dynamic architecture, and ongoing developments (including the Frank Gehry-designed music pavilion at Millennium Park), the user-friendly Grant Park, and downtown's newest neighborhoods.

11.7 ■ 1:00 pm–4:00 pm

[19] Make Room for Brown

The Ravenswood El line has given rise to some of Chicago's most valuable transit-oriented development. This workshop will offer insight into the ongoing rehabilitation of the El line, the prominent role the line has played in strengthening neighborhood structure, and how it has shaped development during the past decade. The workshop includes short walks around neighborhoods that are adjacent to the stations.

11.7 ■ 1:00 pm–4:00 pm

[21] Boulevard and Streetcars: An Urban Slice of Life

This workshop will examine the extensive circuit of the North, West, and South sides boulevard cross-sections and park drives designed by Frederick Law Olmsted and Jens Jensen. This tour shows how Chicagoans live urban lives in their neighborhoods and also includes short walks through parks and retail districts.

Wednesday

N O V E M B E R 8

11.8 ■ 8:00 am–12:00 pm

[22] It's Not Easy Being Green . . .

This tour will highlight ongoing efforts by Mayor Richard M. Daley to make Chicago the country's most sustainable city. Participants will tour green buildings - from the vegetated roof on city hall, to the green bungalows on the southwest side, to the Chicago Center for Green Technology (the third LEED Platinum building in the country), and to several other green buildings in the Chicago area.

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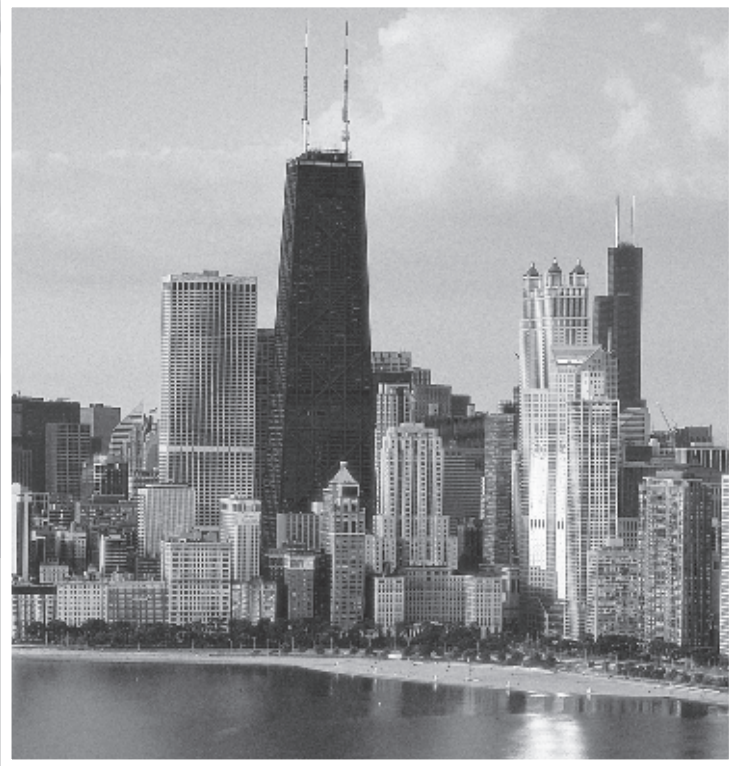
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