

Concluding Thoughts

Jobs and TOD Session

Railvolution 2011

Washington D.C.

Employment Concentration is Undervalued and Underemphasized in Local and Regional Planning Efforts

- Regional planning must put a greater emphasis on connecting existing employment activity in concentrated nodes.
- Older employment areas and need reinvestment to support new industries critical to a regional employment framework.



Building Livable Communities with Transit

Older Downtowns & Underutilized Employment Districts Offer an Alternative to Job Sprawl

- Transit is key to the success of these locations.
- Central, transit oriented locations offer the best access for attracting the broadest labor force, including young workers critical to knowledge based industries.



Building Livable Communities with Transit

Focusing Employment in Infill Locations Requires Planning and Proactive Implementation

- Strong public - private partnerships are key to successfully strengthening existing employment concentrations.
- Government, educational institutions, and medical centers can anchor emerging employment concentrations in existing cities.



Building Livable Communities with Transit

Place Making is Essential to Concentrated Employment Nodes

- Places must be able to take advantage of the strong market synergism between high density housing and employment.
- De-emphasizing the car and emphasizing the walk/bike, placemaking, and last mile shuttles trip leads to different urban design approach to employment centers.
- Employers are moving in this direction in response to demands from their workers (Google, Intuit)



Building Livable Communities with Transit