

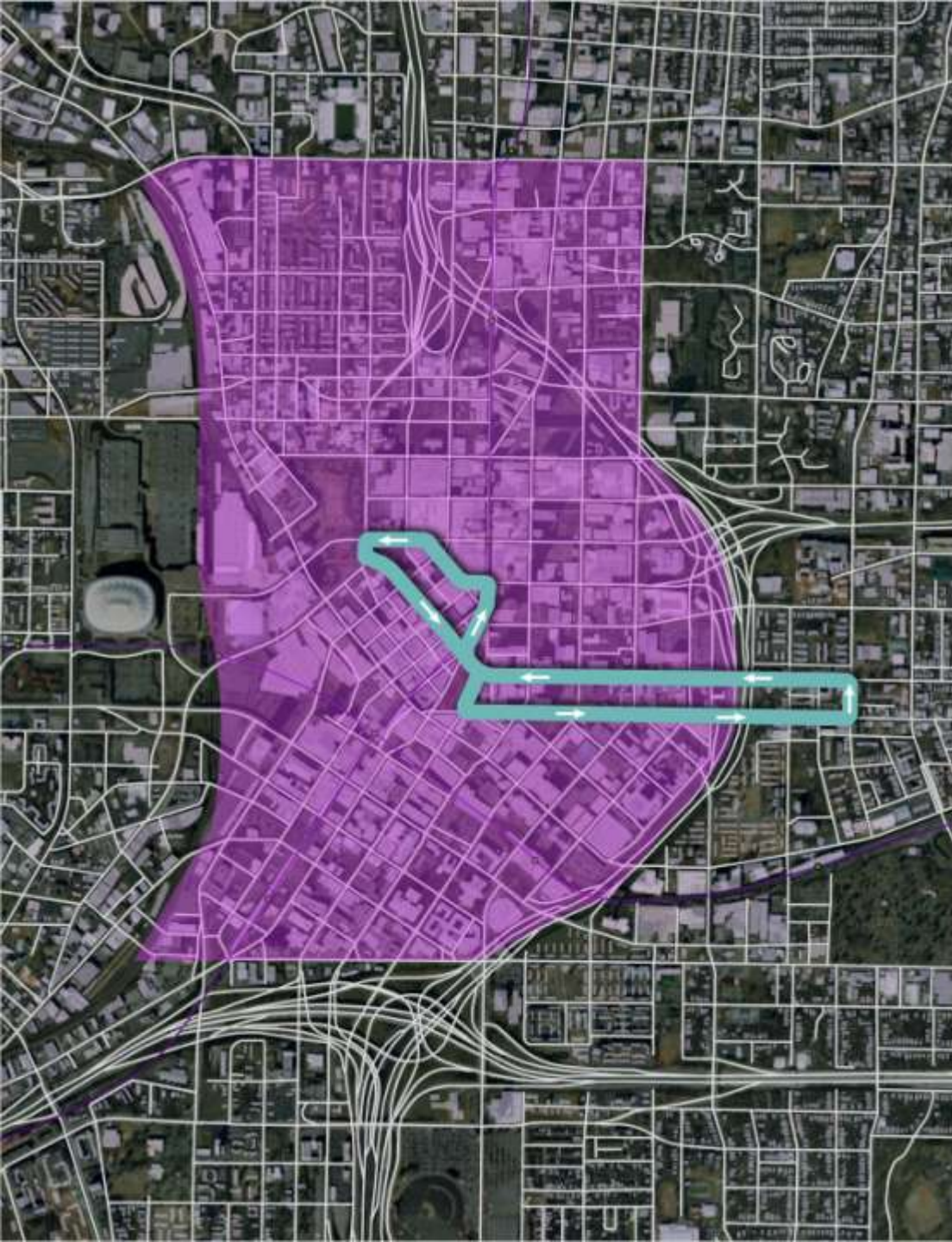


**Power of
Partnerships:**

Atlanta Streetcar

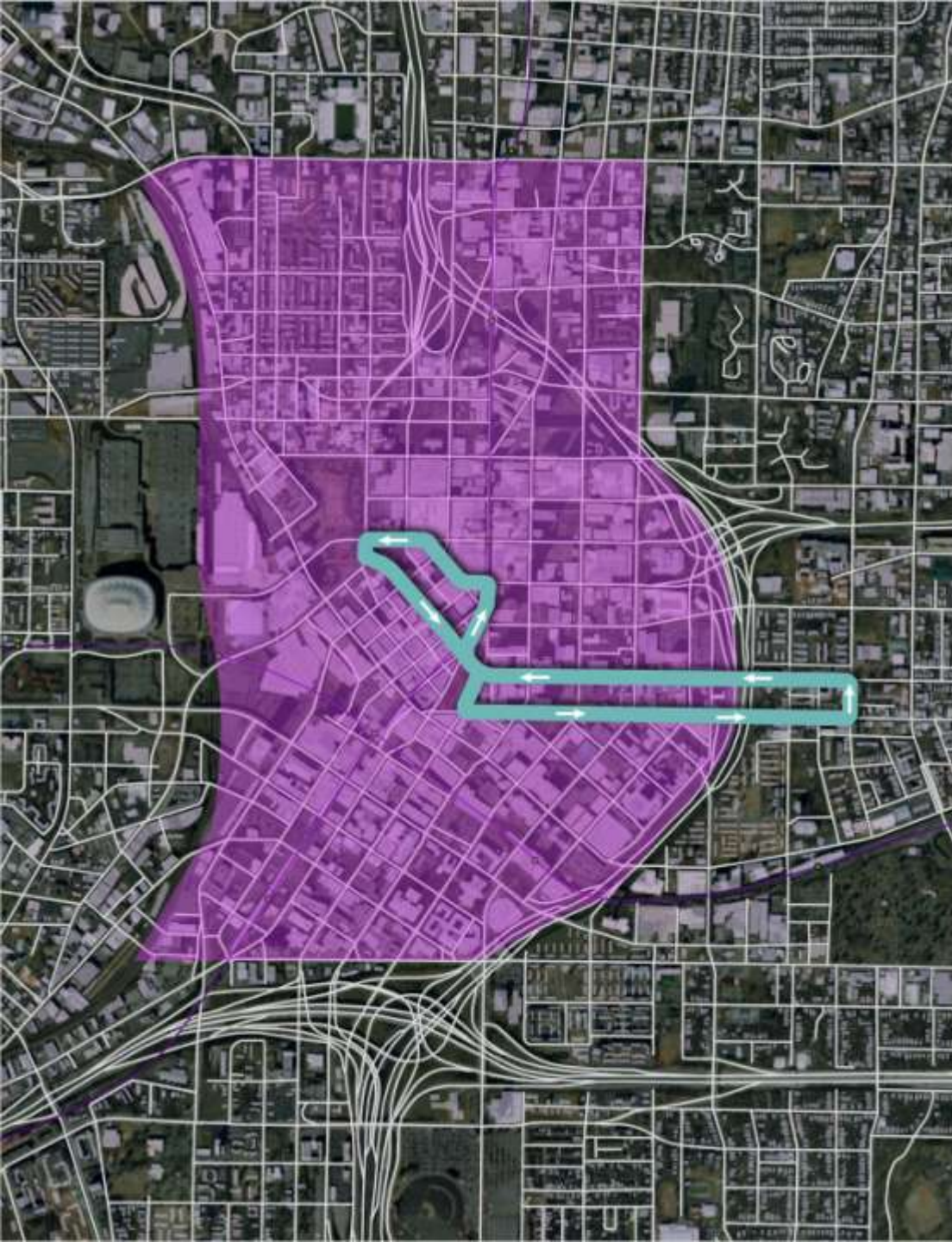
**Adelee Le Grand, AICP
AECOM Transportation**





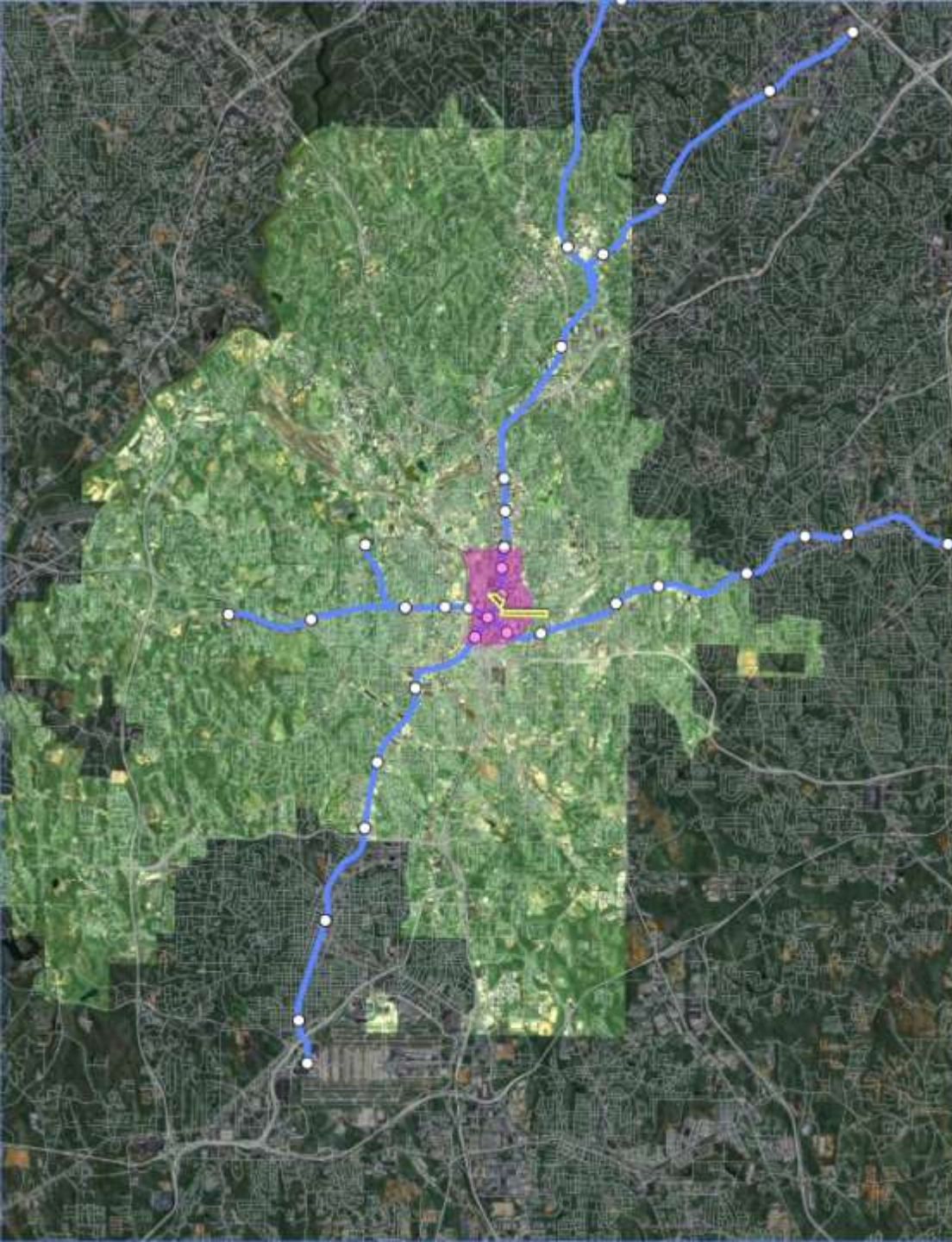
Central Atlanta Progress planning area

Serves downtown
businesses, major
employers and
institutions (Georgia
State University,
Grady Hospital)



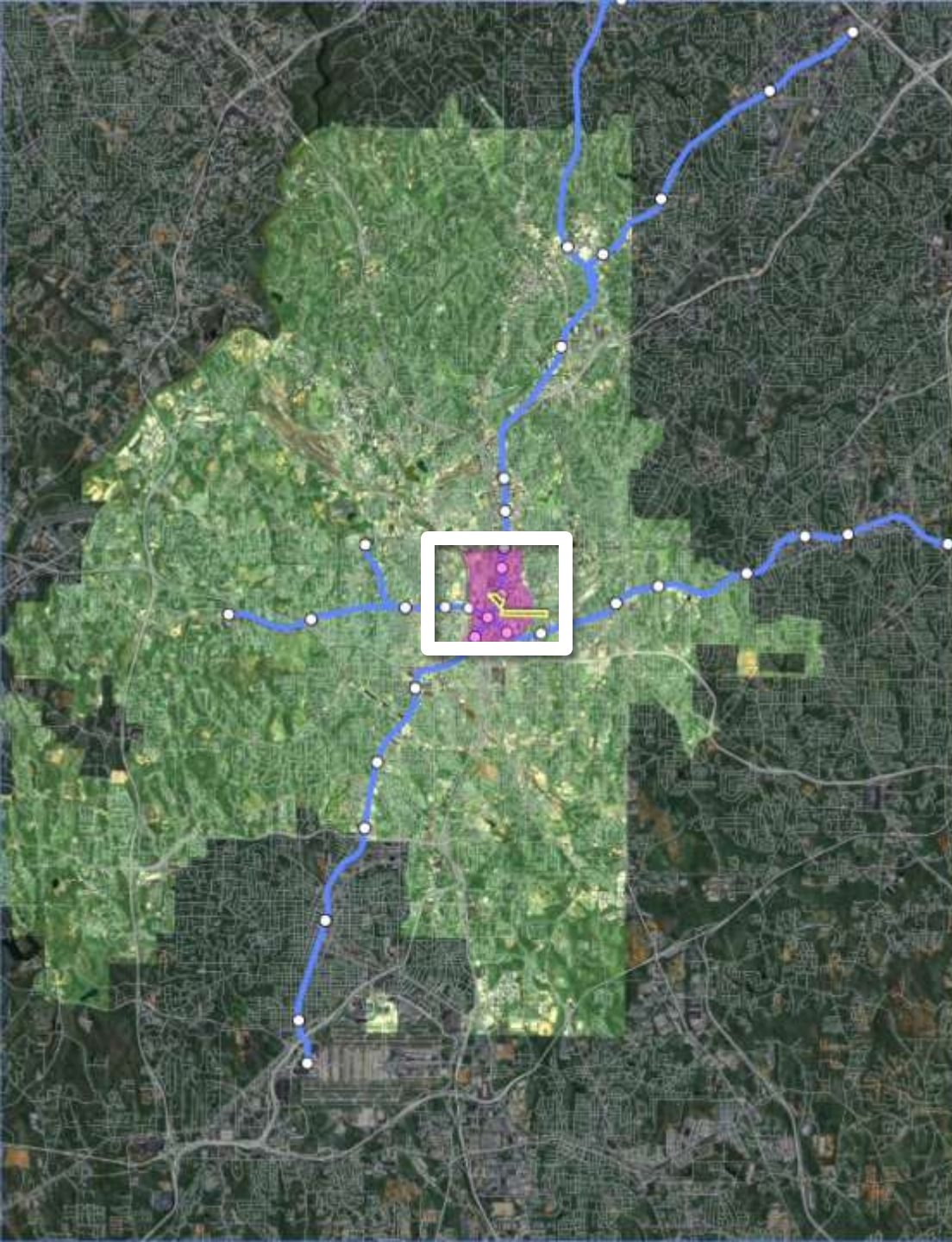
Central Atlanta Progress planning area

Primary interest is in a transit project that improves downtown mobility and makes downtown attractions more accessible to visitors



City of Atlanta

Concerned with improving downtown image but also in promoting a broader image for the city

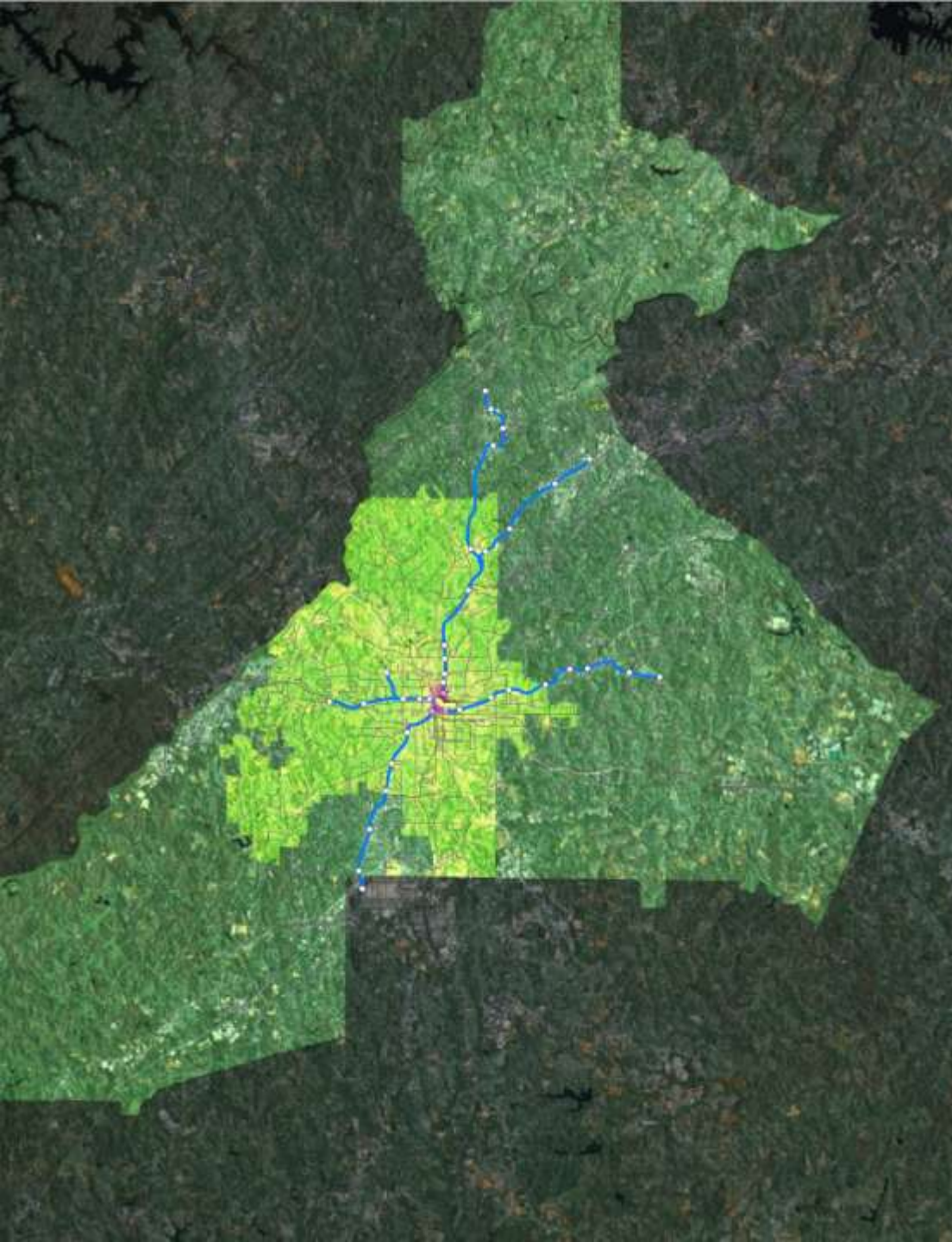


City of Atlanta

CAP/ADID and
streetcar a smaller
portion of urban
mobility for City

MARTA Service Area

MARTA concerned with transit operations and integration with rest of the system



MARTA Service Area

Downtown and streetcar a very small portion, yet operations still need to be manageable



Partner Organizations

CAP/ADID

Exec. Director

Staff

MARTA

General Manager

Staff

City of Atlanta

Mayor

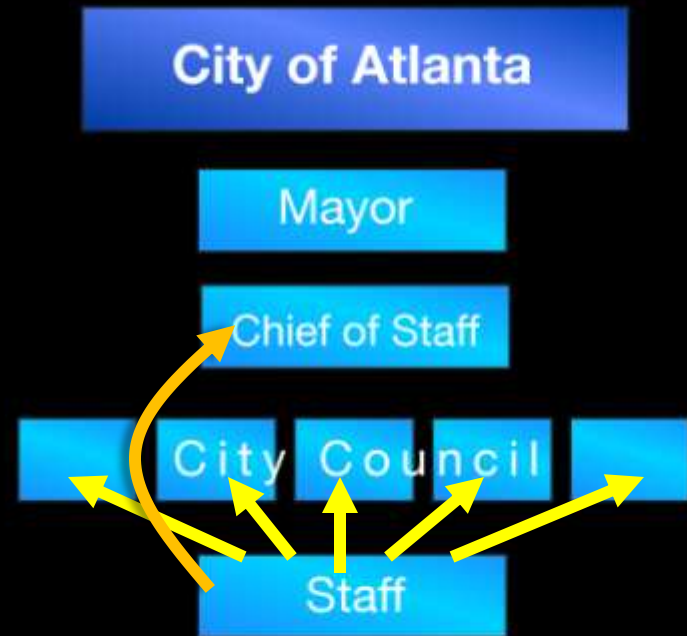
Chief of Staff

City Council

Staff

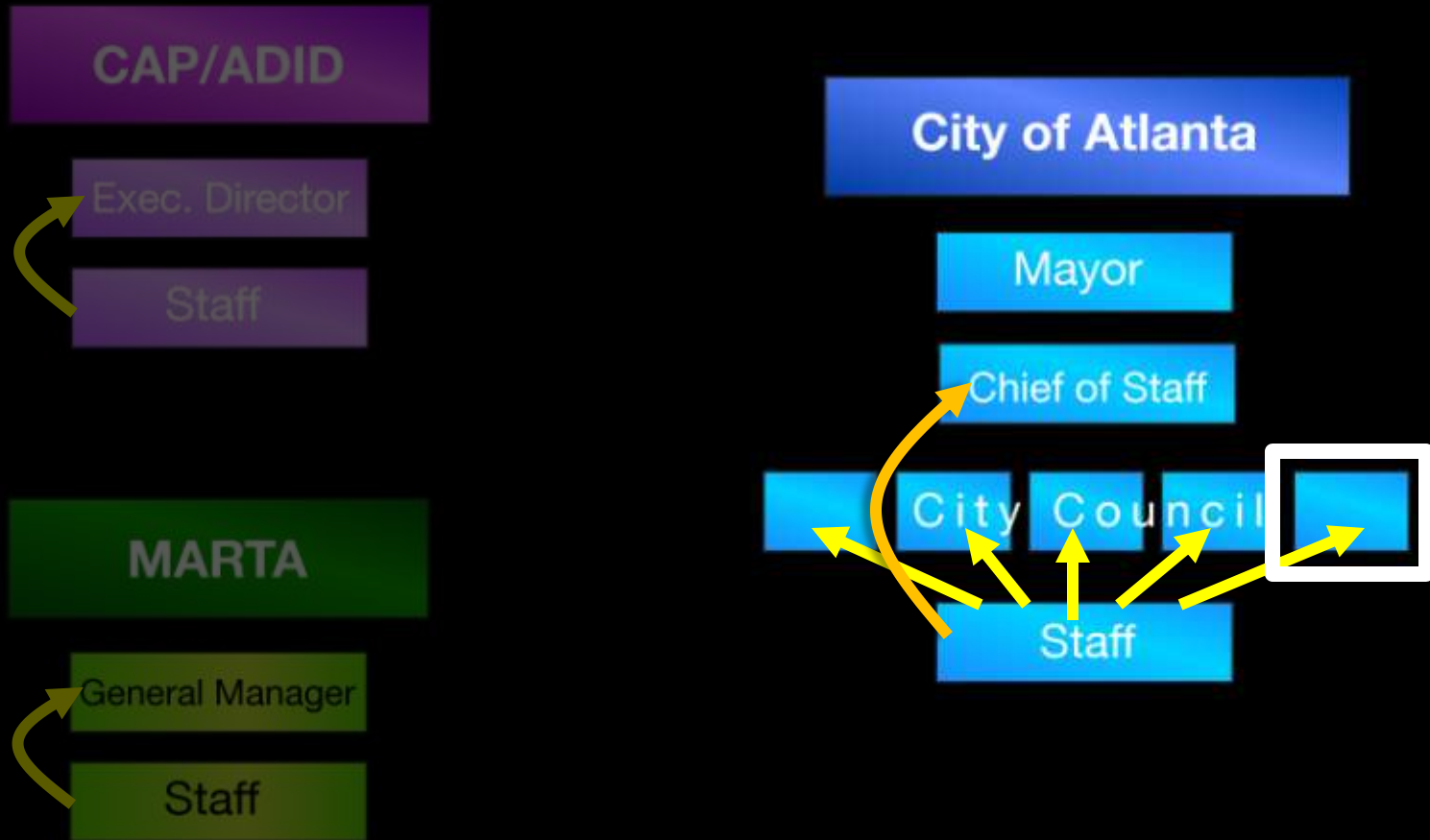
Partner Organizations

Internal to each, staff working to form executive-level decision makers



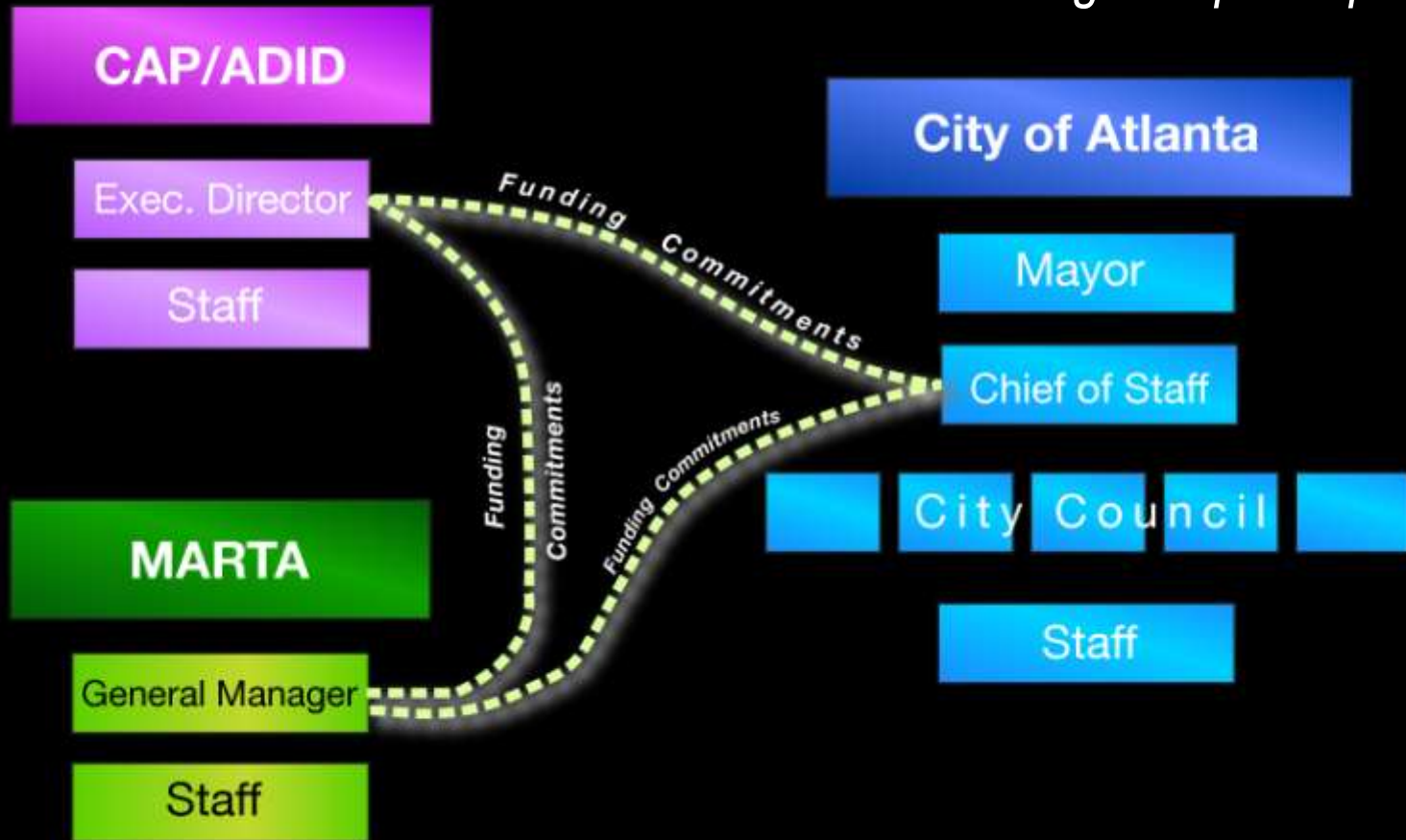
Partner Organizations

In City's case, additional communication with district councilmember



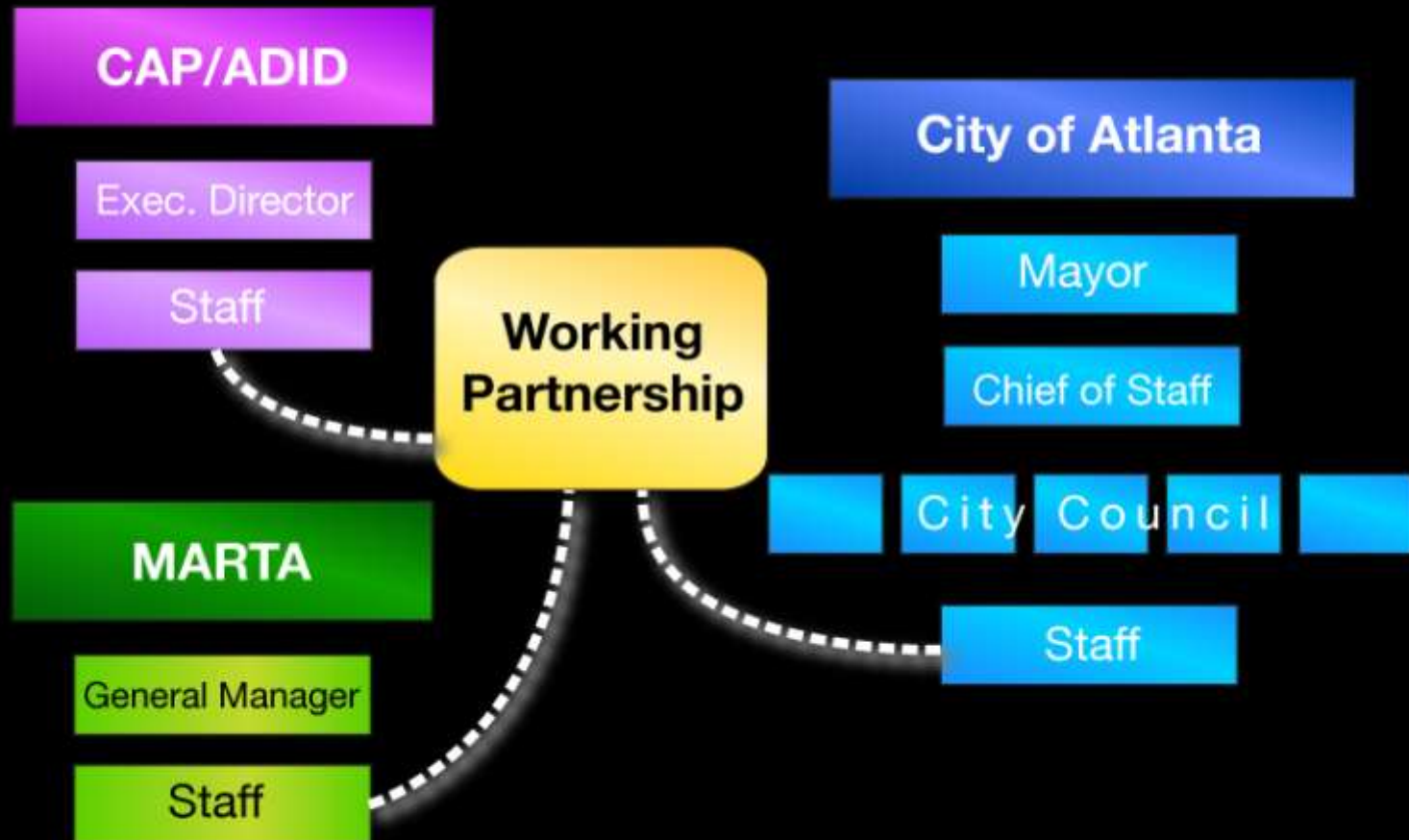
Partner Organizations

Executive-level decision makers form commitments on funding and participation



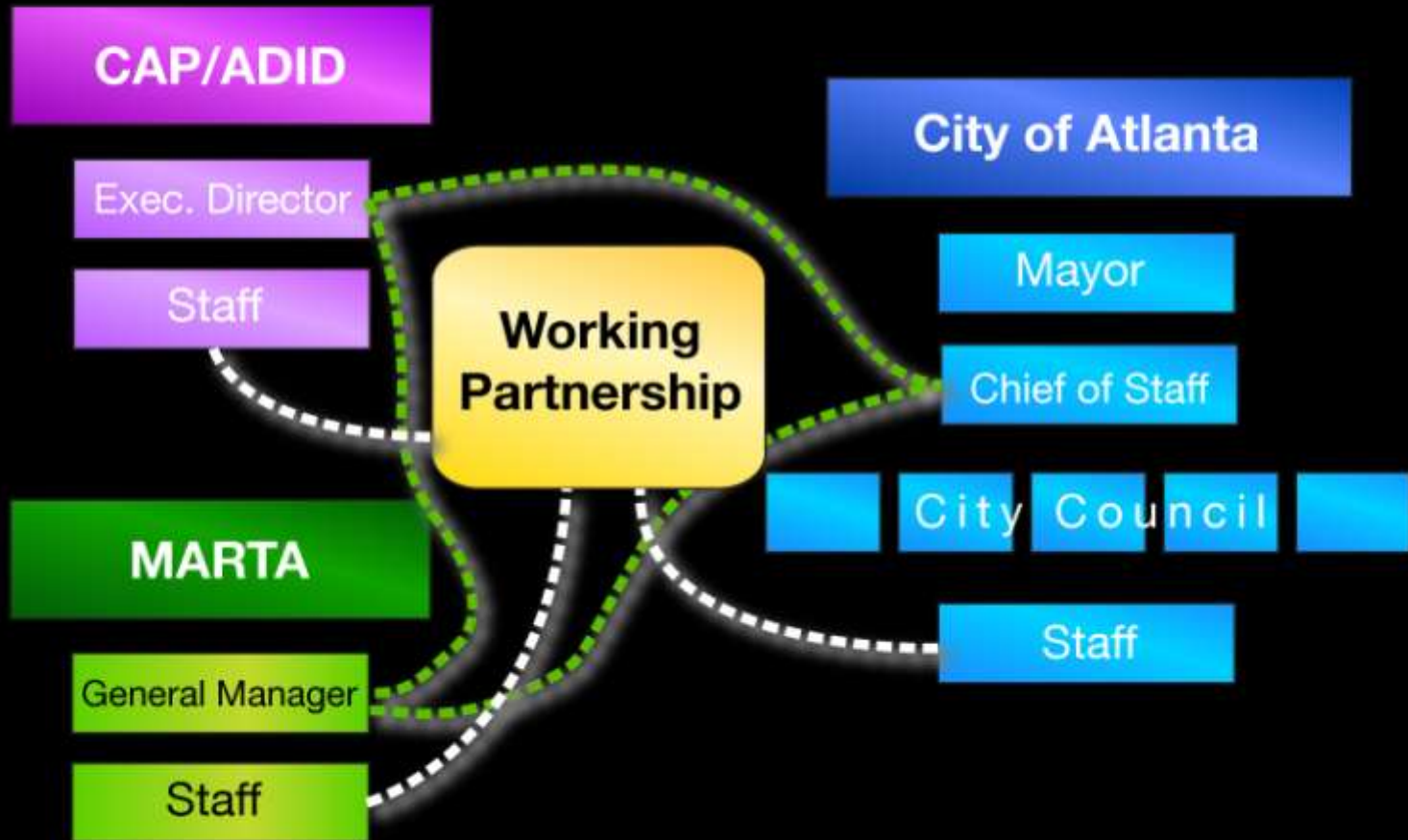
Partner Organizations

Staff-level participation to define project and address technical issues



Partner Organizations

Ongoing staff engagement allows partner commitments to be maintained



Downtown Stakeholders

Georgia State University
Aquarium/World of Coca-Cola
Centennial Olympic Park
Downtown Hotels

City's Appeal and Brand
Council and other depts.
Nat'l Parks Service
Metro Chamber of Commerce
Conv. and Visitors Bureau

CAP/ADID

Exec. Director

Staff

**Working
Partnership**

City of Atlanta

Mayor

Chief of Staff

City Council

Staff

MARTA

General Manager

Staff

Regulatory
and
Operations

FTA/USDOT
EPA/NEPA Experience
Constructibility and Feasibility
Knowledge

**Interests and Stakeholders
Represented**

Capital Funding Commitments

TIGER II (69%)

\$47.7MM

City (22%)

\$15.6MM

ADID (9%)

\$6MM

Partner Agency Financial Commitments

City and ADID partnership allows local match to be met for capital funding needs

Capital Funding Commitments

TIGER II (69%)

\$47.7MM

City (22%)

\$15.6MM

ADID (9%)

\$6MM

O+M Funding Commitments

City (48%)

ADID (29%)

Others (23%)

Farebox (11%)

CMAQ (5%)

Advertising (4%)

Interest (3%)

Partner Agency Financial Commitments

Similar balance on operational costs



United States Department of Transportation

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DOT awards nearly \$600 million in TIGER II grants

75 innovative projects will change transportation landscape, create jobs



Power of Partnerships

The Atlanta Streetcar



THANK YOU

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