



Regionalism in Metropolitan Washington

# The Transportation/Land-Use Connections Program

Sarah Crawford  
Transportation Planner

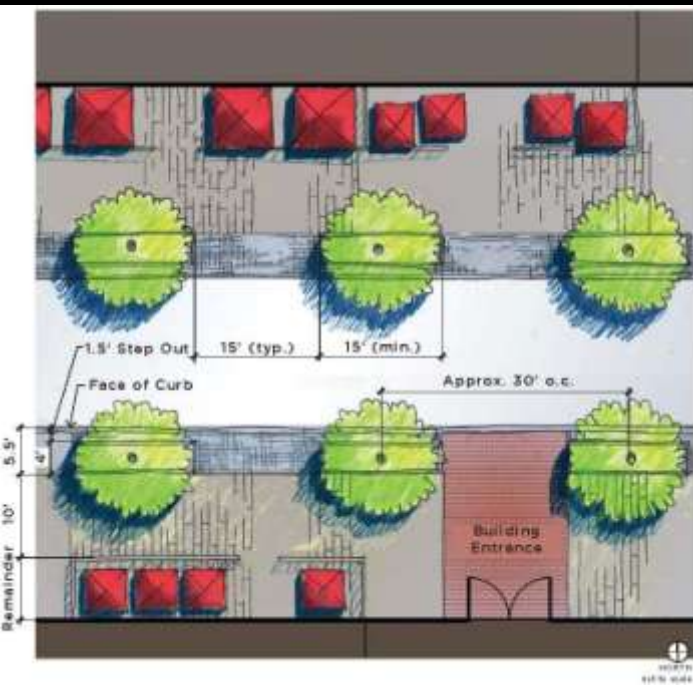


## TLC Program: Context

The TLC Program provides support to local governments in the National Capital Region as they work to improve multidisciplinary coordination. Through the program,

the TPB provides communities with technical assistance to catalyze or enhance planning efforts.

- Regional Planning Initiatives
- TLC Program: FY 2007 – FY 2012
- The Future of the TLC Program





## TPB Vision

The TPB Vision is the policy framework guiding the work of the Transportation Planning Board :

- The National Capital Region will achieve better inter-jurisdictional coordination of transportation and land use planning
- The region will develop an inter-connected transportation system that enhances quality of life and promotes a strong economy

### The Policy Goals of the TPB Vision

Adopted in 1998, the Vision is the policy framework guiding the work of the Transportation Planning Board.

- 1 The Washington metropolitan region's transportation system will provide reasonable access at reasonable cost to everyone in the region.
- 2 The Washington metropolitan region will develop, implement, and maintain an inter-connected transportation system that enhances quality of life and promotes a strong and growing economy throughout the entire region, including a healthy regional core and dynamic regional activity centers with a mix of jobs, housing, services and recreation in a walkable environment.
- 3 The Washington metropolitan region's transportation system will give priority to management, performance, maintenance, and safety of all modes and facilities.
- 4 The Washington metropolitan region will use the best available technology to maximize system effectiveness.
- 5 The Washington metropolitan region will plan and develop a transportation system that enhances and protects the region's natural environmental quality, cultural and historic resources, and communities.
- 6 The Washington metropolitan region will establish better inter-jurisdictional coordination of transportation and land use planning.
- 7 The Washington metropolitan region will achieve enhanced funding mechanisms for regional and local transportation system priorities that cannot be implemented with current and forecasted federal, state, and local funding.
- 8 The Washington metropolitan region will support options for international and inter-regional travel and commerce.





# TPB's Regional Mobility and Accessibility Study

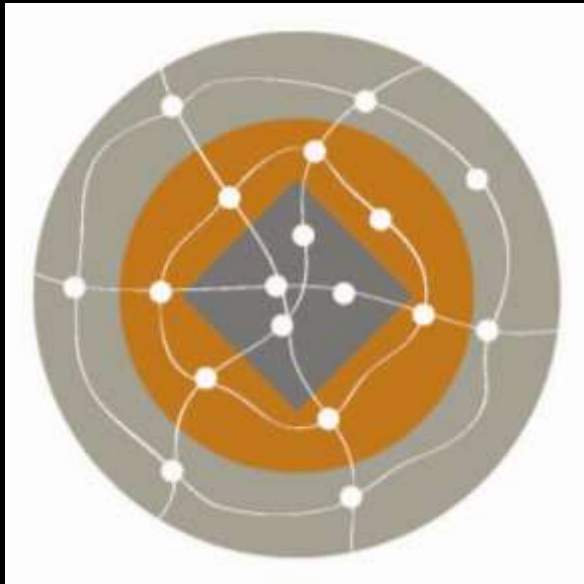
What If the Washington Region Grew Differently?

1. More Households
2. Households In
3. Jobs Out
4. Region Undivided
5. Transit-Oriented Development



## CLRP Aspirations Scenario Study

The purpose of the scenario was to take a holistic, comprehensive approach to achieving long-range regional outcomes based on multidisciplinary strategies.



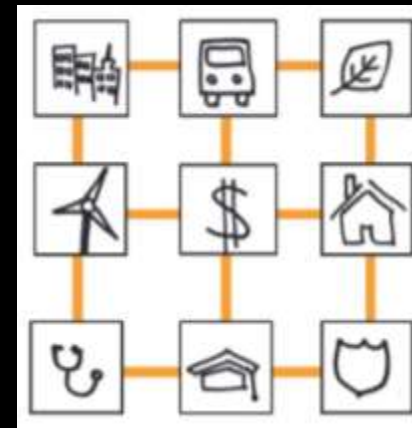
- Land use analysis focuses on transit-oriented development
- Transportation analyses maximize current transportation infrastructure and explore creative funding mechanisms
- The scenario highlights the difficulty of combining strategies that, when implemented on their own, produce positive results.



## MWCOG Region Forward Initiative

The Regional Forward Report is a guide that:

- Reflects shared regional goals
- Helps measure regional progress
- Demonstrates the benefits of working together



Region



Forward

A Comprehensive Guide for Regional Planning  
and Measuring Progress in the 21st Century

Prepared by the Tri-county Metropolitan Area Council  
Approved by the MWCOG Board of Directors in January, 2004

Region Forward is not a one-size-fits all vision

- Reflects the differences among our cities and counties.
- Shapes a more accessible, sustainable, prosperous and livable **region** over the next half-century.



## TLC Program Background

The TLC Program was designed to support key strategies in the TPB's Regional Mobility and Accessibility Scenario Study and promote implementation of TPB Vision goals:

- Promote development efforts that bring housing and jobs in closer proximity
- Focus mixed-use development around transit stations
- Foster better inter-jurisdictional coordination of transportation and land use planning





## Program Components

The TLC Program began in November 2006 with two components:

### Regional Clearinghouse

- Web-based source of information about local and national transportation and land use coordination

### Technical Assistance Program

- Focused consultant assistance available to local jurisdictions working on innovative, coordinated plans and projects integrating transportation and land use



## Regional Clearinghouse

The TLC Clearinghouse is an information resource for government agencies, community groups, and individuals:

### TLC Strategies

- **Integrate** transportation and land-use planning at all scales
- Build and plan for communities with a **mix** of jobs, housing, and civic uses
- Develop housing **affordable** for a range of incomes around transit
- Foster **public involvement** in planning transportation and great places
- Broaden regional **mobility choices** and improve safety and access for alternative modes of transportation
- Maximize existing investments and effectively link new infrastructure by focusing **development around transit**
- Improve the **health** of communities and the environment

## TLC Technical Assistance

- The TPB typically provides **\$220,000** for TLC technical assistance projects reflecting regional diversity and studying a variety of topics
- The Maryland Department of Transportation (MDOT) has consistently committed **\$100,000 - \$130,000**
- Projects range from \$20,000 - \$60,000
- MWCOCG/TPB contracts with directly with consultants
- Project typically start in October and finish by June 30



## TLC Technical Assistance Summary

48 Technical Assistance Projects funded at \$1,350,000:

- 7 in the District
- 24 in Maryland
- 16 in Virginia
- 1 Region-wide



Projects address common challenges:

- Bike/Ped Issues
- Complete Streets
- Enhancements to Transit Access
- Freight



# TLC Regional Peer Exchange Network

## TLC Peer Exchange Network Kickoff Forum

- Share work from past TLC technical assistance projects
- Discuss topics on which participants would like more information

## Additional Peer Exchange Network Events in FY 2012

- Events from topics identified at the Forum
- Online Information Exchange



## TLC Projects – Challenges of Implementation

### Lack of funding for multimodal/multidisciplinary projects

- Capital improvements recommended in TLC projects often do not have local capital funding identified
- Multimodal projects are difficult to fund under the current transportation funding silos

### TPB FY 2011 TIGER Application

- Includes capital improvements developed from TLC projects
- Highlights the need for further design/engineering to help jurisdictions implement project recommendations



TRANSPORTATION/LAND-USE CONNECTIONS PROGRAM

# Transportation/Land-Use Connections Program

[www.mwcog.org/tlc](http://www.mwcog.org/tlc)

Sarah Crawford

(202) 962-3237

scrawford@mwcog.org