

Rail~Volution 2009

Building Livable Communities with Transit

BOSTON
MA

10/29
10/30
10/31
11/1

Conference
Program





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DEAR FRIENDS,

On behalf of the citizens of the Commonwealth of Massachusetts, welcome to Boston, home of the nation's first subway, for Rail~Volution 2009.



Boston has had a long standing commitment to transit advancement and technology. By embracing new innovations, we are assuring our 17th century city remains a leader in the 21st. Through new initiatives, we are working to improve and expand our rail and subway systems, build new affordable housing, invest in green technology and ensure our historical communities are not only preserved, but prosperous.



As you gather this week, I hope you have robust conversations on how we can build livable communities with accessible transit systems. Please accept my best wishes for a successful and productive conference.

Best regards,
Deval L. Patrick



ABOUT THE CONFERENCE

PLEASE NOTE: Daylight Saving Time officially ends at 2:00 am Sunday, November 1, with a return to Standard Time. Sessions and events scheduled for November 1 reflect the new Standard Time. Conference attendees – don't forget to “fall back” and set your clocks back one hour before going to bed on Saturday, October 31.

REGISTRATION

It's important that you check in at the Rail~Volution registration desk and receive your materials and badge. Badges will be required at all sessions, without exception. The registration area is located on the Concourse Level outside of the Grand Ballroom. Also in that same area will be mobile workshop information, local restaurant representatives, the bookstore, the transit information booth, and an Internet café.

PLENARY SESSIONS

Rail~Volution 2009 features three plenary sessions that address key issues affecting the future of livable communities. These sessions promise to inspire and provoke new thinking. Find out more about each of these invigorating keynote sessions in the Schedule of Events.

WORKSHOP SESSIONS

Rail~Volution 2009 provides more than 60 workshops that address nearly every aspect of building livable communities with transit. These workshops feature many thought-provoking policy overviews of livability issues, as well as hands-on, specific strategies that can be used and applied in conference attendees' own communities.

To make it easy to attend several workshops, sessions are scheduled in 90-minute time slots during three days. Check the At-a-Glance section on pages 10-13 of the program to plan your days.

REGISTRATION HOURS

WEDNESDAY, OCTOBER 28

2:00 pm – 6:00 pm

THURSDAY, OCTOBER 29

7:00 am – 6:00 pm

FRIDAY, OCTOBER 30

7:00 am – 6:00 pm

SATURDAY, OCTOBER 31

7:00 am – 6:00 pm

SUNDAY, NOVEMBER 1

7:00 am – 10:00 am

MOBILE WORKSHOPS

This year's conference offers 16 mobile workshops that provide hands-on, real-world learning about livability issues. Check out the complete list of mobile workshops on pages 42-45; all of them require pre-registration and an additional fee. We invite you to visit the mobile workshop information table in the conference registration area, where self-guided tour information also is available.

SPECIAL EVENTS

A number of sessions, including Saturday's lunchtime networking events, will provide important opportunities for networking, learning in depth about key issues and much more. Don't miss out on these unique opportunities. Find out more about the various special events in the Schedule of Events.

TRADE SHOW

Throughout the conference, visit the trade show, located in the Grand Ballroom on the concourse level. Visit booths and displays from 16 exhibiting companies. Join us in this area during the conference for continental breakfasts, coffee and refreshment breaks, box lunch pick up and a reception.

TABLE TOP DISPLAYS

Partners and affiliates of Rail~Volution will have tabletop displays in the Grand Ballroom on the Concourse Level. Visit with representatives of these organizations during trade show hours.

SPEAKER PREP ROOM

Located in Quincy, (Lobby Level), the speaker prep area will be available Friday, Saturday and Sunday for speakers and presenters to preview PowerPoint presentations.

MESSAGE CENTER

For your convenience, a message board will be located in the conference registration area outside the Grand Ballroom on the Concourse Level.

BOOKSTORE

Steven Schuyler Bookseller will have books for sale in the conference registration area (Concourse Level). Stop by and review the most current books in urban planning, livability, architecture, climate change, transportation, community development and New England history.

HOTEL ACCESSIBILITY

All venues for Rail~Volution are accessible, with signs for ramps and accessible elevators. For additional assistance, check with the conference registration desk.

SCHOLARSHIP PROGRAMS

Julie Hoover Rail~Volution Scholarship and the New England Area Scholarship

This scholarship represents an important way to support community activists and to honor long-time Rail~Volution supporter Julie Hoover, who is a leader in the areas of sustainability and public involvement. Rail~Volution's national scholarship fund thanks Julie Hoover and Serge LaFontant, the David Bohnett Foundation and other donors for their generous contributions to this year's funding. Thanks to their generosity, 22 community activists and students from around the country will be able to attend this year's conference. Please consider making a tax-deductible contribution to the fund. Contributions will be used to support scholarships for future years.

We also wish to recognize the Massachusetts Executive Office of Transportation, the Massachusetts Bay Transit Authority, MassHousing, the Executive Office of Housing and Economic Development, the Boston Redevelopment Authority, the Massachusetts Executive Office of Energy and Environmental Affairs and the Massachusetts Department of Public Health. Their financial contributions support more than 90 New England area scholarships for community advocates, students and non-profit representatives to attend the conference. The New England area scholarship program was implemented by the Fairmount/Indigo Line CDC Collaborative with assistance from the Massachusetts Executive Office of Transportation, Howard/Stein Hudson Associates, Merrimack Valley Planning Commission, and TransForm.

TRADE SHOW HOURS

FRIDAY, OCTOBER 30

Continental Breakfast
7:00 am – 9:00 am

Coffee Break
10:00 am – 10:30 am

Box Lunch Pick Up
11:30 am – 12:30 pm

Refreshment Break
3:30 pm – 4:00 pm

SATURDAY, OCTOBER 31

Continental Breakfast
7:00 am – 8:00 am

Coffee Break
9:30 am – 10:00 am

Box Lunch Pick Up
12:00 pm – 1:30 pm

Refreshment Break
3:00 pm – 3:30 pm

Trade Show Reception
5:00 pm – 6:30 pm

UNDERSTANDING THE TYPES OF EVENTS

There are several different types of events at this year's conference:

WORKSHOPS – These 90-minute events on a variety of relevant topics are set up in various formats, including panels, talk shows, toolboxes, etc.

MOBILE WORKSHOPS – These unique and educational events provide attendees with a chance to get out and see firsthand some aspects of livable communities in the host city. See pages 42-45 for this year's mobile workshops.

CHARRETTES – This is a traditional and time-honored tool used in planning that provides an intense approach to problem solving for a particular issue or geographic area.

NETWORKING EVENTS – These informal, yet important, networking opportunities are scattered throughout the conference and provide a great way to talk with colleagues, share experiences and ask questions.

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CONTINUING EDUCATION CREDITS

Rail~Volution is an AICP Certified Maintenance (CM) provider for the American Planning Association's AICP CM Program. All conference events that are accredited will be reflected using this notation: **CM 1.5**.

If you have any questions or concerns with reporting credits, please contact the APA CM customer service team at aicpcm@planning.org or 202.872.0611 or visit www.planning.org.

Even though Rail~Volution is not an American Institute of Architects (AIA)/Continuing Education System provider, many of its program events may qualify for AIA continuing education or health, safety, and welfare continuing education credits. Please check AIA's web site at www.aia.org.

BOSTON IN YOUR HANDS: AN INTERACTIVE PLANNING INSTALLATION

Boston In Your Hands is an interactive map/model installation that invites participants to envision the future of this city by manipulating the built environment. Participants will be provided with a medley of recycled materials, ranging from colored blocks and Popsicle sticks to discarded metal and bottle tops. Through these materials, participants create their ideal urban form on an oversized urban plot of Boston's streets, parcels and parks (Concourse Level).

Conceived by urban planner James Rojas, this interactive exercise breaks down barriers participants may have about urban planning by using a three-dimensional map to help people visualize and think through the planning process. This interactive activity demonstrates the challenges and excitement of building through a multidisciplinary process. The installation will change constantly as previous work builds upon the contributions of others.

WORKSHOP THEMES

◎ CORE CURRICULUM

➤ TRANSIT-ORIENTED DEVELOPMENT

♣ BUILDING SUSTAINABLE FUTURES

Rail~Volution offers a wide variety of workshops with something for everyone – whether you're new to the livability community, a seasoned practitioner or somewhere in between. At this year's Rail~Volution, there will be more than 60 workshops organized into the following categories. Please note the graphic symbols that signify the type of each workshop when reviewing the Schedule of Events.

◎ CORE CURRICULUM

These workshops provide an introduction to the principles that serve as a foundation for creating livable communities.

Core Curriculum workshops are perfect for first-time attendees or for those who want to strengthen their knowledge about the principles behind shaping livable communities. These introductory – but in-depth – sessions provide an overview of how transit can be a catalyst for creating more livable communities.

➤ TRANSIT-ORIENTED DEVELOPMENT (TOD)

These workshops provide a comprehensive look at the foundation of building livable communities – transit-oriented development. Engage in discussions about how public and private partners are taking TOD to the next level and are addressing innovative, effective ways to weave station communities into the fabric of every successful community.

We've all learned that simply placing new development near transit stations doesn't always equate into a successful TOD. Hear from national and international experts who will talk about how to boost your TOD viability – using strategy, tricks of the trade and lessons learned to help your project find success.

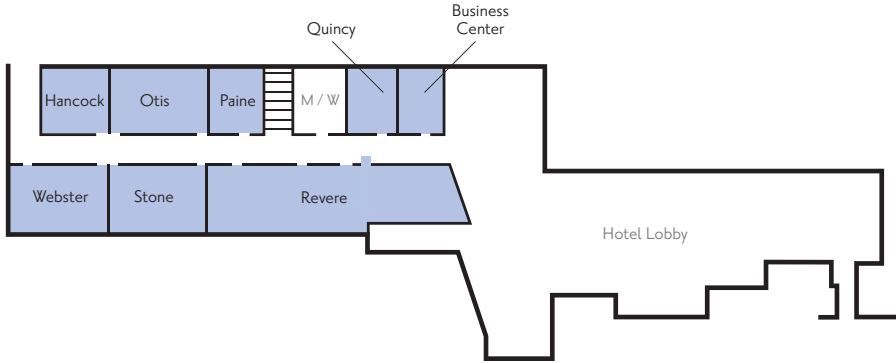
♣ BUILDING SUSTAINABLE FUTURES

These workshops examine new and emerging issues – such as climate change, global warming and energy shortages – as they relate to transit projects, transit-oriented development and strategies for building sustainable communities. These sessions also provide updates about the next federal transportation bill, being developed within the context of high gas prices that are affecting transportation and the economy on a local, regional and national scale.

The Building Sustainable Futures workshops also provide a provocative exploration of how livable agencies and communities are incorporating green principles and sustainable policies into their growth and development plans. Opportunities for shaping sustainable communities with meaningful partnerships have never been greater, due in large part to the new federal administration. Hear how this energizing new direction will affect you and your community.

THE WESTIN BOSTON WATERFRONT

LOBBY LEVEL

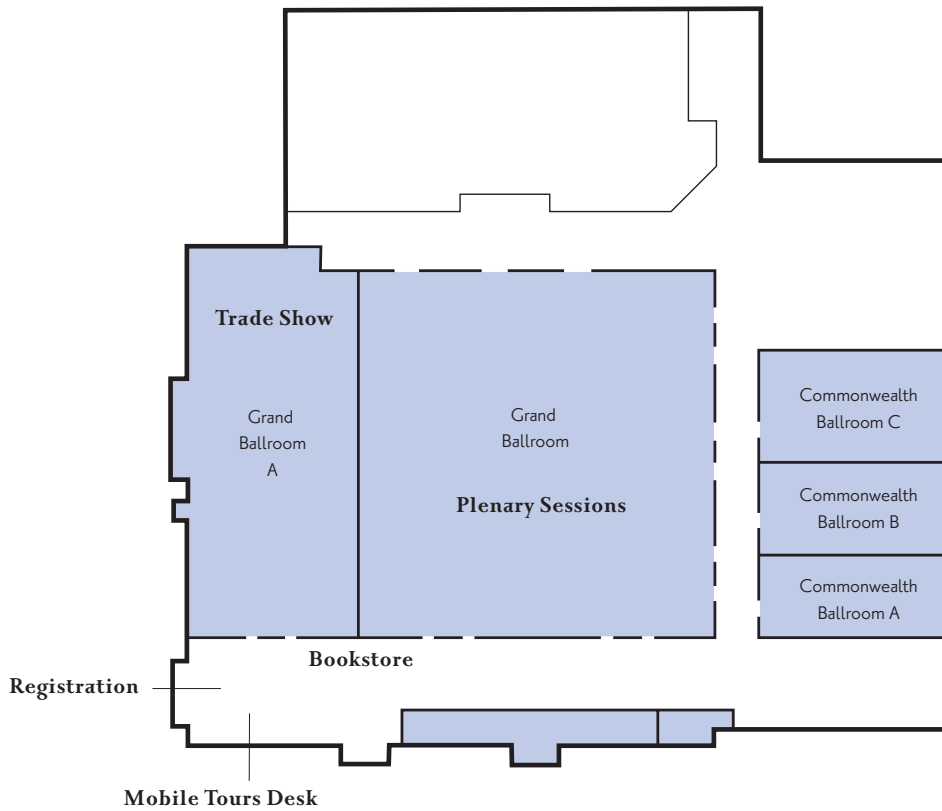


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MEZZANINE LEVEL

CONCOURSE LEVEL



CONFERENCE EVENTS CHART

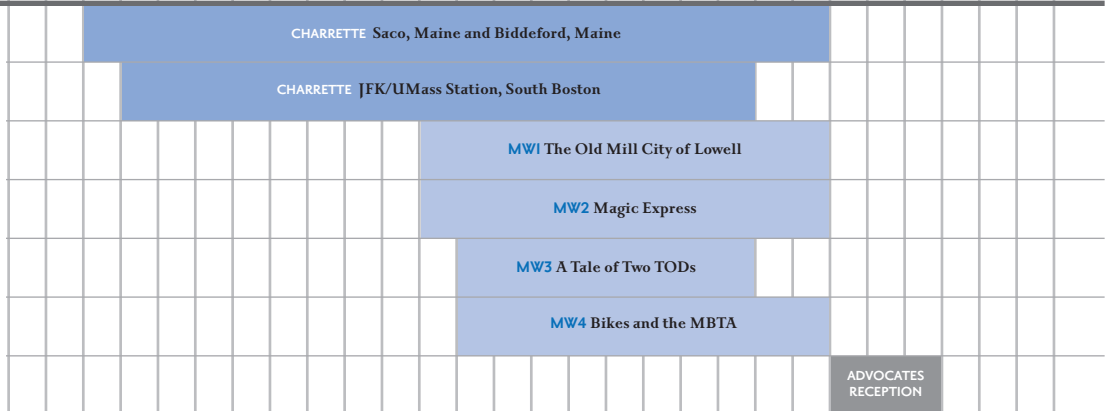
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A F T E R N O O N

E V E N I N G

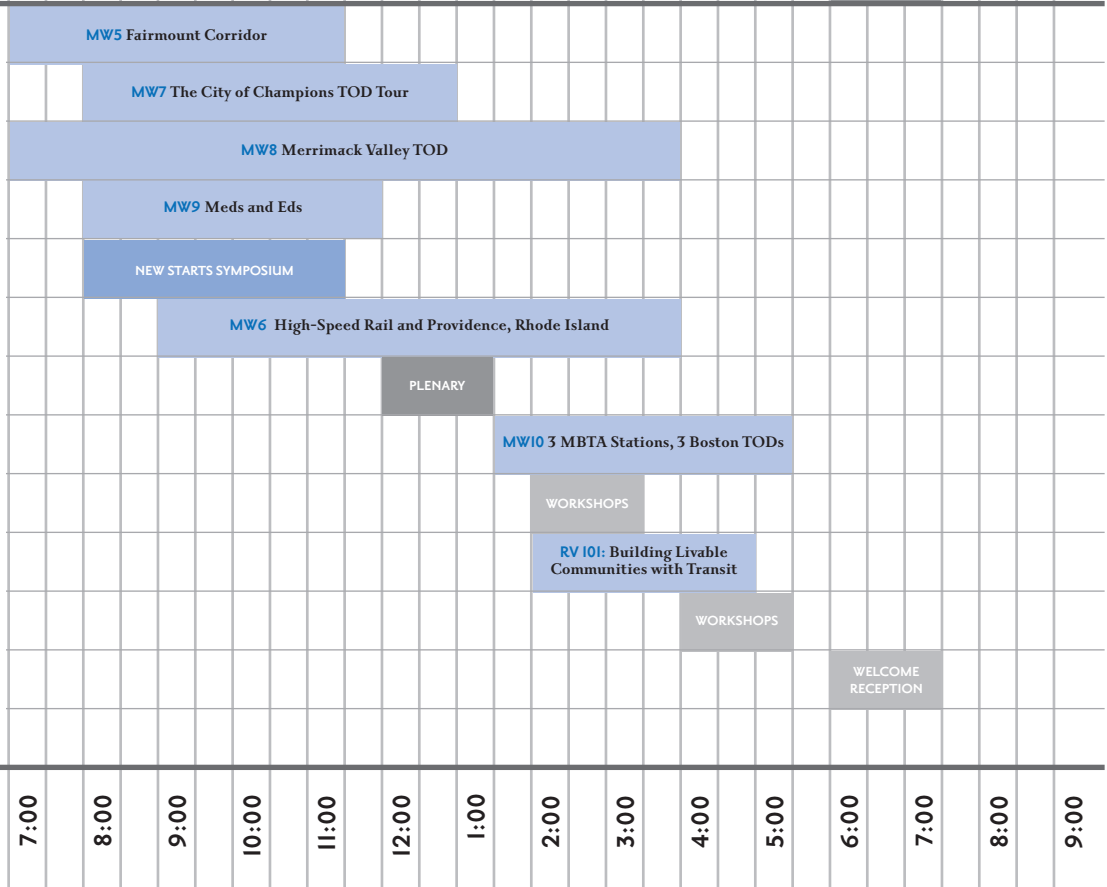
7:00 8:00 9:00 10:00 11:00 12:00 1:00 2:00 3:00 4:00 5:00 6:00 7:00 8:00 9:00

Thursday
10.29



8]

Friday
10.30



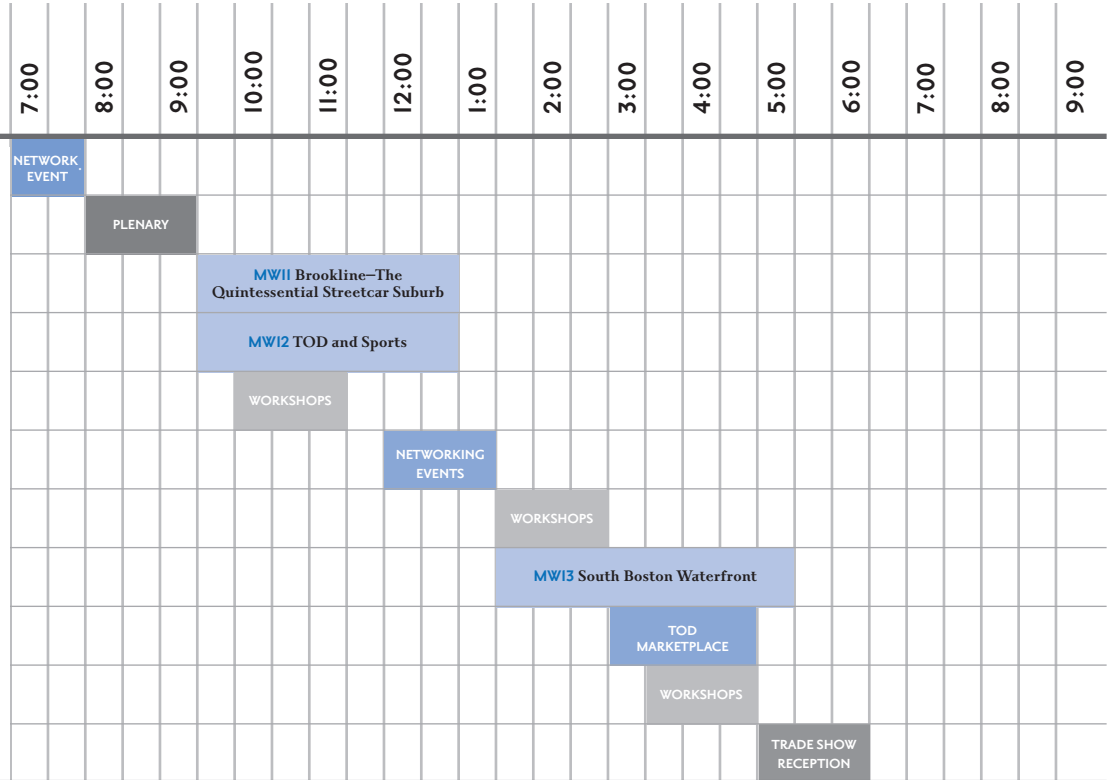
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M O R N I N G

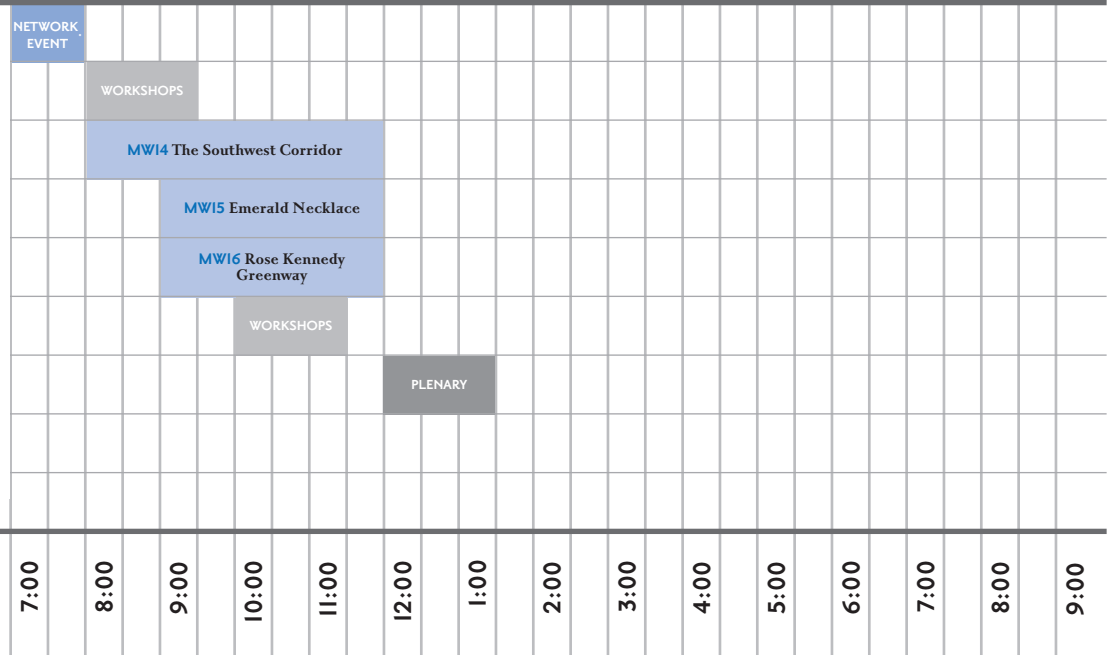
A F T E R N O O N

E V E N I N G

Saturday 10.31



Sunday 11.1



CONFERENCE AT A GLANCE

PLEASE NOTE: Daylight Saving Time officially ends at 2:00 am Sunday, November 1, with a return to Standard Time. Sessions and events scheduled for November 1 reflect the new Standard Time. Conference attendees – don't forget to “fall back” and set your clocks back one hour before going to bed on Saturday, October 31.

WEDNESDAY, OCTOBER 28

2:00 pm–6:00 pm Registration Open

THURSDAY, OCTOBER 29

7:00 am–6:00 pm Registration Open

8:00 am– 6:00 pm **CHARRETTES**
Saco, Maine and
Biddeford, Maine

8:30 am–5:00 pm JFK/UMass Station,
South Boston

12:30 pm–6:00 pm **MOBILE WORKSHOPS**
#1 The Old Mill City of Lowell
#2 Magic Express

1:00 pm–5:00 pm **MOBILE WORKSHOPS**
#3 A Tale of Two TODs
1:00 pm–6:00 pm #4 Bikes and the MBTA

2:30 pm–3:00 pm **Refreshment Break**
Grand Ballroom Foyer

6:00 pm–7:30 pm **Advocates Reception**

6:00 pm–8:00 pm APA Transportation Division
Meeting

FRIDAY, OCTOBER 30

7:00 am–6:00 pm Registration Open

7:00 am–9:00 am **Continental Breakfast**
Trade Show Area

7:00 am–11:30 am **MOBILE WORKSHOP**
#5 Fairmount Corridor

7:00 am–4:00 pm **MOBILE WORKSHOP**
#8 Merrimack Valley TOD:
Haverhill and Lawrence

8:00 am–11:30 am **New Starts Symposium**

MOBILE WORKSHOPS
8:00 am–12:00 pm #9 Meds and Eds
8:00 am–1:00 pm #7 The City of Champions
TOD Tour

MOBILE WORKSHOP
9:00 am–4:00 pm #6 High-Speed Rail and
Providence, Rhode Island –

9:00 am–5:00 pm **Bookstore Open**

10:00 am–10:30 am **Refreshment Break**
Trade Show Area

FRIDAY, OCTOBER 30 *continued*

- 11:30 am–12:30 pm** **Box Lunch**
Trade Show Area
- 12:00–1:30 pm** **OPENING PLENARY**
- ◆ New England Welcome
 - ◆ State of the Rail~volution
 - ◆ Emerging Federal Partnerships Create Dynamic Change
- 1:30 pm–5:30 pm** **#10 Three MBTA Stations, Three Boston TODs**
- 2:00 pm–3:30 pm** **WORKSHOPS**
- ◆ Balancing Development Needs and Transit in Station Design
 - ◆ Growing Better, Greener and Denser: Suburban to Urban
 - ◆ Zoom TOD: High Speed Rail and Development
 - ◆ The Land Acquisition Fund: A Tool for Tough Economic Times
 - ◆ The Nuts and Bolts of Using TOD to Create Mixed-Income Housing
 - ◆ Creating “Green” Communities
 - ◆ To Green Or Not To Green: Costs, Benefits and Return on Investment
- 2:00 pm–5:00 pm** **Rail~volution 101**
- 3:30 pm–4:00 pm** **Refreshment Break**
Trade Show Area

- 4:00 pm–5:30 pm** **WORKSHOPS**
- ◆ Transportation in the 21st Century: the Local Picture
 - ◆ Gentrification and Making the Case for Mixed Income Housing
 - ◆ Financing the Public Realm
 - ◆ Realizing the Opportunity: High Speed Rail in America
 - ◆ TOD at the Corridor Level
 - ◆ University as Transit and TOD Sponsors
 - ◆ The Three-Legged Stool of Transit Agency Sustainability
 - ◆ Moving Cooler: Transportation Strategies to Reduce Greenhouse Gas Emissions

6:00 pm – 7:30 pm **WELCOME RECEPTION**

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SATURDAY, OCTOBER 31

- 7:00 am–6:00 pm** **Registration Open**
- 7:00 am–8:00 am** **Continental Breakfast**
Trade Show Area
- 7:00 am–8:00 am** **NAPTA Breakfast**
- 8:00 am–9:30 am** **PLENARY**
- ◆ A New Day for Livable Communities
 - ◆ New Partnerships for Livable Communities
- 9:00 am–5:00 pm** **Bookstore Open**
- 9:30 am–10:00 am** **Refreshment Break**
Trade Show Area

SATURDAY, OCTOBER 31 *continued*

9:30 am–1:00 pm **MOBILE WORKSHOPS**
#11 Brookline – the Quintessential
Streetcar Suburb
#12 TOD and Sports

10:00 am–11:30 am **WORKSHOPS**

- ◆ Financing Livable Communities
- ◆ Introduction to Station Area Planning
- ◆ The Rail~Volution Will Not be Televised: Blogging—the Next Generation of Media
- ◆ Private Funding of TOD
- ◆ Streetcars and Market Dynamics
- ◆ TOD Around Commuter Rail
- ◆ University Research and Livable Communities
- ◆ Going Green With Transit: Macro & Micro

12:00 pm–1:30 pm **Box Lunch Pick Up**
Trade Show Area

12:00 pm–1:30 pm **LUNCHTIME OPPORTUNITIES**

- ◆ Elected Officials Gathering
- ◆ Block By Block: A Human Scale Approach to Redevelopment
- ◆ Make Changes Happen Where You Live: Streetsblog and Streetfilms
- ◆ TOD Managers Forum
- ◆ New Starts Gathering
- ◆ Join Transportation for America
- ◆ Moving Minds

1:30 pm–3:00 pm **WORKSHOPS**

- ◆ Building Livable Cities, Communities, and Regions
- ◆ Introduction to Complete Streets
- ◆ Design Guidelines for Livable Communities
- ◆ Transportation in the 21st Century: the Big Picture
- ◆ Developing BRT to Meet Community Visions
- ◆ Implementing Value Capture under Today’s Economic Conditions
- ◆ Right Sizing Parking for Your TOD
- ◆ Greening Your Future: Current and Emerging Opportunities for Federal Funding
- ◆ “Green 101” – Getting Grounded on Sustainable Transportation and Climate Change

1:30 pm–5:30 pm **MOBILE WORKSHOP**
#13 South Boston Waterfront

3:00 pm–3:30 pm **Refreshment Break**
Trade Show Area

3:00 pm–5:00 pm **TOD MARKETPLACE**

SATURDAY, OCTOBER 31 *continued*

3:30 pm–5:00 pm

WORKSHOPS

- ◆ Mastering the Art of the Campaign
- ◆ Using Transit and TOD to Build Healthy Communities
- ◆ Weaving Transit into Existing Communities
- ◆ The Pedestrian/Bicycle Connection to Livable Communities
- ◆ New Media/New Tools
- ◆ Federal Funding: Is There a Rock I Haven't Turned Over?
- ◆ Bike Rentals: Coming of Age and Linking to Transit

5:00 pm–6:30 pm

TRADE SHOW RECEPTION

6:30 pm–7:30 pm

Streetfilms Movie Presentation

- ◆ Surface Transportation Authorization: Building the Transportation System for the Next 50 Years

8:00 am–12:00 pm

MOBILE WORKSHOP

#14 The Southwest Corridor

9:00 am –12:00 pm

Bookstore Open

9:00 am – 12:00 pm

MOBILE WORKSHOPS

#15 Emerald Necklace

#16 Rose Kennedy Greenway

9:30 am–10:00 am

Refreshment Break

Trade Show Area

10:00 am–11:30 am

WORKSHOPS

- ◆ Mobility Challenged Populations and TOD
- ◆ The Role of Parking in the Livable Community
- ◆ Principles of Transit-Oriented Development: Just the Basics
- ◆ Density and the American Dream
- ◆ Measuring Success: Promoting Equity with TOD
- ◆ Getting Real with Station Area Planning
- ◆ Fostering TOD in Regional Plans and Programs
- ◆ Silver Bullet or Buckshot?: Addressing Climate Change through Demand/VMT Reduction

12:00 pm–1:00 pm

Box Lunch

Grand Ballroom

12:00 pm–1:30 pm

PLENARY

- ◆ Invitation to Rail~volution 2010 in Portland, Oregon
- ◆ Metropolitan Regions

SUNDAY, NOVEMBER 1

7:00 am–10:00 am

Registration Open

7:00 am–8:00 am

Continental Breakfast

7:00 am–8:00 am

Community Streetcar Coalition Gathering

8:00 am–9:30 am

WORKSHOPS

- ◆ Community Partnerships and Activism
- ◆ Introduction to Housing and Equity
- ◆ An Introduction to Streetcars and Their Role in Building Livable Communities
- ◆ The Parking Place: The City Managing a Scarce Resource
- ◆ Role of MPOs in TOD

SCHEDULE OF EVENTS

THURSDAY, OCTOBER 29

CHARRETTES

8:00 am–6:00 pm

Meet outside

Grand Ballroom

Saco, Maine and Biddeford, Maine

This charrette will begin by taking participants on a two-hour, scenic train ride through New Hampshire to Maine on the recently-restored Downeaster Amtrak service. Visit Saco Station, which is located on an island and is home to the first green transit station on the Downeaster. The other part of the trip will be held in nearby downtown Biddeford, which is experiencing rapid redevelopment in the Historic Mill District. The city wants to redevelop an eight-acre parcel that currently hosts a waste-to-energy facility. Charrette participants will explore bringing in a convention center and/or sports facility. They also will also tackle creating more direct pedestrian links to the train, since the island is connected to the Saco Station by only one road and one rail bridge.

Cost: \$35 (lunch included)

Greg Tansley, AICP, City Planner, City of Biddeford, Biddeford, Maine

Peter Morelli, Development Director, City of Saco, Saco, Maine

Jason Schrieber, AICP, Principal, Nelson\Nygaard Consulting Associates, Boston, Massachusetts

Mark Eyerman, President, Planning Decisions Inc., South Portland, Maine

Caleb Johnson, AIA, Principal, Caleb Johnson Architects, Biddeford, Maine

Doug Sanford, Member, North Dam Mill, LLC., Biddeford, Maine

8:30 am–5:00 pm

Meet outside

Grand Ballroom

JFK/UMass Station, South Boston

Just two miles and three subway stops away from downtown Boston, JFK/UMass Station is surrounded by more than 70 acres of prime real estate, 40 acres of which are ripe for immediate redevelopment. The surrounding Columbia Point peninsula is home to some of Boston's most important institutions, and JFK/UMass Station also sits at the intersection of a major interstate and regional roadways. The Boston Redevelopment Authority estimates there is potential for up to 6 million square feet of new mixed-use, transit-oriented development. Visit this station, learn about the community's plans for the area, and contribute your thoughts about how modern urban design can unlock the full potential of this TOD site. Cost: \$35 (lunch included)

Skip Smallridge, Principal, Crosby | Schlessinger | Smallridge LLC, Boston, Massachusetts

John Tad Read, Senior Planner, Boston Redevelopment Authority, Boston, Massachusetts

Tseng-Wei Chung, Senior Urban Designer, Boston Redevelopment Authority, Boston, Massachusetts

Mark Boyle, Assistant General Manager for Development, Massachusetts Bay Transportation Authority, Boston, Massachusetts

Greg Dicovitsky, Senior Project Manager, Transit Realty Associates, Boston, Massachusetts

2:30 pm–3:00 pm Refreshment Break in the Grand Foyer

NETWORKING EVENTS

6:00 pm–7:30 pm **Avocates Reception**

*Hosted by the Institute for Human Centered Design
200 Portland Street, Suite 1, Boston, Massachusetts, 02114*

Join leaders from non-profit groups in Boston for an informal evening of networking, inspiration and relaxation. The Institute for Human Centered Design will welcome Rail~Volution participants (along with special guest Mel King, author of *Streets*), to its beautiful headquarters across from North Station and just steps from Boston's Little Italy. Attend this reception and mingle with representatives from Boston's environmental justice, bike and pedestrian, universal design, and community advocacy groups. Learn about the evolving collaboration across organizations whose missions vary widely – but who share a vision of communities that are well designed, welcoming and sustainable. Event host and beneficiary is the Institute for Human Centered Design (www.adaptenv.org). Cost: \$20

6:00 pm–8:00 pm **American Planning Association – Transportation Division Meeting**

Alcott

Join us for the TPD business meeting and discussion. TPD officers and members will report on division activities with the federal transportation reauthorization, APA's Legislative/Policy Committee, and APA's Complete Streets Initiative. Afterward, attendees can network with transportation planners from around the country at a special reception.

FACILITATOR: **Todd Ashby**, AICP, Project Manager, MSA Professional Services, Inc., Ankeny, Iowa

SCHEDULE OF EVENTS

FRIDAY, OCTOBER 30

7:00 am–9:00 am Continental Breakfast in the Trade Show Area

8:00 am–11:30 am **NEW STARTS SYMPOSIUM**

Commonwealth A

Converting your vision for a “new start” project – or even extending an existing line – into reality can be filled with obstacles. Learn directly from other communities how they have overcome challenges to bringing rail transit and bus rapid transit to their neighborhoods. Hear straight talk about how you can avoid some common pitfalls and successfully follow in their tracks. Experts will discuss how you can make the difference between failure and success by articulating your vision, getting enough local and private financing, and understanding the ever-changing nuances of the federal project approval process.

Cost: \$35

Diana Mendes, AICP, Senior Vice President, National Director of Transit Planning, AECOM, Arlington, Virginia

Jeffrey Boothe, Partner/Chair, Holland & Knight/New Starts Working Group, Washington, DC

Cheryl King, AICP, Assistant General Manager of Planning and Transit System Development, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia

Michael A. Allegra, Assistant General Manager, Utah Transit Authority, Salt Lake City, Utah

Don Emerson, Principal Consultant, Parsons Brinckerhoff Consult Inc., Herndon, Virginia

10:00 am–10:30 am Refreshment Break in the Trade Show Area

11:30 am–12:30 pm Box Lunch Pick Up in the Trade Show Area

12:00 pm–1:30 pm **OPENING PLENARY SESSION**

Grand Ballroom

Conference attendees will hear from a diverse host of regional and national leaders and experts during this year’s opening plenary session. All of the speakers provide a breadth of unique, thought-provoking and dynamic perspectives about global and local challenges facing every livable community. Given the promising new direction at the federal level, these leaders’ perspectives are more relevant than ever. Listen and participate as they weave together groundbreaking national, state and local initiatives linking sustainability with transportation, land use and livable communities.

EMCEE: Kristina Egan, South Coast Rail Manager, Executive Office of Transportation and Public Works, Boston, Massachusetts

Welcome to New England!

Boston is honored to host Rail~Volution for the conference’s first visit to New England. Rail~Volution 2009 promises to reflect the current sizzle and energy that is circulating throughout the country, as a result of new federal direction and commitments to the livability agenda. To help kick off the conference, Michael Dukakis, Massachusetts’ three-time governor and

former Democratic nominee for president, will take us through a fascinating journey of the region's transportation history – leading to the current transit-oriented development that is the hallmark of Greater Boston. He will be joined by Transportation Secretary James A. Aloisi, who has been instrumental in shaping the state's future transportation landscape. Welcome to this year's conference, where you can immerse yourself in this region's past, experience current livability innovations, and become part of future possibilities.

SPEAKERS:

Michael Dukakis, *Former Governor of Massachusetts, Professor, Northeastern University, Boston, Massachusetts*

James A. Aloisi, Jr., *Secretary of Transportation, Commonwealth of Massachusetts, Boston, Massachusetts*

State of the Rail~Volution

Hear from APTA President William Millar as he presents an overview of transit's role in addressing the economic, environmental, and demographic issues facing today's communities. The Obama administration's emphasis on livable communities and the opportunities presented by authorization provide a welcome backdrop for Millar's energetic and thoughtful observations on the State of the Rail~Volution. His thoughts on transit's latest contributions to creating livable communities will set the stage for this year's focus on new partnerships for new successes.

William W. Millar, *President, American Public Transportation Association, Washington, DC*

Emerging Federal Partnerships Create Dynamic Change

There has never been a more energizing atmosphere for building livable communities through transit than right now. President Obama announced that smart growth and sustainability will be a major priority in his administration. The Federal Transit Administration and the U.S. Department of Housing and Urban Development announced new policies on livability and sustainability, and U.S. Department of Transportation secretary is a frequent figure before Congress in discussing the links between transportation, land use and housing to create sustainable communities. It's an exciting time for advocates and change agents in the livability movement. Attend this dynamic opening plenary – setting the stage for the entire Rail~Volution conference – that focuses on how a team of federal agencies is working together to build more livable communities.

MODERATOR: Carol Coletta, *President and CEO, CEO's for Cities, Chicago, Illinois*

SPEAKERS:

Ron Sims, *Deputy Secretary, US Department of Housing and Urban Development, Washington, DC*

Peter Rogoff, *Administrator, Federal Transit Administration, Washington, DC*

Derek Douglas, *Office of Urban Policy, Washington, DC*

RV 101

2:00 pm–5:00 pm
Commonwealth B,C

🕒 **Rail~Volution 101: an Introduction to Building Livable Communities with Transit** CM 3

Rail~Volution 2009 marks the fourth year of presenting Rail~Volution 101 – a popular cornerstone event for conference attendees. This introductory session provides a comprehensive overview of how transit can be an effective catalyst for creating livable communities. Attendees also will learn how transit-oriented development can help communities respond to energy and environmental challenges for the future.

Topics included in this year's Rail~Volution 101 include: creating green design, reducing trip and energy usage (and a community's carbon footprint), and promoting long-term economic growth in our neighborhoods and communities.

Attendees will learn about why Rail~Volution is much more than an annual conference or an idea – it's a national movement that's growing in size, commitment and intensity. This year marks a particularly energizing, exciting time in the livability movement, with the new Obama administration weaving together the threads of partnership and innovation to create a new approach to shaping livable communities.

Whether you're a novice to the Rail~Volution movement or want to participate in discussions about the new direction for livable communities, Rail~Volution 101 is a must-have part of your conference experience.

Tim Baldwin, AICP, Vice President, URS, Denver, Colorado

GB Arrington, Vice President, PB's PlaceMaking Group, Portland, Oregon

James Richards, Principal, Townscape, Inc., Arlington, Texas

Grace Crunican, Director, Seattle Department of Transportation, Seattle, Washington

Gary Thomas, President/Executive Director, Dallas Area Rapid Transit, Dallas, Texas

Veronica Hahni, Executive Director, Los Angeles Neighborhood Initiative, Los Angeles, California

Frederick S. Harris, Senior Vice President, Avalon Bay Communities, Inc, New York, New York

2:00pm-3:30pm **WORKSHOPS***Douglas*▶ **Balancing Development Needs and Transit in Station Design** CM I.5

Getting the right hand and the left hand to work together within a transit agency on joint development projects can be challenging on even a good day. Typically, the competing interests revolve around what's more important – transit or development? Parking or pedestrians? Easy transfers or linking development to the station? Listen to public and private perspectives on this issue and hear about where this has, and has not, been done successfully around the country.

MODERATOR: Randall D. Chrisman, Board Member, DART, Dallas, Texas

James Hencke, AP, Senior Urban Designer, Supervising Planner, PB's PlaceMaking Group, Portland, Oregon

Allan W. Zreet, AIA, Principal, Jacobs, Dallas, Texas

Bill Sirois, Manager of Transit Oriented Development, RTD FasTracks Team, Denver, Colorado

Faneuil▶ **Growing Better, Greener and Denser: Suburban to Urban** CM I.5

As the cost of urban area housing has grown, many people have had to “drive until they qualify” to find affordable housing. The result is an increased need to drive into the urban core for jobs, services, shopping and entertainment. Attempts to serve those suburban areas with transit have proven difficult because of sprawling land use patterns. This session looks at how we can make suburban areas more “green” and transit friendly.

MODERATOR: Cheryl King, AICP, Assistant General Manager of Planning and Transit System Development, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia

Brad Graham, Assistant Deputy Minister, Ontario Growth Secretariat, Ontario Ministry of Public Infrastructure, Toronto, Ontario

Nkosi Yearwood, Senior Planner, Montgomery County Planning Department, Silver Spring, Maryland

David Spillane, AICP, Principal, Goody Clancy, Boston, Massachusetts

Alcott▶ **Zoom TOD: High Speed Rail and Development** CM I.5

What does the future hold when it comes to high-speed rail as an important component of the livability big picture? And how do we ensure high-speed rail is a good neighbor in the community? This session provides an in-depth look at high-speed rail stations – how they can look and function within a neighborhood, how they help create vibrant pedestrian-friendly areas, and how they can make communities more economically viable. Attend this session and learn about some high-speed rail experiences in Europe and also about two proposed high-speed rail stations in California.

MODERATOR: Tom Irwin, Senior Attorney, Conservation Law Foundation, Concord, New Hampshire

Jamie Lai, PE, Transit Manager, City of Anaheim, Anaheim, California

Diego Cardoso, Executive Officer – Transportation Development and Implementation, Metro, Los Angeles, California

Robert D. Yaro, President, Regional Plan Association, New York, New York

Webster

► **The Land Acquisition Fund: A Tool for Tough Economic Times** CM I.5

With land speculation and prices subsiding, the time to acquire land for TOD projects is now – the very time that cities have no resources. In this economic Catch-22, new tools are needed that would allow local governments to plan for equitable development around stations in a weak market – and be ready to respond when the market turns around. Partnering with private foundations to receive land acquisition funds is one potential tool; another is funds that support small-scale development. Hear about existing and planned funds in Denver, Charlotte, Minneapolis and the Bay Area.

MODERATOR: Allison Brooks, *Managing Director, Reconnecting America, Oakland, California*

Aaron Miripol, *President and Chief Executive Officer, Urban Land Conservancy, Denver, Colorado*

Nadine Fogarty, *Principal, Strategic Economics, Berkeley, California*

Tonja Orr, *Assistant Commissioner, Housing Policy, Minnesota Housing Finance Agency, St. Paul, Minnesota*

Donald Chen, *Program Officer, The Ford Foundation, New York, New York*

Adams

► **The Nuts and Bolts of Using TOD to Create Mixed-Income Housing** CM I.5

Transit often can stimulate the market toward new development and higher property values, but it also can have negative implications for equitable and affordable housing. How can housing be offered for all incomes, but still ensure financially viable TOD? The significant value premiums generated by TOD, particularly for housing, represent a powerful tool for creating mixed-income communities, enhancing older urban neighborhoods, and supporting diverse communities that include existing residents. Attend this workshop and learn about the underlying policies, economics and urban design issues related to implementing mixed-income TOD effectively.

MODERATOR: Marsha Kaiser, *Urban Policy and Public Policy Practice Leader, PB's PlaceMaking Group, Washington, DC*

Danny LeBlanc, *Chief Executive Officer, Somerville Community Corporation, Somerville, Massachusetts*

Stephen Antupit, *Senior Associate for Urban Strategies Design, Mithun, Inc., Seattle, Washington*

Abigail Thorne-Lyman, *Principal, Strategic Economics/CTOD, Berkeley, California*

Stone

🍃 **Creating “Green” Communities** CM I.5

How can your community change its colors, from old “brown” or “grey” to the new “green?” This session focuses on partnerships and policies that help communities transform from being filled with brownfields and greyfields to being a green, mixed-used sustainable development. In addition, the session highlights initiatives such as LEED-ND and other performance-based approaches that can help create green communities.

MODERATOR: Ron Kilcoyne, *General Manager/Chief Executive Officer, Greater Bridgeport Transit Authority, Bridgeport, Connecticut*

Rod Park, *Metro Councilor, Metro, Portland, Oregon*

Jeffrey Heller, *FAIA, President, Heller Manus Architects, San Francisco, California*

Lisa Padilla, *AP, Principal, Cityworks Design, Pasadena, California*

Otis

🍃 **To Green or Not To Green: Costs, Benefits and Return on Investment** CM I.5

We all know that being “green” is the right thing to do. And we all want to do the right thing. But how do we get the resources to implement more sustainable outcomes ... and also convince others the investment is worthwhile? This session will explore how to build the support needed to change organizational perspectives and to forge ahead in creating greener solutions. Panelists will share insights on deciding how green to go, determining return on investment, and evaluating and monitoring costs and benefits.

MODERATOR: Diana Mendes, AICP, Senior Vice President, National Director of Transit Planning, AECOM, Arlington, Virginia

Thomas Gotschi, Director of Research, Rails-to-Trails Conservancy, Washington, DC

William Lyons, Senior Project Manager, US DOT Volpe National Transportation Systems, Cambridge, Massachusetts

Charles Kooshian, AICP, Senior Policy Analyst, Center for Clean Air Policy, Washington, DC

Projjal K. Dutta, AIA, LEED, Director, Sustainability Initiatives, Metropolitan Transportation Authority, New York, New York

3:30 pm–4:00 pm Refreshment Break in the Trade Show Area

4:00 pm–5:30 pm WORKSHOPS

Stone

🕒 **Transportation in the 21st Century: the Local Picture** CM I.5

Many communities are moving forward rapidly in planning and implementing new transit visions that can help meet our future energy, economic and environmental challenges. This session focuses on areas with new transit projects of differing modes, providing insight into how those projects will affect their regions’ ability to respond to current urban realities. Bottom line: we can’t solve our problems with just one modal solution!

MODERATOR: Eric Bourassa, Transportation Manager, Metropolitan Area Planning Council, Boston, Massachusetts

W. Randy Wright, Mayor, Norfolk City Council, Norfolk, Virginia

Todd Hemingson, AICP, Vice President of Strategic Planning & Development, Capital Metropolitan Transportation Authority, Austin, Texas

Stephen Gazillo, AICP, Director of Transportation Planning, URS Corporation, New York, New York

Douglas

➤ **Gentrification and Making the Case for Mixed-Income Housing** CM I.5

Investing in TOD means that existing or historical neighborhoods will see areas either redeveloped or newly developed. Changes could mean displacements and the creation of an entirely different community, urban fabric and culture. When and how should communities be totally recreated? How do we maintain the unique value and character in an existing community while also moving ahead with the positive benefits of TOD? This session features results from current research on TOD and gentrification; it also discusses ways to maintain economic and racial diversity in an existing neighborhood where TOD is occurring.

MODERATOR: Cheryl Cort, Policy Director, Coalition for Smarter Growth, Washington, DC

Stephanie Pollack, Associate Director, Dukakis Center for Urban and Regional Policy, Boston, Massachusetts

Joel Ramos, Community Planner, TransForm, Oakland, California

Karen Chapple, Ph.D, Associate Professor, City and Regional Planning, University of California at Berkeley, Berkeley, California

Webster

➤ **Financing the Public Realm** CM I.5

The private sector will go only so far in underwriting transit-oriented development. There are many complex TOD elements that are critical for success, including infrastructure (roads and utilities), placemaking (public gathering places), and access (for all modes). How is the public sector using fund sources to help create sustainable mixed-use development? This session will provide insight from the public sector – examining what fund sources exist, how they’ve been able to secure these funds, and what hurdles have been overcome.

MODERATOR: Lynette Sweet, *President, BART Board of Directors, Oakland, California*

Astrid Glynn, *Former Transportation Commissioner NYDOT, Boston, Massachusetts*

John Nemeth, *Planning Manager, SMART, San Rafael, California*

Sara King, *AICP, N/NE Neighborhood Manager, Portland Development Commission, Portland, Oregon*

Alcott

➤ **Realizing the Opportunity: High Speed Rail in America** CM I.5

High-speed rail (HSR) has been called a major shift in federal policy and a new way to think about transportation in the United States. This session engages some of the key strategists and decision-makers in a conversation about the land-use implications of HSR. How we can leverage high-speed rail to create a new pattern of movement and metropolitan growth? What are the risks, threats and opportunities as the United States moves down the track toward HSR?

MODERATOR: Geoff Anderson, *President and CEO, Smart Growth America, Washington, DC*

Karen J. Rae, *Deputy Administrator, Federal Railroad Administration, Washington, DC*

Judge Quentin Kopp, *Board Chairman, California High-Speed Rail Authority, Sacramento, California*

Fred P. Salvucci, *Senior Lecturer and Research Associate, Massachusetts Institute of Technology, Cambridge, Massachusetts*

Faneuil

➤ **TOD at the Corridor Level** CM I.5

Decisions about land-use policy, development and investment typically are made at the scale of the station area or neighborhood, but fully engaging the real estate market requires a broader view. Transit systems are planned at the corridor level and change market dynamics by improving access between stations. Find out how to strike inter-jurisdictional agreements that balance the benefits and burdens along a corridor and yield better TOD.

MODERATOR: Sam Zimbabwe, *Technical Assistance Program Director, Reconnecting America, Washington, DC*

Jeanne DuBois, *Executive Director, Dorchester Bay Economic Development, Dorchester, Massachusetts*

Christopher Yake, *Senior TOD Planner, Metro, Portland, Oregon*

Robert Swierk, *AICP, Senior Transportation Planner, Santa Clara Valley Transportation Authority, San Jose, California*

David Chandler, *Principal Business Analyst, Center for Neighborhood Technology, Chicago, Illinois*

Dena Belzer, *AICP, President, Strategic Economics, Berkeley, California*

Hancock

➤ **University as Transit and TOD Sponsors** CM I.5

Organizations that manage large employment concentrations – such as the Medical Academic and Scientific Community Organization, Inc. (MASCO) that serves Boston’s Longwood Medical Area, the Social Security Administration Headquarters in Baltimore, and others – operate their own transit services that connect tens of thousands of employees and others every day. Learn about how these organizations are inventing new transit models in response to rising costs, shifting employment patterns, and rising employee interest in transit accessibility. They also are increasingly interested in partnering to create nearby and TOD housing for their employees.

MODERATOR: Yolanda Takesian, AICP, Associate Planner, Kittelson & Associates, Inc., Baltimore, Maryland

Sarah Hamilton, AICP, Vice President, Area Planning and Development, Medical Academic and Scientific Community Organization, Boston, Massachusetts

Michael Madden, Purple Line Project Manager, Maryland, Transit Administration, Baltimore, Maryland

Pallavi Mande, Urban Restoration Specialist, Charles River Watershed Association, Weston, Massachusetts

Adams

 **The Three-Legged Stool of Transit Agency Sustainability** CM I.5

For transit agencies across the country, sustainability has become much more than just recycling, using hybrid vehicles and changing light bulbs. Now there are long-term sustainability challenges and opportunities related to transit operations, economic impacts and social equity. In this session, hear from transit agency leaders, major transit operators and industry experts as they discuss innovative strategies and practices to foster long-term success and take sustainability to a higher level.

MODERATOR: John English, General Manager, Utah Transit Authority, Salt Lake City, Utah

Keith Bartholomew, AICP, Assistant Professor, University of Utah College of Architecture + Planning, Salt Lake City, Utah

Beverly Scott, Ph.D., General Manager and Chief Executive Officer, Metropolitan Atlanta Regional Transit Authority, Atlanta, Georgia

Ronald Hartman, Executive Vice President, Rail Division, Veolia Transportation, Silver Spring, Maryland

Alan C. Wulkan, Managing Partner, InfraConsult LLC, Scottsdale, Arizona

Otis

 **Moving Cooler: Transportation Strategies to Reduce Greenhouse Gas Emissions** CM I.5

Just out, the “Moving Cooler” national study analyzes a full range of transportation measures to assess their potential for shaping climate change. A team of experts that worked on this landmark study – conducted by the Collaborative Strategies Group– will explain its landmark findings. Join the dialogue and learn what transportation strategies can achieve, individually or as “bundles” of actions, in the quest to reduce greenhouse gas emissions.

MODERATOR: Deron Lovaas, Federal Transportation Director, Natural Resources Defense Council, Washington, DC

Robert Padgette, Director, Policy Development and Research, APTA, Washington, DC

Chris Porter, Senior Associate, Cambridge Systematics, Cambridge, Massachusetts

Tina Hodges, Program Analyst, Office of Budget and Policy, Federal Transit Administration, Washington, DC

6:00 pm–7:30 pm

Junior Ballroom, Boston Convention Center

NETWORKING EVENT

Welcome Reception

The 2009 Rail~Volution Host Committee and sponsors invite you to join them for a welcome reception in one of Boston’s newest civic spaces, architecturally designed to symbolize the movement of ocean waves. This state-of-the art conference and exhibition center for the New England region is only paces from the conference hotel. Enjoy a waterfront view of Boston’s skyline as you relax and talk with regional leaders and colleagues from around the country. Help get Rail~Volution 2009 started in style in this modern, elegant space.

SCHEDULE OF EVENTS

SATURDAY, OCTOBER 31

7:00 am–8:00 am **Continental Breakfast** in the Trade Show Area

7:00 am–8:00 am **NETWORKING EVENT**

Commonwealth A

NAPTA Breakfast

The National Alliance of Public Transit Advocates (NAPTA) will meet to provide a forum for transit advocates and coalitions to expand advocacy efforts for local, state and federal public transportation activities. Public transportation is a significant component to livable communities, and NAPTA works to provide tools, information and legislative updates that help promote public transportation and support for funding in local communities.

This meeting will address a range of issues including:

- ◆ Coalition training opportunities (Webinars, toolkits, etc.)
- ◆ APTA's Coalition Grant Program
- ◆ Communication tools and information

This introductory breakfast gathering is targeted toward advocates, first-time Rail~Volution attendees, and Rail~Volution scholarship recipients.

FACILITATORS: **Thomas R. Shroul**, *Chair, National Alliance of Public Transit Advocates Advisory Council and Executive Director, Citizens for Modern Transit, St. Louis, Missouri*

Kylah Hynes, *Program Manager, National Alliance of Public Transit Advocates, Washington, DC*

8:00 am–9:30 am

PLENARY SESSION

A New Day for Livable Communities

Once viewed only as the nice but quirky objective of optimistic transportation and community activists, “Livable Communities” has become a cornerstone of the Obama Administration – and the focal point for renewed focus in Congress. Hear as the Founder of Rail~Volution inspires us with his call to action for moving Livable Communities from concept to policy to practice.

Congressman Earl Blumenauer, *3rd District, Oregon*

Grand Ballroom

New Partnerships for Livable Communities

This discussion will focus on emerging critical partnerships between the Obama administration, Congress, philanthropic organizations and the development community — all of whom bring expertise, strong opinions and different perspectives to the table. How can each of these help shape federal efforts to create Livable Communities? What needs to happen in the next transportation authorization? What is the role of each in not only shaping the discussion, but ensuring the optimal implementation of federal Livable Communities policies and programs? This plenary session promises to offer a lively, enriching dialogue about the opportunities and challenges these critical groups play in partnerships that create more livable communities.

MODERATOR: **Harriet Tregoning**, *AICP, Director, Office of Planning, Washington, DC*

SPEAKERS:

John Porcari, *Deputy Secretary, US Department of Transportation, Washington, DC*

Jonathan Rose, *AICP, President, Jonathan Rose & Company, Katonah, New York*

George W. McCarthy, *Director, Metropolitan Opportunity, The Ford Foundation, New York, New York,*

9:30 am–10:00 am Refreshment Break in the Trade Show Area

10:00 am–11:30 am WORKSHOPS

Stone

● **Financing Livable Communities** CM I.5

Learn about new trends in public and private financing techniques that are helping to implement both transit and TOD projects. This session will include a look at innovative finance mechanisms at both the private and public level, all of which support transit and transit-friendly development in the face of energy and environmental challenges.

MODERATOR: Paul F. Morris, *Transportation Consultant, Raleigh, North Carolina*

Doug Johnson, *Senior Planner, Metropolitan Transportation Commission, Oakland, California*

Eric Rothman, *President, HR&A Advisors, Inc., New York, New York*

Anthony Flint, *AICP, Director of Public Affairs, Lincoln Institute of Land Policy, Cambridge, Massachusetts*

Webster

● **Introduction to Station Area Planning** CM I.5

A transit system's influence on the local community extends beyond the boundaries of the passenger station itself. This session will examine how station area planning – focusing on the half-mile radius around a station – can help promote transit ridership, pedestrian-oriented communities, buy-in from local neighborhoods and agencies, and long-term sustainable economic development. It will focus on three cities – Chicago, Charlotte and Calgary.

MODERATOR: Tim Baldwin, *AICP, Vice President, URS, Denver, Colorado*

Stephen Hamwey, *Principal, Sasaki Associates, Inc., Watertown, Massachusetts*

Paul Donker, *Coordinator, Established Community Planning Team, Canadian Institute of Planners, Calgary, Alberta*

Jay Ciavarella, *Division Manager, Special Programs, Regional Transportation Authority (RTA), Chicago, Illinois*

Commonwealth A

● **The Rail~volution Will Not be Televised: Blogging – The Next Generation of Media**

Attend this interactive, informative session and learn everything you need to know about using blogs to engage in deep discussions about livability in your community and around the country. Learn how nationally recognized urban bloggers discuss issues they're passionate about, why they do it, and how you can do it too.

MODERATOR: Jeff Wood, *Program Associate and GIS Specialist, Reconnecting America, Oakland, California*

Aaron M. Renn, *Founder, Urbanophile Blog, Chicago, Illinois*

Adam Gaffin, *Founder, Universal Hub, Boston, Massachusetts*

Ryan Avent, *Contributor/Founder, Streetsblog DC and The Bellows, Washington, DC*

Otis

► **Private Funding of TOD** CM I.5

Even though lenders have become much more aware of transit-oriented development in the past five years, TOD remains difficult to finance. Lenders still are concerned about the complexity, challenges in design and construction, and especially about financing. The reality is developers may need to have a relationship with a lender who believes in them – and knows they have the wherewithal to implement a risky project. Hear insights from developers who have slogged through the skepticism and delivered what their lenders need and expect.

MODERATOR: Mark Boyle, AICP, Deputy General Manager for Planning and Real Estate, Massachusetts Bay Transportation Authority, Boston, Massachusetts

Bryan Koop, Senior Vice President and Regional Manager, Boston Properties, Inc., Boston, Massachusetts

Michael Dieden, President, Creative Housing Associates, Beverly Hills, California

Frederick S. Harris, Senior Vice President, Avalon Bay Communities, Inc., New York, New York

Douglas

► **Streetcars and Market Dynamics** CM I.5

Modern streetcar projects are getting more attention as an economic development tool than as a mode of transportation within a corridor. Today there are a number of streetcar projects in various states of evolution, including those that are up and running as well as those in the midst of public-private partnerships that are seeking new funding opportunities. Projects in Seattle, Virginia and Dallas are currently moving forward, dealing with today's economic realities and hoping to take advantage of the momentum building behind the streetcar.

MODERATOR: Rick Gustafson, Vice President, Shiels Oblatz Johnsen, Portland, Oregon

Grace Crunican, Director, Seattle Department of Transportation, Seattle, Washington

Jay Kline, AICP, Assistant Vice President, Systems Planning, Dallas Area Rapid Transit, Dallas, Texas

Chris Zimmerman, Councilman, Arlington County Board, Arlington, Virginia

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Alcott

► **TOD Around Commuter Rail** CM I.5

Adopting TOD zoning, creating a pedestrian-friendly environment and concentrating a mix of uses around commuter rail are all key factors to creating successful TODs. However, too often resistance by cities and towns become major barriers to their success. This session will explore how proactive initiatives and thoughtful planning by cities and towns are helping to shape new commuter rail communities and reshape old commuter rail towns. Learn from examples in New Jersey, Utah, Massachusetts and Florida.

MODERATOR: Kim Delaney, Ph.D, Growth Management Coordinator, Treasure Coast Regional Planning Council, Stuart, Florida

Susie Petheram, Senior Planner, Cooper Roberts Simonsen Associates, Salt Lake City, Utah

Tom Daniel, AICP, Economic Development Manager, City of Salem, Salem, Massachusetts

Vivian Baker, Assistant Director, Transit-Friendly Land Use & Development, NJ TRANSIT, Newark, New Jersey

Eric Fang, AICP, Associate Principal, Ehrenkrantz, Eckstut & Kuhn Architects, New York, New York

Hancock▶ **University Research and Livable Communities** CM I.5

Universities are conducting research and policy formulation related to TOD and urban transit that set the stage for the next level of policies and best practices. Much of this work focuses on resolving some of the most difficult issues encountered in retrofitting mature suburban and urban environments. Panelists will address state-of-the-art research related to conflict resolution, enhancing the social and economic “fit” of TOD and new transit to their community context, and opportunities presented by emerging technologies.

MODERATOR: Catherine Ross, AICP, Director, Center for Quality Growth and Regional Development, Georgia Tech, Atlanta, Georgia

Martin Robins, Senior Fellow, Voorhees Transportation Center, Westfield, New Jersey

James Kostaras, Lecturer, Harvard University, Boston, Massachusetts

Barry Bluestone, Professor, Department of Sociology, Northeastern University, Boston, Massachusetts

Faneuil◆ **Going Green with Transit: Macro and Micro** CM I.5

Investing in transportation provides many opportunities for communities to “go green” at every level. From the green roots of the nation’s largest regional mobility project, to the advancement of TOD, to the incorporation of green design principles into our transit facilities, the possibilities abound. Taken together, these actions can contribute significantly to managing our carbon footprint and creating more livable, economically vibrant communities. Come hear lessons learned from those who have had the inspiration, imagination and tenacity to go green. Explore ways to create a more sustainable future for your community.

MODERATOR: Jay Duncan, AICP, Vice President, AECOM, Boston, Massachusetts

Cynthia Hoyle, AICP, Transportation Planning Consultant, Champaign-Urbana Mass Transit District, Urbana, Illinois

Carron Day, AICP, President, CodeGreen USA (CodeGreen-USA.org), Tampa, Florida

Fred P. Salvucci, Senior Lecturer and Research Associate, Massachusetts Institute of Technology, Cambridge, Massachusetts

12:00 pm–1:30 pm **NETWORKING EVENTS**

Lunchtime Opportunities

Pick up your boxed lunch in the Trade Show area and join one of these events

Paine

Elected Officials Gathering

Does it sometimes seem as if you're the only elected official in your community who understands that good urban design and transportation options are critically important in creating a healthy and economically vital community? Rest assured, there are other like-minded, forward-thinking elected officials around the country. This gathering is directed at community leaders and elected officials who may be relatively new to the concepts of livability and using transit to build communities. Join your colleagues for informal discussions and a chance to talk about your successes and challenges in creating great places to live.

FACILITATOR: Rex Burkholder, Councilor, Metro, Portland, Oregon

Commonwealth A

Block By Block: A Human Scale Approach to Redevelopment CM I.5

Redeveloping downtown streets is undergoing a fundamental shift from an auto-centric approach to a much stronger pedestrian and transit perspective. Case studies from Los Angeles and Portland, Oregon, illustrate how a new human-scale urban design can result in a new way of thinking about the relationship among streets, sidewalks and adjoining buildings.

PRESENTERS:

Tad Savinar, Urban Design Consultant, TriMet, Portland, Oregon

Emily Gabel-Luddy, FASLA, Chief Urban Designer, Urban Design Studio, Planning Department, City of Los Angeles, Los Angeles, California

Simon Pastucha, Principal Urban Designer, Urban Design Studio, Los Angeles, California

Stone

Make Changes Happen Where You Live: Streetsblog and Streetfilms

Just three years ago, these seemed like radical ideas: a car-free Broadway Street in New York City, curbside parking reform, physically separated bike lanes, bus rapid transit, light rail and public bike-sharing. But today these ideas are being planned and implemented across all five boroughs of New York City. Streetsblog editor Aaron Naparstek and Streetfilms director Clarence Eckerson will describe how advocacy journalism and online community building are transforming transportation and urban environmental policy in New York City, San Francisco and a growing number of other cities.

PRESENTERS:

Aaron Naparstek, Editor in Chief, Streetsblog, New York, New York

Clarence Eckerson, Director of Video Production, Streetfilms, New York, New York

Otis

TOD Managers Forum

Representatives from cities, transit agencies and the private sector will gather to discuss recent projects, innovative approaches, government funding sources, development agreements, public entitlement processes, and the “art of the deal.” In this networking opportunity, participants can talk with their peers from around the country – other TOD managers – about recent accomplishments, challenges and strategies in their communities.

FACILITATOR: **Jeff Ordway**, *Manager of Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California*

Webster

New Starts Gathering

The New Starts Working Group – a coalition of more than 60 transit authorities, local government entities, architectural and engineering firms, and rail car manufacturers – invites you to learn more about the coalition, as well as its work on issues that are shaping federal policy. The group currently is engaging Congress on climate change legislation in a number of areas, including: policies that link land use and transit, funds for reducing greenhouse gas emissions, authorization of the federal surface transportation bill, and development of policy and guidance for the New Starts program.

FACILITATOR: **Jeffrey Boothe**, *Partner/Chair, Holland & Knight/New Starts Working Group, Washington, DC*

Hancock

Join Transportation for America

This is your chance to get engaged in making sure the upcoming federal transportation bill supports the ideals behind Rail~Volution. Transportation for America – or T4America for short – is a coalition of more than 350 local, state and national livability groups. Together, they are working to ensure the new bill contains ample support for public transportation and safe streets for walking and biking. The goal of T4America is to help empower local communities to solve their travel issues and become more livable.

FACILITATOR: **David Goldberg**, *Communications Director, Transportation for America, Washington, DC*

Revere

Moving Minds

William Lind is a political conservative, transit advocate and urbanist who in his new book, *Moving Minds*, traces the origins of sprawl to the left-wing utopianism of the early 20th century. He calls on conservatives to reject the heavily tax-subsidized landscape of big highways and sprawl. Learn how to build bipartisan support in terms that conservatives can relate to: that transit and urbanism enhance national security, promote economic development, help maintain conservative ideals and move people to jobs.

SPEAKER: **William Lind**, *Author, Moving Minds, Washington, DC*

1:30 pm–3:00 pm **WORKSHOPS**

Hancock

● **Building Livable Cities, Communities and Regions** CM I.5

This session focuses on the type of policies and visionary thinking that can make livable communities a reality, while also helping to respond to our energy and environmental challenges. Learn how various regions are developing plans and policies to create successful communities that can adapt to ongoing changes in population and employment.

MODERATOR: Robert D. Yaro, *President, Regional Plan Association, New York, New York*

Jeff Hobson, *Deputy Director, TransForm, Oakland, California*

Amy Cotter, *Director of Regional Plan Implementation, Metropolitan Area Planning Council, Boston, Massachusetts*

John Crocker, *Director of Regional Service Coordination & Projects, Metropolitan Atlanta Rapid Transit Authority, Atlanta, Georgia*

Douglas

● **Introduction to Complete Streets** CM I.5

What is this “complete streets” concept that planners are talking about, and how can it benefit your community? This session will help you understand the basics of complete streets (including design elements and policy issues). Learn how to help increase pedestrian-friendly streets, decrease single-occupancy car trips and reduce a community’s carbon footprint.

MODERATOR: Richard Weaver, *AICP, Senior Program Manager, American Public Transportation Association, Washington, DC*

Jana Lynott, *AICP, Strategic Policy Advisor-Transportation/Livable Communities, AARP Public Policy Institute, Independent Living/Long-Term Care, Washington, DC*

Vineet Gupta, *Director of Policy and Planning, Boston Transportation Department, Boston, Massachusetts*

Stephanie Seskin, *State and Local Policy Associate, National Complete Streets Coalition, Washington, DC*

Tommy Wells, *Councilmember, DC City Council, Washington, DC*

Faneuil

● **Design Guidelines for Livable Communities** CM I.5

Pedestrian-friendly neighborhoods, along with nearby streets and transit stations, all can fit together to make an enjoyable place to live. Good design guidelines, however, are an essential element. This session will discuss essential design guidelines, along with the latest examples of how transit agencies and communities have used these guidelines to increase their livability, transit ridership, and economic profile – all within the context of our current energy and environmental challenges.

MODERATOR: Steve Dotterrer, *AICP, Principal Planner, Bureau of Planning, City of Portland, Portland, Oregon*

Christine Carlyle, *AICP, AIA, Director of Planning, Solomon Cordwell Buenz International, Chicago, Illinois*

Keith Liden, *AICP, Lead Planner, PB’s Placemaking Group, Portland, Oregon*

Neal Payton, *AP, Principal, Torti Gallas and Partners, Inc., Los Angeles, California*

Webster

● **Transportation in the 21st Century: the Big Picture** CM I.5

What will our cities and regions look like 20 years from now? Fifty years from now? The decisions we make today about shaping our communities are critically important to future generations and will help meet both short- and long-range goals related to the 3 Es – energy, economy, and environment. This panel will focus on the innovative planning efforts under way in three of the world’s most progressive metropolitan regions – Chicago, Boston and London – and how those efforts can be translated to other regions.

MODERATOR: Mariia Zimmerman, AICP, Vice President for Policy, Reconnecting America, Washington, DC

Alan Jones, Director, Steer Davies Gleave, London

Scott Bernstein, President, Center for Neighborhood Technology, Chicago, Illinois

Eugene Benson, Legal Counsel & Services Program Director, Alternatives for Community & Environment, Inc., Roxbury, Massachusetts

Stone

► **Developing BRT to Meet Community Visions** CM I.5

There’s still no resolution to the debate about bus rapid transit and whether it can attract and shape development in the same way that rail does. Part of the problem is that the term BRT is used loosely for everything from bus lines running in mixed traffic to lines that function like rail lines – with dedicated rights of way, signal pre-emption, real-time information and real stations. Can BRT serve as a catalyst for quality neighborhoods? This session will compare and contrast the development impacts of four very different BRT lines to extract the lessons learned.

MODERATOR: Cliff Henke, Senior Analyst, BRT and Streetcars, PB Americas Inc., Arcadia, California

Abigail Thorne-Lyman, Principal, Strategic Economics/Center for Transit Oriented Development, Berkeley, California

Harriet Cherry, Principal, PIVOT Architecture PC, Eugene, Oregon

Maribeth Feke, AICP, Director of Programming and Planning, Greater Cleveland Regional Transit Authority, Cleveland, Ohio

Randi Lathrop, Deputy Director, Community Planning, Boston Redevelopment Authority, Boston, Massachusetts

Otis

► **Implementing Value Capture Under Today’s Economic Conditions** CM I.5

In today’s challenging economic environment, value capture often is considered an important tool to help fund transit-oriented development, transit projects and in some cases transit operations. However, the actual practice of value capture is extremely difficult and complex. This session will focus on two cutting edge projects, Denver Union Station and the Dulles Corridor Metro Rail project, and discuss how these projects are implementing value capture under difficult economic conditions. This session also focuses on leading research related to value capture.

MODERATOR: Anthony Flint, AICP, Director of Public Affairs, Lincoln Institute of Land Policy, Cambridge, Massachusetts

Richard F. Stevens, Dulles Rail Project Manager, Fairfax County Department of Transportation, Fairfax, Virginia

Chad Fuller, Senior Financial Analyst, City and County of Denver, Denver, Colorado

Nadine Fogarty, Principal, Strategic Economics, Berkeley, California

Alcott

► **Right Sizing Parking for Your TOD**

TODs create fewer trips than conventional development, yet most bankers, developers and regulators require conventional parking ratios. As a result, the majority of new development at transit stops has been built regardless of the fact that a rail stop is nearby. This session examines the latest research and strategies documenting that TODs really do produce fewer trips; also learn about what can be done to get new national guidance for building TODs with less parking.

MODERATOR: Susan D. Keil, *Director, Office of Transportation, City of Portland, Portland, Oregon*

Jason Schrieber, *AICP, Principal, Nelson\Nygaard, Boston, Massachusetts*

GB Arrington, *Vice President, PB's PlaceMaking Group, Portland, Oregon*

Luke Schwartz, *EIT, Transportation Planner, Kimley-Horn and Associates, Inc., Pleasanton, California*

Adams

🌱 **Greening Your Future: Current and Emerging Opportunities for Federal Funding** CM I.5

The American Recovery and Reinvestment Act (also known as the “stimulus bill”) has created funding opportunities for new technologies and facilities that focus on reducing energy consumption, creating shifts toward renewable energy sources, and reducing greenhouse gas emissions. Congress also will be considering legislation to curb greenhouse gas emissions, move toward renewable sources of energy, and promote livability and sustainability via transit investments. This session will provide attendees with an important update on legislation before Congress and identify potential funding opportunities.

MODERATOR: Jeffrey Boothe, *Partner/Chair, Holland & Knight/New Starts Working Group, Washington, DC*

David Skillman, *Policy Advisor, Office of Congressman Earl Blumenauer, 3rd District, Oregon*

Shelley Poticha, *AICP, Senior Advisor, Office of Sustainability, U.S. Department of Housing and Urban Development, Washington, DC*

Polly Trottenberg, *Assistant Secretary for Transportation Policy, U.S. Department of Transportation, Washington, DC*

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Commonwealth A

🌱 **“Green 101” – Getting Grounded on Sustainable Transportation and Climate Change** CM I.5

This session will provide an overview of climate change issues and the role sustainable transportation plays in addressing them. Also learn what cities and rural areas are doing to reduce greenhouse gas emissions from mobile sources. From Seattle to New Hampshire, transportation experts will tell you what they are doing to reduce their carbon footprint.

MODERATOR: Lavinia Gordon, *Director of Transportation Systems Management, City of Portland, Office of Transportation, Portland, Oregon*

Donald H. Sienkiewicz, *Sustainable Real Estate Consultant, Solstice Realty LLC, Wilton, New Hampshire*

Karla Karash, *Senior Vice President, TranSystems Corporation, Boston, Massachusetts*

Robert Matthews, *Urban Planner, Mithun, Seattle, Washington*

3:00 pm–3:30 pm

Refreshment Break in the Trade Show Area

3:00 pm–5:00 pm

▶ **TOD Marketplace** CM 2

Commonwealth B,C

Here's your chance to talk with national developers about why your great-looking TOD plan can become a reality – or what needs to be altered to boost its chances of success. Rail~Volution's popular TOD Market Place is a forum where developers, investors, transit agencies, cities and property owners come together and talk about the art of the deal. Panelists will explain what makes a property offering attractive, what types of projects will be appealing once the economy improves, and how to phase projects so that development can begin as soon as the economy comes back to life. In addition, listen to what a panel of national and regional developers have to say about results from the two Rail~Volution charrettes held the day before. Get their perspective on what will work – and what won't – in the two Boston-area charrette projects. Following the lively 90-minute presentation and discussion, attendees can meet with panelists to get input about their own projects.

MODERATOR: **Jeff Ordway**, *Manager of Property Development, San Francisco BART, Oakland, California*

SPEAKERS:

Jeremy Liu, *AICP, Executive Director, Asian Community Development Corporation, Boston, Massachusetts*

Michael Dieden, *President, Creative Housing Associates, Beverly Hills, California*

Frederick S. Harris, *Senior Vice President, AvalonBay Communities, Inc., New York, New York*

William 'Buzz' Constable, *Executive Vice President, A.W. Perry, Inc., Boston, Massachusetts*

Harold A. Dawson Jr., *President and Chief Executive Officer, The Dawson Company, Atlanta, Georgia*

Bailey Pope, *AIA, Vice President of Design and Construction, The Dawson Company, Atlanta, Georgia*

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3:30 pm–5:00 pm

WORKSHOPS

Faneuil

● **Mastering the Art of the Campaign** CM 1.5

This lively and informative session will share reflections and lessons learned from winning transportation campaigns around the country. Experts from both the national policy and community grassroots level will share their strategies for creating powerful coalitions. Learn how they successfully advocated for transportation policies and plans that promote more equitable, sustainable communities.

MODERATOR: **David Goldberg**, *Communication Director, Transportation For America, Washington, DC*

Pamela Bush, *Lead Organizer, Greater Four Corners Action Coalition/On the Move Greater Boston Transportation Justice Coalition, Dorchester, Massachusetts*

Kate Slevin, *AICP, Executive Director, Tri-State Transportation Campaign, New York, New York*

Casey Stanton, *Federal Coordinator and Maryland Field Organizer, Transportation Equity Network, Washington, DC*

Stone

● **Using Transit and TOD to Build Healthy Communities** CM 1.5

This session will focus on integrating transit and TOD design to encourage non-auto travel, thereby creating healthier, more livable communities. A major theme is “the trip not taken” and how that approach can help promote healthier communities, while also helping meet our energy and environmental challenges.

MODERATOR: **Shireen Malekafzali**, *Senior Associate, PolicyLink, Oakland, California*

Norma Fernandez, *Project Manager, Los Angeles Neighborhood Initiative Los Angeles, California*

Chris Schildt, *Community Planner, TransForm, Oakland, California*

Monica Villalobos, *AICP, Senior Project Manager, CDM, Los Angeles, California*

Webster

🕒 **Weaving Transit into Existing Communities** CM 1.5

Learn about strategies to ensure new transit projects will fit into and support existing communities, both in urban and suburban settings. Existing communities present special challenges for transit projects – including issues related to community input, dense development near stations, impact mitigation, environmental enhancement, and traffic management. Panelists at this session will present strategies for addressing these challenges while building public support for transit investments.

MODERATOR: Joseph Cosgrove, *Director of Planning/Development, Massachusetts Bay Transit Authority, Boston, Massachusetts*

James Hencke, *AP, Senior Urban Designer and Supervising Planner, PB's PlaceMaking Group, Portland, Oregon*

Lisa Procknow, *Public Involvement Specialist, HDR, Phoenix, Arizona*

Robin Caufman, *Manager of Public Involvement, Metropolitan Council, St. Paul, Minnesota*

Alcott

🕒 **The Pedestrian/Bicycle Connection to Livable Communities** CM 1.5

Though bicycles, pedestrians and transit all contribute to creating more livable cities, sometimes having all three modes sharing one corridor can seem like a tight fit. But intensive early planning and design can transform potential conflicts into a mutually beneficial and cooperative relationship. Hear stories from New York, Portland and Boston that illustrate how local communities can succeed in creating integrated modal planning.

MODERATOR: Ellen Vanderslice, *Project Manager, City of Portland Bureau of Transportation, Portland, Oregon*

Noah Budnick, *Senior Policy Advisory, Transportation Alternatives, New York, New York*

Wendy Landman, *Executive Director, WalkBoston, Boston, Massachusetts*

Phil Goff, *LEED-AP, Senior Planner, Alta Planning + Design, Arlington, Massachusetts*

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Commonwealth A

🕒 **New Media/New Tools** CM 1.5

Blogs, YouTube, Web 2.0 ... it can be a blur if you don't know how to use these effective new tools for public involvement in your community. Find out how new communications techniques go beyond traditional media in getting your message out. These new technologies can help communicate and inform the public and stakeholders about issues related to transit and TOD, while also providing more avenues for involvement in the public debate.

MODERATOR: Carolyn Young, *Executive Director, Communications and Technology, TriMet, Portland, Oregon*

Jeff Wood, *Program Associate and GIS Specialist, Reconnecting America, Oakland, California*

Susan Bregman, *Principal, Oak Square Resources, LLC, Brighton, Massachusetts*

Jody Litvak, *Communications Manager, Metro, Los Angeles, California*

Daren Brabham, *Graduate Teaching Fellow, Department of Communication, University of Utah, Salt Lake City, Utah*

Douglas

🕒 **Federal Funding: Is There a Rock I Haven't Turned Over?** CM 1.5

One of the challenges of transit-oriented development is identifying funding sources for all aspects of project development, from site clean up and preparation to actual construction. This session walks attendees through all the funding options – including those that are well known (such as New Starts), those that are known but underused (such as the Congestion Mitigation

and Air Quality program or the Surface Transportation Program), and those that are emerging (such as those related to the federal brownfields programs and Community Development Block Grants). Here’s your chance to learn everything about federal funding for your TOD.

MODERATOR: Jeffrey Boothe, *Partner/Chair, Holland & Knight/New Starts Working Group, Washington, DC*

Daniel C. Maldonado, *Senior Policy Advisor, Holland & Knight, Washington, DC*

Richard P. Steinmann, *Senior Advisor to the Administrator, Federal Transit Administration, Washington, DC*

Adams

 **Bike Rentals: Coming of Age and Linking to Transit** CM1.5

Bike rental programs now have reached the United States, having been an important part of travel throughout Europe for many years. From Barcelona to Paris, “bike sharing” has become an established way of travel for many residents and visitors in European cities. Now there are new systems starting up here and in Canada. Attend this session and learn what cities are doing to attract this newest link to transit.

MODERATOR: Catherine Ciarlo, *AICP, Transportation Director, City of Portland, Office of the Mayor, Portland, Oregon*

James R. Sebastian, *AICP, Manager, Bicycle, Pedestrian and Transportation Demand Management Programs, U.S. Department of Transportation, Washington, DC*

Alain Ayotte, *President and Chief Executive Officer, Public Bike System Company, Montreal, Quebec*

Robert Burns, *President, B-cycle, Waterloo, Wisconsin*

5:00 pm–6:30 pm

NETWORKING EVENT

Grand Ballroom A

Trade Show Reception

Join us for this informal event – which will include hors d’oeuvres and beverages – and spend time talking with representatives from the country’s leading firms. In addition, attendees are encouraged throughout the conference to visit the booths and displays from exhibiting companies.

6:30 pm–7:30 pm

NETWORKING EVENT

Commonwealth A

Streetfilms Movie Presentation

Tonight, please join Streetfilms, an organization that offers news and short videos that promote people-friendly urban design, to showcase work the organization has done during the past three years related to livable cities. Of course, since it’s Halloween, expect the program to focus on fun, characters, and comedy! In between short films about mass transit and best practices, you might spy a Sasquatch riding a bike, angry “auto lobbyist” Veronica Moss, clay animated crosswalks, and of course our lovable livable streets mascot Zozo! No tricks, just video treats. Candy corn for all! Filmmakers will be in attendance.

SCHEDULE OF EVENTS

SUNDAY, NOVEMBER 1

7:00 am–8:00 am **Continental Breakfast** in the Grand Ballroom Foyer

7:00 am–8:00 am **NETWORKING EVENT**

Commonwealth A

Community Streetcar Coalition Gathering

The Community Streetcar Coalition is a partnership of cities, transit authorities and architectural and engineering firms that supports development of the Small Starts program within the Federal Transit Administration. You're invited to attend the group's semi-annual meeting to learn more about the coalition. Also participate in a discussion about current issues facing streetcar projects, administration of the program by the FTA and the federal surface transportation authorization bill.

FACILITATOR: Jeffrey Boothe, *Partner/Chair, Holland & Knight/New Starts Working Group, Washington, DC*

8:00 am–9:30 am **WORKSHOPS**

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● **Community Partnerships and Activism** CM I.5

Learn about the collaborative project planning efforts in Baltimore, Minneapolis and Los Angeles that focused on building trust with disenfranchised and dissatisfied communities. This session will focus on non-traditional public involvement plans and techniques that can lead to successful community planning.

MODERATOR: Martha Baker, *Ph.D, Community Planner, Office of Planning and Capital Programming, Maryland Department of Transportation, Hanover, Maryland*

Nicole Cobleigh, *Project Manager, CDM, Los Angeles, California*

Danyell Diggs, *Mayor's Red Line Coordinator, Baltimore City Department of Transportation, Baltimore, Maryland*

Robin Cauffman, *AICP, Manager of Public Involvement, Metropolitan Council, St. Paul, Minnesota*

Hancock

● **Introduction to Housing and Equity** CM I.5

Building communities around transit means including housing for a wide mix of income levels – a tough task at any time, but especially in today's economy. However, providing housing for people who make less than median incomes is possible. This session will provide three different approaches to housing affordability. Learn about preserving existing housing stock at affordable rents, using public property as a catalyst for housing, and using an innovative, foundation-backed TOD fund.

MODERATOR: Todd Nedwick, *Assistant Director, Public Policy, National Housing Trust, Washington, DC*

Aaron Miripol, *President and Chief Executive Officer, Urban Land Conservancy, Denver, Colorado*

Robert M. Ruzzo, *Deputy Director, MassHousing, Boston, Massachusetts*

Gail Latimore, *Executive Director, Codman Square Neighborhood Development Corporation, Dorchester, Massachusetts*

Commonwealth A

● **An Introduction to Streetcars and Their Role in Building Livable Communities** CM I.5

This introduction and overview of the role of streetcars in building livable communities also includes an interactive discussion with national experts who know how to get a streetcar system built and funded. This “Streetcar 101” session will be of tremendous help to anyone considering or planning streetcars in their community. You will leave this session understanding the key issues and challenges facing communities that are planning for, or already have, a streetcar system.

MODERATOR: Tim Baldwin, AICP, Vice President, URS, Denver, Colorado

Gloria Ohland, Vice President of Communications, Reconnecting America, Los Angeles, California

Keith Jones, Regional Transit Director-West Central Region, URS Corporation, Fort Worth, Texas

Jeffrey Boothe, Partner/Chair, Holland & Knight/New Starts Working Group, Washington, DC

Rick Gustafson, Vice President, Shiels Obletz Johnsen, Portland, Oregon

James Graebner, Streetcar Planning Task Force Director, TranSystems, Denver, Colorado

Stone

► **The Parking Place: The City Managing a Scarce Resource** CM I.5

Parking, parking, and more parking! Haven't we heard enough? Unfortunately, no. Given the huge impact that parking has on building anything these days, what can we do to reduce the amount, the cost and the implications of so much parking? This session will highlight innovative solutions that are working at a district and project level from around the country. Hear about innovative techniques related to shared parking, parking management and new technologies.

MODERATOR: Jeff Ordway, Manager of Property Development, San Francisco Bay Area Rapid Transit District, Oakland, California

Ronald Holmes, Principal Transportation Planner, HNTB Corporation, Oakland, California

Tameka Wimberly, AICP, Senior Regional Planner, Metropolitan Atlanta Regional Transit Authority, Atlanta, Georgia

Jessica ter Schure, Senior Associate, Nelson\Nygaard, San Francisco, California

Webster

► **Role of MPOs in TOD** CM I.5

TOD at the station area level does not operate in a vacuum. Recognizing the broader, regional context for TOD, metropolitan planning organizations increasingly are taking a proactive role in planning and promoting concentrated growth along transit corridors. Ranging from planning grants in Atlanta, to TOD thresholds for transit extensions in the Bay Area, to direct financial assistance for development projects in Portland, the regional toolbox for TOD is expanding. Using an interactive talk show format, this unique roundtable session will allow attendees to engage MPO representatives from across the country and hear how regional policies and programs can facilitate TOD.

MODERATOR: Rex Burkholder, Councilor, Metro, Portland, Oregon

Tom Weynadt, Planning Director, Atlanta Regional Commission, Atlanta, Georgia

Tom Boone, TOD Project Manager, Denver Regional Council of Governments, Denver, Colorado

Doug Johnson, Senior Planner, Metropolitan Transportation Commission, Oakland, California

Leila Aman, Senior TOD Planner, Metro, Portland, Oregon

Otis

 **Surface Transportation Authorization: Building the Transportation System for the Next 50 Years** CM I.5

Congress will be considering the authorization of the surface transportation program in its upcoming 113th session. This legislation will guide the direction of the federal surface transportation program for the next six years. It also has the potential to shift the focus toward climate change, increasing fuel prices, demographic trends, the housing market and the nation's health. This session provides an update on the authorization bill, discusses issues that are defining the Congressional debate, and engages participants through a panel discussion.

MODERATOR: Art Guzzetti, *Vice President, Policy, American Public Transportation Association, Washington, DC*

J. Barry Barker, *Executive Director, Transit Authority of River City, Louisville, Kentucky*

Lea Schuster, *Field Director, Transportation For America, Washington, DC*

Robert Tuccillo, *Associate Administrator for Budget and Policy, Federal Transit Administration, Washington, DC*

9:30 am–10:00 am **Refreshment Break** *Grand Foyer, Concourse Level*

10:00 am–11:30 am **WORKSHOPS**

Adams

 **Mobility Challenged Populations and TOD** CM I.5

The country's economic crisis delivers a fresh opportunity to help deliver social justice for transit-dependent populations – low-income urban residents, older people and people with disabilities — in a blend of environmentally and socially sustainable policy and practice solutions. Panelists will consider policy tools and precedents that will help strengthen transportation solutions for those who are mobility challenged.

MODERATOR: Christopher Hart, *Director of Urban & Transit Projects, Institute for Human-Centered Design, Boston, Massachusetts*

Janet Abelson, *Mayor Pro Tem, City of El Cerrito, California*

Cheri Mitchell, *President, People First Georgia, Decatur, Georgia*

Mary Leary, *Ph.D, Senior Director, Easter Seals Project ACTION, The National Center on Senior Transportation, Washington, DC*

Douglas Birnie, *Senior Program Manager, Office of Research Management, Federal Transit Administration, Washington, D. C.*

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Webster

 **The Role of Parking in the Livable Community** CM I.5

Even the best transit communities need on- and off-street parking, and the transit project development process is a perfect opportunity to rethink parking standards so that they strike the right balance. This session will provide an introduction to parking policies in the livable community.

MODERATOR: Henry Kay, *Deputy Administrator of Planning & Engineering, Maryland Transit Administration, Baltimore, Maryland*

Jason Wittenberg, *AICP, Planning Supervisor, City of Minneapolis, Community Planning & Economic Development, Minneapolis, Minnesota*

Robin Cauffman, *Manager of Public Involvement, Metropolitan Council, St. Paul, Minnesota*

Jason Schrieber, *AICP, Principal, Nelson\Nygaard, Boston, Massachusetts*

Faneuil

🕒 **Principles of Transit-Oriented Development: Just the Basics** CM I.5

The bottom line is that development placed next to transit doesn't really constitute TOD. Instead, TOD projects must have certain key characteristics – such as density, mixed use, and a pedestrian-friendly design for the entire district surrounding the station – to complement transit and create places of lasting value. In nearly every instance, the earliest decisions about the shape and design of transit systems are among the most important. Attend this toolbox session and learn the secrets to creating viable, effective design for your TOD.

GB Arrington, *Vice President, PB's PlaceMaking Group, Portland, Oregon*

Commonwealth A

➤ **Density and the American Dream** CM I.5

For some people, density conjures up images of crowded tenements and dirty streets, but in fact a city's densest neighborhoods are often its most expensive. Think of Beacon Hill in Boston, Greenwich Village in New York City, or Pacific Heights in San Francisco. The right type of density – characterized by lively commercial districts, diverse neighborhoods, good pedestrian and transit access, people out in public spaces, and a strong sense of community – is the main ingredient in making communities more livable. Find out how some communities are reclaiming density as their livability solution.

MODERATOR: David Dixon, *FAIA, Principal-in-Charge of Planning and Urban Design, Goody, Clancy and Associates, Boston, Massachusetts*

Diane Georgopoulos, *Architect, MassHousing, Boston, Massachusetts*

Jeff Hobson, *Deputy Director, TransForm, Oakland, California*

Donald Monti, *President and Chief Executive Officer, Renaissance Downtowns LLC, Plainview, New York*

William A. Gilchrist, *FAIA, Senior Associate, EDAW AECOM, Atlanta, Georgia*

Alcott

➤ **Measuring Success: Promoting Equity with TOD** CM I.5

Transit-oriented development has evolved as a land-use type that's now recognized by most practitioners. But what does it mean for the general public? Are we creating large developments that appeal only to singles and retirees? Or are we truly creating mixed-use, mixed-income, diverse neighborhoods that will be sustainable over time and preserve affordability for existing communities? This session will provide some of the tools being used to measure how the industry is advancing toward diverse, equitable and sustainable urban environments.

MODERATOR: Steven Wilensky, *Principal, EDAW AECOM, Denver, Colorado*

Marvin Martin, *Director, Greater Four Corners Action! Coalition, Boston, Massachusetts*

Steve Meacham, *Director of Housing Organizing, City Life/Vida Urbana, Jamaica Plain, Massachusetts*

Meira Soloff, *Program Associate, Action for Regional Equity, Roxbury, Massachusetts*

Ann Cheng, *Senior Planner, TransForm, Oakland, California*

Douglas

► **Getting Real with Station Area Planning** CM I.5

In today's difficult economic environment, station area planning plays an important role in creating a development framework for the future. In this session, learn how to establish realistic expectations in station area planning by incorporating development phasing into station area planning, using market studies to establish expectations for different types of development, and engaging developers in the process to help understand the realities of plan implementation.

MODERATOR: Bill Sirois, *Manager of Transit Oriented Development, Regional Transportation District FasTracks Team, Denver, Colorado*

Philip Braum, *Planning Manager, Parsons Brinckerhoff, Inc., Washington, DC*

Ryan S. McFarland, *Transit and Economic Development Manager, Utah Transit Authority, Salt Lake City, Utah*

Kent Main, *AIA, AICP, Planning Coordinator for Economic Development, Charlotte-Mecklenburg Planning Department, Charlotte, North Carolina*

Tom Bacus, *Director Development Planning, Rio Tino Kennecott Land, South Jordan, Utah*

Stone

► **Fostering TOD in Regional Plans and Programs** CM I.5

Metropolitan planning organizations and transit agencies can partner in many creative, innovative ways to foster livable and sustainable communities. Together, they can create successful TODs with station area plans, capital improvements that support station access, funding for infrastructure, and parking strategies. Join this session for a presentation of current best practices; also participate in a peer exchange to learn more about how you can support successful TOD in your region.

MODERATOR: Catherine M. Cox-Blair, *Program Director, Reconnecting America, Denver, Colorado*

Marc D. Draisen, *Executive Director, Metropolitan Area Planning Council, Boston, Massachusetts*

Valerie Knepper, *Associate Planner, Metropolitan Transportation Commission, Oakland, California*

Jeff Price, *Community Planner, Office of Systems Planning, Federal Transit Administration, Washington, DC*

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Otis

◆ **Silver Bullet or Buckshot? Addressing Climate Change through Demand/VMT Reduction** CM I.5

It's been said that there's no "silver bullet" to addressing climate change ... that instead it will take "silver buckshot." This is especially true for strategies to reduce greenhouse gas emissions from motor vehicles, which account for the largest slice of the emissions pie. Improved fuel economy and cleaner fuels may get us partway there, but the reality is we need to find ways to significantly reduce vehicle miles traveled. The good news is that some cities are already demonstrating how this can be done. Learn about some of these strategies and help get residents in your community to reduce their transportation carbon footprint.

MODERATOR: Paul Smith, *AICP, Planning Manager, Bureau of Transportation, City of Portland, Oregon*
Jemae Hoffman, *Lead for Sustainable Transportation and Climate, Seattle Department of Transportation, Seattle, Washington*

Sharon Feigon, *CEO, I-GO Car Sharing/Center for Neighborhood, Chicago, Illinois*

Jeffrey Rosenblum, *PE, Transportation Strategist, Environment and Transportation Planning Division, City of Cambridge, Massachusetts*

12:00 pm–1:30 pm **Box Lunch Pick Up** in the Grand Ballroom

12:00 pm–1:30pm **SUNDAY PLENARY**

Grand Ballroom

Invitation to Rail~Volution 2010 in Portland, Oregon

Rex Burkholder, *Councilor, Metro, Portland, Oregon*

Innovative Urban Solutions in Challenging Economic Times

Metropolitan cities and regions across the world are facing the same set of key issues in their quest toward becoming sustainable, equitable and green communities. With metro regions expecting 130 million additional residents by 2050, smart growth now means: maximizing economic productivity, developing new innovations in livability, grappling with greenhouse gas and energy issues, creating housing opportunities that are affordable and equitable, and offering viable and sustainable transportation options. These are weighty and challenging issues facing urban areas in all corners of the world, and we have many opportunities ahead of us to make our cities denser and to expand our transit networks. What are some potential solutions on the minds of our leading national experts? What are they discussing with their colleagues, and what action steps are on the horizon to catapult metropolitan regions toward 21st century livability?

EMCEE: Gregory Bialecki, *Secretary, Executive Office of Housing and Economic Development, Boston, Massachusetts*

SPEAKERS:

Robert D. Yaro, *President, Regional Plan Association, New York, New York*

Shelley Poticha, *AICP, Senior Advisor, Office of Sustainable Housing and Communities, US Department of Housing and Urban Development, Washington, DC*

MOBILE WORKSHOPS

Mobile workshops will meet 15 minutes prior to the scheduled departure time for each session, outside the Grand Ballroom on the concourse level of the Westin Boston Waterfront Hotel.

Please be prompt as the schedules are tight!

1 THE OLD MILL CITY OF LOWELL CM 5.5

Thursday, October 29 12:30 pm–6:00 pm

Ride the MBTA commuter rail to downtown Lowell, the nation's first 19th-century planned industrial community. Lowell is defined by a network of industrial canals fed by the Merrimack River. After falling into typical mill-town disinvestment, Lowell has spent the last three decades attracting extensive mixed-use reinvestment, much of it involving historic mill complexes. The area also includes a national park, sustainable central business district, vibrant arts community, state university and community college, and professional sports and concert venues. These investments are all served by transit, and Lowell is now planning a downtown circulator streetcar.

Cost: \$35

2 MAGIC EXPRESS CM 5.5

Thursday, October 29 12:30 pm–6:00 pm

Celebrate the magic in Salem, Massachusetts, and get a taste of the city's high festivities this time of year while touring one of the Commonwealth's oldest and most densely developed maritime communities. The MBTA commuter rail will take you from downtown Boston to the heart of downtown Salem. Then tour the city's key points of interest while a guide points out the community's development and transportation issues, such as TOD, downtown revitalization and historic preservation. Participants will have the option of remaining in Salem, or returning by MBTA commuter rail or by catamaran.

Cost: \$35

3 A TALE OF TWO TODS CM 4

Thursday, October 29 1:00 pm–5:00 pm

Station Landing in Medford and Assembly Square in Somerville are two major TOD opportunities on opposite shores of the Mystic River, just north of Boston. Traveling by subway and bus, participants in this mobile workshop will compare and contrast how each site has approached creating vibrant, mixed-use development on underused urban land. Of particular interest is the impact of one site having rapid transit from the outset (the MBTA's Orange Line), while the other has relied on bus connections. Local officials and development teams will share the stories of these two developing TODs.

Cost: \$35

4 BIKES AND THE MBTA (BIKE TOUR) CM 5

Thursday, October 29 1:00 pm–6:00 pm

Get a behind-the-scenes look at Boston's transportation infrastructure as it relates to bikes. Ride a bike and explore how Boston cyclists use multi-modal transportation to navigate the city and surrounding area. Trains, buses, boats, and pedal power all interact to get Bostonians from Point A to Point B. This tour will cover everything from major hubs such as South Station, popular commuter routes such as the Rose Kennedy Greenway, and subway stations that promote bicycling through expanded bike parking facilities. Starting in downtown Boston, this tour will give you a feel for how urban planning and transportation design affects the daily experience of people living in the city.

Cost: \$50 (includes cost of bike rental)

5 FAIRMOUNT CORRIDOR CM 4.25**Friday, October 30 7:00 am–11:30 am**

This mobile tour showcases how community activists have begun restoring disinvested neighborhoods by successfully advocating for better transit equity and affordable housing. Take the Silver Line and the commuter rail to traditional railroad and streetcar-era neighborhoods. Observe how to empower lower-income communities to develop TOD within an existing, densely developed environment and how to engage residents in welcoming new development. Also hear from local community development corporations and community-based organizations that created a vision for the Fairmount Corridor that now is becoming real.

*Cost: \$35***6 HIGH-SPEED RAIL AND PROVIDENCE, RHODE ISLAND** CM 6.5**Friday, October 30 9:00 am–4:00 pm**

Hop aboard Amtrak's Acela service at Boston South Station to experience high-speed rail service and the beautiful city of Providence, Rhode Island, one of the country's revitalization success stories. The area's high-density, mixed-use, transit-friendly, downtown development was spurred by Providence Place, a shopping mall located across the street from the train station and with a below-market parking supply and substantial walk-in business. Come see how a mall can enliven a downtown instead of detracting from it and hear how commuter and Amtrak rail service has created an economic synergy between Boston and Providence.

Cost: \$45**7 THE CITY OF CHAMPIONS TOD TOUR** CM 4.5**Friday, October 30 8:00 am–1:00 pm**

Take the commuter rail to the city of Brockton, which has worked proactively for many years to counteract socioeconomic distress in its community – by improving its infrastructure, reforming regulations and marketing its strengths. At the heart of downtown, the Brockton Area Transit Authority (BAT) has created a multi-phased intermodal center. In addition, there is local and regional bus service, plus commuter rail, operated from this station. This transit investment has spurred redevelopment of adjacent industrial sites for mixed and residential use. Learn about these impressive revitalization efforts and the lessons learned that are applicable to many other communities.

Cost: \$35**8 MERRIMACK VALLEY TOD: HAVERHILL AND LAWRENCE****Friday, October 30 7:00 am–4:00 pm**

Hop aboard the commuter rail to compare and contrast how two older mill cities have been designing smart growth strategies that weather economic cycles. These two communities share the same MBTA line and the same river, have similar industrial legacies, but have very different physical development patterns and socioeconomic climates. The tour will focus on the importance of bottom-up planning, community engagement, capacity building for non-profit organizations, and holistic approaches to breathing new life into old cities.

Cost: \$35

9

9 MEDS AND EDS CM 4**Friday, October 30 8:00 am–12:00 pm**

Tour key transportation areas serving the Longwood Medical and Academic Area. This busy life sciences district features private and public bus services, light rail and commuter rail access. A bus rapid transit tunnel is envisioned for the future as part of a seven-city “ring” alternative to Boston’s radial transit system. Of particular interest is a mixed-use development near the famous Fenway Park, which will provide improved commuter rail access, housing, office space and parking for employees and Red Sox games.

Cost: \$35

10 THREE MBTA STATIONS, THREE BOSTON TODS CM 4**Friday, October 30 1:30 pm–5:30 pm**

44] A single development team has built three landmark TOD residential projects in different sections of Boston. All three projects are intimately tied to transit, all involved highly complex transactions and challenging market conditions, all had significant community involvement and public-private collaboration, all are mixed-income – and all were built. Ride four different transit lines to experience a model neighborhood project at Ashmont Station and a landmark downtown project at North Station. Meet the developers and learn how they built Maverick Landing in East Boston. Learn how these three transit-oriented projects developed community support, public-private collaboration and have become highly successful.

10

Cost: \$35

11 BROOKLINE – THE QUINTESSENTIAL STREETCAR SUBURB CM 3.5**Saturday, October 31 9:30 am–1:00 pm**

Brookline literally grew along its three transit lines, which today are branches of the MBTA’s Green Line light-rail system. While the community has strong ties to Boston, it remains an independent town. Brookline is home to thousands of households with transit commuters, and its four local business districts are located along the Beacon Street “C” Line. See Brookline by transit and walk around some of its most popular neighborhoods. Get the inside story from local residents and from an author who specializes in suburbs served by streetcars.

Cost: \$35

11

12 TOD AND SPORTS CM 3.5**Saturday, October 31 9:30 am–1:00 pm**

During the past decade, Boston’s Fenway neighborhood has been engaged in a remarkable evolution. Beginning with the Red Sox organization’s commitment to the neighborhood in 2002 and continuing with a community-led re-zoning process in 2004, Fenway now is seeing an unprecedented level of private investment. City and state officials also are responding with a number of transportation improvements intended to ensure that the Fenway neighborhood becomes increasingly transit oriented. Join this mobile workshop via subway and walking – and see first hand how sports and TOD can play ball.

Cost: \$35

12

13 SOUTH BOSTON WATERFRONT CM 4**Saturday, October 31 1:30 pm–5:30 pm**

Walk outside the conference hotel and experience a mega-scale, real-time, in-the-ground TOD at a high-profile location in Boston's core. This mobile workshop will cover the South Boston Waterfront district on foot and provide the inside story from key decision-makers on how 13 million square feet of mixed-use development has been built, permitted, or actively planned, with fewer than 10,000 parking spaces. This mixed-use district, which includes the Convention Center and our conference hotel, is part of a larger expanse of filled tidelands that have been home to port and marine-related industry.

Cost: \$35

13

14 THE SOUTHWEST CORRIDOR CM 4**Sunday, November 1 8:00 am–12:00 pm**

Initially developed as a railway line, the Southwest Corridor was built as an elevated embankment that divided neighborhoods for most of a century. At one point, the corridor was in danger of becoming a super highway through some of Boston's most densely populated neighborhoods. A wave of community activism helped nix that idea and led to an investment in transit and community development. The corridor was further improved by creating a new four-mile linear corridor park. In this workshop, participants will travel by subway and then walk around portions of the corridor park, as well as around several stations, to view development there.

Cost: \$35

14

15 EMERALD NECKLACE (BIKE TOUR) CM 3**Sunday, November 1 9:00 am–12:00 pm**

Discover Frederick Law Olmsted's famous system of parks on this bicycle tour of the historic Emerald Necklace. From the shaded boulevard on Commonwealth Avenue to the popular shores of Jamaica Pond to the winding paths of the Arnold Arboretum, this chain of gardens, reserves, and open space serves as an oasis in the middle of a bustling city. Bostonians have enjoyed this eclectic work by America's first landscape architect for more than 100 years and now are looking to reclaim this greenway for eco-friendly recreation and transportation opportunities. Come enjoy a route that's a favorite among locals and the best way to see the green side of Boston.

Cost: \$50 (includes bike rental)

15

16 ROSE KENNEDY GREENWAY CM 3**Sunday, November 1 9:00 am–12:00 pm**

Come walk the Rose Fitzgerald Kennedy Greenway and enjoy the gardens, plazas and tree-lined promenades of one of Boston's most famous areas. The Greenway offers beautiful places for relaxation within the rhythm of the urban environment. Hear how community and political leaders seized the opportunity to enhance Boston's quality of life when the Big Dig project plunged previously elevated roadways underground and the city found itself rich in prime urban land. Parks and gardens now connect some of Boston's oldest, most diverse and vibrant neighborhoods. Learn how local activists helped shape the project, how the Greenway is now shaping downtown development, and about the challenges that still lie ahead.

Cost: \$35

16

[45

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