

Rail~Volution 2008

Building Livable Communities with Transit
October 26-30, 2008 in San Francisco, California

Conference Program

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Greetings From the San Francisco Bay Area!

Welcome to Rail~Volution 2008 and four inspirational days by the Bay. The Bay Area Steering Committee is honored and excited once again to host the annual Rail~Volution conference in San Francisco.

We have come together collaboratively to host Rail~Volution 2008, so that you can see innovative, thriving transit-oriented development from Silicon Valley up through the San Francisco Peninsula and over to Oakland and the rest of the East Bay. Please take the time to meet with elected officials, land-use and transportation leaders and innovative developers to find out what the Bay Area and California are doing to combat the transportation and global warming crisis.

We hope you have an opportunity to hop on a cable car, ferry, streetcar, rapid bus, subway or commuter train and explore one of the most vibrant regions in the world. Spectacular views, glorious weather, mouth-watering California cuisine and a dizzying cultural tapestry are sure to tingle your senses at this year's Rail~Volution Conference.

We welcome you to the Bay Area!

Rail~Volution 2008
Building Livable Communities with Transit

About the conference

Registration

It is important that you check in at the Rail~Volution registration desk and receive your materials and badge. Badges will be required at all sessions without exception. The registration area is located on the first floor in the Grand Foyer, near the main hotel entrance. Also in that same area will be mobile workshop information, local restaurant representatives, the bookstore, the transit information booth, and an internet café.

Plenary Sessions

Rail~Volution 2008 features two plenary sessions that address key issues affecting the future of livable communities. These sessions promise to inspire and provoke new thinking. Find out more about each of these invigorating keynote sessions in the Schedule of Events.

Workshop Sessions

Rail~Volution 2008 provides more than 60 workshops that address nearly every aspect of building livable communities with transit. These workshops feature many thought-provoking policy overviews of livability issues, as well as hands-on, specific strategies that can be used and applied in conference attendees' own communities. To make it easy to attend several workshops, sessions are scheduled in 90-minute time slots during two days. Check the At-a-Glance section on pages 12–15 of the program to plan your days.

Mobile Workshops

This year's conference offers 20 mobile workshops that provide hands-on, real-world learning about livability issues. Check out the complete list of mobile workshops on pages 44–47; all of them require pre-registration and an additional fee. We invite you to visit the mobile workshop information table in the conference registration area, where self-guided tour information also is available.

registration hours

Sunday, October 26

3:00 pm – 6:00 pm

Monday, October 27

7:00 pm – 6:00 pm

Tuesday, October 28

7:00 pm – 6:00 pm

Wednesday, October 29

7:00 pm – 6:00 pm

TODcasts

If you can't make some of the mobile workshops this year, check out the podcasts created by the Metropolitan Transportation Commission and Reconnecting America to guide you through five exciting tours – Redwood City on the Caltrain line, Third Street in San Francisco, San Pablo Avenue in the East Bay, the Hayward BART Station area and the Pleasant Hill BART Station area. Downloading is available by accessing: www.mtc.ca.gov/planning/smart_growth/TODcast

Special Events

A number of sessions including Tuesday's lunchtime networking events will provide important opportunities for networking, learning in depth about key issues and much more. Don't miss out on these unique opportunities . . . Find out more about the various special events in the Schedule of Events.

Trade Show/Reception

Throughout the conference, visit the trade show, located in the Pacific Ballroom (lower level). Visit booths and displays from 20 exhibiting companies. Join us in this area during the conference for continental breakfasts, coffee and refreshment breaks, box lunch pick up and a reception. The trade show reception on Tuesday evening, sponsored by URS, is a great place to spend time with representatives from the country's leading firms. Light hors d'oeuvres, a no-host bar, and great soft music help set the stage for opportunities to mingle and network.

Table-Top Displays

Partners and affiliates of Rail~Volution will have tabletop displays in the Seacliff Foyer, on the second floor (Bay Level) of the Hyatt. Visit with representatives of these organizations during trade show hours.

Speaker Prep Room

Located in Pacific A, (lower level), the speaker prep area will be available Tuesday and Wednesday for speakers and presenters to preview PowerPoint presentations.

Message Center

For your convenience, a message board will be located in the conference registration area in the Grand Foyer on the first floor (street level).

Bookstore

William Stout Architectural Books will have books for sale in the conference registration area (first floor - Grand Foyer). Stop by and review the most current books in urban planning, livability, architecture, climate change, transportation, community development and California history.

Hotel Accessibility

All venues for Rail~Volution are accessible, with signs for ramps and accessible elevators. For additional assistance, check with the conference registration desk.

trade show hours

TUESDAY, OCTOBER 28

Continental Breakfast

7:00 am - 8:00 am

Coffee Break

10:00 am - 10:30 am

Box Lunch Pick Up

12:00 pm - 1:30 pm

Refreshment Break

3:00 pm - 3:30 pm

Trade Show Reception

5:00 pm - 7:00 pm

WEDNESDAY, OCTOBER 29

Continental Breakfast

7:00 am - 8:00 am

Coffee Break

10:00 am - 10:30 am

Box Lunch Pick Up

12:00 pm - 1:30 pm

Refreshment Break

3:00 pm - 3:30 pm

The Climate Zone

Wednesday

10:00 am–4:30 pm

Seacliff Foyer

This special opportunity provides everything you need to know about global warming, land use and transportation – the issues, solutions, impacts, latest news and more. Drop in and chat and listen – and pick up helpful print and electronic information. We'll answer your questions, exchange “news and views,” provide referrals to experts and web sites, and bring you into the national network of climate/transportation practitioners.

Hosted by **Bruce Riordan**, *Executive Director, Bay Area Climate Solutions*

Scholarship Programs: Julie Hoover Rail-Volution Scholarship and the Bay Area Scholarship

This scholarship represents an important way to support community activists and to honor long-time Rail-Volution board member Julie Hoover, who is a leader in the areas of sustainability and public involvement.

Rail-Volution's national scholarship fund wishes to thank Julie Hoover and Serge LaFontant, as well as the David Bohnett Foundation and other donors, for their generous contributions to this year's funding. Thanks to their generosity, 28 community activists and students from around the country will be able to attend this year's conference. Please consider making a tax-deductible contribution to the fund. Contributions will be used to support scholarships for future years.

We also wish to recognize the Metropolitan Transportation Commission for its financial contribution to support more than 50 Bay Area scholarships for community advocates, students and non-profit representatives to attend the conference. The Bay Area scholarship program was implemented by TransForm (formerly TALC, the Transportation and Land Use Coalition) with assistance from the Greenbelt Alliance, Reconnecting America, San Jose State University and University of California, Berkeley.

Continuing Education Credits

Rail-Volution is an AICP Certified Maintenance (CM) Provider for the American Planning Association's AICP CM Program. All conference events that are accredited will be reflected using this notation: **CM 1.5**.

If you have any questions or concerns with reporting credits, please contact the APA CM customer service team at aicpcm@planning.org or 202.872.0611.

Even though Rail-Volution is not an American Institute of Architects (AIA)/Continuing Education System provider, many of its program events may qualify for AIA continuing education or health, safety, and welfare continuing education credits. Please check AIA's website at www.aia.org.

Workshop themes



CORE
PRINCIPLES



GOING
GREEN



TRANSIT-ORIENTED
DEVELOPMENT

Rail~Volution offers a wide variety of workshops with something for everyone – whether you're new to the livability community, a seasoned practitioner or somewhere in between. At this year's Rail~Volution, there will be more than 60 workshops organized into the following categories. Please note the graphic symbols that signify the type of each workshop when reviewing the Schedule of Events.

★ Core principles

These workshops provide an introduction to the principles that serve as the foundation for creating livable communities. Core Principles workshops are designed to provide focus and training on the principles that are needed to create every livable community – with a strong emphasis on effective, well-designed transit-oriented development. Included in Core Principles workshops is the popular Rail~Volution 101: An Introduction to Building Livable Communities through Transit.

Core Principles workshops are perfect for first-time attendees or for those who want to strengthen their knowledge about the principles behind shaping livable communities. These introductory – but in-depth – sessions provide an overview of how transit can be a catalyst for creating more livable communities.

These sessions are part of the Core Principles theme:

- ★ Rail~Volution 101: An Introduction to Building Livable Communities through Transit
- ★ Principles of Transit-Oriented Development: Just the Basics
- ★ Building Livable Cities, Communities and Regions
- ★ Building Community Partnerships for Transit
- ★ Building Support for Transit through Community Activism
- ★ Community Benefits Agreements
- ★ Best Practices in Station Area Planning
- ★ The Rail~Volution Will Not be Televised: Blogging – The Next Generation of Media
- ★ Design Guidelines for Livable Communities
- ★ Good Community by Careful Design: Form-Based Codes and Context-Sensitive Street Design
- ★ Financing Livable Communities
- ★ A Comfortable Fit: Strategies for Weaving Transit Into Existing Communities
- ★ Using Transit and TOD to Build Healthy Communities
- ★ Parking Toolkit
- ★ Using New Media to Build Support for Transit
- ★ Access for All: Design in Today's Modern Transit Communities

Understanding the types of events at this year's conference

There are several different types of events at this year's conference:

Workshops – These 90-minute events on a variety of relevant topics are set up in various forums, including panels, talk shows, toolboxes, etc.

Mobile workshops – These are the opposite of classroom-style workshops; they provide attendees a chance to get out and see first hand aspects of livable communities in the host city. See pages 44–47 for this year's mobile workshops.

Charrettes – This is a traditional and time-honored tool used in planning that provides an intense approach to problem solving for a particular issue or geographic area.

Networking events – These informal, yet important, networking opportunities are scattered throughout the conference and provide a great way to talk with colleagues, share experiences and ask questions.

Workshop themes *continued*

Core Principles Sessions *continued*

- ★ Starting Out in New Starts/Small Starts : For Better for Worse, for Richer for Poorer
- ★ The Last Green Mile: Bike Rentals, Car-Sharing and Other Sustainable Ways to Get to Transit
- ★ Streetcar System Planning Design
- ★ Integrating Urban Design, Architecture and Engineering
- ★ Mastering Multi-Modal Projects: The Good, the Bad and the Greater Good!
- ★ Partnerships for Complete Streets

Transit-Oriented Development (TOD)

These workshops provide a comprehensive look at the foundation of building livable communities – transit-oriented development. Engage in discussions about how public and private partners are taking TOD to the next level and are addressing innovative, effective ways to weave station communities into the fabric of every successful community.

Transit-oriented development has a unique niche in the real estate world with the advent of high gas prices, changing demographics and the emphasis on green building and sustainability. Rail~volution 2008 will have several leading national and international experts on TOD. These workshops will focus on issues such as: affordable housing and TOD, different types of TOD, funding/financing mechanisms and public-private partnerships to develop TOD.

These sessions are part of the Transit-Oriented Development (TOD) theme:

- ★ Building Community Support for Density Near Transit
- ★ Developing BRT to Meet Community Visions
- ★ The City Perspective: Using Transit to Enhance Affordability
- ★ The Nuts and Bolts of Using TOD to Create Mixed-Income Housing
- ★ Gentrification and Making the Case for Mixed-Income Housing

- ★ The Parking Place: The City Managing a Scarce Resource
- ★ How To Balance Development Needs and Transit in Station Design
- ★ Streetcars and Market Dynamics
- ★ Must I Tear Down Paradise and Build a Parking Lot?
- ★ Retail Shopping List for TODs
- ★ Eminent Domain and TOD
- ★ Private Investment in Public Infrastructure that Leverages Development
- ★ Joint Development and PPPs
- ★ Establishing Expectations for TOD in Station Area Planning
- ★ Retrofitting Today's Stations for Tomorrow
- ★ Funding for TOD
- ★ Green TOD
- ★ TOD at the Corridor Level
- ★ Transit Commuter Town: Capturing the Opportunity
- ★ Growing Better, Greener and Denser: Suburban to Urban
- ★ Increasing Transit's Share of the Commute Trip
- ★ University Research and Livable Communities
- ★ New Tools for Planning TOD
- ★ Advancing Equity in TOD: A Solutions Session
- ★ TOD Marketplace



Workshop themes *continued*

Going Green: Opportunities For a Sustainable Future

These workshops examine new and emerging issues – such as climate change, global warming and energy shortages – as they relate to transit projects, transit-oriented development and strategies for building sustainable communities. Also hear about the next federal transportation bill, which is being developed at a time when record-high gas prices are affecting transportation and the economy on a local, regional and national scale.

The Going Green workshops will provide a provocative exploration of how agencies and communities are incorporating green principles and sustainable policies into their growth and development plans. And with a new administration soon to be in the White House, we'll explore the fundamentals of authorization and the enormous opportunity for new federal funding programs that recognize the relationship between transit, energy and community sustainability. Going Green workshops include topics such as: authorization and the green agenda, implementing new sustainability management systems, case studies of successful green projects, and creating partnerships that focus on sustainability.

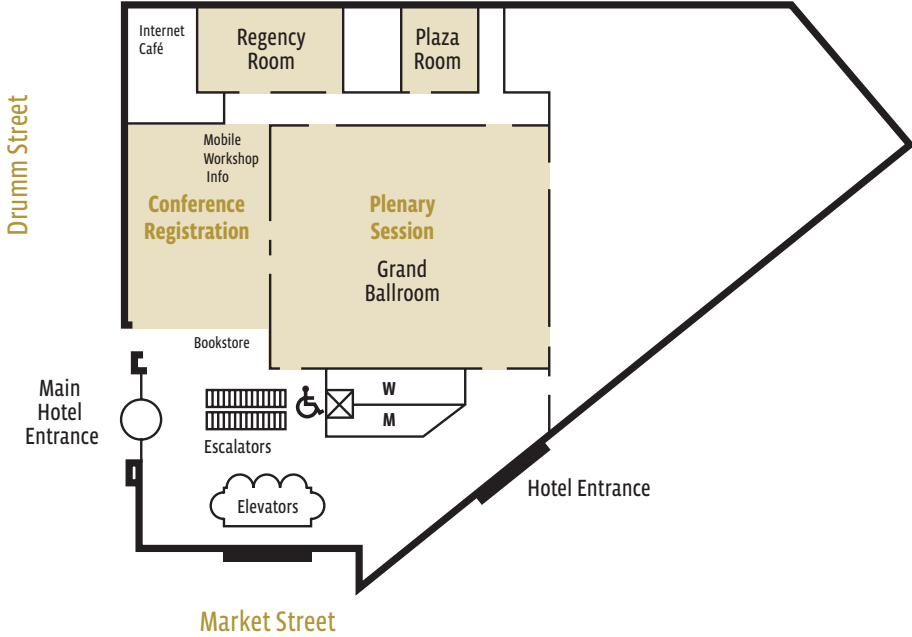
These sessions are part of the Going Green theme:

- ★ Broadening the Federal Focus: Climate and Energy Issues
- ★ SAFETEA-LU: The Program and Its Challenges and Opportunities
- ★ New Starts: Opportunities for Change and Reform
- ★ Authorization: A Call to Action
- ★ Transportation and Land Use Strategies for Reducing Greenhouse Gas (Part 1): Policy
- ★ Transportation and Land Use Strategies for Reducing Greenhouse Gas (Part 2): Implementation
- ★ Implementing Sustainability Programs and Systems at the Agency Level
- ★ Talking Smart to Go Green
- ★ Green Design at Any Size
- ★ Growing Cooler: Addressing Climate Change through Demand/VMT Reduction
- ★ What Getting Sustainability Means: Lessons from the Field
- ★ Partnering to Further Awareness and Support
- ★ Creating Communities in the Era of Climate Change

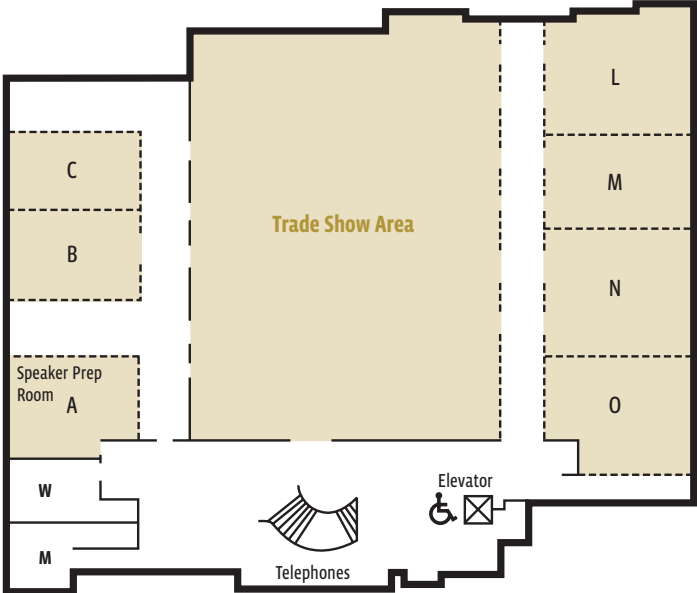


Hyatt Regency Embarcadero

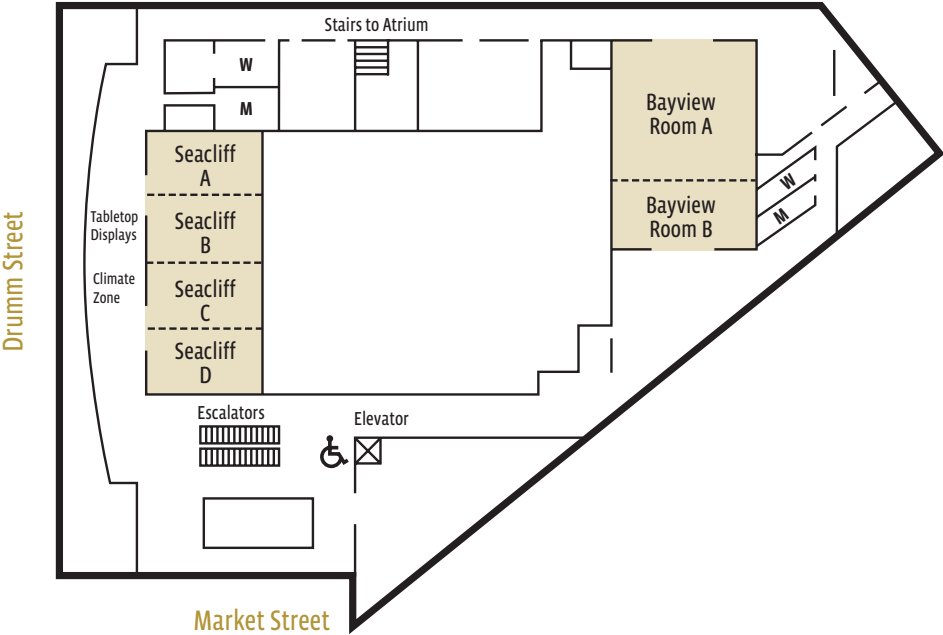
Street Level (First Floor)



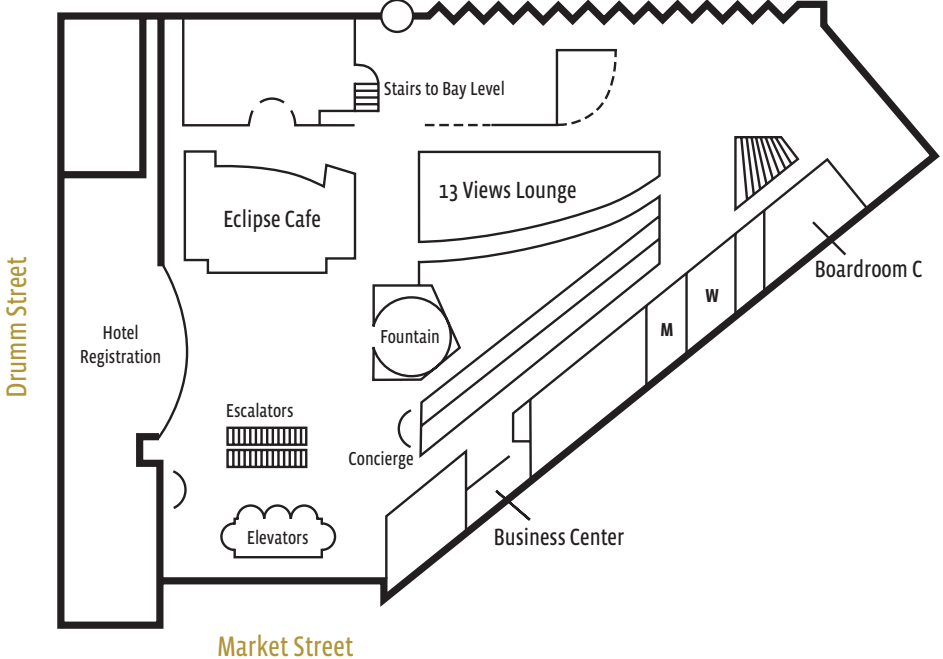
Pacific Concourse Level (First Sub-Floor)



Bay Level (Second Floor)



Atrium Level (Third Floor)



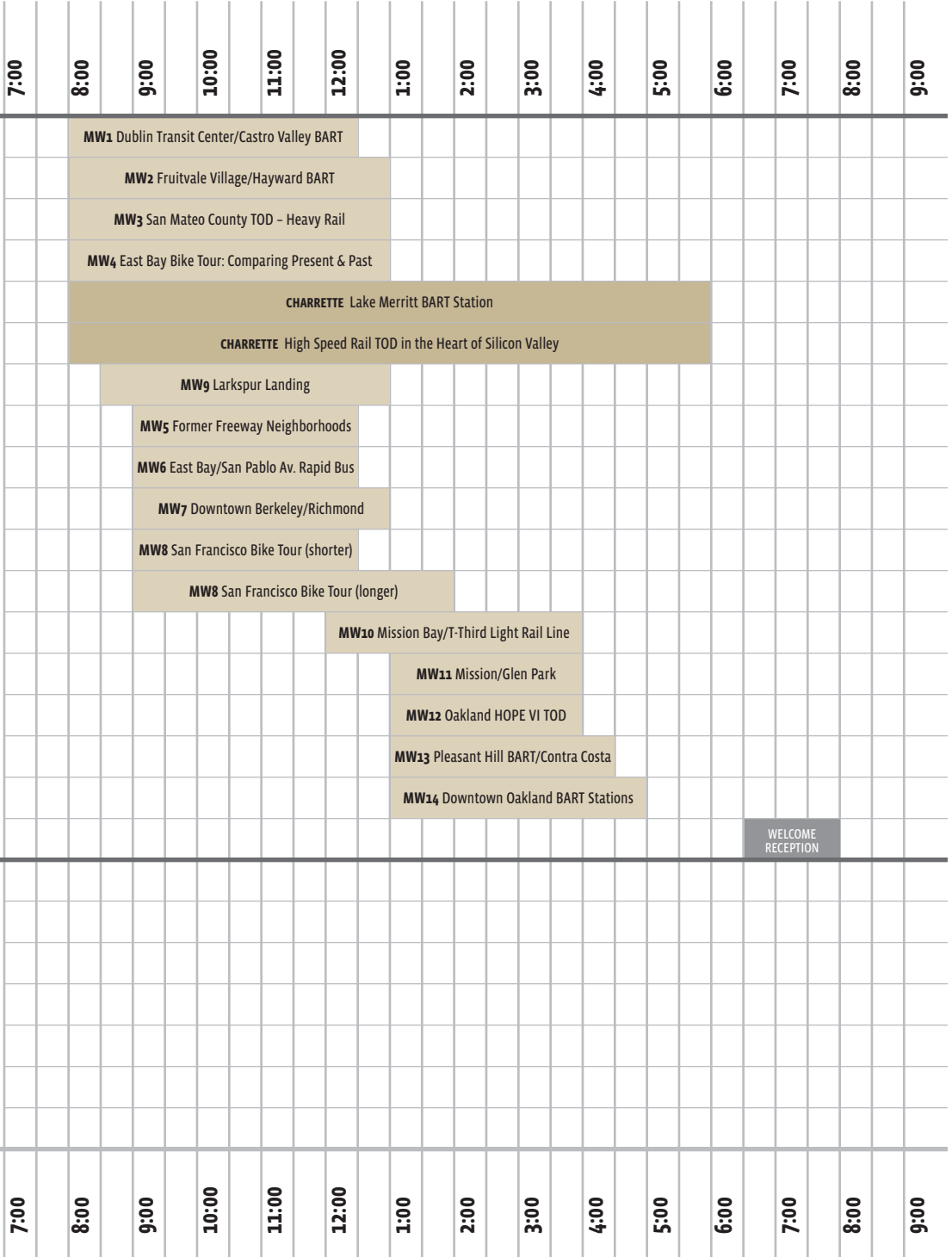
Conference event chart

M O R N I N G

A F T E R N O O N

E V E N I N G

Monday
10.27



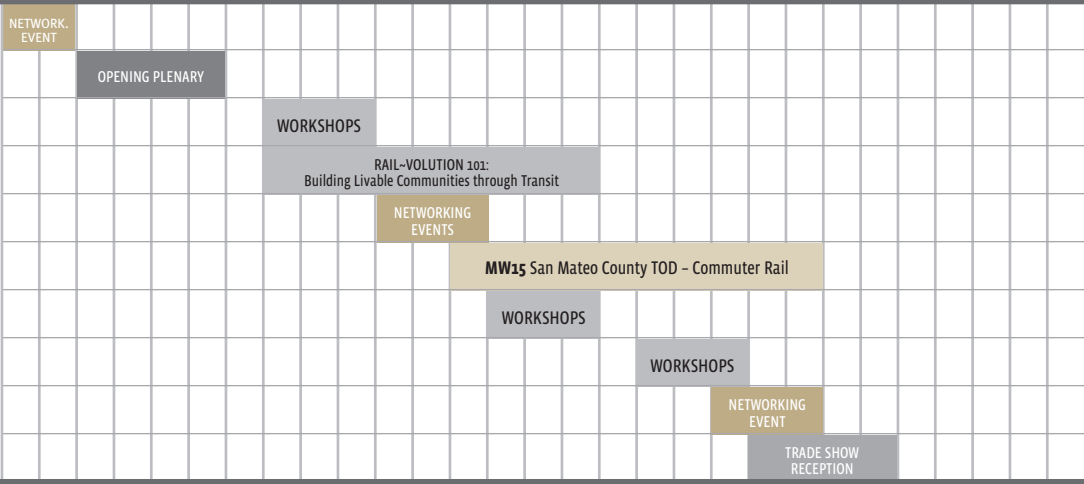
M O R N I N G

A F T E R N O O N

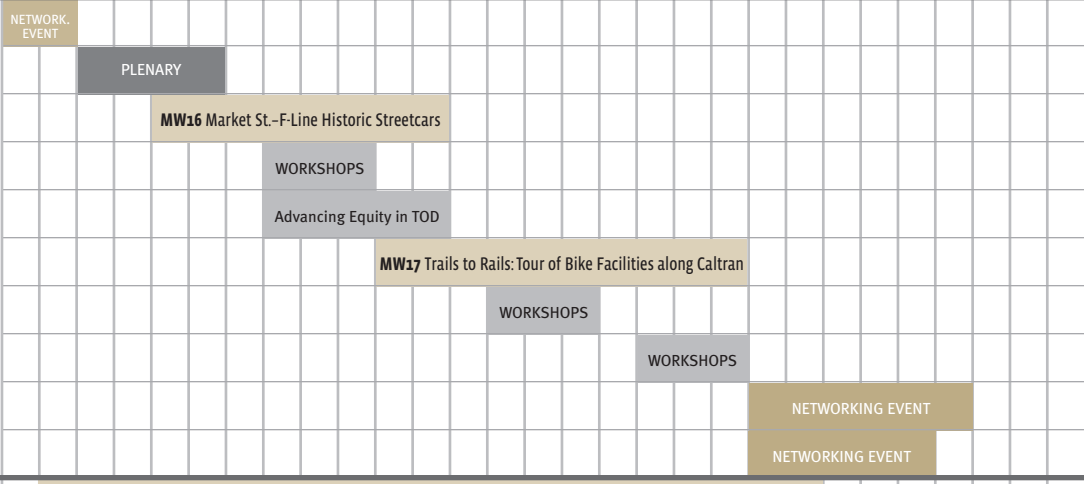
E V E N I N G

7:00 8:00 9:00 10:00 11:00 12:00 1:00 2:00 3:00 4:00 5:00 6:00 7:00 8:00 9:00

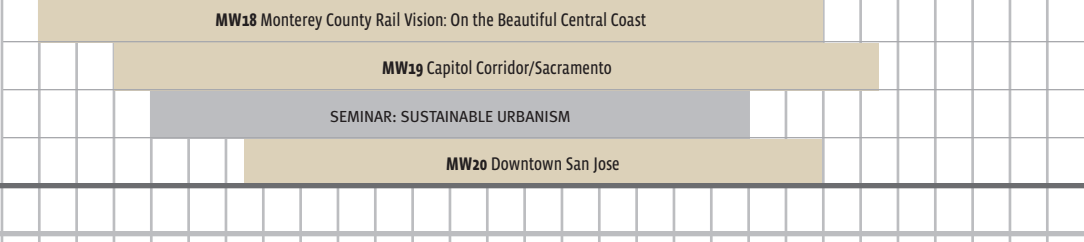
Tuesday
10.28



Wednesday
10.29



Thursday
10.30



7:00 8:00 9:00 10:00 11:00 12:00 1:00 2:00 3:00 4:00 5:00 6:00 7:00 8:00 9:00

Conference at-a-glance

See Schedule of Events on pages 16-43 for location details

Monday, OCTOBER 27

7:00 am–8:45 am	Continental Breakfast in Grand Foyer
8:00 am	Mobile workshops
8:00 am–12:30 pm	#1 Dublin Transit Center/Castro Valley BART
8:00 am–1:00 pm	#2 Fruitvale Village/Hayward BART
8:00 am–1:00 pm	#3 San Mateo County TOD – Heavy Rail
8:00 am–1:00 pm	#4 East Bay Bike Tour: Comparing Present and Past
8:00 am–6:00 pm	Charrettes
	♦ Lake Merritt BART Station Charrette
	♦ High Speed Rail TOD in the Heart of Silicon Valley Charrette
8:30 am	Mobile workshop
8:30 am–1:00 pm	#9 Larkspur Landing
9:00 am	Mobile workshops
9:00 am–12:30 pm	#5 Embarcadero & Market / Octavia – Former Freeway Neighborhoods
9:00 am–12:30 pm	#6 East Bay / San Pablo Avenue Rapid Bus
9:00 am–1:00 pm	#7 Downtown Berkeley / Richmond
9:00 am–12:30 pm	#8 San Francisco Bike Tour (<i>shorter tour</i>)
9:00 am–2:00 pm	#8 San Francisco Bike Tour (<i>longer tour</i>)
12:00 pm	Mobile workshop
12:00 pm–4:00 pm	#10 Mission Bay / T-Third Light Rail Line
1:00 pm	Mobile workshops
1:00 pm–4:00 pm	#11 Mission District / Glen Park
1:00 pm–4:00 pm	#12 Oakland HOPE VI TOD

1:00 pm–4:30 pm	#13 Pleasant Hill BART Transit Village and Contra Costa Centre
1:00 pm–5:00 pm	#14 Downtown Oakland BART Stations-19th Street and City Center
6:30 pm–8:00 pm	Networking event
	Welcome Reception

Tuesday, OCTOBER 28

7:00 am–8:00 am	Networking event
	National Alliance of Public Transportation Advocates Meeting
7:00 am–8:00 am	Continental Breakfast in Trade Show Area
8:00 am–10:00 am	Opening plenary session
10:00 am–10:30 am	Coffee Break in Trade Show Area
10:30 am–12:00 pm	Workshops
	♦ Mastering Multi-Modal Projects: The Good, the Bad and the Greater Good!
	♦ Partnerships for Complete Streets
	♦ Authorization: A Call to Action
	♦ Talking Smart to Go Green
	♦ Building Community Support for Density Near Transit
	♦ Retail Shopping List for TODs
	♦ Joint Development and PPPs
	♦ Retrofitting Today's Stations for Tomorrow
	♦ University Research and Livable Communities

At-a-Glance *continued*

10:30 am–3:00 pm

Rail-Volution 101: An Introduction to Building Livable Communities through Transit

12:00 pm–1:30 pm

Boxed-Lunch Pick Up *in Trade Show Area*

12:00 pm–1:30 pm

Networking events

- ♦ New Starts Gathering
- ♦ Creating the Inclusive City: Challenges and Opportunities
- ♦ Addressing the Public's Willingness to Pay
- ♦ TOD Managers Forum
- ♦ Bay Area General Managers Forum
- ♦ FOCUS: The Bay Area's Regional Development and Conservation Strategy
- ♦ Greenhouse Gases
- ♦ Open Space Technology
- ♦ New England Gathering

1:00 pm

Mobile workshop

1:00 pm–6:00 pm

#15 San Mateo County TOD – Commuter Rail

1:30 pm–3:00 pm

Workshops

- ♦ Using Transit and TOD to Build Healthy Communities
- ♦ SAFETEA-LU: The Program and Its Challenges and Opportunities
- ♦ Transportation and Land Use Strategies for Reducing Greenhouse Gas (Part 1): Policy
- ♦ Implementing Sustainability Programs and Systems at the Agency Level
- ♦ What Getting Sustainability Means: Lessons from the Field
- ♦ Developing BRT to Meet Community Visions

- ♦ The Parking Place: The City Managing a Scarce Resource
- ♦ Private Investment in Public Infrastructure that Leverages Development
- ♦ Increasing Transit's Share of the Commute Trip

3:00 pm–3:30 pm

Refreshment Break *in Trade Show Area*

3:30 pm–5:00 pm

Workshops

- ♦ Building Livable Cities, Communities and Regions
- ♦ Community Benefits Agreements
- ♦ Using New Media to Build Support for Transit
- ♦ New Starts: Opportunities for Change and Reform
- ♦ Green Design at Any Size
- ♦ Gentrification and Making the Case for Mixed-Income Housing
- ♦ Must I Tear Down Paradise and Build a Parking Lot?
- ♦ Eminent Domain and TOD
- ♦ Establishing Expectations for TOD in Station Area Planning
- ♦ Transit Commuter Town: Capturing the Opportunity
- ♦ Growing Better, Greener and Denser: Suburban to Urban

4:30 pm–6:00 pm

Networking event

Elected Officials Gathering

5:00 pm–7:00 pm

Networking event

Trade Show Reception

Wednesday, OCTOBER 29

7:00 am–8:00am	<p>Networking event Community Streetcar Coalition</p>
7:00 am–8:00 am	<p>Continental Breakfast <i>in Trade Show Area</i></p>
8:00 am–10:00 am	<p>Plenary session</p>
9:00 am 9:00 am–1:00 pm	<p>Mobile workshop #16 Market Street – F-Line Historic Streetcars along San Francisco’s Transit Spine</p>
10:00 am–10:30 am	<p>Coffee Break <i>in Trade Show Area</i></p>
10:30 am–12:00 pm	<p>Workshops</p> <ul style="list-style-type: none"> ♦ Principles of Transit-Oriented Development: Just the Basics ♦ Building Community Partnerships for Transit ♦ Best Practices in Station Area Planning ♦ Design Guidelines for Livable Communities ♦ Financing Livable Communities ♦ Starting Out in New Starts/Small Starts: For Better for Worse, for Richer for Poorer ♦ Broadening the Federal Focus: Climate and Energy Issues ♦ Creating Communities in the Era of Climate Change ★ The City Perspective: Using Transit to Enhance Affordability ♦ TOD at the Corridor Level

10:30 am–1:00 pm	<p>Advancing Equity in TOD: A Solutions Session</p>
12:00 pm–1:30 pm	<p>Boxed-Lunch Pick Up <i>in Trade Show Area</i></p>
12:00 pm 12:00 pm–5:00 pm	<p>Mobile workshops #17 Trails to Rails: Tour of Bike Facilities Along Caltrain</p>
1:30 pm–4:30 pm	<p>TOD Marketplace</p>
1:30 pm–3:00 pm	<p>Workshops</p> <ul style="list-style-type: none"> ♦ The Rail~volution Will Not Be Televised: Blogging—The Next Generation of Media ♦ Good Community by Careful Design: Form-Based Codes and Context-Sensitive Street Design ♦ A Comfortable Fit: Strategies for Weaving Transit Into Existing Communities ♦ Access for All: Design in Today’s Modern Transit Communities ♦ Integrating Urban Design, Architecture and Engineering ♦ Growing Cooler: Addressing Climate Change through Demand/VMT Reduction ♦ The Nuts and Bolts of Using TOD to Create Mixed-Income Housing ♦ Streetcars and Market Dynamics ♦ New Tools for Planning TOD
3:00 pm–3:30 pm	<p>Refreshment Break <i>in Trade Show Area</i></p>

At-A-Glance *continued*

3:30 pm–5:00 pm

Workshops

- ♦ Building Support for Transit through Community Activism
- ♦ Parking Toolkit
- ♦ The Last Green Mile: Bike Rentals, Car-Sharing and Other Sustainable Ways to Get to Transit
- ♦ Streetcar System Planning
- ♦ Transportation and Land Use Strategies for Reducing Greenhouse Gas (Part 2): Implementation
- ♦ Partnering to Further Awareness and Support
- ♦ How To Balance Development Needs and Transit In Station Design
- ♦ Funding for TOD
- ♦ Green TOD

5:00 pm–8:00 pm

Networking event

TransForm (formerly TALC, the Transportation and Land Use Coalition) Reception

5:30 pm–7:30 pm

Networking event

American Planning Association – Transportation Division Meeting

Thursday, OCTOBER 30

7:30 am

Mobile workshop

7:30 am–6:00 pm

#18 Monterey County Rail Vision: On the Beautiful Central Coast

8:30 am

Mobile workshop

8:30 am–6:45 pm

#19 Capitol Corridor / Sacramento

9:00 am

Seminar

9:00–5:00 pm

Sustainable Urbanism Seminar

10:15 am

Mobile workshop

10:15 am–6:00 pm

#20 Downtown San Jose

Monday, OCTOBER 27

Charrettes

8:00 am–6:00 pm

Meet in Grand Ballroom

📍 Lake Merritt BART Station Charrette CM 9

The Lake Merritt BART Station Area is a neighborhood ripe for change. During the past decade, Oakland has experienced a resurgence in housing and commercial development – with significant development within one-half mile of the Lake Merritt BART station along Lake Merritt and the waterfront. Despite this transformative growth, the area immediately around the station has seen relatively little change in the past 20 years. Although it's a hub for governmental and institutional uses and contains moderate density housing, the station area has little in the way of character and identity. The goal of this charrette is to unlock the station area's strong potential as a new model for transit-oriented development in Oakland, connecting these neighborhoods for the first time in one central location.

Jeffrey Tumlin, *Principal, Nelson/Nygaard Consulting Associates, San Francisco, California*

Dena Belzer, *President, Strategic Economics, Berkeley, California*

Tim Rood, *Principal, Community Design + Architecture, Oakland, California*

8:00 am–6:00 pm

Meet in Grand Ballroom

📍 High Speed Rail TOD in the Heart of Silicon Valley Charrette CM 9

This charrette will focus on opportunities to shape a transit-oriented village concept at a potential California high speed rail station in Palo Alto, where the downtown and Stanford University are close to each other – yet separated by regional rail and a major arterial. Across from the station area, Stanford is currently planning to expand and rebuild the Stanford Medical Center and Stanford Shopping Center, two auto-oriented, large-scale regional centers, as well as potential future university housing. The urban design challenge is how to transform the existing and proposed environments into an urban, pedestrian-friendly, mixed-use, transit-oriented environment that links the university, downtown and surrounding community – as well as connecting to high-speed rail, regional rail, bus rapid transit and an extensive shuttle system.

GB Arrington, *Vice President, PB PlaceMaking, Portland, Oregon*

Bruce Fukuji, *Urban Design Practice Leader, PB PlaceMaking, San Francisco, CA*

7:00 am–8:45 am

Grand Foyer

Continental Breakfast

8:00 am

Meet in Grand Ballroom

Mobile workshops

#1 Dublin Transit Center/Castro Valley BART (8:00 am – 12:30 pm) CM 3,5

#2 Fruitvale Village/Hayward BART (8:00 am – 12:30 pm) CM 3,75

#3 San Mateo County TOD - Heavy Rail (8:00 am – 1:00 pm) CM 4

#4 East Bay Bike Tour: Comparing Present and Past (8:00 am – 1:00 pm) CM 4

Monday Morning *continued*

8:30 am

Mobile workshop

Meet in Grand Ballroom

#9 Larkspur Landing (8:30 am–1:00 pm) **CM 3**

9:00 am

Mobile workshops

Meet in Grand Ballroom

#5 Embarcadero & Market / Octavia – Former Freeway Neighborhoods (9:00 am–12:30 pm) **CM 3**

#6 East Bay / San Pablo Avenue Rapid Bus (9:00 am–12:30 pm) **CM 2.75**

#7 Downtown Berkeley / Richmond (9:00 am–1:00 pm) **CM 3**

#8 San Francisco Bike Tour (9:00 am–12:30 pm – shorter tour; 9:00 am–2:00 pm – longer tour) **CM 3 or 4.5**

12:00 pm

Mobile workshop

Meet in Grand Ballroom

#10 Mission Bay / T-Third Light Rail Line (12:00 pm–4:00 pm) **CM 3.5**

1:00 pm

Mobile workshops

Meet in Grand Ballroom

#11 Mission District / Glen Park (1:00 pm–4:00 pm) **CM 2.5**

#12 Oakland HOPE VI TOD (1:00 pm–4:00 pm) **CM 2.5**

#13 Pleasant Hill BART Transit Village and Contra Costa Centre (1:00 pm–4:30 pm) **CM 2.5**

#14 Downtown Oakland BART Stations – 19th Street and City Center (1:00 pm–5:00 pm) **CM 3.25**

6:30 pm–8:00 pm

Networking event

Ferry Building

Welcome Reception

The 2008 Rail~Volution Bay Area Steering Committee and sponsors invite you to join them for a welcome reception at the newly renovated Ferry Building. Across the street from the conference hotel and located on the famous San Francisco Bay, the Ferry Building is one of the oldest structures in San Francisco. Rail~Volution attendees will be able to relax, talk and view the San Francisco Bay from one of the most popular spots in the Bay Area. Help get Rail~Volution 2008 started in style . . .

Tuesday, OCTOBER 28

7:00 am-8:00 am

Networking event

Seacliff A

National Alliance of Public Transportation Advocates Meeting

This introductory breakfast gathering is targeted toward advocates and first-time Rail~Volution attendees. The National Association of Public Transit Advocates (NAPTA) will meet to discuss communications and advocacy strategies related to the new federal transportation bill to be considered by the new Congress and President in 2009.

FACILITATORS:

Thomas R. Shrout, Jr., Executive Director, Citizens for Modern Transit, St. Louis, Missouri

Rich Weaver, Senior Project Manager, Planning and Programs, American Public Transportation Association, Washington, D.C.

Pacific Ballroom

Continental Breakfast in Trade Show Area

8:00 am-10:00 am

Opening plenary session

Grand Ballroom

Conference attendees will hear from a host of regional and national leaders and experts during this year's opening plenary session. All of the speakers provide a unique, thought-provoking and dynamic perspective about global and local challenges facing every livable community. They will weave together ground-breaking national, state and local initiatives linking climate change and energy policy with transportation, land use and livable communities.

Our speakers will provide insight and information about dynamic issues such as:

- ★ California's Global Warming Solutions Act (2006) and the just-passed SB 375, which directly ties greenhouse gas emissions to regional transportation and land use planning.
- ★ Critical upcoming federal initiatives including the new transportation bill, national legislation on climate change and energy policy, and recommendations of the National Surface Transportation Policy and Revenue Commission.
- ★ The American Public Transportation Association's TransitVision 2050 program that seeks to create an energy efficient, multi-modal, environmentally sustainable transportation system that is the envy of the world.
- ★ The Great Communities Collaborative, which brings together residents and local organizations to participate in community planning processes across the San Francisco Bay Area – creating a region of vibrant neighborhoods with affordable housing, shops, jobs, and services within convenient walking distance to transit.

EMCEE: **Judith Bell**, President, PolicyLink, Oakland, California

Gail Murray, President, Bay Area Rapid Transit Authority Board of Directors, Oakland, California

VIDEO WELCOME: **United States Senator Barbara Boxer**, California

William W. Millar, President, American Public Transportation Association, Washington, DC

Steve Heminger, Executive Director, Metropolitan Transportation Commission, San Francisco Bay Area, California

Stuart Cohen, Executive Director, TransForm (formerly TALC, the Transportation and Land Use Coalition), Oakland, California

Opening plenary *continued*

State of the Rail~Volution

This year, Congressman Earl Blumenauer’s (D-OR) annual “State of the Rail~Volution” focuses on the challenges of crumbling infrastructure and global climate change in times of mounting economic uncertainties. A new administration and Congress will provide an unprecedented opportunity to craft a transportation authorization bill that rebuilds and renews America as it provides jobs, creates transportation options, stimulates local economies, and reduces our carbon footprint. Are we up to the challenge? Learn how your knowledge and experience can play a key role in taking the Rail~Volution movement to new heights.

Congressman Earl Blumenauer, 3rd District, Oregon, United States Congress

10:00 am–10:30 am
Pacific Ballroom

Coffee Break in Trade Show Area

10:30 am–3:00 pm
Bayview A

 **Rail~Volution 101: An Introduction to Building Livable Communities through Transit CM 4**

In keeping with this year’s conference theme of “reshaping communities in an energy-challenged future,” the presenters at this session will focus on how transit-oriented and “green” design can help communities respond to the energy and environmental challenges of the future. Key elements of this year’s workshops include:

- ★ An introduction to the basics of transit-oriented development and design
- ★ A guide to key principles of “placemaking” to help promote the development of healthy and vibrant communities
- ★ The benefits of transit to local communities and our society
- ★ TOD results and lessons learned from the perspective of: private sector developers and the business community, public transit agencies and their staff, and local governments that ultimately are responsible for planning and zoning around stations

MODERATORS:

Shelley Poticha, *President and CEO, Reconnecting America and the Center for Transit Oriented Development, Oakland, California*

Tim Baldwin, *Senior Associate, URS, Denver, Colorado*

SPEAKERS:

GB Arrington, *Vice President, PB PlaceMaking, Portland, Oregon*

Ann Cheng, *Senior Planner, TransForm (formerly TALC, the Transportation and Land Use Coalition), Oakland, California*

Theresa O’Donnell, *Planning Director, City of Dallas, Dallas, Texas*

Grace Crunican, *Director, Seattle Department of Transportation, Seattle, Washington*

James Richards, *Principal, Townscape, Inc., Arlington, Texas*

Will Fleissig, *President, Communitas Development Inc., San Francisco, California*

Art Guzzetti, *Vice President, Policy, American Public Transportation Association, Washington DC*

Jack Wierzenski, *Director, Economic Development and Planning, Dallas Area Rapid Transit, Dallas, Texas*

Bill Sirois, *TOD Manager, Regional Transportation District – FasTracks Team, Denver, Colorado*

Tuesday Morning *continued*

10:30 am–12:00 pm

Workshops

Bayview B

Mastering Multi-Modal Projects: The Good, the Bad and the Greater Good!

In Transportation needs are changing in the face of climate change, the energy crisis, changing travel needs and lifestyle expectations. Now more than ever, multi-modal projects that promote connectivity and accessibility are of increasing priority to build healthy, sustainable communities. This session will explore what it takes to make multi-modal investments successful so that return on our investments can be fully realized. Panelists will illustrate how the planning and implementation of multi-modal projects can be met through coordination, governance, design and financing solutions for both individual projects as well as regional systems. Implications for regional partnerships, facilities design, community development and environmental quality will be explored.

MODERATOR: **Sharon Pugh**, Senior Policy Analyst, Federal Transit Administration, US DOT, Washington, DC

Gregory Walker, Policy and Planning Officer, Sound Transit, Seattle, Washington

Robert Beck, Senior Program Manager, TransBay Joint Powers Authority, San Francisco, California

Al Raine, Vice President / Practice Leader, AECOM, Boston, Massachusetts

Liz Telford, Manager of Corridor Planning, Environment, Regional Transportation District – FasTracks Team, Denver, Colorado

Seacliff B

Partnerships for Complete Streets CM 1.5

In this workshop, you'll hear the many benefits of complete streets policies. Too many streets are designed only for speeding cars and no one else. Communities across the country are asking their planners, engineers and designers to build road networks that welcome all users. The presentation will focus on partnerships needed to advance complete street policies; also provided will be good site examples at the state, regional and neighborhood level. Attendees will also hear about the National Complete Streets Coalition and learn more about the diverse groups working together to enact complete streets policies across the country.

MODERATOR: **Ron Kilcoyne**, General Manager / CEO, Greater Bridgeport Transit Authority, Bridgeport, Connecticut

Martha Roskowski, Program Manager, GO Boulder, City of Boulder, Boulder, Colorado

Mukul Malhotra, Urban Designer/Project Manager, MIG, Inc., Berkeley, California

Ron Stewart, Principal, Zimmer Gunsul Frasca Partnership, Portland, Oregon

Regency Room

Authorization: A Call to Action

This workshop provides an overview of various opportunities for agencies, government entities and community stakeholder advocates to get involved in the process of federal funding. Representatives of the American Public Transportation Association, Association of Metropolitan Planning Organizations, National Association of City Transportation Officials and Transportation For America will discuss advocacy initiatives that are under way. This session incorporates relevant issues influencing the debate, including energy, global competition, climate change, freight, gas prices and energy independence.

MODERATOR: **Jeffrey Boothe**, Partner/Chair, Holland & Knight/New Starts Working Group, Washington, DC

Janette Sadik-Khan, Commissioner, New York City Department of Transportation, New York, New York

Rex Burkholder, Councilor, Metro, Portland, Oregon

Shelley Poticha, President and CEO, Reconnecting America and the Center for Transit Oriented Development, Oakland, California

Stephanie Negriff, Director, Santa Monica's Big Blue Bus, Santa Monica, California

Seacliff A

 **Talking Smart to Go Green**

In this session, two national communications experts will outline how to create a powerful communications strategy and build critical support for your livable, sustainable community. We will look at the latest polling and research on what the public really thinks about climate and sustainability and then spotlight successful campaigns to create green projects, policies and funding. This lively dialogue will focus on broadening your support to the wide range of stakeholders needed in these tough economic times.

MODERATOR: **Bruce Riordan**, *Executive Director, Bay Area Climate Solutions, Berkeley, California*

Susanne Moser, *Director, Susanne Moser Research and Consulting, Santa Cruz, California*

Morrow Cater, *President and Founding Principal, Cater Communications, San Francisco, California*

Pacific N

 **Building Community Support for Density Near Transit**

The Great Communities Collaborative is working with communities in the San Francisco Bay Area to increase support for higher-density development in neighborhoods that have been targeted for growth. This nonprofit collaborative has an ambitious goal: half of all new homes built in the Bay Area in the next 25 years will be in pedestrian-friendly, affordable, mixed-use, transit-oriented neighborhoods. GCC is helping residents understand the potential of transit-oriented development and that they should be deeply involved in the planning process.

MODERATOR: **Allison Brooks**, *Managing Director, Reconnecting America, Oakland, California*

Jessica Diaz, *Director, Accountable Development Coalition, Santa Rosa, California*

Jeff Hobson, *Policy Director, TransForm (formerly the Transportation and Land Use Coalition), Oakland, California*

Daisy Pistey-Lyhne, *Sonoma-Marin Field Representative, Greenbelt Alliance Field Office, Santa Rosa, California*

Heather Hood, *Program Coordinator, San Francisco Environment Foundation, San Francisco, California*

Pacific L

 **Retail Shopping List for TODs**

Retail often is thought of as a necessity for mixed-use TOD projects. This session assesses what role retail actually plays in most TODs. Topics include: how much and what kind of retail is optimal at most TODs, whether concessions/vending can be a good first step in establishing a vibrant station area, and whether grocery stores in station areas are feasible given the advent of small format stores.

MODERATOR: **Robert Apodaca**, *Director of Business Development, McLarand Vasquez Emsiek & Partners, Oakland, California*

Glenn Isaacson, *Principal, Conversion Management Associates, Inc., San Francisco, California*

Randol Mackley, *Partner, Retail Real Estate Group, Santa Clara, California*

Keith Ray, *Principal, McLarand Vasquez Emsiek & Partners, Irvine, California*

Tuesday Morning *continued*

Seacliff D

Joint Development and PPPs CM 1.5

Public/private and public/public partnerships can provide successful opportunities for developing or redeveloping communities around transit while providing shared risks and costs. However, too often private developers underestimate the timeline involved in getting approvals from public agencies in negotiating the decision-making process. On the flip side, the public sector is sometimes unaware of the time factor, costs, and other constraints imposed by the developer's financing structure and outside investors. This workshop will discuss the realities of PPPs – and how all parties can work creatively together to avoid costly surprises and manage development risks.

MODERATOR: **Jay Levin**, *Partner, Powell Goldstein LLP, Atlanta, Georgia*

Omari Patterson, *Assistant Development Director, Struever Bros. Eccles & Rouse, Inc., Baltimore, Maryland*

Christopher Patusky, *Director, Office of Real Estate, Maryland Department of Transportation, Hanover, Maryland*

Eric Heffner, *Senior Vice President, Windstar Communities, La Jolla, California*

John Rennels, *Principal Property Development Officer, San Francisco Bay Area Rapid Transit District, Oakland, California*

Seacliff C

Retrofitting Today's Stations for Tomorrow CM 1.5

Today's transit station is very busy and needs to serve a range of current and future needs. On one hand, it's an interchange point between park-n-ride, buses and rail. On the other, it's being asked to serve as anchor for a transit-focused community. These dual roles bring a host of questions. If you remove the parking will you have more riders? What is the right balance in retrofitting existing transit stations to meet basic transit functions (transfers and park-n-ride) and stations that help create livable communities? Join this discussion of how transit stations can effectively play multiple roles.

MODERATOR: **Gary Thomas**, *President/Executive Director, Dallas Area Rapid Transit, Dallas, Texas*

Rosalyn Doggett, *Senior Development Staff, Washington Metropolitan Area Transit Authority, Washington, DC*

Eric Anderson, *Senior Project Manager, Parsons Brinckerhoff, Denver, Colorado*

Kenya Wheeler, *Senior Planner, San Francisco Bay Area Rapid Transit District, Oakland, California*

Pacific O

University Research and Livable Communities CM 1.5

This session has been designed to bridge the gap that sometimes exists between university research and the practice of planning. The speakers will highlight how innovative university research contributes to creating tangible livable communities around transit. The research presented will focus on examining key considerations for pedestrian access to stations, travel behavior of transit users across a variety of development types, and types of useful and accessible methods of conducting TOD planning for policymakers, the public and planning staff.

MODERATOR: **Karen Frick**, *Assistant Director, University of California Transportation Center, Policy Research Leader, PATH, University of California, Berkeley, California*

Elizabeth Deakin, *Director, Transportation Research Center, University of California, Berkeley, Berkeley, California*

Asha Agrawal, *Director, MTI National Transportation Finance Center, Associate Professor, Department of Urban and Regional Planning, San Jose State University, San Jose, California*

Jennifer Dill, *Associate Professor, Nohad A. Toulan School of Urban Studies and Planning; Director, Center for Transportation Studies, Portland State University, Portland, Oregon*

12:00 pm–1:30 pm

Pacific Ballroom

Boxed-Lunch Pick Up in Trade Show Area

12:00 pm–1:30 pm

Regency Room

Networking events

New Starts Gathering

The New Starts Working Group – a coalition of nearly 60 transit authorities, local government entities, architectural and engineering firms, and rail car manufacturers – invites you to learn more about the coalition, and its work on issues that are shaping federal policy. The group has been active on climate change legislation to ensure that the important relationship between transit investments and land use are addressed in bills considered by Congress, as well as in the upcoming authorization of the federal surface transportation bill.

FACILITATOR: **Jeffrey Boothe**, *Partner/Chair, Holland & Knight/New Starts Working Group, Washington, DC*

Seacliff D

Creating the Inclusive City: Challenges and Opportunities

While New Urbanism has provided a strong foundation for the physical design of our cities, this workshop aims to go beyond New Urbanism and embrace a more inclusive approach. This includes social and economic equity and community development, with full accessibility and participation by all residents. Drawing on the newly published book, *The Inclusive City*, this session will provide a brief overview of a recommended policy framework and then will move into an interactive discussion about the challenges and opportunities involved in this type of approach. The session will wrap up by identifying case examples of inclusive city design.

FACILITATOR: **Daniel Iacofano**, *Principle in Charge, MIG Inc., Berkeley, California*

Seacliff C

Addressing the Public's Willingness to Pay

While most people support the idea of increased transit service, how much would they be willing to pay to get it? As part of a long-term planning study in Sacramento, the Sacramento Regional Transit Authority established a wide-ranging community engagement plan that includes all the customary public outreach tools. But given the nature and complexity of the challenges to be addressed – in particular how to prioritize and pay for the projects – the transit authority developed a unique tool to test the public's willingness to pay for transit investment. This computer-based outreach tool is being used by the public to “buy” transit services and investment (and their related benefits) using finite pots of money. Participants can, however, choose to “pay more to get more.”

FACILITATOR: **Ian Druce**, *Principal Consultant, Steer Davies Gleave, London, UK*

Pacific L

TOD Managers Forum

In this networking opportunity, participants can engage in a casual exchange with other TOD managers about recent accomplishments, challenges and strategies. Representatives from cities, transit agencies and the private sector around the country will gather to discuss recent projects, innovative approaches, government funding sources, development agreements, public entitlement processes, and the “art of the deal.”

FACILITATOR: **Jeff Ordway**, *Manager of Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California*

Tuesday Afternoon *continued*

Pacific M

Bay Area General Managers Forum

If you're the head of a multi-million-dollar transit agency that provides critical customer service every day, how often do you have the luxury of focusing on the relationship between land use development and transit investment? Come listen to the general managers of some of the Bay Area's major transit systems as they address this issue – and hear how they balance their day-to-day responsibilities with the strategic thinking necessary to prepare for the future. General Managers on the panel will represent: BART, Muni, VTA, Samtrans/Caltrain, ACTransit and Golden Gate Transit.

FACILITATOR: **William Millar**, *President, American Public Transportation Association, Washington, DC*

Dorothy Dugger, *General Manager, San Francisco Bay Area Rapid Transit District, Oakland, California*

Michael Burns, *General Manager, Santa Clara Valley Transportation Authority, San Jose, California*

Michael Scanlon, *General Manager / Chief Executive Officer, San Mateo County Transit District, San Carlos, California*

Carter Rohan, *Senior Director of Transportation Planning and Development, San Francisco Municipal Transportation Agency, San Francisco, California*

Seacliff A

FOCUS – A Blueprint for Conservation Development Areas

FOCUS is about working together: regional agencies, local governments, and communities collaborating to protect and improve the quality of life in the Bay Area. In the FOCUS process, local governments are partnering with regional agencies to create a development and conservation strategy for the San Francisco Bay Area. FOCUS unites the efforts of four regional agencies into a single program that encourages future growth in areas near transit and within the communities that surround the San Francisco Bay. Concentrating housing in these areas offers housing and transportation choices for all residents, while helping to reduce traffic, protect the environment, and enhance existing neighborhoods. Come join several members of this organization to discuss its efforts and how you can do the same in your communities.

FACILITATOR: **Kenneth Kirkey**, *Planning Director, Association of Bay Area Governments, Oakland, California*

James Corless, *Senior Planner, Metropolitan Transportation Commission, Oakland, California*

Kathleen Livermore, *Interim Planning Manager, Community Development Department, Planning Services Division, City of San Leandro, California*

Seacliff B

Greenhouse Gases

Climate change is receiving significant attention in the United States as states and regional organizations are taking action now through voluntary and mandatory programs, while myriad federal activities are being explored. Companies and organizations recognize that they will be affected but are looking for guidance and direction in this uncertain and rapidly evolving carbon management landscape. This session will focus on the topic of greenhouse gas/carbon footprint management and provide discussion options for attendees.

FACILITATOR: **Zach Baumer**, *Sustainability Consultant, Sustainable Solutions Group, URS Corporation, Oakland, California*

Pacific B-C

Open Space Technology

Join us for a quick lunchtime exercise to test drive a new way to conduct public conversations about shaping livable communities and transit-oriented development. Called “open space technology,” this innovative approach takes us beyond the customary public meetings with speakers, passive audience members, PowerPoints, flip charts and colored markers. Proponents of open space technology describe it as a natural communication process that recognizes people want to get engaged, take responsibility for what they’re passionate about, and include everyone in the room or the group. Learn how to use this approach effectively in your community.

FACILITATOR: **Evelyn Baker**, *Consultant, Denver, Colorado*

Pacific N

New England Gathering

The Massachusetts Executive Office of Transportation and Public Works will be hosting Rail~volution in Boston in 2009. If you’re networked with or from the New England area, we invite you to come brainstorm about how we can make the 2009 conference the best possible. We would like to showcase our region’s great history of transit-oriented development – before it was even called TOD! We’ll discuss how the region is building on America’s transit and community development traditions with new innovations that build on our heritage. Come share your ideas about mobile tours, speakers, sessions, and other innovative aspects of the program!

FACILITATORS: **Kristina Egan**, *South Coast Rail Manager, Executive Office of Transportation, Boston, Massachusetts*

David Dixon, *Principal-in-Charge of Planning and Urban Design, Goody, Clancy and Associates, Boston, Massachusetts*

Todd Fontanella, *Manager of Alternative Transportation, Executive Office of Transportation and Public Works, Boston, Massachusetts*

1:00 pm

Mobile workshop

1:00 pm–6:00 pm

#15 San Mateo County TOD – Commuter Rail CM 4

Meet in Grand Foyer

1:30 pm–3:00 pm

Workshops

Bayview B

★ Using Transit and TOD to Build Healthy Communities

This session provides a focus on how communities can proactively integrate transit and TOD design so that more people will use alternatives to the car, creating healthier and more livable communities. The major theme is focusing on “the trip not taken” to help promote healthier communities while helping meet our energy and environmental challenges.

MODERATOR: **Carli Paine**, *Transportation Program Director, TransForm (formerly TALC, the Transportation and Land Use Coalition), Oakland, California*

Victoria Eisen, *Principal, Eisen & Letunic, Berkeley, California*

Rochelle Wheeler, *Countrywide Bicycle and Pedestrian Coordinator, Alameda County Transportation Implementation Authority, Oakland, California*

John Knox White, *Program Director-TravelChoice, TransForm (formerly TALC, the Transportation and Land Use Coalition), Oakland, California*

Tuesday Afternoon *continued*

Pacific M

SAFETEA-LU: The Program and Its Challenges and Opportunities

This session provides an overview of SAFETEA-LU and its specific programs that focus on planning, new starts and small starts. The workshop will identify and highlight what provisions work and what provisions require improvement, as well as introducing the challenges and opportunities being faced by various entities in meeting SAFETEA-LU provisions and requirements.

MODERATOR: **David Vozzolo**, *Senior Vice President, HDR, Alexandria, Virginia*

Elizabeth Day, *Director, Office of Project Planning in the Office of Planning and Environment, Federal Transit Administration, Washington, DC*

Richard Steinmann, *Senior Advisor to the Administrator, Federal Transit Administration, Washington, DC*

Michael Allegra, *Chief Capital Development Officer, Utah Transit Authority, Salt Lake City, Utah*

Gregory Walker, *Policy and Planning Officer, Sound Transit, Seattle, Washington*

Seacliff C

Transportation and Land Use Strategies for Reducing Greenhouse Gas (Part 1): Policy CM 1.5

How are agencies and government entities developing policies and strategies to establish their local and regional goals for climate change, energy efficiency and greenhouse gas emission reductions? How are state and regional goals driving transportation and land use decisions in plans, programs and projects? Hear how regions are looking at new performance and accountability measures to help reach their goals.

MODERATOR: **Bruce Riordan**, *Executive Director, Bay Area Climate Solutions, Berkeley, California*

Rex Burkholder, *Councilor, Metro, Portland, Oregon*

Projjal Dutta, *Director, Sustainability Initiatives, Metropolitan Transportation Authority, New York, New York*

Ted Droettboom, *Regional Planning Program Director, Joint Policy Committee, Oakland, California*

Seacliff B

Implementing Sustainability Programs and Systems at the Agency Level CM 1.5

Learn how to walk the talk of sustainability from public agencies and firms that share first-hand experience and examples. See how they are achieving their goals by using sustainability management systems, certification programs and other applicable sustainability practices as they relate to specific programs, procedures and monitoring requirements.

MODERATOR: **Joni Earl**, *General Manager, Sound Transit, Seattle, Washington*

Carolyn Young, *Executive Director, Communications and Technology, TriMet, Portland, Oregon*

Jerry Benson, *Chief Operating Officer, Utah Transit Authority, Salt Lake City, Utah*

Diana Mendes, *Senior Vice President, National Director of Transit Planning, AECOM, Arlington, Virginia*

Seacliff A

What Getting Sustainability Means: Lessons from the Field CM 1.5

Attendees will be exposed to a multi-faceted discussion about how the sustainability message – which is critically important to our environment, climate, health, well-being and productivity – is getting communicated at different levels and in different regions. Speakers will address issues such as: framing the message, creating public buy-in, understanding regional differences in sustainability, and focusing on the big picture vs. local sustainability issues.

MODERATOR: **Petra Mollet**, *Vice President - Strategy, American Public Transportation Association, Washington, DC*

Fred Hansen, *General Manager, TriMet, Portland, Oregon*

Trip Pollard, *Director, Land and Community Program; Senior Attorney, Southern Environmental Law Center, Charlottesville, Virginia*

Seacliff D

 **Developing BRT to Meet Community Visions CM 1.5**

Bus rapid transit (BRT) often gets left behind in the transit-oriented development discussion. Yet, for many communities, bus rapid transit is a growing and viable transportation option. This session will focus on developing BRT to help meet communities' economic and development goals. In addition, the session focuses on how to implement BRT improvements that go beyond moving people to their destinations. Find out how BRT can serve as a catalyst to building quality neighborhoods and enhancing development.

MODERATOR: **Andrew Brennan**, *Director of Environmental Affairs, Massachusetts Bay Transportation Authority, Boston, Massachusetts*

Maribeth Feke, *Director of Programming & Planning, Greater Cleveland Regional Transit Authority, Cleveland, Ohio*

Joel Ramos, *Community Planning Associate, TransForm (formerly TALC, the Transportation and Land Use Coalition), Oakland, California*

David Mepham, *Coordinator Transport Futures, Gold Coast City Council, Gold Coast, Queensland, Australia*

Nathan Landau, *Senior Transportation Planner, AC Transit, Oakland, California*

Pacific O

 **The Parking Place: The City Managing a Scarce Resource CM 1.5**

Parking, parking, parking! Haven't we heard enough? Unfortunately, no. Given the huge impact that parking has on building anything these days, what can we do to reduce the amount, the cost and the implications of so much parking? This session will highlight innovative solutions that are working at a district and project level from around the country. Hear about innovative techniques related to shared parking, parking management and new technologies.

MODERATOR: **Susan Keil**, *Director, Office of Transportation, City of Portland, Oregon*

Charles Perkins, *Director of Planning and Community Development, Village of Arlington Heights, Illinois*

Dan Zack, *Downtown Development Coordinator, Community Development Services Department, City of Redwood City, California*

Sarah Stott, *Arlington County Parking Manager, Arlington County Transportation Division, Arlington, Virginia*

Pacific N

 **Private Investment in Public Infrastructure that Leverages Development CM 1.5**

Rising gas prices, the unending problem of traffic congestion, and changing demographics are boosting demand for transit and TOD. But financial constraints make it impossible to build new lines, stations and TOD projects fast enough. Find out about some successful public-private partnerships that have formed to raise private investment for public infrastructure – including new stations, new light rail lines and streetcar systems that create opportunities for more TOD projects.

MODERATOR: **Nadine Fogarty**, *Principal, Strategic Economics, Berkeley, California*

Jason Tundermann, *Associate, Cherokee Investment Partners, Raleigh, North Carolina*

Jeff Ordway, *Manager of Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California*

Rick Rybeck, *Deputy Associate Director, Transportation Policy & Planning Administration, District Department of Transportation, Washington, DC*

Lori Mason Curran, *Market Research Manager and Real Estate Spokesperson, Vulcan, Inc., Seattle, Washington*

Christopher Patusky, *Director, Office of Real Estate, Maryland Department of Transportation, Hanover, Maryland*

Tuesday Afternoon *continued*

Pacific L

Increasing Transit's Share of the Commute Trip

To date most TOD research and discussion has been about housing, retail and mixed use, with little focus on employment. We know, for example, that people who live near transit are much more likely to use it, but where do TOD residents work and how do they get there? To be able to deliver the most riders for transit, it's very important to understand TOD residents' work trips, point of origin and destinations. Panelists in this session will discuss what is known about this particular type of commute trip and the strategies being employed to increase transit's share.

MODERATOR: **Gloria Ohland**, *Vice President for Communications, Reconnecting America, Los Angeles, California*

Ellen Greenberg, *AICP, Piedmont, California*

Dena Belzer, *Principal, Strategic Economics, Berkeley, California*

Trent Lethco, *Associate Principal, ARUP, New York, New York*

GB Arrington, *Vice President, PB PlaceMaking, Portland, Oregon*

3:00 pm–3:30 pm

Pacific Ballroom

Refreshment Break in Trade Show Area

3:30 pm–5:00 pm

Workshops

Seacliff A

Building Livable Cities, Communities, and Regions CM 1.5

This dynamic workshop provides a focus on the policies and collaborative, visionary thinking that make livable communities a reality throughout North America. Learn about how you and your community can take steps to help reshape policies that respond to our energy and environmental challenges.

MODERATOR: **Daniel Meyers**, *Senior Transportation Planner, URS Corporation, Minneapolis, Minnesota*

Scott Bernstein, *President, Center for Neighborhood Technology, Chicago, Illinois*

Clarence Eng, *Principal, Renaissance Planning Group, Tampa, Florida*

Elana Horowitz, *Senior Associate, Partnerships and Consultation, Ontario Growth Secretariat, Ontario Ministry of Public Infrastructure Renewal, Toronto, Ontario*

Amanda Brown-Stevens, *Field Director, Greenbelt Alliance, San Francisco, California*

Seacliff B

Community Benefits Agreements

Attend this workshop and learn about community benefits agreements – what they are, how they help communities increase their livability, and how they've been used in several communities to resolve issues and incorporate sustainable design elements into new developments.

MODERATOR: **Kathy Albert**, *Deputy Director, Executive Administration, Sound Transit, Seattle, Washington*

Larissa Brown, *Chief Planner, Goody, Clancy and Associates, Boston, Massachusetts*

Kate O'Hara, *Community Benefits Program Director, East Bay Alliance for a Sustainable Economy, Oakland, California*

Beverly Conerton, *Community Member, Longfellow Community Council, Minneapolis, Minnesota*

Pacific B & C

Using New Media to Build Support for Transit

Blogs, YouTube, Web 2.0 . . . What are these new technologies and what do they have to do with building livable communities? Find out how new communications techniques that go beyond traditional media can help communicate and educate the public and stakeholders about transit and TOD. Learn how to provide more

avenues for public involvement and debate, and see how these communication tools can make the public and stakeholder conversation more interactive and inclusive.

MODERATOR: **Carolyn Young**, Executive Director, Communications and Technology, TriMet, Portland, Oregon

Julie Gertler, Founder and CEO of Consensus Planning Group, Inc., Los Angeles, California

Jeff Wood, Program Associate And GIS Specialist, Reconnecting America, Oakland, California

Evelyn Baker, Consultant, Denver, Colorado

Pacific M

 **New Starts: Opportunities for Change and Reform CM 1.5**

Discuss at a program and policy level how fundamental changes in the New Starts program could be implemented to improve opportunities for transit funding. Potential changes include increasing efficiency, streamlining project delivery, and enabling agencies to better meet program requirements.

MODERATOR: **Dr. Beverly A. Scott**, General Manager/Chief Executive Officer, Metropolitan Atlanta Regional Transit Authority, Atlanta, Georgia

Jeffrey Boothe, Partner/Chair, Holland & Knight/New Starts Working Group, Washington, DC

Richard Brandman, Columbia River Crossing Project Manager, Metro, Portland, Oregon

Wulf Grote, Director of Project Development, Valley Metro, Phoenix, Arizona

Pacific N

 **Green Design at Any Size CM 1.5**

This session explores how local, regional and state projects are all contributing to a more sustainable future, regardless of their size or project scope. A sharing of lessons learned will explain how commitments made during all phases of project planning and implementation can combine to make a meaningful difference. Participants will share experiences and advice about how to decide among green choices to achieve the best results from a project, community and regional perspective.

MODERATOR: **Diana Mendes**, Senior Vice President, National Director of Transit Planning, AECOM, Arlington, Virginia

Sally Barros, Senior Planner, City of San Leandro, California

Richard Coffin, Associate, ARUP, San Francisco, California

Kevin Gardiner, Principal, Kevin Gardiner & Associates, San Francisco, California

Sophie Lambert, Director, LEED for Neighborhood Development, U.S. Green Building Council, Washington, DC

Seacliff C

 **Gentrification and Making the Case for Mixed-Income Housing**

As demand for housing near transit continues to grow, so does the threat of gentrification and displacement for current residents. Panelists will discuss new approaches to creating long-term neighborhood stability, including: a community/labor coalition that's negotiating community benefit agreements, a community corporation that's assessing where new housing should be built and existing affordable housing should be preserved, and a non-profit agency working to implement a vision for regional equity that links smart growth with affordable housing and mobility.

MODERATOR: **Sam Zimbabwe**, Technical Assistance Director, Reconnecting America, Washington, DC

Robin Kniech, Program Director and Staff Attorney, Front Range Executive Service Corps, Denver, Colorado

Mary Regan, Community Organizer, Somerville Community Corporation, Somerville, Massachusetts

Lindsay Imai, Transportation Program Associate, Urban Habitat, Oakland, California

Tuesday Afternoon *continued*

Seacliff D

Must I Tear Down Paradise and Build a Parking Lot?

You drank the Kool-Aid and know if you link transit and land use to create TODs, the result is fewer car trips. Yet most bankers, developers and regulators are drinking from a different cup. As a result, the majority of new development at transit stops has been built in a manner oblivious to the fact that a rail stop is nearby. This session will take a look at the latest research documenting that TODs really do produce fewer trips and will explore what can be done to get new national guidance for building TODs with less parking.

MODERATOR: **Effie Stallsmith**, *Community Planner, Office of Planning and Environment, Federal Transit Administration, Washington, DC*

Robert Cervero, *Chair, Department of City and Regional Planning; Professor of City and Regional Planning, University of California- Berkeley, Berkeley, California*

Gerard Walters, *Principal, Fehr and Peers Associates, Walnut Creek, California*

James Daisa, *Senior Project Manager, Kimley Horn & Associates, San Ramon, California*

Pacific O

Eminent Domain and TOD CM 1.5

Eminent domain has become a hot topic across the country, especially in the world of TOD. In this session hear different perspectives on key questions related to eminent domain including: whether a transit agency can or should acquire more land than it needs to encourage TOD, what limitations are being put on urban renewal authorities and transit agencies in their use of eminent domain, and how to deal proactively with those who use eminent domain as a wedge issue for TOD.

MODERATOR: **William Christopher**, *Board of Directors, District I Representative, Regional Transportation District, Westminster, Colorado*

Benjamin Limmer, *Planner II, METRO, Phoenix, Arizona*

Bill Sirois, *TOD Manager, Regional Transportation District – FasTracks Team, Denver, Colorado*

John Shirey, *Executive Director, California Redevelopment Association, Sacramento, California*

Pacific L

Establishing Expectations for TOD in Station Area Planning CM 1.5

Station area planning – is it real or unreal? Every transit-oriented development project begins with some form of planning exercise. The trouble is planners often shape something that can't be built! While it looks good on paper and appeals to the community, the developer sometimes can't afford to build it. How do we inject economic reality into the planning process? Hiring economic consultants may simply not be sufficient – they don't put at-risk money on the line. Can developers be selected at the beginning of a process (think RFQ, not RFP) to provide a much-needed reality check? And how do we keep the developer's costs down during the planning and shaping process?

MODERATOR: **Chek Tang**, *Principal, Mclarand Vasquez Emsiek & Partners, Oakland, California*

Bill Lennertz, *Director, National Charrette Institute, Portland, Oregon*

Darin Smith, *Principal, Economic & Planning Systems, Inc., Berkeley, California*

Regency Room

Transit Commuter Town: Capturing the Opportunity

Is it possible to create a real transit community around commuter rail? Or do the service characteristics and dependence on park-and-ride create insurmountable barriers? This session takes a look at the strategies being employed with three new proposed commuter rail projects to capture the opportunity for TOD and create future investments around the stations.

MODERATOR: **Marsha Kaiser**, *Urban Policy and Public Policy Practice Leader, PB PlaceMaking, Washington, DC*

Doug Allen, *Executive Vice President, Capital Metro Transit, Austin, Texas*

Tawny Olore, *Rail Transit Project Manager, Florida DOT, Orlando, Florida*

Mike Elms, *Community Development Director, City of Arvada, Colorado*

Bayview B

Growing Better, Greener and Denser: Suburban to Urban

To realize their potential, America’s suburbs need to grow better – not simply bigger. In part that means growing greener and denser, reducing parking, and increasing walking and transit use. This session drills down to probe multiple views of the forces, strategies and motivations behind the fundamental transformation of suburban centers into dense pedestrian- and transit-friendly urban places.

MODERATOR: **Marco Polo Cortes**, *President/CEO, San Diego County Hispanic Chamber of Commerce, San Diego, California*

Nancy Bragado, *Principle Planner, City Planning & Community Investment, City of San Diego, California*

Kimi Iboshi-Sloop, *Senior Planner and Policy Analyst, PB PlaceMaking, Portland, Oregon*

Clark Tyler, *Chairman, Tysons Land Use Task Force, Fairfax County, Virginia*

Ernesto Vasquez, *Partner/Project Principal, McLarand Vasquez Emsiek & Partners, Irvine, California*

4:30 pm–6:00 pm

Networking event

Pacific Ballroom

Elected Officials Gathering

Does it sometimes seem as if you’re the only elected official in your community who understands that good urban design and transportation options are critically important in creating a healthy and economically vital community? Rest assured, there are other like-minded, forward-thinking elected officials around the country. Join your colleagues for informal discussions and a chance to talk about your successes and challenges in creating great places to live.

FACILITATOR/HOST: **Sam Adams**, *Mayor Elect, Portland, Oregon*

5:00 pm–7:00 pm

Networking event

Pacific Ballroom

Trade Show Reception

Join us for this informal event – which will include appetizers, beverages and light music – and spend time talking with representatives from the country’s leading firms. Throughout the conference, visit the booths and displays from exhibiting companies.

Wednesday, OCTOBER 29

7:00 am–8:00am

Networking event

Regency Room

Community Streetcar Coalition

The Community Streetcar Coalition is a partnership of cities, transit authorities and architectural and engineering firms that supports the development of the Small Starts program within the Federal Transit Administration. The coalition invites you to attend its semi-annual meeting to learn more about the coalition and to participate in a discussion about current issues facing streetcar projects, the administration of the program by the Federal Transit Administration and the upcoming federal surface transportation bill.

FACILITATOR: **Jeffrey Boothe**, *Partner/Chair, Holland & Knight/New Starts Working Group, Washington, DC*

7:00 am–8:00 am

Continental Breakfast in the Trade Show Area

8:00 am–10:00 am

Plenary session

Grand Ballroom

Opening Remarks

EMCEE: **Will Fleissig**, *President, Communitas Development, Inc., San Francisco, California*

Invitation to Rail~Volution in Boston 2009

Kristina Egan, *South Coast Rail Manager, Executive Office of Transportation, Boston, Massachusetts*

David Dixon, *Principal-in-Charge of Planning and Urban Design, Goody Clancy and Associates, Boston, Massachusetts*

A New Vision of Place

Join this thought-provoking and inspirational session that promises to leave attendees with a great deal to think about – and do – when they return home. Europeans have long understood that pedestrian squares and streets where people gather, socialize and watch the world go by add immensely to a city's vitality and value. New York City Transportation Commissioner Janette Sadik-Khan and author/developer Chris Leinberger are in the forefront of the movement to implement pedestrian-friendly urbanism in America. Sadik-Khan has been empowered by New York City Mayor Michael Bloomberg to shift the balance between the automobile and the pedestrian and to carve quality public space from the city's 6,000 miles of asphalt and 12,000 miles of sidewalks. Leinberger makes the case in his new book, *The Option of Urbanism: Investing in a New American Dream*, that the value of pedestrian-oriented urbanism is so high that it can be tapped to help pay for constructing and operating public transit.

Janette Sadik-Khan, *Commissioner, New York City Department of Transportation, New York, New York*

Christopher B. Leinberger, *Visiting Fellow, The Brookings Institution/University of Michigan, Washington, DC*

9:00 am

Mobile Workshop

9:00 am–1:00 pm

#16 Market Street – F-Line Historic Streetcars along San Francisco’s Transit Spine CM 3.5

Meet in Grand Foyer

10:30 am–1:00 pm

Regency Room

Advancing Equity in TOD: A Solutions Session

Everyone is invited to this peer-to-peer training session for community advocates who are working on critical issues such as density, displacement, affordable housing and TOD. Hear advocates from around the US share stories about cutting-edge strategies and best practices for community engagement, leveraging community benefits and engaging transit agencies. Practice your three-minute “elevator pitch,” and learn how to organize community outreach guaranteed to win community endorsement of proposed projects. Transit agencies, cities and developers are encouraged to attend to provide their perspectives, so that everyone can better understand the goals and constraints of all partners in TOD. Lunch will be provided

This peer-to-peer session is facilitated by TransForm (formerly TALC, the Transportation and Land Use Coalition) and Greenbelt Alliance, PolicyLink, and Reconnecting America.

10:30 am–12:00 pm

Workshops

Pacific M

Principles of Transit-Oriented Development: Just the Basics CM 1.5

This core principles session will explore the key elements of transit-oriented design and adapting transit planning and design to the surrounding development. We have learned in the past few years that merely placing new development near transit stations does not necessarily result in successful TOD. Instead, TOD projects must have certain key characteristics (such as density, mixed-use, pedestrian-friendly design, and a convenient and logical transit connection) to enhance transit ridership and create neighborhoods that meet the needs of today’s changing society. In this session, learn some common-sense guidelines and lessons learned when it comes to developing good TOD projects.

MODERATOR: **Al Raine**, *Vice President, Practice Leader, AECOM, Boston, Massachusetts*

Cynthia Nikitin, *Vice President, Project for Public Spaces, Inc., New York, New York*

GB Arrington, *Vice President, PB PlaceMaking, Portland, Oregon*

Ann Cheng, *Senior Planner, TransForm (formerly TALC, the Transportation and Land Use Coalition), Oakland, California*

Pacific N

Building Community Partnerships for Transit CM 1.5

Attend this workshop and learn how to foster the collaborative decision-making that is so important when it comes to building effective and livable communities. Learn how to engage and increase participation from both the public and private sectors – which leads to successful community planning, less economic risk, and the leveraging of assets among all the participants.

MODERATOR: **Effie Stallsmith**, *Community Planner, Office of Planning and Environment, Federal Transit Administration, Washington, DC*

Ellen Vanderslice, *Project Manager, City of Portland, Oregon*

Maribeth Feke, *Director of Programming and Planning, Greater Cleveland Regional Transit Authority, Cleveland, Ohio*

Cynthia Hoyle, *Transportation Planning Consultant, Champaign-Urbana Mass Transit District, Urbana, Illinois*

Wednesday Morning *continued*

Pacific O

★ **Best Practices in Station Area Planning CM 1.5**

For communities considering light rail, the first question asked should be HOW to build it, not WHERE to build it. Attend this workshop and learn how Bellevue, Washington, and San Jose, California, have approached the development of new light rail systems in their community by creating community-specific best practices.

MODERATOR: **David Knowles**, *Vice President, Planning and Development, David Evans and Associates, Inc., Portland, Oregon*
Chris Augenstein, *Deputy Director, Planning, Valley Transportation Authority (VTA), San Jose, California*
Maria Koengeter, *Senior Planner, City of Bellevue, Washington*

Seacliff A

★ **Design Guidelines for Livable Communities CM 1.5**

Pedestrian-friendly neighborhoods and their streets and transit stations really CAN fit together to make an enjoyable place to live. And good design guidelines are essential to making that happen. This session will give you the basics of design guidelines for shaping your own livable community. Learn about some of the latest examples of how transit agencies and communities are developing guidelines to maximize livability, transit ridership and economic opportunity – while at the same time taking into account our current energy and environmental challenges.

MODERATOR: **Steve Dotterer**, *Principal Planner, Bureau of Planning, City of Portland, Oregon*
Stephen Antupit, *Senior Associate for Urban Strategies Design, Mithun, Inc., Seattle, Washington*
Thomas Bennett, *Senior Urban Designer, PB PlaceMaking, Portland, Oregon*
Phil Erickson, *President, Community Design & Architecture, Oakland, California*

Seacliff B

★ **Financing Livable Communities**

New trends in public and private financing techniques are fortunately helping to implement both transit and TOD projects. Hear about these new financing mechanisms at the private level, as well as some public policy options and issues that promote transit and transit-friendly development as a way to respond to energy and environmental challenges.

MODERATOR: **Bob Ruzzo**, *Deputy Director, MassHousing, Boston, Massachusetts*
Eva Hage, *Associate, Steer Davies Gleave, Vancouver, British Columbia*
Peggy Jen, *Senior Program Officer, Bay Area Local Initiatives Support Corporation (LISC), San Francisco, California*

Pacific L

★ **Starting Out in New Starts/Small Starts : For Better for Worse, for Richer for Poorer**

This session will explore the realities and the myths of successfully negotiating the New Starts/Small Starts program. Hear about the “promise and the pitfalls” via lessons learned by agencies that are considering entering the New Starts/Small Starts process, as well as by those that have successfully delivered projects using this type of funding. Special attention will be focused on how to decide if the New Starts/Small Starts program is right for your project, and if so, how to make the most of it.

MODERATOR: **James de la Loza**, *Senior Vice President, AECOM, Los Angeles, California*
Peter Varga, *Executive Director/CEO, The Rapid, Grand Rapids, Michigan*
Stephen Del Guidice, *Transit Bureau Chief, Arlington County Department of Environmental Services, Arlington, Virginia*
Doug Moore, *Vice President, Planning and Development, Central Ohio Transit Authority, Columbus, Ohio*
Jay Duncan, *Vice President, AECOM, Boston, Massachusetts*

Bayview A

 **Broadening the Federal Focus: Climate and Energy Issues**

This session will provide an important overview of current and potential legislation – not including transportation authorization – that pertains to climate change and energy. Learn how sustainability-related legislation may affect funding for transit and ultimately create more opportunities to build sustainable communities.

MODERATOR: **Jeffrey Boothe**, *Partner/Chair, Holland & Knight/New Starts Working Group, Washington, DC*

Kate Rube, *Policy Director, Smart Growth America, Washington, DC*

Colin Peppard, *Federal Transportation Program Manager, Friends of the Earth, Washington, DC*

Janine Benner, *Legislative Director, Office of Congressman Earl Blumenauer, Washington, DC*

Seacliff C

 **Creating Communities in the Era of Climate Change**

Climate change, and society’s response to it, will have a profound effect on how we should shape our communities. The sprawling way many of our communities have developed to date has resulted in transportation being the second largest (and fastest growing) contributor of greenhouse gas (GHG) of any sector in the United States. The built environment is the single largest determinant of how we travel – thus creating the need for compact, vibrant communities that enable walking, biking and transit use. This session will explore “on the ground” strategies that communities can use to reduce their carbon footprint.

MODERATOR: **Fred Hansen**, *General Manager, TriMet, Portland, Oregon*

Joni Earl, *General Manager, Sound Transit, Seattle, Washington*

Felicia Marcus, *Executive Vice President and Chief Operating Officer, Trust for Public Lands, Emeryville, California*

Shelley Poticha, *President and Chief Executive Officer, Reconnecting America and The Center for Transit Oriented Development*

Pacific B & C

 **TOD at the Corridor Level CM 1.5**

Transit projects are designed and built at the corridor scale, but too often land use and access planning simply do not match up. Thinking about TOD at the corridor scale requires new analytic and planning tools. This session will examine how and why you need to think about TOD at the corridor level; how collaboration can help avoid cannibalization of development between jurisdictions/station sites; and what tools are needed to understand the roles of stations from access, market, and land-use planning perspectives.

MODERATOR: **Sam Zimbabwe**, *Technical Assistance Director, Reconnecting America, Washington, DC*

Val Menotti, *Deputy Planning Manager, San Francisco Bay Area Rapid Transit District, Oakland, California*

James Constantine, *Principal, Looney Ricks Kiss Architects, Princeton, New Jersey*

Dena Belzer, *Principal, Strategic Economics, Berkeley, California*

Seacliff D

 **The City Perspective: Using Transit to Enhance Affordability**

Research has shown that if families rent or buy in a pedestrian-oriented, mixed-use neighborhood where they can own one or no cars it can result in an annual savings of \$8,500. This emphasizes the effectiveness of locating housing near transit – a major attraction for residents who want and need affordable housing. Hear how five cities are prioritizing sites near transit for affordable housing resources and also what California is doing to aid in the effort. Speakers also will discuss enhancing affordability through developer agreements, incentives, land use regulations, inclusionary housing and other tools.

MODERATOR: **Sam Adams**, *Mayor Elect, City of Portland, Portland, Oregon*

Adrienne Quinn, *Director, City of Seattle Office of Housing, Seattle, Washington*

Mercedes Marquez, *General Manager, Los Angeles Housing Department, Los Angeles, California*

Diana McIver, *President and Chief Executive Officer, DMA Development Company, LLC, Austin, Texas*

Karen O’Connell, Esq., *Economic Development Director, Town of Dedham, Massachusetts*

Wednesday Afternoon *continued*

12:00 pm–1:30 pm

Pacific Ballroom

Boxed-Lunch Pick Up in Trade Show Area

12:00 pm

Mobile Workshop

12:00 pm–5:00 pm

Meet in Grand Foyer

#17 Trails to Rails: Tour of Bike Facilities along Caltrain CM 4

1:30 pm–4:30 pm

Bayview A & B

TOD Marketplace CM 3.5

Ever wonder why those seemingly great-looking TOD plans never get built? Maybe you've spent a lot of money hiring consultants and conducting community meetings to help shape a development vision – only to find that the private sector doesn't "see" what you see? Talking to developers and investors at the TOD Marketplace – which has become one of Rail~Volution's most well-attended events – will give you plenty of insight, ideas and lessons learned for next time. This popular annual event serves as a forum where developers, investors, transit agencies, cities and property owners can meet, talk about the art of the deal, and even strike up a deal. Hear a panel of national developers and investors provide feedback on two Bay Area projects and the master plan for three mixed-use projects along a new DART line opening in 2010. Following the 90-minute panel discussion will be an opportunity to meet with panelists in small groups, and a reception and showcase of local and national development opportunities.

MODERATOR: **Shelley Poticha**, *President and CEO, Reconnecting America and The Center for Transit Oriented Development, Oakland, California*

Harold Dawson, *President and CEO, The Dawson Company, Atlanta, Georgia*

Will Fleissig, *President, Communitas Development Inc., San Francisco, California*

Fred Harris, *Senior Vice President, AvalonBay Communities, Inc., New York, New York*

Lydia Tan, *Executive Vice President, Bridge Housing, San Francisco, California*

Jeff Ordway, *Manager of Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California*

Jason Tundermann, *Associate, Cherokee, Raleigh, North Carolina*

1:30 pm–3:00 pm

Pacific B & C

Workshops

★ The Rail~Volution Will Not Be Televised: Blogging—The Next Generation of Media

Attend this session that's interactive, fun and informative – and all about blogging! Learn how to use a blog to report the news, conduct advocacy, and build community support around sustainable transportation and livable communities.

MODERATOR: **Kathy Albert**, *Deputy Director, Executive Administration, Sound Transit, Seattle, Washington*

Jeff Wood, *Program Associate And GIS Specialist, Reconnecting America, Oakland, California*

Aaron Naparstek, *Editor in Chief, Streetsblog, New York, New York*

Clarence Eckerson, *Director of Video Production, www.streetfilms.org, New York, New York*

Pacific M

★ **Good Community by Careful Design: Form-Based Codes and Context-Sensitive Street Design CM 1.5**

It's no secret that communities that work well for alternative modes of transportation require different design forms than the car-based city. However, successful design types for these communities continue to evolve, as the tools for designing and building livable communities continue to evolve. This session presents a review of current trends in using form-based codes for both large cities and smaller communities – as well as a look at advanced design standards that can improve streets for all transportation modes in an energy-challenged world.

MODERATOR: **Steve Dotterer**, *Principal Planner, Bureau of Planning, City of Portland, Oregon*

Laura Hall, *Principal, Hall Alminana, San Francisco, California*

Lee Einsweiler, *Principal, Code Studio, Austin, Texas*

Phil Erickson, *President, Community Design & Architecture, Oakland, California*

Pacific L

★ **A Comfortable Fit: Strategies for Weaving Transit into Existing Communities CM 1.5**

Attend this introduction to strategies that ensure new transit projects fit into and support existing communities in both urban and suburban settings. Existing communities present special challenges for transit projects, including those related to community input, dense development near stations, impact mitigation, environmental enhancement and traffic management. Panelists will present lessons from recent projects, as well as best practices developed from surveys.

MODERATOR: **Henry Kay**, *Deputy Administrator of Planning and Engineering, Maryland Transit Administration, Baltimore, Maryland*

Paul Pattison, *Senior Transit Engineer, URS Corporation, Charlotte, North Carolina*

Rob Smetana, *Principal Planner, City of Lakewood, Colorado*

Michael Madden, *Chief, Project Development Division-Office of Planning, Maryland Transit Administration, Baltimore, Maryland*

Pacific N

★ **Access for All: Design in Today's Modern Transit Communities CM 1.5**

Attend this session and get a valuable review of plans, policies and recent trends in designing today's sustainable, transit-supportive communities that are accessible to everyone – including seniors, people with disabilities, children and families.

MODERATOR: **Dorene Giacomini**, *Commissioner, Metropolitan Transportation Commission, Oakland, California*

Ellen Dektar, *Coordinator, LINCC/Alameda County Child Care Planning Council, Oakland, California*

James Corless, *Senior Planner, Metropolitan Transportation Commission, Oakland, California*

Valerie Fletcher, *Executive Director, Institute for Human-Centered Design, Boston, Massachusetts*

Seacliff A

★ **Integrating Urban Design, Architecture and Engineering CM 1.5**

Urban designers, engineers and transit agencies must work together to create successful station designs that increase transit ridership and provide communities with the greatest return on their transit investment. Learn lessons from an urban designer/architect, engineer and transit agency owner on how to work together to create successful station areas.

MODERATOR: **Tom Markgraf**, *Owner, Markgraf & Associates, Portland, Oregon*

George Crandall, *FAIA, Principal, Crandall Arambula PC, Portland, Oregon*

John Lackey, *Senior Vice President and Director of Transit, David Evans and Associates, Inc., Portland, Oregon*

Dave Unsworth, *Senior Project Manager, TriMet, Portland, Oregon*

Wednesday Afternoon *continued*

Seacliff B



Growing Cooler: Addressing Climate Change through Demand/VMT Reduction CM 1.5

The transportation sector accounts for one-third of US CO₂ emissions, with cars and trucks being the biggest contributors. What, then, can communities do to reduce travel demand and vehicle miles traveled? After an introduction to the topic and the “Growing Cooler” study, participants will hear what is being done from Australia to Berkeley to reduce driving and make a major impact on greenhouse gas emissions.

MODERATOR: **Gerard Walters**, *Principal, Fehr and Peers Associates, Walnut Creek, California*

Paul Kearsley, *General Manager-City Development, City of Whitehorse, Melbourne, Australia*

Matt Nichols, *Principal Transportation Planner, City of Berkeley, California*

Tracy Winfree, *Director of Public Works for Transportation, City of Boulder, Colorado*

Seacliff C



The Nuts and Bolts of Using TOD to Create Mixed-Income Housing CM 1.5

Communities with a lower-income population sometimes fear new transit and TOD as the spearhead for gentrification. However, studies indicate that roughly two-thirds of demand for TOD housing comes from lower-income communities. The significant value premiums generated by TOD, particularly for housing, represent a powerful tool for creating mixed-income communities, enhancing older urban neighborhoods, and enabling existing residents to remain as proud members of more diverse communities. Attend this workshop and learn about the underlying policies, economics, and urban design issues related to using TOD effectively in a mid-income housing community.

MODERATOR: **David Dixon**, *Principal-in-Charge of Planning and Urban Design, Goody, Clancy and Associates, Boston, Massachusetts*

Bob Ruzzo, *Deputy Director, MassHousing, Boston, Massachusetts*

Pacific O



Streetcars and Market Dynamics CM 1.5

Modern streetcar projects are being viewed as an economic and land development tool more than as a tool for moving people. Streetcar projects in Seattle, Portland, Tampa, Little Rock and Kenosha, Wisconsin, have all had major impacts on land development patterns. They also have linked vibrant, new, high-density mixed-use neighborhoods to downtowns and have proven affordable even for cities that can't support investment in light rail. This session will explore the financial realities of implementing streetcar projects, the public-private partnerships that have formed to build and operate them, and the economic impacts of maturing streetcar systems.

MODERATOR: **Sam Adams**, *Mayor Elect, City of Portland, Oregon*

Tiffany Sweitzer, *President, Hoyt Street Properties, LLC, Portland, Oregon*

Michael Mann, *Acting Director of the Office of Sustainability, City of Seattle, Washington*

Scott Bernstein, *President, Center for Neighborhood Technology, Chicago, Illinois*

Lori Mason Curran, *Market Research Manager and Real Estate Spokesperson, Vulcan, Inc., Seattle, Washington*

Keith Jones, *Regional Transit Director-West Central Region, URS Corporation, Fort Worth, Texas*

Rick Gustafson, *Vice President, Shiels Oblatz Johnson, Portland, Oregon*

Seacliff D

 **New Tools for Planning TOD CM 1.5**

While streetcars and light rail can greatly enhance a community’s livability factor, the reality is that – on the front end – neighbors, developers and government planners want greater predictability about what will happen once the transportation systems are in place. This session demonstrates two remarkably effective approaches developed by national TOD experts that have been used to increase community understanding and support for transit and new development.

MODERATOR: **John Danish**, *Board of Directors, City of Irving Representative, Dallas Area Rapid Transit, Irving, Texas*

CJ Gabbe, *Project Manager, Fregonese Associates, Portland, Oregon*

Mark Bachels, *National Leader-Sustainable Community Development Manager, Parsons Brinckerhoff, Kawana Waters, Queensland, Australia*

3:00 pm–3:30 pm

Refreshment Break in Trade Show Area

Pacific Ballroom

3:30 pm–5:00 pm

Workshops

Seacliff D

 **Building Support for Transit through Community Activism CM 1.5**

Community outreach, effective education, and interactive tools that can help develop the long-range message of the land use-transportation linkages can take many forms. This session will explore three very different, but equally effective, ways to build support for transit and TOD as an important solution to our energy and environmental challenges.

MODERATOR: **Lea Schuster**, *Executive Director, Transit for Livable Communities, Twin Cities, Minnesota*

Kathleen Osher, *Executive Director, Transit Alliance, Denver, Colorado*

Jan Wells, *Associate Director, Permanent Citizens Advisory Committee to the MTA, New York, New Jersey*

Becky Schlenvogt, *Principal Planner, Region of Waterloo, Waterloo, Ontario, Canada*

Pacific L

 **Parking Toolkit CM 1.5**

How much parking is the right amount of parking in your TOD project? When should transit agencies consider cutting existing parking in order to get more TOD? What are the risks of providing too much parking and too little, and how have developers, transit agencies and cities successfully addressed these risks? In this interactive toolbox session, three national parking experts will walk participants through real-life examples of how smarter approaches to parking have resulted in higher transit ridership, less congestion, happier citizens and higher returns on real estate investment.

MODERATOR: **Jeffrey Tumlin**, *Principal, Nelson\Nygaard Consulting Associates, San Francisco, California*

Terri O’Connor, *Transportation Planning Manager, Wilbur Smith Associates, San Francisco, California*

Dan Zack, *Downtown Development Coordinator, Community Development Services Department, City of Redwood City, California*

Kenya Wheeler, *Senior Planner, San Francisco Bay Area Rapid Transit District, Oakland, California*

Wednesday Afternoon *continued*

Seacliff B

The Last Green Mile: Bike Rentals, Car-Sharing and Other Sustainable Ways to Get to Transit

Bike rental programs are all the rage in Paris and Barcelona and now are gaining a toe-hold in the US. In addition, car-sharing companies are growing and providing an important link from transit to home and work. This session will review these and other innovative, sustainable strategies for traveling to transit – or just traveling without a car.

MODERATOR: **Tom Miller**, Chief of Staff to Major Elect Sam Adams, City of Portland, Oregon

Susan Shaheen, Co-Director, Transportation Sustainability Research Center, University of California, Berkeley, Richmond, California

Andy Thornley, Program Director, San Francisco Bicycle Coalition, San Francisco, California

Nate Kvamme, Freewheelin' Program Manager, Humana, Inc., Louisville, Kentucky

Pacific M

Streetcar System Planning CM 1.5

If you and your community are considering streetcars as a viable, attractive option for creating vibrant urban core areas, this session will provide great insight and lessons learned. Where should a community place its streetcar system and why? What are the obstacles, and how can you overcome them? Hear how Portland is planning the expansion of its existing system and how Tucson and Santa Ana are nearing the development stage of their initial streetcar segments.

MODERATOR: **David Knowles**, Vice President, Planning and Development, David Evans and Associates, Inc., Portland, Oregon

Toni Bates, Senior Planning Manager, Parsons Brinckerhoff, San Diego, California

Patrick Sweeney, Senior Transit Planner, Portland Office of Transportation, Portland, Oregon

Terry Nash, Project Manager, HDR, Phoenix, Arizona

Seacliff C

Transportation and Land Use Strategies for Reducing Greenhouse Gas (Part 2): Implementation CM 1.5

With the appropriate policies in place (explained in Part 1 of this two-part workshop), public transportation linked to compact, mixed-use development offers enormous potential to reduce greenhouse gas emissions. This session will focus on the methodologies and tools that help measure a community's carbon footprint inventory greenhouse gas emissions. It will showcase examples and highlight methodologies that could work in your community – as all of us work together to minimize climate change at the local level.

MODERATOR: **Gary Prince**, Senior Project Manager, King County Metro Transit, Seattle, Washington

Adam Millard-Ball, Ph.D. Student, Interdisciplinary Program in Environment and Resources (IPER), Stanford University, Stanford, California

Val Menotti, Deputy Planning Manager, San Francisco Bay Area Rapid Transit District, Oakland, California

Stephen Antupit, Senior Associate for Urban Strategies Design, Mithun, Inc., Seattle, Washington

Tina Hodges, Program Analyst, Office of Budget and Policy, Federal Transit Administration, Washington, DC

Regency Room

Partnering to Further Awareness and Support

Californians working to reduce VMT through land use changes and increased use of transit have formed a number of effective non-traditional partnerships. Among the most proactive and effective has been a sector of public,

private and nonprofit health professionals. Learn how to partner with health-related groups and other like-minded organizations to achieve local and state greenhouse gas reduction goals.

MODERATOR: **Judy Corbett**, *Executive Director, Local Government Commission, Sacramento, California*

Autumn Bernstein, *ClimatePlan Coordinator, ClimatePlan/Transportation and Land Use Coalition, South Lake Tahoe, California*

Bonnie Holmes-Gen, *Senior Policy Director, American Lung Association, Sacramento, California*

Seacliff A

 **How To Balance Development Needs and Transit In Station Design** CM 1.5

Getting the right hand and the left hand to work with each other inside a transit agency on joint development projects is challenging on a good day. The typical collision of interests revolve around what is more important – transit or development? Parking or pedestrians? Easy transfers or linking development to the station? Listen to public and private perspectives on this issue and where this has – and has not – been done successfully across the country.

MODERATOR: **Peter Albert**, *Manager, San Francisco Municipal Transportation Agency Planning Initiatives Program, San Francisco, California*

Don Arambula, *ASLA, Principal, Crandall Arambula, Portland, Oregon*

Ralph Petty, *Community Development and Parks Director, Millbrae, California*

Troy Russ, *Principal, Glattig Jackson, Orlando, Florida*

Pacific N

 **Funding for TOD** CM 1.5

Developers of TOD projects always are looking to transit agencies to partner by funding public elements and infrastructure within TOD projects to “make the numbers work.” Good intentions of using public money to fund TOD infrastructure often fall short when it comes to implementation. Several programs have been proposed and implemented in the past years, but the ability of the developer to access these funds often has been problematic and confusing. Join this session and discuss ways to bring the public’s good intentions together with the realities of private development.

MODERATOR: **Cheri Bush**, *Senior Transportation Planner, Wilbur Smith Associates, Dallas, Texas*

Paul Marx, *Director of Planning, Sacramento Regional Transit District, Sacramento, California*

Megan Gibb, *Manager, Transit Oriented Development, Metro, Portland, Oregon*

Jack Wierzenski, *Director, Economic Development and Planning, Dallas Area Rapid Transit, Dallas, Texas*

Doug Johnson, *TLC Program Manager, Metropolitan Transportation Commission, Oakland, California*

Pacific O

 **Green TOD** CM 1.5

On nearly a daily basis, we hear about climate change and global warming in the media. Sustainable development and green building play an important role as a viable solution to this problem. Attendees in this session will learn about the use of green building technology and principles in successful transit oriented development projects across North America.

MODERATOR: **Bruce Fukujii**, *Urban Design Practice Leader, PB PlaceMaking, San Francisco, California*

Paul Morris, *Vice President, Sustainable Planning and Development, Cherokee, Raleigh, North Carolina*

Bailey Pope, *Vice President of Design and Construction, The Dawson Company, Atlanta, Georgia*

Heather Lowe, *Assistant Vice President of Development, EBL&S Development, Berkeley, California*

Wednesday Evening *continued*

5:00 pm–8:00 pm

Networking event

*Hines Building Public Open
Space Atrium, 101 2nd Street,
San Francisco, California*

TransForm (formerly TALC, the Transportation and Land Use Coalition) Reception Transforming the Bay Area & Beyond

Mingle with conference attendees, as well as advocates and experts from throughout the Bay Area, who are working on transportation choices and pedestrian-friendly communities. Drinks, appetizers, live music and art will be abundant at this beautiful public space venue located near the hotel conference site. Event host and beneficiary is TransForm (www.transcoalition.org). (Toast at 7pm, tickets \$20)

5:30 pm–7:30 pm

Networking event

Pacific B & C

American Planning Association –Transportation Division Meeting

Join us for the TPD fall business meeting and discussion. TPD officers and members will report on division activities with the federal transportation bill reauthorization, APA's Legislative/Policy Committee, and APA's Complete Streets Initiative. Afterward, network with transportation planners from around the country at a special reception.

FACILITATOR: **Todd Ashby**, *Project Manager, Snyder and Associates, Ankeny, Iowa*

Schedule of events

Thursday, OCTOBER 30

7:30 am–6:00 pm

Meet in Grand Foyer

Mobile workshop

#18 Monterey County Rail Vision: On the Beautiful Central Coast CM 8.5

8:30 am–6:45 pm

Meet in Grand Foyer

Mobile workshop

#19 Capitol Corridor / Sacramento CM 8.25

9:00 am–5:00 pm

Regency Room

Seminar

The Techniques and Metrics of Sustainable Urbanism CM 8

Sustainable urbanism – with its transit-served urbanism and high performance buildings and infrastructure – is gaining wide international acceptance. It does, however, require a fresh approach to our professional routines and a common shared vision of the future. Leading this all-day seminar is Douglas Farr, founding principal of Farr Associates, an award-winning architecture and planning firm widely regarded as one of the most sustainability-oriented design practices in the country. Participants will be led through the techniques and metrics outlined in Farr's book and also will participate in a hands-on design workshop to design a sustainable diverse neighborhood and an energy-efficient sustainable corridor.

Cost: \$350 for the full day; includes copy of *Sustainable Urbanism: Urban Design with Nature*

10:15 am–6:00 pm

Meet in Grand Foyer

Mobile workshop

#20 Downtown San Jose CM 6.25

Mobile Workshops

Mobile workshops will meet 15 minutes prior to the scheduled departure time for each session, in the following places at the Hyatt Regency Hotel:

Monday: Grand Ballroom (street level, first floor)

Tuesday - Thursday: Grand Foyer (conference registration area)

Please be prompt as the schedules are tight!

1 Dublin Transit Center/Castro Valley BART CM 3.5

Take the BART train to the terminus of the Dublin-Pleasanton Line in the East Bay community of Dublin and see first hand how a public/public/private partnership can create a successful suburban transit station area with high-density housing units, an office campus area, a hotel and retail uses. For the Castro Valley segment of the mobile workshop, see the first joint development project built on BART land by the Bridge Housing Corporation. In Castro Valley, tour a 96-unit affordable housing development, the recently renovated Strobridge House, and a BART command center police facility.

Monday, October 27 8:00 am-12:30 pm

Cost: \$35

2 Fruitvale Village/Hayward BART CM 3.75

Take BART to the award-winning Fruitvale Village at the Fruitvale BART station and see how more than 20 public and private partners created an internationally recognized model for transit-oriented development. The village encompasses a Head Start center, a Clinica de la Rasa medical facility, California's first Spanish-oriented public library, a senior center, retail space, bike station and residential units. Later, board BART and visit the Hayward BART station and tour the award-winning Hayward City Hall. Finish with a walking tour of downtown Hayward and see nearly 900 residential units built within a strong pedestrian-transit context.

Monday, October 27 8:00 am-12:30 pm

Cost: \$35

3 San Mateo County TOD - Heavy Rail CM 4

This scenic mobile workshop will showcase transit-oriented development at three new stations. Ride BART to Millbrae and tour the station area that features a vibrant pedestrian-oriented mixed-use district. Also hear what the city, BART and Samtrans (County Transit) plans for a surface parking lot. Next visit the South San Francisco BART station where TOD development blurs the property boundaries to create an attractive mixed-use district. Finish with a visit to the Colma Station and a TOD of high-density affordable housing with a retail component and the beginning of an affordable housing development.

Monday, October 27 8:00 am-1:00 pm

Cost: \$35 (lunch included)

4 East Bay Bike Tour: Comparing Present and Past CM 4

Join us on a bicycle tour showcasing the latest improvements and plans for three BART stations in the East Bay. Starting at El Cerrito Del Norte BART, workshop participants will hear about the San Pablo Avenue planning process and check out Baxter Creek Park along a greenway. From there, head to El Cerrito Plaza with a quick stop to see streetscape improvements and coming development. The third stop is an historic transit neighborhood, followed by a ride along the route used for the East Bay Interurban Electric trains. The final stop will be the Ashby BART.

Monday, October 27 8:00 am-1:00 pm

Cost: \$40

5 Embarcadero & Market/Octavia - Former Freeway Neighborhoods CM 3

This tour studies how two neighborhoods emerged from the shadows of elevated freeways that were demolished. Begin the tour along the Embarcadero and see the Ferry Plaza, historic F-Market streetcar line, and rejuvenated Ferry Building (new home to the famous farmer's market). Ride the Muni to Van Ness and Market and walk to Hayes Valley, which underwent a renaissance when the double-decker Central Freeway was razed. Discuss the ground-breaking Market/Octavia Better Neighborhoods Plan and view the award-winning Octavia Boulevard.

Monday, October 27 9:00 am-12:30 pm

Cost: \$35

6 East Bay/San Pablo Avenue Rapid Bus CM 2.75

This mobile workshop illustrates the ongoing evolution of a transit corridor in the Bay Area. View the in-progress transformation of San Pablo Avenue from a traffic choked state highway lined with auto body shops and liquor stores to a vibrant mixed-use corridor. Ride BART and the AC Transit's Rapid bus to see how TOD has sprung up in several East Bay communities. Stop along the way and see how new housing, new retail, new transit, and streetscape improvements have worked together to humanize this busy arterial.

Monday, October 27 9:00 am–12:30 pm

Cost: \$35

7 Downtown Berkeley/Richmond CM 3

Ride BART to the Downtown Richmond station, where BART meets Amtrak at a new intermodal station, and then tour the Citywalk TOD. Next stop is the Downtown Berkeley BART station, where a walking tour highlights some of downtown's notable mixed-use development, historical buildings and an innovative stacked parking area. Also hear how the city is considering whether to "daylight" Strawberry Creek, which runs below the street. Lunch will be provided in downtown Berkeley, followed by a tour of the mixed-used Artech Building.

Monday, October 27 9:00 am–1:00 pm

Cost: \$35 (lunch included)

8 San Francisco Bike Tour CM 3 or 4.5

Take a heartwarming tour of San Francisco's bicycle facilities as well as many popular bike routes. Visit the South of Market and Mission districts by using the city's integrated bicycle route network – and learn how this vital new network was created. Admire colorful Mission District murals, take a look at the bike facility at the commuter/light-rail Caltrain station, and enjoy an informative walking tour of the Hamm's Brewery Building.

Monday, October 27 9:00 am–12:30pm (shorter tour)

or 9:00 am–2:00 pm (longer tour)

Cost: \$35 (lunch included)

9 Larkspur Landing CM 3

Take a brisk and scenic ride that Bay Area commuters have been taking for more than a century – hop on a ferry! This tour departs from the historic San Francisco Ferry Building across the street from the hotel and connects to Larkspur Landing in Marin County, an emerging multi-modal hub. Take a short walk to site of the terminal station for the proposed SMART commuter rail service, which would run 70 miles north with an adjacent bicycle and pedestrian path. Finish with a short walk to the historic CalPark tunnel.

Monday, October 27 8:30 am–1:00 pm

Cost: \$35

10 Mission Bay/T-Third Light Rail Line CM 3.5

This dynamic mobile workshop showcases a major new light-rail transit project along the entire eastern bay shore of San Francisco. Pass the vibrant South of Market neighborhood and PacBell Park, home of the San Francisco Giants. Also visit the Caltrain depot and get a look at construction of the new Mission Bay urban neighborhood. Along the route, workshop participants will see Muni's Metro East facility under construction and the Central Waterfront Plan area. Tours of the historic Bayview neighborhood, where light rail once again meets Caltrain, and the future subway alignment to Union Square and Chinatown round out the workshop.

Monday, October 27 noon–4:00 pm

Cost: \$35 (lunch included)

11 Mission District/Glen Park CM 2.5

This tour studies two neighborhoods developing around BART stations – the predominantly Latino Mission District and the bucolic Glen Park village. Ride BART with city and BART staff and see the distinctive art and plaza landscaping around the BART station, making it a gateway to this fast-changing, dense neighborhood. Ride BART to nearby Glen Park, where the new Better Neighborhood Plan envisions creek restoration and TOD in the shadow of a rare, pastoral San Francisco canyon. Finish with a tour of the charming Glen Park village.

Monday, October 27 1:00 pm–4:00 pm

Cost: \$35

Mobile Workshops *continued*

12 Oakland HOPE VI TOD CM 2.25

Visit the city of Oakland's future home to two Hope VI (the \$5 billion innovative urban redevelopment and public housing program) transit-oriented developments that will serve as catalysts to market-rate developments at two BART stations. One development, adjacent to the West Oakland BART station, will produce a diverse range of housing types. Residents will have access to a childcare facility, community centers and neighborhood retail. The second development, located near the Coliseum BART station, will transform a 22-acre site in East Oakland into housing, community services and an athletic field.

Monday, October 27 1:00 pm–4:00 pm

Cost: \$35

13 Pleasant Hill BART Transit Village and Contra Costa Centre CM 2.5

Travel on the Pittsburg/Bay Point BART line to the Pleasant Hill BART station, where the nearby Pleasant Hill Transit Village is under construction. Hear how, when completed, the village will include 550 residential units, 35,000 square feet of retail space, 270,000 square feet of office space, and a 20,000-square-foot conference center come together under a unique public/public/private partnership. Also tour the adjacent 140-acre Contra Costa Centre, recently selected by the California State Auto Association as the site for its corporate headquarters.

Monday, October 27 1:00 pm–4:30 pm

Cost: \$35

14 Downtown Oakland BART Stations (19th Street and City Center) CM 3.25

Take BART to Oakland to witness the transformation around two downtown Oakland BART stations, resulting in 2,000 new residential units (and more to come), upscale restaurants, art galleries and eclectic retail shops. This walking tour will take you through significant preservation projects and five high-density mixed-use and residential developments. Oakland's vision of bringing 10,000 residents to its urban core districts is well on its way! This tour will feature public and private sector leaders who are working together to reshape Oakland's downtown for the 21st century.

Monday, October 27 1:00 pm–5:00 pm

Cost: \$35

15 San Mateo County TOD – Commuter Rail CM 4

This mobile workshop focuses on how peninsula towns that were established because of access to rail are being redeveloped. Begin by boarding BART and heading south to Millbrae Intermodal Station, where a proposed TOD would serve as a prime hub for transit connection among multiple agencies. Next, the tour will proceed on Caltrain to the Hillsdale Station where participants will walk/ride through the pedestrian-friendly, mixed-use redevelopment of the Bay Meadows racetrack, and then on to Redwood City. Ride Caltrain's highly successful Baby Bullet back to San Francisco.

Tuesday, October 28 1:00 pm–6:00 pm

Cost: \$35

16 Market Street – F-Line Historic Streetcars along San Francisco's Transit Spine CM 3.5

All aboard the Muni Metro to Castro Street, then ride the F-line trolley down Market Street, San Francisco's main transit artery. See how San Francisco's workhouse transit line – with its tourist appeal – offers a scenic alternative to a light-rail transit subway. From the city's famous Castro District, you'll pass the construction site of a new surface boulevard that replaces the quake-damaged Central Freeway. At the foot of Market Street lies the Embarcadero, and a new light rail line – served by historic, vintage streetcars – leads to Fisherman's Wharf.

Wednesday, October 29 9:00 am– 1:00 pm

Cost: \$35 (lunch included)

Mobile Workshops *continued*

17 Trails to Rails: Tour of Bike Facilities along Caltrain CM 4

Start this bike tour with a visit to Warm Planet Bikes in San Francisco, an innovative partnership that enhances access options for Caltrain riders by providing valet bicycle parking services. See how technology is advancing the accessibility of Caltrain stations for bicycles by using electronic lockers and Bikestation facilities. Learn about Caltrain's Bicycle Master Plan and see the present and future of biking to Caltrain. The bicycling pace will be comfortable for all ability levels. Participants with or without bicycles are welcome on this tour.

Wednesday, October 29 noon-5:00 pm

Cost: \$35 (lunch included)

18 Monterey County Rail Vision: On the Beautiful Central Coast CM 8.5

Join us for an all-day adventure to the Central Coast area of Monterey County. Begin the day with a Muni ride to Caltrain to catch the Baby Bullet to San Jose, where a charter bus will take the group to Monterey. Learn about the area's vision for rail and rapid bus access, plans to convert an historic express rail line into a commuter route, and the growing campus of the California State University Monterey Bay. Enjoy a tour of a new environmentally sustainable shopping area, and end the day with a walk along the famous coastal trail.

Thursday, October 30 7:30 am-6:00 pm

Cost: \$50 (lunch not included)

19 Capitol Corridor/Sacramento CM 8.25

Capitol Corridor will play host to an excursion in Sacramento (via the Capitol Corridor) with the Railyards Redevelopment as a focal point, along with the Sacramento Rail Museum and Old Sacramento. Join city of Sacramento officials and other partners to learn about this exciting redevelopment project in downtown. The workshop include a range of development types – including commercial, historical, museum/attractions, and residential. This unique project is a must-see for anyone who wants to see one of this area's most cutting-edge redevelopments.

Thursday, October 30 8:30 am-6:45 pm

Cost: \$35 (lunch included)

20 Downtown San Jose CM 6.25

Learn about the dramatic, transit-oriented revitalization of downtown San Jose. The tour begins with a ride on the Caltrain rail line to San Jose, where participants will walk in the downtown area to see new mid-rise residential buildings, entertainment facilities and a river park trail. Learn about the planning process that has guided downtown's development, including the roles played by the city of San Jose, San Jose Redevelopment Agency and local developers. Box lunches will be provided on the train to San Jose.

Thursday, October 30 10:15 am-6:00 pm

Cost: \$35 (lunch included)

Acknowledgements

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Mixed-Use TOD Project: Caltrain Station, San Carlos, CA

Builder: Legacy Partners Residential LLC **Owner:** San Mateo County Transit District **Legal Services:** Hanson Bridgett LLP



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improvements

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quality

progress PlaceMaking



options diverse TOD leadership

opportunities



advancement

strategies

process



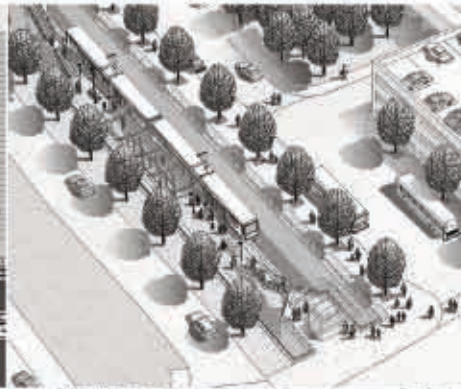
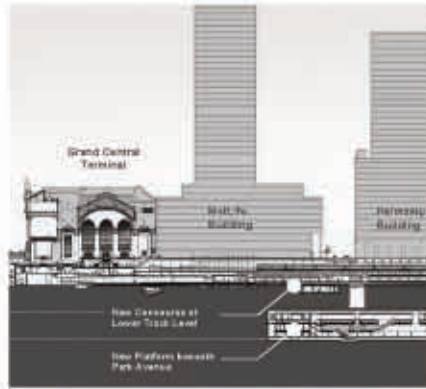
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